

VODAFONE GROUP PUBLIC LTD CO  
Form 6-K  
January 27, 2003

## **Form 6-K**

# **SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

### **Report of Foreign Private Issuer**

**Pursuant to Rules 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

**Dated January 27, 2003**

## **VODAFONE GROUP PUBLIC LIMITED COMPANY**

(Exact name of registrant as specified in its charter)

**THE COURTYARD, 2-4 LONDON ROAD, NEWBURY, BERKSHIRE, RG14 1JX, ENGLAND**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40 F.

Form 20-F ☒ Form 40-F ☐

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Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐

No ☒

If ☒ Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82

THIS REPORT ON FORM 6-K SHALL BE DEEMED TO BE INCORPORATED BY REFERENCE IN POST-EFFECTIVE AMENDMENT NO. 1 TO REGISTRATION STATEMENT ON FORM F-3 (FILE NO. 333-10762) AND REGISTRATION STATEMENT ON FORM S-8 (FILE NO. 333-81825) OF VODAFONE GROUP PUBLIC LIMITED COMPANY AND TO BE A PART THEREOF FROM THE DATE ON WHICH THIS REPORT IS FURNISHED, TO THE EXTENT NOT SUPERSEDED BY DOCUMENTS OR REPORTS SUBSEQUENTLY FILED OR FURNISHED.

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This Report on Form 6-K contains a press release issued by Vodafone Group Plc on January 27, 2003, entitled VODAFONE ANNOUNCES STRONG THIRD QUARTER PERFORMANCE .

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2002/006

27 January 2003

## **VODAFONE ANNOUNCES STRONG THIRD QUARTER PERFORMANCE**

Vodafone Group Plc ( Vodafone ) announces today key performance indicators for the quarter ended 31 December 2002. The main highlights are:

Increase in customer base to 112.5 million, including over 4 million organic net additions in the quarter

12 month rolling ARPU up in all key European markets

Data revenue at 16.0% of service revenues in the month of December, up from 12.7% in the prior year

Sir Christopher Gent, Chief Executive of Vodafone, commented: These KPI s demonstrate continued strong operational performance with better than expected organic customer growth. This is the third consecutive quarter that has seen an increase in Group organic customer growth and in annual ARPU in some of our key markets. Our progress in data revenues is pleasing ahead of the additional benefits expected from our new data service environments.

### **Customer Growth**

In total, over 4.9 million registered proportionate customers were added in the quarter, including 0.9 million from stake changes. The total base has increased to 112.5 million from 107.5 million.

Net additions in Germany of 922,000 and in Italy of 529,000 were the highest levels since March 2001 and December 2001 respectively. In the UK, net additions were 267,000, reflecting the expected return to net growth following periods of disconnecting non-revenue earning handsets.

Growth in contract customers continued to be strong in controlled markets, even though this quarter is traditionally stronger for prepaid growth, with over 500,000 net contract additions in Germany and over 100,000 in the UK.

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Active customers in the Group's controlled businesses remained at 94% of total customers.

#### **Registered Blended ARPU**

All key markets in Europe showed an increase this quarter in registered blended ARPU on a 12 month rolling basis. This is the third consecutive quarter to show such an increase in Germany and the UK. The trend in Japan continues to reflect the effect of increasing market penetration levels.

#### **Data as a percentage of service revenues**

For the Group's controlled operations, data as a percentage of service revenues increased to 13.9% for the year to December 2002, up from 13.2% for the year to September. Data in the month of December 2002 was 16.0%, up from 12.7% in December 2001.

