EAST WEST BANCORP INC Form DEF 14A April 20, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of

the Securities Exchange Act of 1934 (Amendment No.

Filed by the Registrant x

Filed by a Party other than the Registrant o

Check the appropriate box:

Preliminary Proxy Statement

o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

x Definitive Proxy Statement o Definitive Additional Materials

o Soliciting Material Pursuant to §240.14a-12

East West Bancorp, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

x No fee required.

o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed

pursuant to Exchange Act Rule 0-11 (set forth the amount on which

the filing fee is calculated and state how it was determined):

)

(4) Proposed maximum aggregate value of transaction:

(5)

Total fee paid:

| 0 | which the offsetting fee was paid previously. Ic Form or Schedule and the date of its filing. | ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for ch the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the n or Schedule and the date of its filing. | | |
|---|--|--|--|--|
| | (1) | Amount Previously Paid: | | |
| | (2) | Form, Schedule or Registration Statement No.: | | |
| | (3) | Filing Party: | | |
| | (4) | Date Filed: | | |
| | | | | |

East West Bancorp, Inc.

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

TO BE HELD MAY 22, 2012

Notice is hereby given that the annual meeting (the Meeting) of the stockholders of East West Bancorp, Inc. (the Company) will be held at 135 N. Los Robles Ave., 6th Floor, Pasadena, California on May 22, 2012, beginning at 2:00 p.m. for the following purposes:

- Election of Directors. The election of all directors to serve until the next annual meeting of stockholders and to serve until his or her successors are elected and qualified;
 Ratification of Auditors. Ratify the appointment of KPMG LLP as the Company s independent registered public accounting firm for its fiscal year ending December 31, 2012;
 Approval of Performance-Based Bonus Plan. Approve the East West Bancorp Inc. Performance-Based Bonus Plan, as amended;
- 5. **Other Business.** The transaction of such other business as may properly come before the Meeting or any postponement or adjournment of the Meeting.

Advisory Vote to Approve Executive Compensation. An advisory vote to approve executive compensation; and

Properly signed and returned proxy cards permit each Proxyholder named therein to vote on such other business as may properly come before the Meeting and at any and all adjournments thereof, in his discretion. As of the date of mailing, the Board of Directors of the Company is not aware of any other matters that may come before the Meeting.

Only those stockholders of record at the close of business on March 30, 2012, shall be entitled to notice of and to vote at the Meeting.

YOUR VOTE IS VERY IMPORTANT. STOCKHOLDERS ARE URGED TO SIGN AND RETURN THE ENCLOSED PROXY IN THE POSTAGE PREPAID ENVELOPE AS PROMPTLY AS POSSIBLE, WHETHER OR NOT THEY PLAN TO ATTEND THE MEETING IN PERSON. STOCKHOLDERS WHO ATTEND THE MEETING MAY WITHDRAW THEIR PROXY AND VOTE IN PERSON IF THEY WISH TO DO SO.

By order of the Board of Directors

DOUGLAS P. KRAUSE Corporate Secretary

Pasadena, California

April 20, 2012

East West Bancorp, Inc.

135 N. Los Robles Avenue, 7th Floor Pasadena, California 91101 (626) 768-6000

PROXY STATEMENT

For

ANNUAL MEETING OF STOCKHOLDERS

To be held May 22, 2012

GENERAL INFORMATION

This Proxy Statement is furnished in connection with the solicitation of proxies by the Board of Directors (Board of Directors or Board) of East West Bancorp, Inc. (the Company) for use at its annual meeting (Meeting) of stockholders to be held on May 22, 2012, at 135 N. Los Robles Avenue, 6th Floor, Pasadena, California, at 2:00 p.m. and at any adjournment thereof. This Proxy Statement and the enclosed proxy card (Proxy) and other enclosures are first being mailed to stockholders on or about April 20, 2012. Only stockholders of record on March 30, 2012 (Record Date) are entitled to vote in person or by proxy at the Meeting or any adjournment thereof. The mailing address of the Company s principal executive office is 135 N. Los Robles Avenue, 7th Floor, Pasadena, California 91101.

Matters to be Considered

| Tŀ | ne matters t | o be | e considered | and | voted | upon at | the | Meeting will be: |
|----|--------------|------|--------------|-----|-------|---------|-----|------------------|
| | | | | | | | | |

1. **Election of Directors**. The election of ten persons as directors for one year terms until the next annual meeting of stockholders and to serve until their successors are elected and qualified. The Board of Directors nominees are:

Iris S. Chan
Rudolph I. Estrada
Julia S. Gouw
Paul H. Irving
Andrew S. Kane
John Lee
Herman Y. Li
Jack C. Liu
Dominic Ng
Keith W. Renken

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| 2. Ratifica accounting firm for its fiscal year | tion of Auditors. Ratify the appointment of KPMG LLP as the Company s independent registered public r ending December 31, 2012; |
|--|--|
| 3. Approva | al of Performance-Based Bonus Plan. Approve the East West Bancorp Inc. Performance-Based Bonus Plan, |
| 4. Advisor | y Vote to Approve Executive Compensation. An advisory vote to approve executive compensation; and |
| 5. Other Bo or adjournment of the Meeting. | usiness. The transaction of such other business as may properly come before the Meeting or any postponement |
| Costs of Solicitation of Proxies | |
| including the expense of prepari It is contemplated that Proxies w Proxies personally or by telepho | ade on behalf of the Board of Directors of the Company. The Company will bear the costs of solicitation, ng, assembling, printing and mailing this Proxy Statement and the materials used in this solicitation of Proxies. Fill be solicited principally through the mail, but directors, officers and employees of the Company may solicit ne. Although there is no formal agreement to do so, the Company may reimburse banks, brokerage houses and fiduciaries for their reasonable expenses in forwarding these proxy materials to their principals. |
| Outstanding Securities and Vo | ting Rights; Revocability of Proxies |
| which 144,883,007 shares were share, of which 85,710 shares w constitutes a quorum for the con to vote for purposes of determin | the Company consists of 200,000,000 shares of common stock, par value \$0.001 per share (Common Stock), or issued and outstanding on the Record Date, and 5,000,000 shares of serial preferred stock, par value \$0.001 per ere issued and outstanding on the Record Date. A majority of the outstanding shares of Common Stock duct of business at the Meeting. Abstentions and broker non-votes will be treated as shares present and entitled ing the presence of a quorum. Each stockholder is entitled to one vote, in person or by proxy, for each share of or her name on the books of the Company as of the Record Date on any matter submitted to the stockholders. |
| | ncorporation does not authorize cumulative voting. For the election of directors, the persons receiving the highest elected. Accordingly, abstentions, broker non-votes and votes WITHHELD in the election of directors have n |
| Meeting, other than the election and entitled to vote. Accordingly | w, the Certificate of Incorporation, or Bylaws, approval of the proposals that may properly come before the of directors, require the affirmative vote of the majority of shares present in person or by proxy at the Meeting y, abstentions as to a particular proposal, other than the election of directors, will have the same effect as a vote non-votes will have no effect on the vote. Proposal 4 is an advisory vote and is non-binding on our Board of |

Directors.

A Proxy for use at the Meeting is enclosed. The Proxy must be signed and dated by you or your authorized representative or agent. You may revoke a Proxy at any time before it is exercised at the Meeting by submitting a written revocation to the Secretary of the Company or a duly executed Proxy bearing a later date or by voting in person at the Meeting. Attendance at the Meeting will not in and of itself constitute revocation of a proxy. The enclosed Proxy also contains directions for voting by phone and through the Internet.

Unless revoked, the shares of Common Stock represented by properly executed Proxies will be voted in accordance with the instructions given thereon. In the absence of any instruction in a properly executed Proxy, your shares of Common Stock will be voted as recommended by the Board of Directors. If you hold shares of common stock through a broker or other nominee, your broker or other nominee will vote your shares for you if you provide instructions on how to vote your shares. It is important that you provide voting instructions, because in the absence of instructions, your broker can only vote your shares on the ratification of the Company s independent registered public accounting firm, but will not be able to vote your shares on the other proposals.

The enclosed Proxy confers discretionary authority with respect to matters incident to the Meeting and any other proposals of which management did not have notice at least 45 days prior to the date on which the Company mailed its proxy material for last year s annual meeting of stockholders. As of the date hereof, management is not aware of any other matters to be presented for action at the Meeting. However, if any other matters properly come before the Meeting, the Proxies solicited hereby will be voted by the Proxyholders in accordance with the recommendations of the Board of Directors.

Important Notice Regarding Availability of Proxy Materials

for the 2012 Annual Meeting of Stockholders to be Held on May 22, 2012

Pursuant to the Securities and Exchange Commission rules related to the availability of proxy materials, we have chosen to make our Proxy Statement, Annual Report on Form 10-K, and Proxy Card available on the Internet at the Investor Relations Investor Relations Kit section of our corporate website at www.eastwestbank.com. Additionally, you may access our proxy statement at http://www.eastwestbank.com/investorproxy, where the Company cannot identify visitors to the site.

BENEFICIAL STOCK OWNERSHIP OF PRINCIPAL STOCKHOLDERS AND MANAGEMENT

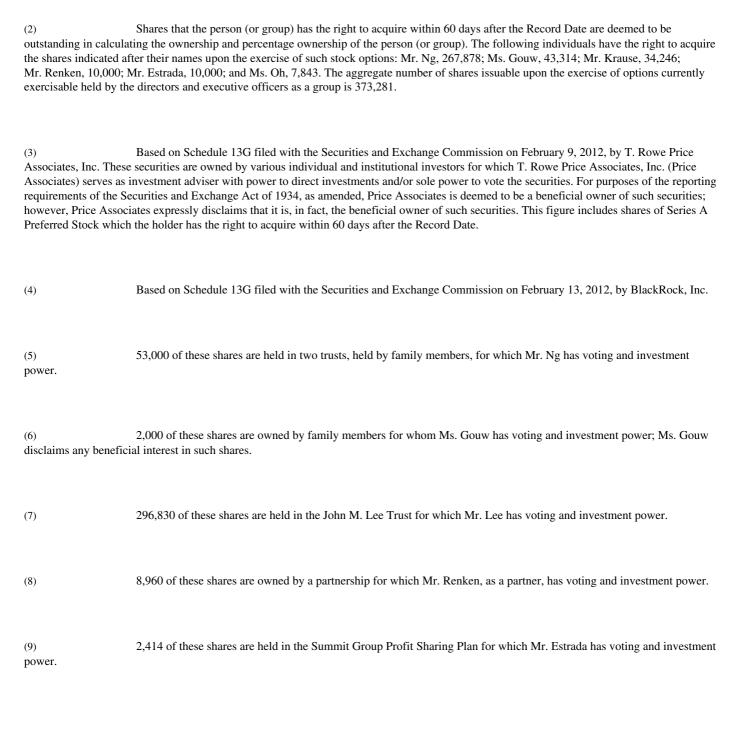
The following table sets forth the beneficial ownership of our common stock as of March 30, 2012, by (i) each person known to us to beneficially own more than 5% of our outstanding common stock, (ii) our directors and director nominees, (iii) our Chief Executive Officer, Chief Financial Officer, and our three highest compensated executive officers whose total annual compensation in 2011 exceeded \$100,000 (the Named Executive Officers or NEOs), and (iv) all our directors and executive officers, as a group:

