

NU SKIN ENTERPRISES INC

Form 4

September 05, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Nelson Brett

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

3. Date of Earliest Transaction
(Month/Day/Year)
09/04/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title ____X____ Other (specify
below) below)
Vice President / Global Distributor Support

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	09/04/2007		F		149	D	\$ 15.56
					4,202 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.2					<u>(4)</u>	02/28/2011	Class A Common Stock	1,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 6.85					<u>(4)</u>	08/31/2011	Class A Common Stock	1,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.99					<u>(4)</u>	03/01/2012	Class A Common Stock	2,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 12					<u>(4)</u>	09/03/2012	Class A Common Stock	2,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 9.04					<u>(4)</u>	03/10/2013	Class A Common Stock	3,750
Employee Stock Option (right to buy) ⁽²⁾	\$ 11.5					<u>(4)</u>	09/02/2013	Class A Common Stock	3,750
Employee Stock Option (right to	\$ 19.15					02/27/2005 ⁽³⁾	02/27/2014	Class A Common Stock	5,000

buy) ⁽²⁾Employee
StockOption \$ 26.13
(right to
buy) ⁽²⁾09/01/2005⁽³⁾

09/01/2014

Class A
Common
Stock

5,000

Employee
StockOption \$ 25.38
(right to
buy) ⁽²⁾01/01/2006⁽³⁾

01/01/2015

Class A
Common
Stock

50,000

Employee
StockOption \$ 22.33
(right to
buy) ⁽²⁾02/28/2006⁽³⁾

02/28/2015

Class A
Common
Stock

10,000

Employee
StockOption \$ 21.34
(right to
buy) ⁽²⁾08/31/2006⁽³⁾

08/31/2015

Class A
Common
Stock

10,000

Employee
StockOption \$ 17.25
(right to
buy) ⁽²⁾09/01/2007⁽³⁾

09/01/2013

Class A
Common
Stock

5,000

Employee
StockOption \$ 17.75
(right to
buy) ⁽²⁾

02/26/2008

02/26/2014

Class A
Common
Stock

5,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Nelson Brett C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Vice President	Global Distributor Support

Signatures

D.Matthew Dorny as Attorney-in-Fact for Brett
Nelson

09/05/2007

 **Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of September 4, 2007.
- (2) Previously reported.
- (3) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (4) Currently exercised in full

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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