

MANNATECH INC  
Form 8-K  
September 03, 2009  
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): **September 2, 2009**

## MANNATECH, INCORPORATED

(Exact Name of Registrant as Specified in its Charter)

**Texas**  
(State or other Jurisdiction of  
Incorporation or Organization)

**000-24657**  
(Commission File Number)

**75-2508900**  
(I.R.S. Employer Identification No.)

**600 S. Royal Lane, Suite 200**

**Coppell, Texas 75019**

(Address of Principal Executive Offices, including Zip Code)

Registrant's Telephone Number, including Area Code:**(972) 471-7400**

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**(Former name or former address, if change since last report.)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 8.01. Other Events.**

Effective September 2, 2009, Mannatech, Incorporated (“Mannatech”) appointed Claire Zevalkink to serve as senior vice president and chief global marketing officer.

Ms. Zevalkink began working in the multi-level marketing industry in 1982. Since then she has held positions of increasing responsibility and rank while consistently achieving significant accomplishments. She led a marketing division through various stages of growth and profitability; developed and directed marketing strategies; managed a growing international marketing team and created and implemented a multi-million dollar brand growth plan. Most recently, as managing partner for Profitable Growth Partners, LLC since June 2006, Claire developed marketing and brand strategies for a number of growing multi-level marketing companies and created leadership training programs for client management teams. In January 2009, as a consultant, Claire took on the role of acting vice president, field development and training for Mannatech. In June 2009, she began serving as interim chief marketing officer at Mannatech.

*A copy of the press release announcing the appointment of Ms.Zevalkink is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference into this Item 8.01.*

**Item 9.01 Financial Statements and Exhibits.**

(d) *Exhibits.*

| <u>Exhibit</u><br><u>Number</u> | <u>Exhibit</u>  |
|---------------------------------|---|
| 99.1*                           | Press release dated September 2, 2009 entitled “Mannatech Names New SVP and Chief Global Marketing Officer” |

\*Filed herewith.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**MANNATECH, INCORPORATED**

Dated: September 2, 2009

By: */s/ Stephen D. Fenstermacher*  
Stephen D. Fenstermacher  
Executive Vice President and Chief  
Financial Officer

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**EXHIBIT INDEX**

**Exhibit**

**Number**

**Exhibit**

99.1\*

Press release dated September 2, 2009 entitled "Mannatech Names New SVP and Chief Global Marketing Officer"

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