| Name and Address of Beneficial Owner | Common Stock Number of Shares Beneficially Owned (1)(2) | Percent of Class |
|--|--|------------------------|
| 5% Holders | | |
| T. Rowe Price Associates, Inc.(3) | 8,331,079 | 5.75% |
| 100 E. Pratt Street | | |
| Baltimore, Maryland 21202 | | |
| BlackRock, Inc.(4) | 8,239,522 | 5.69% |
| 40 East 52nd Street | | |
| New York, NY 10022 | | |
| Directors and Named Executive Officers | | |
| Dominic Ng (5) | 811,663 | * |
| Julia S. Gouw(6) | 382,793 | * |
| John Lee(7) | 352,876 | * |
| Douglas P. Krause | 151,470 | * |
| Keith W. Renken (8) | 85,244 | * |
| Herman Y. Li | 52,628 | * |
| Jack C. Liu | 30,863 | * |
| Rudolph I. Estrada(9) | 31,971 | * |
| Irene H. Oh | 35,172 | * |
| Andrew S. Kane | 23,786 | * |
| James T. Schuler | 14,767 | * |
| Iris S. Chan | 9,354 | * |
| Paul H. Irving | 9,354 | * |
| All Directors and Named Executive Officers, as a group (13 | | |
| persons) | 1,991,941 | 1.37% |

^{*} Less than 1%.

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(1) All amounts are based on the respective Schedule 13G filings of the 5% Holders. Except as otherwise noted and except as required by applicable community property laws, each person has sole voting and disposition powers with respect to the shares.



SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934, as amended (the Exchange Act), requires that the Company s directors, executive officers and persons who own more than ten percent of a registered class of the Company s equity securities file with the Securities and Exchange Commission (the SEC), and with each exchange on which the Common Stock trades, initial reports of ownership and reports of changes in ownership of Common Stock and other equity securities of the Company. Directors, officers and greater than ten percent holders are required by the SEC s regulations to furnish the Company with copies of all Section 16(a) forms they file. Based solely upon a review of copies of reports

provided during the fiscal year ended December 31, 2011, the Company believes that all persons subject to the reporting requirements of Section 16(a) filed all required reports on a timely basis.

PROPOSAL NO. 1

ELECTION OF DIRECTORS

The Board of Directors Recommends a Vote For All Nominees

Board of Directors and Nominees

The Company s Certificate of Incorporation and Bylaws provide that the number of directors shall be determined from time to time by the Board of Directors but may not be less than five. The Board of Directors is currently composed of ten members elected to serve one-year terms.

The directors nominated for election at the Meeting are Iris S. Chan, Rudolph I. Estrada, Julia S. Gouw, Paul H. Irving, Andrew S. Kane, John Lee, Herman Y. Li, Jack C. Liu, Dominic Ng and Keith W. Renken. All of the nominees have indicated their willingness to serve and, unless otherwise instructed, Proxies will be voted in such a way as to effect, if possible, the election of the ten nominees for election as directors. In the event that any nominee should be unable to serve as a director, it is intended that the Proxies will be voted for the election of such substitute nominee, if any, as shall be designated by the Board of Directors. Management has no reason to believe that any of the nominees for director will be unavailable to serve on the Board of Directors.

None of the directors, nominees for director or executive officers were selected pursuant to any arrangement or understanding, other than with the directors and executive officers of the Company acting within their capacity as such. There are no family relationships among directors or executive officers of the Company. As of the date hereof, no directorships are held by any director with a company which has a class of securities registered pursuant to Section 12 of the Exchange Act or subject to the requirements of Section 15(d) of the Exchange Act, or any company registered as an investment company under the Investment Company Act of 1940, except that Mr. Ng is a director of Mattel, Inc. and Mr. Renken is a director of Willdan Group, Inc. and Limoneira Company.

The following table sets forth certain information with respect to the Board s nominees for director and the current continuing directors of the Company. All directors of the Company are also directors of East West Bank (the Bank), the Company s principal subsidiary. Executive officers serve at the pleasure of the Board of Directors, subject to restrictions set forth in their employment agreements. See ELECTION OF DIRECTORS and Employment Agreements and Potential Payments Upon Termination or Change-in-Control.

| Name of Director | Age(1) | Year First Elected or Appointed(2) | Current Term to Expire |
|----------------------------------|--------|------------------------------------|---------------------------|
| Nominees for term expiring 2013: | | | |
| Iris S. Chan | 65 | 2010 | 2012 |
| Rudolph I. Estrada | 64 | 2005 | 2012 |
| Julia S. Gouw | 52 | 1997 | 2012 |
| Paul H. Irving | 59 | 2010 | 2012 |
| Andrew S. Kane | 59 | 2007 | 2012 |
| John Lee | 80 | 2006 | 2012 |

| Herman Y. Li | 59 | 1998 | 2012 |
|-----------------|----|------|------|
| Jack C. Liu | 53 | 1998 | 2012 |
| Keith W. Renken | 77 | 2000 | 2012 |
| Dominic Ng | 53 | 1991 | 2012 |

(1) Age as of March 30, 2012.

(2) Refers to the earlier of the year the individual first became a director of the Company and the Bank.

The Board seeks directors with strong reputations and experience in areas relevant to the strategy and operations of the Company s businesses, particularly industries and growth segments that the Company serves, as well as key geographic markets where it operates. Each of the nominees for election as a Director at the Annual Meeting of Stockholders holds or has held senior executive positions in large, complex organizations and has operating experience that meets this objective, as described below. In these positions, they have also gained experience in core management skills, such as strategic and financial planning, corporate governance, risk management, and leadership development.

The Board also believes that each of the nominees has other key attributes that are important to an effective board: integrity and demonstrated high ethical standards; sound judgment; analytical skills; the ability to engage management and each other in a constructive and collaborative fashion; diversity of origin, background, experience, and thought; and the commitment to devote significant time and energy to service on the Board and its Committees.

The principal occupation during the past five years of each director and nominee is set forth below. All directors have held their present positions for at least five years, unless otherwise stated.

Iris S. Chan is currently the chief executive officer of Ameriway, which she founded in 1989. Ameriway focuses on early-stage investments and cross-border trades between North America and Asia. She was the former Executive Vice President and the Group Head of Wells Fargo s National Commercial Banking Group; and a member of the Wells Fargo Management Committee. Prior to her retirement from Wells Fargo in 2009 after over 20 years of service, Ms. Chan oversaw more than 90 commercial banking and loan production offices throughout the United States. Earlier in her career, Ms. Chan held various management and international banking positions with Bank of America and Citicorp.

Ms. Chan is involved in many community and professional organizations. Currently, she is a board member of the Asia Society and an executive member of the Board of Trustees of the Fine Arts Museum in San Francisco. She served on the board of directors of the Wells Fargo HSBC Trade Bank, N.A. from 2003 to 2009. She was a member of the business advisory board of University of Southern California Marshall School of Business; and Carnegie Mellon GSIA. Ms. Chan served as national spokesperson for Wells Fargo Asian Business Service Program from 1996 to 2009.

Ms. Chan has received various awards and recognition for her work. In 2007 and 2008, she was named one of the 25 Most Powerful Women in Banking by U.S. Banker magazine. We believe that Ms. Chan s distinguished banking career and high-level executive experience well qualifies her to serve on our Board.

Rudolph I. Estrada has over 35 years of banking and business experience and is a former Presidential appointee serving as Commissioner on the White House Commission on Small Business. He also served as the Los Angeles District Director for the U. S. Small Business Administration, the largest SBA district in the United States. Mr. Estrada is President and CEO of Estradagy Business Advisors, a business and banking advisory group that serves small and medium sized businesses.

Mr. Estrada has also served for over 25 years as a professor of finance, management and ethics with the California State University system. He has served on the boards of several corporate and non-profit organizations, including the Didi Hirsch Mental Health Center, the California States Parks Foundation, the University of Southern California Mexican-American Alumni Association and as Chairman of the Board of Trustees of Sias University in the Henan Province of China. Prior to embarking upon his career in finance, he was awarded the United States Commendation Medal for meritorious service while serving with Military Intelligence and Operations, U.S. Army. We believe that Mr. Estrada s extensive management and executive experience in the public and private sector well qualifies him to serve on our Board.

Julia S. Gouw is President and Chief Operating Officer of East West Bancorp, Inc. and East West Bank. Ms. Gouw joined East West in 1989 and prior to her current role, Ms. Gouw served as Chief Financial Officer until April 2008 and as Chief Risk Officer through the end of 2008. Before her career at East West, Ms. Gouw spent over five years as a CPA at KPMG LLP.

Ms. Gouw has been recognized numerous times in the financial community, being named to the Best CFO s in America list by Institutional Investor Magazine in 2006 and 2007, to the Top 10 CFO s list by U.S. Banker in 2006, and to the 25 Most Powerful Women in American Banking by American Banker magazine (formerly U.S. Banker) in 2003, 2005, 2006, 2007 and 2011. She was also recognized in 2003 and in 2008 as a Philanthropist of the Year by the Los Angeles Business Journal.

Ms. Gouw serves on the boards of Pacific Mutual Holding Company and PacificLife Corp. She also serves on boards of the California Bankers Association, the John Wayne Cancer Institute at Saint John s Center, the UCLA Foundation, and the David Geffen School of Medicine at UCLA, and as a Trustee of Saint John s Health Foundation. We believe that Ms. Gouw s extensive banking career and proven financial expertise well qualifies her to serve on our Board.

Paul H. Irving is Senior Managing Director, Chief Operating Officer and member of the Board of the Milken Institute, a nonprofit, nonpartisan, publicly supported think tank. He previously served as an Advanced Leadership Fellow at Harvard University. Mr. Irving spent the majority of his career as a corporate and banking partner at Manatt, Phelps & Phillips, LLP, a national law and consulting firm, where he served as Co-Chairman and CEO. Mr. Irving is a senior advisor

to Milestone Advisors, LLC, and is also actively involved in nonprofit leadership and currently serves on the board of Civic Ventures, the board and executive committee of Operation Hope, and the advisory board of TrueSpark. He was previously an Adjunct Professor at Loyola Law School, Los Angeles and a recipient of the Loyola Board of Governors Award for outstanding contributions to society and the law. We believe that Mr. Irving s extensive legal experience in the financial services industry and distinguished management experience well qualifies him to serve on our Board.

