UMPQU Form 8-1 March 3				
SECUR	O STATES ITIES AND EXCHANGE O NGTON, D.C. 20549	COMMISSION		
FORM 8	3-K			
	NT REPORT t to Section 13 or 15(d) of th	e Securities and Exchange Act of 193	34	
	Report: March 30, 2016 earliest event reported)			
	Holdings Corporation  Jame of Registrant as Specif	ied in Its Charter)		
OREGON (State or Other Jurisdiction of Incorporation or Organization)		001-34624 (Commission File Number)	93-1261319 (I.R.S. Employer Identification Number)	
Portland	Columbia, Suite 1200 , Oregon 97258 of Principal Executive Offi	ces)(Zip Code)		
(503) 72 (Registra	7-4100 ant's Telephone Number, Inc	cluding Area Code)		
	ne appropriate box below if trant under any of the follow	e e	nultaneously satisfy the filing obligation of	
[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)			
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)			
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))			
[]		Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		

Item 7.01 Regulation FD Disclosure

On March 30, 2016, Umpqua Holdings Corporation announced that it will conduct a quarterly earnings conference call on Thursday, April 21, 2016, at 10:00 a.m. PT (1:00 p.m. ET) during which the Company will discuss its first quarter 2016 financial results and provide an update on recent activities. The press release announcing the conference call information is attached as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

99.1 Press Release Announcing Quarterly Earnings Conference Call

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UMPQUA HOLDINGS CORPORATION (Registrant)

By:/s/ Andrew H. Ognall

Andrew H. Ognall

Andrew H. Ognall

Executive Vice President, General Counsel and Secretary

# **EXHIBIT INDEX**

Exhibit Number Description

99.1 Press Release Announcing Quarterly Earnings Conference Call