

NU SKIN ENTERPRISES INC

Form 4

November 14, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
DORNY D MATTHEW

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET**

(Street)

PROVO 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**NU SKIN ENTERPRISES INC
[NUS]**

3. Date of Earliest Transaction
(Month/Day/Year)
11/14/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____X____ Other (specify below)
Vice President / General Counsel

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	11/14/2007		P		550	A	\$ 18 6,285 ⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) ⁽²⁾	\$ 6.56					<u>(3)</u>	08/31/2010	Class A Common Stock	1,250
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.2					<u>(3)</u>	02/28/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.45					<u>(3)</u>	08/31/2009	Class A Common Stock	5,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.45					<u>(3)</u>	08/31/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.45					<u>(3)</u>	04/19/2012	Class A Common Stock	2,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.45					<u>(3)</u>	05/26/2008	Class A Common Stock	4,000
Employee Stock Option (right to	\$ 12.45					<u>(3)</u>	08/21/2008	Class A Common Stock	1,000

buy) ⁽²⁾						
Employee Stock Option (right to buy) ⁽²⁾	\$ 12	⁽³⁾	09/03/2012	Class A Common Stock	3,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 9.04	⁽³⁾	03/10/2013	Class A Common Stock	12,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 11.5	⁽³⁾	09/02/2013	Class A Common Stock	12,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 19.15	02/27/2005 ⁽⁴⁾	02/27/2014	Class A Common Stock	12,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 26.13	09/01/2005 ⁽⁴⁾	09/01/2014	Class A Common Stock	12,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 22.33	02/28/2006 ⁽⁴⁾	02/28/2015	Class A Common Stock	12,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 21.34	08/31/2006 ⁽⁴⁾	08/31/2015	Class A Common Stock	12,500	
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.58	05/26/2007 ⁽⁴⁾	05/26/2013	Class A Common Stock	5,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.25	09/01/2007 ⁽⁴⁾	09/01/2013	Class A Common Stock	5,000	

Employee Stock Option	\$ 17.75	02/26/2008 ⁽⁴⁾	02/26/2008	Class A Common Stock	5,000
(right to buy) ⁽²⁾					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DORNY D MATTHEW C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			Vice President	General Counsel

Signatures

D. Matthew
Dorny

11/14/2007

 Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of November 14, 2007.
- (2) Previously reported.
- (3) Currently exercisable in full.
- (4) Becomes exercisable in four equal annual installments beginning one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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