Andrew S. Kane, OBE, FCA, CPA (inactive) is managing director and COO of Pacific Capital Group, a private investment firm, a position he has had since 2011. Prior to his current role, he has been COO and CFO of Advantage Fitness Products, an international commercial fitness products distributor, Vice Chairman of Galen Capital Corporation, a merchant bank, CEO for HSBC Private Bank in Southern California and for many years was a Managing Partner at Arthur Andersen.

Mr. Kane is active in the community and has or currently serves on many boards, including the Los Angeles World Affairs Council, the British American Business Council, the Winnick Family Foundation, United Way of Greater Los Angeles, the Center Theater Group (LA Music Center), UCLA Medical Center Board of Visitors, Beverly Hills Performing Arts Council, The California Hospital Medical Foundation, Alumni and Friends of the London School of Economics (US Board). Mr. Kane was recognized for his accomplishments by being awarded the Order of the British Empire (OBE) by Her Majesty Queen Elizabeth II. We believe that Mr. Kane s extensive management and executive experience in the financial industry well qualifies him to serve on our Board.

John Lee is Vice Chairman of the Board of East West Bancorp, Inc. and East West Bank. Mr. Lee co-founded Standard Bank in 1980, served as Chairman, President and CEO a \$923 million asset federal savings bank acquired by East West in 2006. Mr. Lee began his long and distinguished career in banking at East West Bank, where he was the first general manager of East West Bank in the Chinatown District of Los Angeles.

Mr. Lee is active in a variety of philanthropic activities and is an avid supporter of education in Chinese art and culture. He is a member of the Board of Governors of the Bowers Museum of Cultural Art. We believe that Mr. Lee s comprehensive knowledge of banking operations and high-level management experience well qualifies him to serve on our Board.

Herman Y. Li is Chairman of the C&L Restaurant Group, Inc., a franchisee of Burger King and Denny s restaurants in multiple states. Mr. Li is President of the Burger King Asian Franchisee Association and a member of the Diversity Action Council of the Burger King Corporation. He also serves as a board member for Restaurant Services, Inc., a Burger King System Independent Purchasing and Distribution Service Co-op. Additionally, Mr. Li has served as a board member of the National Franchise Association.

Mr. Li is on the board of the Committee of 100, an international, non-profit, non-partisan membership organization that brings a Chinese American perspective to issues concerning Asian Americans and U.S.-China relations. We believe that Mr. Li s extensive and varied business career well qualifies him to serve on our Board.

Jack C. Liu is a senior attorney with Alliance International Law Offices. Prior to that, Mr. Liu was Senior Advisor for Morgan Stanley International Real Estate Fund (MSREF) and was President of MSREF s affiliate New Recovery Asset Management Corp. Mr. Liu advises on business and legal aspects of international corporate, real estate, and banking matters. He currently serves on several boards of publicly listed companies in Asia.

Mr. Liu is admitted to practice law in the jurisdictions of California, Washington, D.C. and Taiwan. He received his L.L.M. from the University of Pennsylvania and his M.C.L. from the University of Chicago. We believe that Mr. Liu s extensive executive management experience internationally and domestically well qualifies him to serve on our Board.

Dominic Ng is Chairman of the Board and Chief Executive Officer of East West Bancorp, Inc. and East West Bank, which he joined in 1991. Mr. Ng transformed East West from a small savings and loan association with \$600 million in assets and a market capitalization of \$40 million in 1991, into the full-service commercial bank it is today with \$22 billion in assets and market capitalization of \$3.0 billion as of December 31, 2011. East West Bank is currently among the top 30 U.S. banks by market capitalization, earning a place on Fortune magazine s list of Top 10 Stocks for 2011 and ranked in the top 10 of the 100 Best Banks in America by Forbes for two consecutive years. Prior to taking the helm of East West Bank in 1991, he was president of Seyen Investment, after having spent ten years as a CPA with Deloitte & Touche in Houston and Los Angeles.

Mr. Ng currently serves as Chairman of the Committee of 100, an international, non-profit, non-partisan membership organization that brings a Chinese American perspective to issues concerning Asian Americans and U.S.-China relations. He

serves on the boards of directors of Mattel, Inc. and the Pacific Council on International Policy. He is also an advisory committee member of the Resnick Institute at the California Institute of Technology. For six years (2005-2010) he served on the board of directors of the Federal Reserve Bank of San Francisco, Los Angeles Branch. Mr. Ng s previous board service also includes PacifiCare Health Systems, the Anderson School at UCLA, Loyola Marymount University, Los Angeles Mayor s Trade Advisory Council (co-chair), California Commission for Jobs and Economic Growth, California State Treasurer s Financial Institutions Advisory Committee (chair), California Bankers Association, Town Hall Los Angeles (vice chair), and United Way of Greater Los Angeles (vice chair).

Named by Forbes as one of the 25 most notable Chinese Americans and one of the 100 most influential people in Los Angeles by the Los Angeles Times, Mr. Ng is also known for his business and community leadership. He was the first Asian American campaign chair for United Way of Greater Los Angeles, in 2000/2001. In 2012, he was named by the Los Angeles Business Journal as the Business Person of the Year and received the Chinese CEO of the Year Award from the Chinese CEO Organization. In 2011, he received both the Los Angeles Economic Development Corporation Eddy Award and the Central City Association Treasures of Los Angeles Award; prior awards include the United Way of Greater Los Angeles Compassion in Action, Creating Pathways Out of Poverty and Spirit of Los Angeles awards and the Asia Society of Southern California s Chairman s Award. We believe that Mr. Ng s extensive management experience and financial expertise well qualifies him to serve on our Board.

Keith W. Renken is a former Senior Managing Partner of Deloitte & Touche, LLP, Southwest Region, from which he retired in 1992. Subsequent to his retirement, he was a professor in the University of Southern California Leventhal School of Accounting graduate program for over a decade. He is currently the Managing Partner of Renken Enterprises, which provides management consulting to real estate operations and consulting to emerging growth companies.

Mr. Renken currently serves on the boards of Willdan Group, Inc., Limoniera Corporation and Whittier Trust Company. He previously served on the boards of Coast Federal Bank, Pacific Gulf Properties, U.S. Rentals, Nissan Motors (advisory board), and AON Risk Services (advisory board). He is or has served on the boards of various nonprofit entities, including the California Science Center Foundation, the Children s Bureau of Los Angeles, Forest Lawn Foundation and Unihealth Foundation. We believe that Mr. Renken s extensive management experience and financial expertise well qualifies him to serve on our Board.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR

THE ELECTION OF THE BOARD OF DIRECTORS NOMINEES.

CORPORATE GOVERNANCE PRINCIPLES AND BOARD MATTERS

The Company is committed to having sound corporate governance principles. These principles are essential to running the Company s business efficiently and to maintaining the Company s integrity in the marketplace. The Company has adopted formal Corporate Governance Guidelines to explain our corporate governance principles to investors. In addition, the Company has also adopted a Code of Conduct. These guidelines, as well as our Code of Conduct and other governance matters of interest to investors, are available through our website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents.

DIRECTOR INDEPENDENCE/FINANCIAL EXPERTS

The Company s Board of Directors has conducted a review regarding the independence of each of its members under the standards of Rule 5605(a)(2) of the Nasdaq Stock Market, Inc. (NASDAQ) listing standards. In making such determination, our Nominating and Corporate Governance Committee evaluated banking, commercial service, familial or other transactions involving each director or immediate family member and their related interests and the Company, if any. The Board has determined that eight of the ten current members and director nominees, all of whom are non-employee directors, satisfy the NASDAQ s independence requirements. The current independent directors are: Iris S. Chan, Rudolph I. Estrada, Paul H. Irving, Andrew S. Kane, John Lee, Herman Y. Li, Jack C. Liu and Keith W. Renken. Accordingly, a majority of the Board of Directors, and all members of its Audit, Compensation, Compensation Committee and Nominating/Corporate Governance Committees, satisfy the independence requirements of the NASDAQ.

In addition, the Board of Directors has conducted a review regarding the qualifications of each member of the Audit Committee under the standards of Rule 5605(c)(2)(A) of the NASDAQ listing standards and Section 10A(m) of the Exchange Act and determined that all members meet these standards.

The Company s Board of Directors has also conducted a review regarding whether any members of the Audit Committee meet the criteria to be considered a financial expert as that term is defined by the SEC. Based on its review, the Board determined that all members of the Audit Committee, Paul H. Irving, Andrew S. Kane, John Lee, and Keith W. Renken, its chairman, qualify as financial experts by reason of their prior job experience.

The Board does not have a policy regarding the separation of the roles of Chief Executive Officer and Chairman of the Board. The Board believes it is in the best interest of the Company to make that determination based on the position and direction of the Company and the membership composition of the Board. The Board has determined that having the Company s Chief Executive Officer also serve as Chairman is in the best interest of the Company s stockholders at this time. This structure makes the best use of the Chief Executive Officer s extensive knowledge of the Company and its industry, while fostering greater communication between the Company s management and the Board. In addition, the designation of the CEO with the additional title as Chairman is important when dealing with overseas customers and dignitaries who are less familiar with the nuances of recent United States trends in corporate titles and have the perception that they are not dealing with the senior decision maker of the Company if they are not dealing with the Chairman. The Company has extensive experience and dealings with persons from China where this perception exists. The Company does have a Lead Director position. The Lead Director presides over executive sessions of independent directors that are held after every regularly scheduled Board meeting and in addition, presides at other meetings where the Chairman is not present; reviews meeting agendas and schedules; and is available to serve as a liaison between the Chairman and independent directors. In addition, this determination not to separate the roles of Chairman and CEO recognizes that the Board is already strongly independent, with 8 of the 10 directors being independent under Nasdaq and East West Bancorp Board standards and with all members of the Audit, Compensation, Nominating and Corporate Governance, and Risk Oversight Committees being independent. More information about the Lead Director position and who is in that role can be found through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents, Corporate Governance Guidelines.

RISK OVERSIGHT AND THE BOARD

The Board of Directors maintains active involvement and responsibility for oversight of risks that could affect the Company arising out of its operations and business strategy. The Risk Oversight Committee has been appointed by the Board to provide focused oversight of the Company's enterprise risk management and its identified enterprise risk categories. The identified risk categories include: credit, interest rate, liquidity, operational, information technology, human capital, compliance, legal, strategic, reputation, and international. The Chief Risk Officer of the Company works with the Risk Oversight Committee to set meeting agendas and attends Risk Oversight Committee meetings. In addition, the Audit Committee of the Board focuses on the accuracy of financial reporting, the existence of internal controls, and compliance with laws and Board policies. The Board satisfies its responsibility for risk oversight through written or oral reports directly from the Risk Oversight Committee, the Audit Committee and other senior officers with oversight responsibility for particular risks within the Company. Such reports include risk trends, results of strategic and capital plan monitoring, results of regulatory issue monitoring and financial, credit and operational key risk indicators. In addition to the Risk Oversight Committee and Audit Committee, other committees of the Board of the Company and East West Bank consider the risks within their areas of responsibility. For example, the Compensation Committee of the Company considers the risks that may be implicated by our executive compensation programs.

