

Edgar Filing: 1 800 FLOWERS COM INC - Form 8-K

1 800 FLOWERS COM INC  
Form 8-K  
January 12, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 8-K

Current Report Pursuant  
to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event Reported):  
January 6, 2004

1-800-FLOWERS.COM, INC.

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(Exact Name of Registrant as Specified in its Charter)

Delaware 0-26841 11-3117311

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(State or Other Jurisdiction of (Commission File Number)  
(I.R.S. Employer Identification Incorporation) Number)

1600 Stewart Avenue  
Westbury, New York 11590  
(516) 237-6000

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(Addresses, including zip code, and telephone numbers,  
including area code, of principal executive offices)

The information in this Current Report on Form 8-K, including the exhibit, is furnished pursuant to Item 12 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section. Furthermore, the information in this Current Report on Form 8-K, including the exhibit, shall not be deemed to be incorporated by reference into the filings of 1-800-FLOWERS.COM, Inc. under the Securities Act of 1933, as amended.

Item 7. Financial Statements and Exhibits.

The following exhibit is furnished as part of this report:

99.1

Press release of 1-800-FLOWERS.COM, Inc., dated January 6, 2004, disclosing anticipated financial results for its fiscal 2004 second quarter ended December 28, 2003.

Item 9. Regulation FD Disclosure

On January 6, 2004, 1-800-FLOWERS.COM, Inc. disclosed anticipated financial results for its fiscal 2004 second quarter ended December 28, 2003. Attached hereto as Exhibit 99.1 is a copy of the press release. In accordance with SEC Release No. 33-8216, the information included in this section is intended to be included under "Item 12. Disclosure of Results of Operations and Financial Condition" and compliance with the Item 12 requirement is met by including such disclosure under this Item 9.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

1-800-FLOWERS.COM, INC.

DATE: January 6, 2004      By: /s/ William E. Shea  
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William E. Shea  
Chief Financial Officer  
Senior Vice-President-Finance  
and Administration

Exhibit Index

Exhibit Number	Description
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99.1	Press release of 1-800-FLOWERS.COM, Inc., dated January 6, 2004, disclosing anticipated financial results for its fiscal 2004 second quarter ended December 28, 2003.