

WINMARK CORP  
Form 8-K  
July 15, 2004

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

**Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **July 13, 2004**

## Winmark Corporation

(Exact Name of Registrant as Specified in Its Charter)

**Minnesota**

(State or Other Jurisdiction of Incorporation)

**000-22012**

(Commission File Number)

**41-1622691**

(I.R.S. Employer Identification Number)

**4200 Dahlberg Drive, Suite 100 Golden Valley, MN 55422-4837**

(Address of Principal Executive Offices) (Zip Code)

**(612) 520-8500**

(Registrant's Telephone Number, Including Area Code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

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Item 7. Financial Statements and Exhibits.

(c) Exhibits:

99.1 Press Release dated July 13, 2004.

Items 9. Regulation FD Disclosure.

On July 13, 2004 the Company announced in a press release its results of operations and financial condition for the second quarter ended June 26, 2004. A copy of the press release is attached as Exhibit 99.1 of this Current Report on Form 8-K.

Item 12. Disclosure of Results of Operations and Financial Condition.

On July 13, 2004 the Company announced in a press release its results of operations and financial condition for the second quarter ended June 26, 2004. A copy of the press release is attached as Exhibit 99.1 of this Current Report on Form 8-K.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WINMARK CORPORATION

Date: July 13, 2004

By /s/

Mark T. Hooley  
Mark T. Hooley  
Vice President and General Counsel



EXHIBIT INDEX

to

July 13, 2004 Form 8-K

Winmark Corporation

**Exhibit Number**

**Exhibit Description**

99.1 Press Release dated July 13, 2004.