COMMITTEES OF THE BOARD OF DIRECTORS

The business of the Company s Board of Directors is conducted through its meetings, as well as through meetings of its committees. Set forth below is a description of the committees of the Board.

Audit Committee

The Audit Committee reviews and reports to the Board on various auditing and accounting matters. The Audit Committee also engages the independent public accountants, reviews the scope and results of the procedures for internal auditing, reviews the Company s financial statements, reviews the independence of the Company s independent auditors, and approves all auditing and non-auditing services performed by its independent auditors. The Audit Committee currently consists of Paul H. Irving, Andrew S. Kane, John Lee, and Keith W. Renken, as chairman. All members of the Audit Committee have been determined by the Board to be independent under the standards of Rule 5605(a)(2) of the NASDAQ listing standards. The Bank also has an Audit Committee, which consists of the same directors who comprise the Company s Audit Committee and which generally meets jointly with the Company s Audit Committee. During 2011, the Audit Committee met eight times. The charter of the Company s Audit Committee is available through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents.

| ~ | . • | α | • |
|-----|-----------|----------|---------|
| Com | pensation | Con | ımıttee |

The Compensation Committee establishes executive compensation policies as well as the actual compensation of the Chief Executive Officer and the other NEOs. The Compensation Committee currently consists of Iris S. Chan, Paul H. Irving and Andrew S. Kane as chairman. All members of the Compensation Committee have been determined by the Board to be independent under the standards of Rule 5605(a)(2) of the NASDAQ listing standards. The Bank also has a Compensation Committee, which consists of the same directors who comprise the Company s Compensation Committee and which generally meets jointly with the Company s Compensation Committee. During 2011, the Compensation Committee met five times. The charter of the Compensation Committee is available through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents. For a more comprehensive discussion of the responsibilities of the Compensation Committee, please see the Compensation Discussion and Analysis section of this Proxy.

Role of Compensation Consultant

The Compensation Committee of the Board of Directors retained Frederic W. Cook & Co. (Cook & Co.) as its independent compensation consultant in October 2010.

The Compensation Committee has the authority to obtain assistance and advice from advisors to assist it with the evaluation of compensation matters without the approval or permission of management or the Board. The Compensation Committee uses advisors to obtain candid and direct advice independent of management, and takes steps to satisfy this objective. First, in evaluating firms to potentially provide advisory services to the Compensation Committee, the Compensation Committee considers if the firm provides any other services to the Company. In addition, while members of management may assist the Compensation Committee in the search for advisors, the Compensation Committee ultimately and in its sole discretion makes the decision to hire or engage a consultant and provides direction as to the scope of work to be conducted. The Chairman of the Compensation Committee has evaluated the relationship of the compensation consultant with both the Company and the Compensation Committee, including the nature and amount of work performed for the Compensation Committee during the year, and concluded that the compensation consultant met the criteria as an independent advisor for both the years ended 2010 and 2011. Further, management did not retain any advisors or consultants on matters regarding compensation in 2010 or 2011. The Compensation Committee retains Cook & Co. to:

- Assist and advise the Compensation Committee during its meetings;
- Provide information based on third-party data and analysis of compensation programs at comparable financial institutions for the design and implementation of our executive and non-director compensation programs;
- Compile and analyze compensation data for financial services companies;
- Assist the Compensation Committee in forming a Peer group;

| • Provide independent information as to the reasonableness and appropriateness of the compensation levels and compensation programs of the Company as compared to comparable financial services companies. |
|--|
| Risk Oversight Committee |
| The Board believes an effective risk management system will (1) timely identify the material risks that the Company faces, (2) communicate necessary information with respect to material risks to senior management and, as appropriate, to the Board or relevant Board Committee, (3) implement appropriate and responsive risk management strategies consistent with the Company s risk profile, and (4) integrate risk management into Company decision-making. The Risk Oversight Committee has been appointed by the Board to provide focused oversight of the Company s identified enterprise risk categories on behalf of the Board of Directors. The identified risk categories include: credit, interest rate, liquidity, operational, information technology, human capital, compliance, legal, strategic, reputation, and international. The Risk Oversight Committee currently consists of Iris S. Chan, Jack C. Liu, Herman Y. Li, and Rudolph I. Estrada as chairman. The Bank also has a Risk Oversight Committee, which consists of the same directors who comprise the Company s Risk Oversight Committee and which generally meets jointly with the Company s Risk Oversight Committee. During 2011, the Risk Oversight Committee met four times. The charter of the Risk Oversight Committee is available through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents. |
| Nominating/Corporate Governance Committee |
| The Nominating/Corporate Governance Committee nominates persons for election as directors and reviews corporate governance matters. The Nominating/Corporate Governance Committee currently consists of Keith W. Renken, |
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| |

John Lee, and Herman Y. Li as chairman. All members of the Nominating/Corporate Governance Committee have been determined by the Board to be independent under the standards of Rule 5605(a)(2) of the NASDAQ listing standards. The Bank also has a Nominating/Corporate Governance Committee, which consists of the same directors who comprise the Company s Nominating/Corporate Governance Committee and which generally meets jointly with the Company s Nominating/Corporate Governance Committee. During 2011, the Nominating/Corporate Governance Committee met once. The charter of the Nominating/Corporate Governance Committee is available through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents.

Executive Committee

The Executive Committee is authorized to exercise certain powers of the Board of Directors during intervals between the meetings of the Board of Directors. The Executive Committee currently consists of Rudolph I. Estrada, Dominic Ng and Julia S. Gouw. The Bank also has an Executive Committee, which consists of the same directors who comprise the Company s Executive Committee. The Executive Committee did not meet in 2011. The charter of the Executive Committee is available through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents.

Board Attendance of Meetings

The Company s Board of Directors met seven times during 2011 and the Bank s Board of Directors met eight times during 2011. All of the directors attended all of the meetings of the Company s Board of Directors, and all of the meetings of the Bank s Board and of the committees on which he or she served in 2011, except where a member was absent from one Board meeting for the Company and the Bank. Accordingly, all directors attended at least 85% of the Board meetings and the committee meetings of which they are a member. The policy of the Company is to encourage all director nominees and all directors who are also employees of the Company to attend the annual meeting of stockholders. All of the directors were in attendance at the 2011 annual meeting of stockholders.

CONSIDERATION OF DIRECTOR NOMINEES

Stockholder Nominees

The policy of the Nominating/Corporate Governance Committee is to consider properly submitted stockholder nominations for candidates for membership on the Board as described below under Identifying and Evaluating Nominees for Directors. In evaluating such nominations, the Nominating/Corporate Governance Committee seeks to achieve a balance of knowledge, experience and capability on the Board and to address the membership criteria set forth under Director Qualifications. Any stockholder nominations proposed for consideration by the Nominating/Corporate Governance Committee should include the nominee s name and qualifications for Board membership and should be addressed to:

Corporate Secretary

East West Bancorp, Inc.

135 N. Los Robles Avenue, 7th Floor

Pasadena, California 91101

In addition, nominations for director may be made by any stockholder entitled to vote for the election of directors if proper notice is given in accordance with the Bylaws. Notice of a stockholder s intention to make any nominations must be made in writing and must be delivered to the Secretary of the Company at the principal executive offices of the Company no later than the close of business on the sixtieth (60th) day nor earlier than the close of business on the ninetieth (90th) day prior to the meeting at which directors are to be elected. However, in the event that less than sixty-five (65) days notice of the meeting is given to stockholders, notice by the stockholder, to be timely, must be delivered not later than the close of business on the seventh (7th) day following the date of mailing the notice of the meeting to stockholders. Such notification shall contain the following information: (a) all information about each proposed nominee that would be required in a proxy solicitation under the federal proxy rules; (b) the name and address of the notifying stockholder; and (c) the number of shares of the Company s Common Stock beneficially owned by the notifying stockholder. Nominations not made in accordance with the requirements in the Bylaws may be disregarded.

Director Qualifications

The Company s Corporate Governance Guidelines contain Board membership criteria that apply to Nominating/Corporate Governance Committee recommended nominees for a position on the Board. Under these criteria,

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members of the Board should have the highest professional and personal ethics and values. They should have broad experience at the policy-making level in business, government, education, finance, accounting, law or public interest. The Nominating/Corporate Governance Committee strives to nominate Directors with a variety of complementary skills so that, as a group, the Board will possess the appropriate talent, skills, and expertise to oversee the Company s businesses. In addition, the Nominating/Corporate Governance Committee seeks to nominate directors with a diversity of origin, background, experience, and thought. All directors should be committed to enhancing stockholder value and should have sufficient time to carry out their duties and to provide insight and practical wisdom based on experience. Their service on other boards of public companies should be limited to a number that permits them, given their individual circumstances, to perform responsibly all director duties.

Identifying and Evaluating Nominees for Directors

The Nominating/Corporate Governance Committee utilizes a variety of methods for identifying and evaluating nominees for director. The Nominating/Corporate Governance Committee regularly assesses the appropriate size of the Board, and whether any vacancies on the Board are expected due to retirement or otherwise. In the event that vacancies are anticipated, or otherwise arise, the Nominating/Corporate Governance Committee considers various potential candidates for director. Candidates may come to the attention of the Nominating/Corporate Governance Committee through current Board members, professional search firms, stockholders or other persons. These candidates are evaluated at regular or special meetings of the Nominating/Corporate Governance Committee, and may be considered at any point during the year. As described above, the Nominating/Corporate Governance Committee considers properly submitted stockholder nominations for candidates for the Board. Following verification of the stockholder status of persons proposing candidates, recommendations are aggregated and considered by the Nominating/Corporate Governance Committee. If any materials are provided by a stockholder in connection with the nomination of a director candidate, such materials are forwarded to the Nominating/Corporate Governance Committee. In evaluating such nominations, the Nominating/Corporate Governance Committee seeks to achieve a balance of knowledge, experience and capability on the Board.

COMMUNICATIONS WITH THE BOARD

The Company s Board of Directors welcomes suggestions and comments from stockholders. All stockholders are encouraged to attend the annual meeting of stockholders where senior management and outside auditors, as well as members of the Board, will be available to answer questions. Stockholders may also send written communications to the Board by writing to the Secretary of the Board of Directors at East West Bancorp, Inc., 135 N. Los Robles Avenue, 7th Floor, Pasadena, California 91101. All communications (other than commercial communications soliciting the sale of goods or services to, or employment with, the Company or directors of the Company) will be directed to the appropriate committee or to the Chairman of the Board or to any individual director specified in the communication, as applicable.

