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CONNECTIV CORP  
Form 8-K  
February 11, 2004

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 11, 2004

CONNECTIVCORP  
(Exact name of registrant as specified in its charter)

Delaware  
(State or Other Jurisdiction  
of Incorporation)

333-70663  
(Commission File Number)

06-1529524  
(I.R.S. Employer  
Identification No.)

160 Raritan Center Parkway, Edison, NJ 08837  
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(Address of principal executive offices including zip code)

(732) 225-8910  
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(Registrant's telephone number, including area code)

N.A.  
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(Former name or former address, if changed since last report)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) The following exhibits are furnished with this report:

| Exhibit No. | Description                           |
|-------------|---------------------------------------|
| 99.1        | Press Release dated February 9, 2004. |

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### ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

The information set forth under "Item 12. Results of Operations and Financial Condition" is intended to be furnished pursuant to Item 12. Such information, including the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Attached as Exhibit 99.1 is a copy of a press release of ConnectivCorp ("ConnectivCorp"), dated February 9, 2004, reporting the expected results of Majesco Sales Inc., the sole operating subsidiary of ConnectivCorp, for its first fiscal quarter of 2004.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONNECTIVCORP  
(Registrant)

Dated: February 11, 2004

By: /s/ Jesse Sutton

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Jesse Sutton  
President and Chief Executive  
Officer