- ends -

#### **For further information contact:**

##### **Vodafone Group**

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## VODAFONE GROUP PLC MOBILE TELECOMMUNICATIONS BUSINESSES

## PROPORTIONATE NET CUSTOMERS 1 OCTOBER 2002 TO 31 DECEMBER 2002

COUNTRY	PERCENTAGE OWNERSHIP(1)	AT 1 OCT 2002	CUSTOMER BASE		AT 31 DEC 2002	PREPAID(4)
			NET ADDITIONS	STAKE CHANGES(2)		
	(%)	(000s)	(000s)	(000s)	(000s)	(%)
<b>NORTHERN EUROPE</b>						
UK	100.0	12,957	267		13,224	59
Ireland	100.0	1,705	24		1,729	71
Netherlands	77.6	2,290	*	*	*	*
Sweden	74.6	948	*	*	*	*
Others		5,141	138		5,279	52
<b>TOTAL</b>		<b>23,041</b>	<b>469</b>	<b>247</b>	<b>23,757</b>	<b>56</b>
<b>CENTRAL EUROPE</b>						
Germany	100.0	21,810	922		22,732	54
Hungary	68.3	480	88		568	89
Others		1,687	106		1,793	44
<b>TOTAL</b>		<b>23,977</b>	<b>1,116</b>		<b>25,093</b>	<b>53</b>
<b>SOUTHERN EUROPE</b>						
Greece	62.7	1,615	55	349	2,019	72
Italy	76.8	14,063	529		14,592	91
Malta	80.0	124	8		132	92
Portugal	61.4	1,827	*		*	*
Spain	93.8	7,715	406		8,121	56
Albania	81.7	207	59	19	285	98
Others		495	*		*	*
<b>TOTAL</b>		<b>26,046</b>	<b>1,145</b>	<b>368</b>	<b>27,559</b>	<b>78</b>
<b>AMERICAS</b>						
United States(3)	44.3	13,953	430	3	14,386	7
Others		751	(32)		719	83
<b>TOTAL</b>		<b>14,704</b>	<b>398</b>	<b>3</b>	<b>15,105</b>	<b>11</b>
<b>ASIA PACIFIC</b>						
Japan	69.7	9,031	223		9,254	5
Australia	100.0	2,266	188		2,454	47
New Zealand	100.0	1,156	64		1,220	78
Others		3,712	213		3,925	58

Data as a percentage of service revenues

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<b>TOTAL</b>		<b>16,165</b>	<b>688</b>		<b>16,853</b>	<b>53</b>
<b>MIDDLE EAST AND AFRICA</b>						
Egypt	60.0	1,187	91		1,278	85
Others		2,420	157	262	2,839	85
<b>TOTAL</b>		<b>3,607</b>	<b>248</b>	<b>262</b>	<b>4,117</b>	<b>85</b>
<b>GROUP TOTAL</b>		<b>107,540</b>	<b>4,064</b>	<b>880</b>	<b>112,484</b>	<b>53</b>

(1) All ownership percentages are stated as at 31 December 2002 and exclude options, warrants or other rights or obligations of Vodafone Group Plc to increase or decrease ownership in any venture. Ownership interests have been rounded to the nearest tenth of one percent.

(2) Represents the acquisition of stake increases in Vodafone Netherlands from approximately 70.0% to 77.6%, Vodafone Greece from approximately 51.9% to 62.7%, Vodafone Albania from approximately 76.4% to 81.7%, Vodacom Group (Pty) Limited in South Africa from approximately 31.5% to 35.0%, a minor acquisition in the US by Verizon Wireless and a stake dilution in Vodafone Sweden from approximately 74.7% to 74.6%.

(3) The Group's proportionate customer base has been adjusted for Verizon Wireless's proportionate ownership of its customer base across all its network interests of approximately 98.4% at 31 December 2002. In the absence of acquired interests, this proportionate ownership will vary slightly from quarter to quarter dependent on the underlying mix of net additions across each of these networks.

(4) Prepaid customer percentages are calculated on a venture basis.

\* Listed subsidiary still to report.

## VODAFONE GROUP PLC    MOBILE TELECOMMUNICATIONS BUSINESSES

## CONTROLLED ACTIVE CUSTOMER INFORMATION AS AT 31 DECEMBER 2002

COUNTRY	PREPAID (%)	CONTROLLED ACTIVE(1) CONTRACT (%)	TOTAL (%)	CONTROLLED INACTIVE (%)
<b>NORTHERN EUROPE</b>				
UK	90	96	92	8
Ireland	100	99	100	0
Netherlands	*	*	*	*
Sweden	*	*	*	*
<b>TOTAL</b>	<b>91</b>	<b>96</b>	<b>93</b>	<b>7</b>
<b>CENTRAL EUROPE</b>				
Germany	90	94	92	8
Hungary	90	97	91	9
<b>TOTAL</b>	<b>90</b>	<b>94</b>	<b>92</b>	<b>8</b>
<b>SOUTHERN EUROPE</b>				
Greece	71	93	77	23
Italy	95	92	95	5
Malta	94	97	94	6
Portugal	*	*	*	*
Spain	93	97	95	5
Albania	*	*	*	*
<b>TOTAL</b>	<b>92</b>	<b>96</b>	<b>93</b>	<b>7</b>
<b>ASIA PACIFIC</b>				
Japan(2)	N/A	N/A	99	1
Australia	94	93	93	7
New Zealand	93	100	95	5
<b>TOTAL</b>	<b>94</b>	<b>94</b>	<b>98</b>	<b>2</b>
<b>MIDDLE EAST AND AFRICA</b>				
Egypt	96	100	96	4
<b>TOTAL</b>	<b>96</b>	<b>100</b>	<b>96</b>	<b>4</b>
<b>CONTROLLED GROUP</b>				
<b>TOTAL</b>	<b>91</b>	<b>95</b>	<b>94</b>	<b>6</b>