EXECUTIVE SESSIONS

The independent Directors meet in executive sessions without management or any of the non-independent directors present after every regularly scheduled meeting of the Board. The sessions are chaired by the Lead Independent Director. Any director can request that an additional executive session be scheduled.

STOCK OWNERSHIP GUIDELINES

All directors and executive officers are required to own the Company s Common Stock to further align management s financial interests with stockholders interests. The Company s stock ownership guidelines are:

Directors: 3 times annual cash retainer

CEO: 6 times base salary
President: 3 times base salary
Other Executive Officers: 1 times base salary

In addition, named executive officers are required to hold until retirement at least 51% of any stock acquired upon the exercise of stock options (net of taxes and net of the grant price paid) and at least 51% of any stock received upon vesting (net of taxes) of restricted stock or restricted stock units. If the 51% holding requirement for any stock obtained upon the exercise of stock options or the vesting of restricted stock or stock units is greater than the guidelines set forth above for the directors and Named Executive Officers, the higher holding requirements will apply and an executive may have holding requirements greater than the above guidelines.

The guidelines are to be met within five years of a director being elected or an officer being appointed to his or her position, and until met the director or officer should not sell any shares. Stock ownership guidelines for directors and senior officers can be found through the Company s website at www.eastwestbank.com by clicking on Investor Relations and then Governance Documents.

Executive officers may not pledge or engage in hedging strategies or sell short or trade derivatives involving the Company s securities.

DIRECTOR COMPENSATION

The Compensation Committee is responsible for reviewing the compensation of the directors and making recommendations for changes to the Board of Directors. Employees of the Company and its subsidiaries are not compensated for service as directors of the Company or its subsidiaries and are not included in the table below. The compensation received by Mr. Ng and Ms. Gouw as employees of the Company are shown in the Summary Compensation Table .

In 2011, the Compensation Committee requested Cook & Co. to independently review the compensation program for non-employee directors. Based on the review from Cook & Co. and their recommendations to maintain the market competitiveness of our compensation for the non-employee directors, the Compensation Committee approved changes to our director compensation program in July 2011. The compensation of directors had not previously been changed since 2007. The annual retainer for non-employee directors was increased from \$25,000 to \$40,000, distributable in Common Stock. Additionally, the annual stock award was increased from \$40,000 to \$50,000 in stock, with shares being grants of common stock instead of grants of restricted stock as in the past. The annual cash retainer for committee chairs was increased as follows: Audit \$10,000 to \$12,500; Compensation \$7,000 to \$10,000; Risk Oversight \$5,000 to \$7,500; Nominating/Corporate Governance \$5,000 to \$7,500. In addition, one independent non-employee director represents and reports to the Board of Directors of the Company by serving as non-executive Chairman of the Board of the Company s subsidiary bank in China, and received an additional annual retainer of \$125,000 paid by the Company; this arrangement ended in January 2012. Beginning in July 2011, non-employee directors no longer receive a meeting fee of \$1,000 for each Board meeting attended, while the meeting fee for committee meetings was increased from \$1,000 to \$1,500. In 2011, three non-employee directors elected to receive their annual cash retainer in the form of Common Stock.

The following table summarizes the compensation paid by the Company to non-employee directors for the fiscal year ended December 31, 2011:

2011 Non-Employee Director Compensation Table

| Fees Ear | ned Paid | 5 | Stock | All Othe | r | | |
|----------|----------|---------------------------|---|-----------|---------|---------|---------|
| | | | | | | | |
| in C | ash | A | wards | Compensat | tion | | Total |
| \$ | 9,000 | \$ | 90,000 | \$ | - | \$ | 99,000 |
| | 5,000 | | - | | - | | 5,000 |
| | | | | | | | |
| | 55,500 | | 50,000 | 60 | 0,000 | | 165,500 |
| | 13,500 | | 90,000 | | - | | 103,500 |
| | 66,500 | | 50,000 | | - | | 116,500 |
| | in C | 5,000 55,500 13,500 | in Cash 9,000 \$ 5,000 \$ 55,500 13,500 | in Cash | in Cash | in Cash | in Cash |

| John Lee(1) | 14,500 | 90,000 | - | 104,500 |
|--------------------|---------|--------|---|---------|
| Herman Y. Li(4) | 55,500 | 50,000 | - | 105,500 |
| Jack C. Liu(4) | 175,000 | 50,000 | - | 225,000 |
| Keith W. Renken(4) | 66,000 | 50,000 | - | 116,000 |

⁽¹⁾ The values in the Stock Awards column represent the aggregate grant date fair values of the 2011 stock awards and the 2011 annual retainer received in common stock. All stock was granted on July 28, 2011, with a grant date price of \$18.68, the closing price of the shares on that date.

⁽²⁾ Ms. Cherng s term ended in April 2011 and she did not stand as a nominee for re-election.

⁽³⁾ The amount shown under All Other Compensation for Mr. Estrada represents consulting fees paid during the year to a company in which Mr. Estrada is the principal shareholder.

These directors elected to receive their annual retainer in the form of a cash payment.

COMPENSATION DISCUSSION AND ANALYSIS

CD&A Contents

SECTION ONE OVERVIEW AND EXECUTIVE SUMMARY
SECTION TWO HOW WE ESTABLISH EXECUTIVE PAY

SECTION THREE 2011 COMPENSATION DECISIONS FOR

NAMED EXECUTIVE OFFICERS

SECTION FOUR 2012 EXECUTIVE COMPENSATION DECISIONS

SECTION FIVE 2012 EXECUTIVE COMPENSATION GOVERNANCE

SECTION ONE - OVERVIEW AND EXECUTIVE SUMMARY

Overview

(4)

The Company achieved strong financial performance in 2011, realizing record net income and reaching record total assets. The Compensation Committee and the Company are committed to the pay for performance philosophy and this CD&A provides information on the strategies and policies developed to execute on this strategy as it pertains to total executive compensation. The strategies and policies of the Compensation Committee have been developed so that there is a direct correlation between executive compensation and the Company s overall performance and individual performance.

2011 Financial Performance

East West Bancorp, Inc. achieved record net income and strong financial performance in 2011 despite industry-wide economic challenges. In 2011, East West exceeded its financial goals and made strong progress towards achieving its organizational objectives. Further, East West outperformed its Peer Group and industry averages under several key performance indicators for financial institutions.

Among the significant highlights for 2011:

| | Record Earnings Second year of record earnings. We increased net income each consecutive quarter of 2011. For the full year income totaled a record \$245.2 million, a 49% or \$80.7 million increase from \$164.6 million in 2010, which was also a record year of the for East West. |
|-----------------|---|
| • was greate | Return on Equity Our return on total common equity was 11.08%, an increase of 466 basis points from the prior year. This return or than the industry average of 8.06%1 and greater than the average of our Peer Group of 7.76%. |
| | Credit Quality / Nonperforming Assets Our ratio of Nonperforming Assets to Total Assets ended the year at 0.80%. This is lly below the industry average of 2.54%1 and below the average of our Peer Group of 1.54%. Net charge offs and loan loss allowance decreased each quarter of the year. |
| | Strong Loan Growth Total loans not covered by our loss sharing agreements with the FDIC grew to a record \$10.6 billion, an f 18% or \$1.6 billion during the full year 2011. The growth in noncovered loans was fueled by strong growth in commercial and trade ans and single family loans. |
| • deposits g | Record Deposit Growth Total deposits grew to a record \$17.5 billion, a 12% or \$1.8 billion increase during the full year 2011. Core rew to a record \$10.3 billion, an increase of 16% or \$1.4 billion year to date. |
| 1 Industry : | average based on FDIC s Quarterly Banking Profile for FDIC-Insured Commercial Banks for the related periods. |

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| • | Strong Capital Levels | Capital levels for the Company remain high. As of December 31, 2011, our Tier 1 risk-based capital and total |
|------------|-------------------------|--|
| risk-based | ratios were 14.8% and 1 | 6.4%, respectively, over \$800 million greater than the well capitalized requirements of 6% and 10%, |
| respective | ly. | |

- Increased Dividends We increased our annual dividend rate from \$0.04 per share to \$0.20 per share in April 2011 and, based on our strong financial performance in 2011, we increased our annual dividend rate from \$0.20 to \$0.40 in January 2012.
- Shareholder Return Our 2011 total shareholder return was 2% as compared to our Peer Group with median total shareholder return of -15% and compared to the KBW Index of -7%. Our 3 year-ended 2011 total shareholder return was 26% as compared to our Peer Group with median total shareholder return of -0.2% and compared to the KBW Index of -6%.

This strong financial performance was recognized by being ranked in the top 10 of the 100 Best Banks in America by Forbes for both 2010 and 2011.

Our organizational objectives for many years have focused on building a financial bridge between the United States and Greater China; this bridge consists of the specialized skills, expertise and infrastructure that enable customers to satisfy business and financial needs within and across these two distinct markets. We are not aware of any other of the largest 50 United States banks that focus on this as their primary long-term business strategy. We are one of the few United States institutions with banking branches in China. In 2011 we realized tangible value from these long term bridge banking efforts by again delivering strong financial results for our shareholders. Our market capitalization has increased from \$40 million since 1991 to \$3.0 billion at the end of 2011, an increase of over 74 times. 2011 was also a year when we were able to achieve strong results in new bridge related lending areas such as entertainment, high tech, and clean tech.

The compensation decisions described in this CD&A reflect the strong financial performance the Company achieved in 2011 and are consistent with the Company s philosophy to pay for performance.

