

HERTZ GLOBAL HOLDINGS INC  
Form 8-K  
June 29, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549-1004

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported) **June 29, 2010 (June 25, 2010)**

**HERTZ GLOBAL HOLDINGS, INC.**

(Exact Name of Registrant as Specified in its Charter)

**001-33139**  
(Commission File Number)

**DELAWARE**  
(State or other jurisdiction of  
incorporation)

**20-3530539**  
(I.R.S. Employer Identification  
Number)

**225 Brae Boulevard**

**Park Ridge, New Jersey 07656-0713**

(Address of principal executive  
offices, including zip code)

**(201) 307-2000**

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(Registrant's telephone number,  
including area code)

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01 OTHER EVENTS**

On June 25, 2010, Hertz Global Holdings, Inc. issued a press release announcing the pricing of a private offering of EUR 400 million in aggregate principal amount of 8.5% Senior Secured Notes due 2015 by its subsidiary Hertz Holdings Netherlands B.V., a private company with limited liability incorporated under the laws of The Netherlands (the European Offering ).

The full text of the press release with respect to the European Offering is filed herewith (as Exhibit 99.1) in accordance with Rule 135c under the Securities Act of 1933, as amended.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

Exhibit 99.1 Press Release

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HERTZ GLOBAL HOLDINGS, INC.  
(Registrant)

Date: June 29, 2010

|        |  |
|--------|--|
| By:    | /s/ J. Jeffrey Zimmerman                           |
| Name:  | J. Jeffrey Zimmerman                               |
| Title: | Senior Vice President, General Counsel & Secretary |

**EXHIBIT INDEX**

| <b>Exhibit<br/>Number</b> | <b>Description</b> |
|---------------------------|--------------------|
| 99.1                      | Press Release      |