## CONTROLLED ACTIVE CUSTOMER INFORMATION    HISTORY

Data as a percentage of service revenues

COUNTRY	CONTROLLED INACTIVE CUSTOMERS AS AT				
	DECEMBER 2001 (%)	MARCH 2002 (%)	JUNE 2002 (%)	SEPTEMBER 2002 (%)	DECEMBER 2002 (%)
Germany	9	9	8	8	8
Italy	7	7	7	6	5
Japan	N/A	1	1	1	1
United Kingdom	16	11	9	7	8
<b>Controlled Total</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>6</b>	<b>6</b>

(1) Active customers are defined as customers who have made or received a chargeable event in the last three months or, where information is not available, defined as customers who have made a chargeable event in the last three months (indicated by ).

(2) Customer activity information for Japan is only available on a total customer basis.

\* Listed subsidiary still to report.

## VODAFONE GROUP PLC MOBILE TELECOMMUNICATIONS BUSINESSES

## MONTHLY REGISTERED BLENDED ARPU FOR THE 15 MONTHS TO 31 DECEMBER 2002

Country		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Germany	EUR	25.6	24.3	24.1	25.1	22.7	25.4	25.2	26.5	26.5	27.9	27.7	26.8	27.4	25.4	25.4
Italy	EUR	29.4	27.3	28.4	28.8	25.6	29.6	27.9	29.4	28.9	31.9	28.6	29.0	29.3	28.0	29.5
Japan	JPY	7,410	7,770	7,640	7,470	7,200	7,630	7,310	7,400	7,160	7,670	7,410	7,180	7,350	7,120	7,360
United Kingdom	GBP	23.8	23.2	21.8	22.9	22.0	23.8	22.9	24.6	22.7	24.9	24.7	24.9	25.5	24.3	23.5

## ARPU INFORMATION FOR THE 12 MONTH PERIOD TO 31 DECEMBER 2002

COUNTRY	CURRENCY	ARPU(1)		REGISTERED
		REGISTERED	REGISTERED	
NORTHERN EUROPE				
UK	GBP	123	533	287
Ireland	EUR	328	1,075	542
CENTRAL EUROPE				
Germany	EUR	126	530	312
Hungary	HUF	43,788	177,275	56,754
SOUTHERN EUROPE				
Italy	EUR	298	800	347
Malta	MTL	87	906	152
Spain	EUR	154	641	377
ASIA PACIFIC				
Japan	JPY	N/A	N/A	88,238
Australia	AUD	312	869	648
New Zealand	NZD	307	1,861	658
MIDDLE EAST AND AFRICA				
Egypt	EGP	694	2,861	1,001

**ARPU HISTORY**

COUNTRY	CURRENCY	REGISTERED TOTAL ARPU FOR THE 12 MONTH PERIOD TO				
		DECEMBER 2001	MARCH 2002	JUNE 2002	SEPTEMBER 2002	DECEMBER 2002
Germany	EUR	303	298	302	308	312
Italy	EUR	345	345	345	345	347
Japan	JPY	93,550	91,903	90,302	89,193	88,238
UK	GBP	278	276	278	282	287

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(1) ARPU is calculated as total revenues excluding handset revenues and connection fees divided by the weighted average number of customers during the period.