Objectives of the Company s Executive Compensation Program

There are five primary objectives of the Company s executive compensation program. The following table describes each objective and how it is achieved.

| Compensation Program Objective | How Objective is Achieved | | |
|--|---------------------------|--|--|
| Support the achievement of the Company s vision and business strategy | • | Incentive program performance objectives are tied to both financial and strategic objectives. | |
| | • | The compensation programs provide an incentive for executives to meet and exceed Company goals. | |
| Pay for performance, which we believe will increase long-term stockholder value | • | Compensation awards are based upon performance against Company financial and strategic goals, as well as business division goals. | |
| | • | When goals are not achieved and when performance is below the threshold goals, there will be no bonus payouts and compensation awards will be below target levels. | |
| Attract and retain talented executives to succeed in today s competitive marketplace | • | Executives are held accountable for results and rewarded with above target levels when Company and business division goals are exceeded. | |
| | • | A significant portion of compensation is equity-based. The payments of certain long-term incentive awards are | |
| | | deferred through vesting and holding requirements. | |
| Align the interests of our executive officers and stockholders | • | Long-term incentive compensation awards are equity-based. | |
| | • | Stock ownership requirements are in place for all named executives and recently increased for both the CEO and the President and COO. | |
| | | | |
| Avoid creating excessive risk | • | Incentive awards are capped. | |
| | • | Multiple performance metrics are used, including those that serve to reduce risk. | |
| | • | The Executive Compensation Recovery Policy is applied to performance based bonus payments and to long-term performance based equity awards. | |
| | • | The payments of certain long-term incentive equity awards are deferred through vesting and holding requirements. | |

| | The Compensation Committee has the authority to exercise discretion to reduce bonus payments even if established goals are achieved, including instances in which executives engage in excessive risk taking. |
|--|---|

Pay for Performance

The Company is committed to the compensation philosophy of paying for performance and the understanding that compensation programs serve to motivate and reward the achievement of financial and strategic goals of the Company, which management believes will increase long-term stockholder value. The compensation of the Named Executive Officers is predominantly variable and determined by the achievement of the Company s financial budget and performance goals. The metrics of earnings per share and non-performing asset ratios directly relate to our strong financial performance in 2011. In 2011, the Company performed very well with strong profitability and record net income of \$245.2 million. We ended 2011 ranked among the 25 largest public independent banks in the country by total market capitalization. Additionally, the Company made strong progress in both growing and diversifying its loan portfolio, growing core deposits and maintaining strong capital levels. Other achievements of 2011 are discussed earlier in this proxy in 2011 Financial Performance.

Primary Elements of Company s Executive Compensation Program

The primary elements of the Company s executive compensation program are presented below in summary format and more fully explained in the sections that follow.

| Total Rewards Element | Why We Provide It | How We Determine the Amount | What it is Intended to Reward |
|----------------------------|---|---|---|
| Element | To provide a competitive level of fixed income based on: | Peer Group analysis and competitive analysis of salary survey data is utilized to establish base salary levels | what it is intended to reward |
| Base Salary | Impact on business | Annual merit increases are awarded based on individual performance | Individual performance, level of experience and responsibility |
| | Relative importance of executive to organization versus other executives | and marketplace competitiveness | |
| | Experience in the job | | |
| | Individual performance | | |
| | | | |
| Performance Based Bonus | To provide performance-based pay for annual performance | Performance based: | Company performance and individual and departmental performance |
| | Company performance measures Company strategic goals | Potential awards are based on a calculated target | Development of critical company capabilities |
| | Departmental and individual performance | Strategic goals are established by CEO to develop organizational capabilities to drive growth and stockholder value | |
| | | | |
| Long-Term Incentives | To drive value creation for stockholders over the long-term | | Rewards overall company performance and creation of |

| (Performance Restricted Stock Units) | Provides at-risk performance pay opportunity for long-term performance Equity awards vest through achievement of company performance measures Aligns with shareholder interests | Equity awards are granted based on a combination of the executive s performance and competitive data on executive s pay levels |
|--|---|--|
| | 7 Highs with shareholder interests | |
| | | |
| Performance Based Retention Awards | To retain and provide performance based awards for executives Retaining executives that will continue to successfully implement the Company s strategic goals Maintaining the Company s competitive advantage | Performance based: Equity awards and cash payments are granted based on a combination of the executive s performance and the total annual peer compensation and salary survey data Rewards overall company performance and creation of stockholder value and encourages executives to remain with the Company and continue high level of performance |

Elements of Compensation: Base Salary

Base salary is a fixed portion of compensation based on a combination of peer group salary data, salary survey data, an individual s skills, responsibilities, experience and importance to the Company. Actual salaries reflect an individual s responsibilities, his or her performance in his or her role over time and other factors, such as the Compensation Committee s (and the CEO s in the case of other Named Executive Officers) assessment of the individual NEO s performance. All Named Executive Officers were given salary adjustments in 2011.

Elements of Compensation: Salary Stock

In June 2009, the U.S. Department of the Treasury released regulations (the TARP Compensation Standards) regarding executive compensation for financial institutions participating in the U.S. Department of the Treasury s Capital Purchase Program (TARP). In December 2008, the Company participated in TARP and the U.S. Treasury invested \$306.5 million in East West Bancorp preferred stock. Although the Company repaid the TARP investment to the U.S. Treasury on December 29, 2010, the Company was still subject to the TARP Compensation Standards in 2011 as it related to compensation for the 2010 fiscal year. Specifically, the Named Executive Officers and certain other senior officers could not receive a bonus for 2010 performance and grants of restricted stock were limited to 50% of compensation. Salary stock is a

form of compensation that complies with the TARP Compensation Standards and was used by the Company in 2011 to strengthen the ownership alignment between executives and stockholders, for competitive and retention purposes, and to recognize senior officers for strong performance in a manner consistent with TARP Compensation Standards. All Named Executive Officers received salary stock in 2011 but did not receive any bonus for 2010 performance. In determining the appropriate level of salary stock compensation in 2011, the Company decided the total value of the stock for each Named Executive Officer based on a combination of peer group salary data, salary survey data, and an assessment of an individual s skills, responsibilities, performance and contributions for periods in which they were not eligible to receive a bonus. Salary stock is the payment of fully vested stock each month. However, the shares are subject to transfer restrictions for an additional year after vesting to align our executives interests with stockholders. The Compensation Committee has determined that as the Company is no longer subject to the TARP Compensation Standards, salary stock will not be used as a form of compensation in the future. Salary stock is included in the Summary Compensation Table under column (c) Salary for each respective Named Executive Officer.

Elements of Compensation: Performance-Based Bonus

The Compensation Committee developed a cash incentive program (the Performance-Based Bonus Plan) that rewards executives for achieving critical Company goals. The Company believes that performance-based bonuses serve to motivate and reward executives for meeting or exceeding Company-wide financial and strategic goals, and departmental or individual goals. The 2011 Performance-Based Bonus Plan was structured to balance financial rewards and business risks by including multiple Company performance measures. Additionally, Named Executive Officers, excluding the CEO and the President, also had individual and departmental goals. The 2011 Performance-Based Bonus Plan also includes the Executive Recovery Policy, which provides a clawback of executive compensation if triggering events occur. The target award opportunity for each Named Executive Officer is expressed as a percentage of base pay.

In 2010, as a result of our participation in the TARP program, the Company did not utilize the Performance-Based Bonus Plan for Named Executive Officers.

Under the 2011 Performance-Based Bonus Plan, executives could earn formula-based incentive compensation calculated as follows:

- 75% weighting based the achievement of corporate metrics
- o 40% weighting on achieving target diluted earnings per share of \$1.46. East West s actual 2011 diluted earnings per share was \$1.60, 110% of the target diluted earnings per share goal. The target earnings per share goal was determined based on the Company s annual financial budget for 2011. The target earnings per share goal also coincides with the 2011 earnings guidance the Company provided to the public in January 2011 in its fourth quarter 2010 earnings release. For 2011, 200% of the diluted earnings per share component was achieved because the actual earnings per share exceeded the target by \$0.14 per share or 10%. The goal set was challenging and the target earnings were set at a level that would require the Company to achieve record net income in 2011 that was 36% higher than 2010.
- o 40% weighting on achieving target nonperforming assets (excluding the impact of assets covered under loss share agreements with the FDIC) to total assets ratio of 1.50% or under. As of December 31, 2011, the nonperforming assets to total assets ratio was 0.80%. For 2011, 200% of the nonperforming assets to total assets ratio component was achieved because the actual ratio was less than 1.50%. The goal was challenging and the target ratios were set at a level that is below the industry average of 3.12%1 as of December 31, 2010 and Peer Group average of 2.06% as of December 31, 2010, the date on which the most current information was available when the goals were set.

- o 20% weighting on achieving certain loan diversification targets. The Company has certain loan diversification goals that management believes are essential to ensure reduced loan concentrations and ultimately result in lower credit costs and long-term profitability. For 2011, the Company exceeded the loan diversification targets and 200% of the loan diversification component was achieved. These goals were challenging as it is difficult to maintain earnings and expense control while at the same time building infrastructure to diversify the loan portfolio and to support that diversification.
- 25% weighting based on the achievement of strategic initiatives that Company management believes encompass the vision and direction of the Company, develop organizational capabilities and drive growth. Management believes that achievement of these strategic initiatives will increase both short-term and long-term profitability and ultimately, stockholder value. The CEO made the initial determination with respect to the achievement of the strategic initiatives and presented this information to the Compensation Committee in March 2012, which agreed

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with the CEO s evaluation. For 2011, it was determined that the Company achieved 87% of the strategic initiatives component.

In 2011, the Company achieved 172% of the target corporate goals. The performance-based bonus for the CEO and President were based solely on the achievement of the corporate goals listed above. For the CFO, Chief Risk Officer and General Counsel and the Chief Human Resources Officer, 50% of their performance-based bonus was based on the achievement of the corporate goals listed above and 50% was based on individual and departmental goals. For the other executives participating in the 2011 Performance-Based Bonus Plan, 30% of their performance-based bonus was based on the achievement of the corporate goals listed above and 70% was based on individual and departmental goals. The payment of these bonuses is also subject to the Company satisfying the regulatory capital requirements administered by the federal banking agencies to be well-capitalized. In addition, the Compensation Committee reserved sole discretion to reduce bonus payments downward if it determined that any of the Bank s capital ratios are below levels that the Committee considered appropriate.

The payment of bonuses under the Company s 2011 Performance-Based Bonus Plan is adjusted both upwards for performance above the target goal, to a maximum level of 200% of target, and downwards for performance below the target goal. If less than 50% of the target goal is achieved for any component, there is no payment for that component for the NEOs and other executives.

Elements of Compensation: Long-Term Incentive Awards

Long-term incentive (LTI) awards are compensation awards that provide a strong link between the return to our stockholders and the compensation of our executives. Prior to our participation in TARP, the Compensation Committee awarded both stock options and performance-based restricted stock units. Subsequent to the repayment of the TARP investment by the Company, the Compensation Committee re-examined our long-term incentive award program and decided to only award performance restricted stock units (RSU) in 2011. The Compensation Committee also included a deferral feature for certain awards so that the RSUs are subject to an additional one year vesting period after the end of the performance period. The Compensation Committee believes that this practice aligns our Company with the best practices for long-term incentive awards, reflecting the appropriate balance between financial reward and risk.

LTI awards are generally granted in the first half of March of each year which allows the Compensation Committee adequate time to evaluate prior year performance. The timing of the grants is generally after the filing of the annual report on Form 10-K of the Company and before the start of the Company s blackout period during which insiders may not engage in Company stock transactions. The Company s blackout periods generally start ten days before the end of each quarter. LTI awards are granted under the Company s 1998 Stock Incentive Plan as amended, the Company s omnibus stockholder-approved plan for equity awards to employees. The Company calculates the aggregate grant date fair value of awards at date of grant in accordance with the same standard it applies for financial accounting purposes. Consistent with the U.S. Securities and Exchange Commission regulations, the grant date fair value of 2011 LTI award equity grants for the Named Executive Officers is presented in the Summary Compensation Table and Grants of Plan-Based Awards table. Total outstanding unexercised or unvested LTI grants are shown in the Outstanding Equity Awards table.

Fifty-five percent of the value of the LTI awards granted in 2011 that the Named Executive Officers can earn is comprised of performance restricted stock units with a two year performance period followed by an additional one year vesting period. The target performance criterion for these LTI awards is that the Company s two-year cumulative diluted earnings per share for 2011 and 2012 must meet or exceed \$3.04 per share. Additionally, the Named Executive Officers will receive 50% of the target award if the two-year cumulative diluted earnings per share for 2011 and 2012 are at or above \$2.60. Further, the Named Executive Officers will not receive these LTI awards if the cumulative diluted earnings per share for 2011 and 2012 is below \$2.60 per share. The amount of shares to be delivered is proportionately adjusted for performance between \$2.60 and \$3.04. For these LTI awards, the performance period will not be completed until after the end of 2012. These goals were challenging in that the two year cumulative target earnings goal for the restricted stock units to vest would require the highest cumulative two year net income in the history of the Company and 93% above the earnings for the prior two year period of 2009 to 2010.

Forty-five percent of the value of the LTI awards the Named Executive Officers can earn is comprised of performance restricted stock units with a three year vesting period. For these LTI awards, the vesting is in equal increments over the three year vesting period. Additionally, these LTI awards were subject to a 2011 net income performance criteria of \$30 million in order to ensure tax deductibility under section 162(m) of the U.S. Internal Revenue Code.

For both of the LTI awards, dividend equivalents are paid only on earned shares after the vesting periods have ended.

| | 2011 | | | | | |
|--|-----------|---|--|--|--|--|
| LTI Vehicle | Weighting | Vesting Terms & Other Conditions | | | | |
| | | The 2011 performance shares can be earned after a two-year performance period based on an equal weighting of two goals: | | | | |
| 2-Year Performance Period 3-Year Vesting Restricted | 55% | • Company s two-year cumulative diluted EPS of \$3.04 per share for 2011 and 2012 with a 50% grant threshold of a cumulative diluted EPS of \$2.60 per share and no grants if the cumulative diluted EPS is below \$2.60 per share. | | | | |
| Stock Units | | With an additional one-year of time vesting (i.e., employee must be employed three years to vest in the award). | | | | |
| | | Dividend equivalents are paid only on earned shares after the three-year vesting period has ended. | | | | |
| | | | | | | |
| | | Vesting is in equal annual increments over three years. | | | | |
| 3-Year Vesting Performance Restricted Stock | 45% | Vesting is subject to the achievement of the EPS equivalent of \$30 million in net income during 2011. | | | | |
| Units | | Dividend equivalents are paid only on earned shares. These shares vest 1/3 each year over 3 years. The dividend equivalents are paid on the respective vested shares at vesting date. | | | | |

Elements of Compensation: Performance-Based Retention Awards

Further, in addition to its usual annual review of officer compensation in the first quarter of the year, the Compensation Committee met in July 2011 to review long-term succession and retention planning. At that time, the Compensation Committee determined that it would be appropriate to provide special retention awards to both the CEO and the President to encourage both to remain with the Company for the continued future.

The Compensation Committee recognized that it did not have in place a longer term retention program directed to the two individuals deemed most critical to the continued success of the Company. The Compensation Committee also recognized that the recent achievements of the Company of (i) increased prominence as becoming the bridge bank between the United States and Greater Asia, and the contributions of these two individuals (ii) having grown the Company from \$600 million to over \$22 billion in total assets and (iii) increasing the market capitalization of the Company over their tenure from \$40 million to \$3.0 billion at December 31, 2011. The Compensation Committee recognized the vital role these two individuals had in creating long-term value for our stockholders and that these contributions had not been appropriately recognized. Additionally, the Compensation Committee recognized the importance of retaining these two critical individuals to ensure continued strong financial performance of the Company in the coming years.

These retention awards were given in the form of performance-based cash awards for both the CEO and the President and a performance-based restricted stock award for the CEO. For the CEO, performance-based cash awards are payable on February 1, 2012, October 31, 2015 and March 31, 2016 if certain performance targets are met. Additionally, the CEO was granted a performance-based restricted stock award vesting on July 19, 2012. The restricted stock that would vest in 2012 and the cash award payable in 2012 are both subject to the Company achieving a deposit balance that is greater than the separate deposits of the Company and United Commercial Bank (UCB) as of the UCB acquisition date of November 6, 2009 and that is not less than 90% of the deposit balance on July 1, 2011. These targets are considered challenging and tied to the performance being awarded in that the successful integration of two banks of similar sizes that result in concrete measurable synergies such as the combined deposits increasing is a notable achievement. In addition to the deposit runoff that often occurs after any bank merger, the acquisition of a failed bank from the Federal Deposit Insurance Corporation presents additional challenges to growing deposits in that a substantial number of customers leave because of the customer uncertainties inherent with having to deal with a process they are not familiar with, questions about the applicability of deposit insurance, the eventual need to obtain new checks and other banking supplies, and rumors from competitors that

customers will not be protected; an additional challenge is that a failed bank will typically have a substantial amount of deposits that are higher cost than healthy banks would offer and that often leave after an acquisition when the customer cannot obtain the same high rates. The vesting and payment are also subject to the Company satisfying applicable regulatory requirements for well-capitalized banks. The retention awards payable in 2015 and 2016 are subject to the Company having diluted earnings per share of \$0.65 in 2012 and satisfying applicable regulatory requirements to be well-capitalized at the end of each fiscal year though the date of payment. For the President, performance-based cash awards are payable on October 31, 2015 and March 31, 2016 and are subject to the same performance criteria over these time periods as for the CEO.

Elements of Compensation: Benefits Detailed Information

Our Named Executive Officers receive the same customary benefits as all other employees, including medical, dental, life, disability, and a 401(k) plan which includes company matching contributions. The Named Executive Officers are eligible to participate in the same plans and to the same extent as most other salaried employees.

In addition, the Company sponsors a Supplemental Executive Retirement Plan (the SERP) which provides supplemental retirement benefits to certain Named Executive Officers. The SERP is discussed in further detail under the heading Retirement Plans.

Elements of Compensation: Perquisites Detailed Information

In general, the Named Executive Officers do not have different or greater benefits than other employees with the exception of financial planning services for the CEO and the President, the use of a Company-owned car for the CEO, and an automobile allowance for the President. The Compensation Committee reviews the perquisites provided to the Named Executive Officers annually as part of their overall review of executive compensation. For 2011, the Compensation Committee determined that all perquisites are within an appropriate range of competitive compensation practices based on a review of competitive pay data provided by the outside compensation consultant.

Details about the Named Executive Officers perquisites, including the cost to the Company, are shown in the Summary Compensation Table under the All Other Compensation column and the accompanying narrative.

SECTION TWO HOW WE ESTABLISH EXECUTIVE PAY

Responsibilities of the Compensation Committee

As outlined in the Company s Corporate Governance Guidelines, the Compensation Committee is comprised entirely of independent directors and is responsible for developing and overseeing the Company s executive compensation policies and programs. The goal of the Compensation Committee is to maintain compensation that is competitive within the markets in which the Company competes for talent and that reflects the long-term interests of Company stockholders. The Compensation Committee is responsible for:

| • | Developing the overall compensation strategy and policies for the Company; |
|---------------|---|
| • | Developing, evaluating and approving the goals and objectives of the compensation of the CEO; |
| • the Named | Evaluating and approving the individual compensation, including bonus and equity incentive compensation and perquisites of each of Executive Officers; |
| • | Approving the merit increases and incentive compensation of all officers of the Company; |
| • | Establishing the guidelines for stock ownership for the executive management; |
| • Company | Along with the Chief Risk Officer of East West Bancorp and East West Bank, reviewing the incentive compensation programs of the to evaluate and ensure that none of them encourage excessive risk; |
| • | Retaining outside advisors, including the compensation consultant, to provide professional counsel; |
| • | Retention of key executives while developing and maintaining a succession plan for management; |
| • | Developing and maintaining a balanced compensation strategy of long term and short term incentives. |
| • proxy state | Annually, approving the Compensation Committee Report on our Compensation Discussion and Analysis for inclusion in our annual ement; and |
| • | Providing reports to the Board on compensation matters. |
| more abou | the Compensation Committee also provides recommendations to the Board with respect to compensation of directors. You can learn at the Compensation Committee s purpose, responsibilities, structure and other details by reading the Compensation Committee Charte be found in the Governance Documents section of the Company s website at http://www.eastwestbank.com . |

Compensation Committee Resources in Setting Pay

The Compensation Committee has several resources, analytical tools and performance measures it considers in determining compensation levels as shown in the chart below:

| Compensation | |
|--|---|
| Committee Resource | Description |
| Compensation Committee | The Compensation Committee has retained an independent compensation consultant, Frederic W. Cook and Co., Inc. (Cook & Co.) that reports directly to the Compensation Committee. Cook & Co. advises the Compensation Committee trends and issues in executive compensation and provides comparative compensation information for companies with which the Company competes for talent. |
| Consultant | The Compensation Committee has the sole authority to retain and oversee the work of the consultants, who do not provide services to Company management. |
| The Company s Human Resources Department | The Company s Human Resources Department provides additional analysis, administrative support, and counsel as requested by the Compensation Committee. |
| The Company s Enterprise Risk Management Department | The Company s Enterprise Risk Management Department provides additional analysis, administrative support, and counse as requested by the Compensation Committee. |
| Say on Pay Proposal | The Company provides its stockholders with the opportunity to cast an annual advisory vote on executive compensation (a say-on-pay proposal). At the Company s 2011 annual meeting of stockholders held on May 24th, 98% of the votes cast the say-on-pay proposal at that meeting were voted in favor of the proposal. The Compensation Committee believes this affirms stockholders support of the Company s approach to executive compensation. The Compensation Committee will continue to consider the outcome of the Company s say-on-pay votes when making future compensation decisions for the Named Executive Officers. |

Role of Compensation Consultant

The Compensation Committee retained Frederic W. Cook & Co. (Cook & Co.) as a consultant for its work in 2011. Cook & Co. reports directly to the Compensation Committee and is independent of management and does not do any other work for the Company.

Cook & Co. informs the Compensation Committee on practices and trends in executive compensation among East West Bank s peer companies and the broader banking sector. It also provides advice and recommendations related to determining pay levels for the executive officers and designing the Company s compensation programs for executives.