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## VODAFONE GROUP PLC MOBILE TELECOMMUNICATIONS BUSINESSES

## NON-VOICE SERVICES AS A PERCENTAGE OF SERVICE REVENUES

**PROPORTIONATE BASIS**

COUNTRY	12 MONTHS TO 31 DECEMBER 2002			DECEMBER 2002 (MONTH ONLY)		
	MESSAGING DATA	INTERNET DATA	TOTAL DATA	MESSAGING DATA	INTERNET DATA	TOTAL DATA
<b>NORTHERN EUROPE</b>						
UK	12.9%	1.0%	13.9%	15.2%	0.8%	16.0%
Others	8.7%	0.4%	9.1%	10.2%	0.5%	10.7%
<b>TOTAL</b>	<b>11.1%</b>	<b>0.7%</b>	<b>11.8%</b>	<b>12.9%</b>	<b>0.7%</b>	<b>13.6%</b>
<b>CENTRAL EUROPE</b>						
Germany	15.3%	0.8%	16.1%	18.4%	0.8%	19.2%
Others	7.7%	0.8%	8.5%	9.6%	1.1%	10.7%
<b>TOTAL</b>	<b>14.3%</b>	<b>0.8%</b>	<b>15.1%</b>	<b>17.3%</b>	<b>0.9%</b>	<b>18.2%</b>
<b>SOUTHERN EUROPE</b>						
Italy	10.3%	0.4%	10.7%	12.3%	0.6%	12.9%
Others	8.6%	0.2%	8.8%	10.2%	0.5%	10.7%
<b>TOTAL</b>	<b>9.5%</b>	<b>0.3%</b>	<b>9.8%</b>	<b>11.3%</b>	<b>0.5%</b>	<b>11.8%</b>
<b>AMERICAS</b>						
United States	0.3%	0.6%	0.9%	0.6%	0.7%	1.3%
Others						
<b>TOTAL</b>	<b>0.3%</b>	<b>0.6%</b>	<b>0.9%</b>	<b>0.5%</b>	<b>0.7%</b>	<b>1.2%</b>
<b>ASIA PACIFIC</b>						
Japan	7.1%	12.2%	19.3%	7.4%	13.2%	20.6%
Others	8.0%	0.4%	8.4%	9.7%	0.4%	10.1%
<b>TOTAL</b>	<b>7.3%</b>	<b>9.8%</b>	<b>17.1%</b>	<b>7.9%</b>	<b>10.4%</b>	<b>18.3%</b>
<b>MIDDLE EAST AND AFRICA</b>						
	<b>3.5%</b>		<b>3.5%</b>	<b>4.5%</b>		<b>4.5%</b>
<b>PROPORTIONATE GROUP TOTAL</b>						
	<b>8.4%</b>	<b>2.3%</b>	<b>10.7%</b>	<b>10.0%</b>	<b>2.5%</b>	<b>12.5%</b>

**STATUTORY BASIS**

<b>CONTROLLED GROUP TOTAL</b>						
	<b>10.5%</b>	<b>3.4%</b>	<b>13.9%</b>	<b>12.3%</b>	<b>3.7%</b>	<b>16.0%</b>

Data as a percentage of service revenues

**NON-VOICE SERVICES AS A PERCENTAGE OF SERVICE REVENUES - HISTORY**

COUNTRY	12 MONTHS TO				MONTH ONLY					
	DEC 2001	MAR 2002	JUN 2002	SEP 2002	DEC 2002	DEC 2001	MAR 2002	JUN 2002	SEP 2002	DEC 2002
Germany	14.3%	14.4%	14.8%	15.4%	16.1%	14.6%	15.2%	15.6%	16.2%	19.2%
Italy	7.9%	8.7%	9.4%	10.1%	10.7%	10.7%	9.8%	10.4%	10.4%	12.9%
Japan	13.4%	15.1%	16.6%	18.1%	19.3%	16.0%	19.8%	19.9%	20.2%	20.6%
UK	10.1%	11.8%	12.6%	13.2%	13.9%	12.7%	13.4%	14.3%	13.8%	16.0%
<b>Proportionate</b>										
<b>Total</b>	<b>8.0%</b>	<b>8.7%</b>	<b>9.5%</b>	<b>10.1%</b>	<b>10.7%</b>	<b>9.7%</b>	<b>10.3%</b>	<b>10.9%</b>	<b>10.9%</b>	<b>12.5%</b>
<b>Statutory Total</b>	<b>10.2%</b>	<b>11.1%</b>	<b>12.1%</b>	<b>13.2%</b>	<b>13.9%</b>	<b>12.7%</b>	<b>13.5%</b>	<b>14.0%</b>	<b>14.3%</b>	<b>16.0%</b>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

VODAFONE GROUP  
PUBLIC LIMITED COMPANY  
(Registrant)

Dated: January 27, 2003

By:	/s/ S R SCOTT	
	Name:	Stephen R. Scott
	Title:	Company Secretary

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