Cook & Co. conducted a competitive review of compensation levels for the named executive officers at the beginning of fiscal 2011. In its review, pay comparisons were made to a group of 17 direct peer companies (Peer Group) and to survey data for banks with total assets from \$15 billion to \$60 billion. Pay data for the Peer Group was from each peer company s annual proxy statement, and survey group data was obtained from the 2010 Towers Watson U.S. Financial Services Studies Executive Database.

The Peer Group was approved by the Compensation Committee prior to the preparation of the competitive review by Cook & Co. It is also periodically evaluated and updated to ensure the companies in the group remain relevant. The Peer Group consists of companies that are in the same industry as East West Bank, and that are broadly similar in size, as measured by total assets and market capitalization. At the time of the study for fiscal 2011, total assets for the group ranged from \$11 billion to \$53 billion, and market capitalization value ranged from \$1.3 billion to \$8.2 billion. The companies are as follows:

| Associated Banc-Corp | Huntington Bancshares Inc. |
|------------------------|-------------------------------|
| BOK Financial Corp. | Marshall & Ilsley |
| Cathay General Bancorp | New York Community Bancorp |
| City National Corp. | Peoples United Financial Inc. |

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| Commerce Bancshares Inc. | SVB Financial Group |
|--------------------------------|-------------------------|
| Cullen/Frost Bankers Inc. | Synovus Financial Corp. |
| First Citizens BancShares Inc. | Webster Financial Corp. |
| First Horizon National Corp. | Zions Bancorp |
| Fulton Financial Corp. | |

Factors and Steps in Setting Pay

Compensation for the Named Executive Officers and certain other executive officers is generally evaluated and set annually by the Compensation Committee in the first half of March of each year based on the latest available competitive compensation data provided by Cook & Co., peer data, and Company business department and individual performance data. An individual executive s compensation is generally established after considering the following factors:

- The results of the most recent Say on Pay stockholder vote
- Competitive pay data at the 50th percentile, along with the 25th and 75th percentile levels for similar jobs and responsibilities in the market
- The Company s performance against financial measures including earnings per share
- The Company s performance relative to strategic initiatives approved by the Compensation Committee
- Business climate, economic conditions and other factors

The CEO makes recommendations to the Compensation Committee regarding compensation for all other NEOs and certain senior executives after reviewing their performance. Compensation data from the Company s Peer Group and survey data for similar jobs and job levels are considered for base pay adjustments. Achievement against performance goals and the executive s individual contribution toward Company objectives are considered in determining the annual performance-based bonus payout and long-term incentive awards. When making pay recommendations to the Compensation Committee, the CEO uses discretion and takes into consideration, among other things, individual contributions and relative importance of certain executives compared to other executives. The Compensation Committee is responsible for reviewing and approving compensation for the NEOs and certain senior executives and has broad discretion when finalizing compensation types and amounts.

With respect to the CEO, the Compensation Committee annually reviews and approves the corporate goals and objectives relevant to the CEO s compensation, evaluates the CEO s performance against those objectives and approves the CEO s compensation level based on that evaluation. With the assistance of the compensation consultant, the Compensation Committee considers the Company s Peer Group and salary Peer data on base pay, performance-based bonus targets and LTI awards and uses broad discretion when setting compensation types and amounts for the CEO. The CEO does not participate in any deliberations regarding his own compensation. The Compensation Committee is responsible for approving the CEO s and the other senior executive annual compensation and informing the Board of Directors of its actions.

SECTION THREE 2011 COMPENSATION DECISIONS FOR NAMED EXECUTIVE OFFICERS

The following contributions and achievements were taken into consideration by the Compensation Committee in making the 2011 compensation decisions. The 2011 performance-based bonus awards were based on 2011 financial performance and paid to the Named Executive Officers in March 2012.

Dominic Ng

Mr. Ng serves as Chairman of the Board and Chief Executive Officer of East West Bancorp and East West Bank. Mr. Ng s leadership has been instrumental in the success of the Company and the value created for our shareholders since he joined the Company as Chief Executive Officer twenty years ago.

Mr. Ng has charted and driven the execution of our long-term organizational objectives which for many years have focused on building a financial bridge between the United States and Greater China as discussed in the 2011 Financial Performance under Section One Overview and Executive Summary. We are not aware of any other of the largest 50 United States banks that focus on this as their primary long-term business strategy. We are one of the few United States companies with banking branches in China. 2011 was also a year when we were able to achieve concrete results in new bridge related lending areas such as entertainment, high tech, clean tech, and private equity.

In addition, Mr. Ng s leadership was crucial in navigating the Company through the financial crisis and then leading

the Company in the 2009 acquisition of UCB from the Federal Deposit Insurance Corporation. The acquisition of UCB was a transformational acquisition for East West, as UCB was one of the Company s largest competitors focused on the Chinese-American market and nearly doubled the size of the Company. Subsequent to the acquisition of UCB, Mr. Ng led the successful integration of UCB, the largest and most complex acquisition in the history of the Company.

The Company has been one of a few financial institutions to emerge from the financial crisis stronger, more profitable and better positioned to pursue future growth opportunities. Since Mr. Ng joined the company in 1991, the market capitalization of the Company has increased from \$40 million to \$3.0 billion as of December 31, 2011, an increase of over 74 times.

In 2011 we realized tangible value from these long-term bridge banking efforts by again delivering strong financial results for our shareholders despite industry-wide economic challenges. Under Mr. Ng s leadership, in 2011 we achieved record earnings, increasing earnings 49% from 2010, which was also a record year of earnings. We increased the annual dividend rate from \$0.04 to \$0.20 in April 2011 and to \$0.40 in January 2012. We outperformed our Peer Group and industry averages in 2011 in several key financial industry metrics. Our return on total common equity in 2011 was 11.08%, greater than the industry average of 8.06%1 and greater than our Peer Group average of 7.76%. We continue to focus on credit quality; our ratio of nonperforming assets to total assets ended the year at 0.80%, which is substantially below the industry average 2.54%1 and below the average of our Peer Group of 1.54%.

The financial performance of the Company under Mr. Ng s leadership was recognized by East West being ranked in the top 10 of the 100 Best Banks in America by Forbes for both 2010 and 2011. Mr. Ng s contribution to the local business community has also been widely recognized. In 2011 he received the Los Angeles Economic Development Corporation Individual Eddy Award and the Central City Association Treasures of Los Angeles Award. He was recently also named by the Los Angeles Business Journal as the Business Person of the Year.

The 2011 compensation decisions of the Compensation Committee below reflect the long-term vision and leadership Mr. Ng has provided and the strong financial performance the Company achieved in 2011.

2011 Compensation

Mr. Ng s total direct compensation for 2011 was \$5,021,667. Mr. Ng received base salary in 2011 of \$941,667. During the year, his salary was increased from \$900,000 to \$1,000,000 effective August 1, 2011. Mr. Ng also received a performance-based bonus award of \$2,580,000 in March 2012 related to the 2011 fiscal year. Mr. Ng s performance-based bonus award was 172% of his target bonus and was determined based on achieving the corporate goals under the formula-based Performance-Based Bonus Plan described above. Mr. Ng s target bonus for 2011 was 150% of his base salary. As described in more detail earlier in this Proxy, the 2011 performance goals were challenging and the target bonus would only be achieved if the Company achieved both record earnings and nonperforming asset levels below then national and Peer Group averages.

In the first quarter, Mr. Ng received a performance-based LTI equity award of \$1,500,000. 55% of the performance-based LTI equity award is, as described in more detail in earlier in this Proxy, subject to challenging performance metrics in order to vest. The performance metrics provide for a 2-year performance period that set an earnings per share goal over that same period of \$3.04, which would be higher than the net income equivalent that the Company has ever earned in any two year period in its history. The performance period of this equity award will not be completed until the end of 2012. The remaining 45% of the LTI equity award was subject to criteria that have been met and that comply with the IRS Section 162(m) requirements for compensation to be tax deductible. All the long-term incentive equity grants are subject to a 3-year vesting schedule.

| The Compensation Committee believes that Mr. Ng s compensation attributable to 2011 performance was appropriate and merited by the performance of the Company. The majority of the compensation was awarded (in the case of the cash bonus) or will be awarded (in the case of the vesting of LTI) only upon the achievement of challenging earnings goals of record earnings. |
|--|
| |
| Other Compensation Decisions That Are Reported in the 2011 Compensation Tables |

2011 was an unusual compensation year in that several events not tied to 2011 performance all occurred in the same year. The following elements of the compensation reported in the tables in this Proxy are not reflective of the actual on-going level of pay of Mr. Ng.

Salary Stock

Mr. Ng received salary stock of \$2,200,000 in March 2011. As discussed earlier in this Proxy, salary stock is a form of compensation that complies with the TARP Compensation Standards and was used by the Company in 2011 to strengthen the ownership alignment between executives and stockholders, for competitive and retention purposes, and to recognize the Named Executive Officers for periods in which we were participating in the TARP program as other forms of compensation were restricted by TARP Compensation Standards. Specifically, under TARP rules, the Company was not permitted to pay bonuses to senior officers for 2010 performance because the Company was a participant in the TARP program until December 29, 2010 and restricted stock grants were limited to 50% of base salary. Salary stock was a permitted method of compensation that could be used for competitive reasons and to recognize value and performance and that would align with shareholder interests by reason of being equity based.

Mr. Ng received salary stock in 2011 but did not receive any bonus for 2010 performance. The salary stock Mr. Ng received in 2011 is included under column Salary (c) in the Summary Compensation Table later in this Proxy. In determining the appropriate level of salary stock compensation in 2011, the Company decided the total value of the stock for each Named Executive Officer based on a combination of peer group salary data, salary survey data, and an assessment an individual s skills, responsibilities, performance and contributions for periods in which they were not eligible to receive a bonus. Mr. Ng also received a cash bonus paid in March 2012 under the 2011 Performance-Based Bonus Plan based the Company s achievement of challenging financial and strategic goals for 2011. The Company was not subject to the TARP restrictions on the form of compensation payments in 2011. The Compensation Committee does not anticipate that in the future, that Mr. Ng would receive in a calendar year both salary stock and also a cash bonus as salary stock will not be used a form of compensation in future years.

Retention Award / SERP

As discussed above earlier in this Proxy, in August 2011, the Compensation Committee granted Mr. Ng special retention awards to provide him with longer term incentives to remain with the Company for the continued future.

In doing so the Compensation Committee recognized the contributions Mr. Ng has over his twenty year tenure as CEO of the Company and that his leadership is critical to the future success of the Company. The Compensation Committee noted that, as a result of Mr. Ng s SERP no longer continuing in place, it was important to have long-term retention incentives in place for the CEO, the Company s most critical executive, in addition to those provided by the annual long-term incentive award.

As discussed in more detail in the Retirement Plans section of this Proxy, Mr. Ng made the election in 2008 not to have his SERP continue to accrue benefits, and to receive a discounted lump sum payment in anticipation of the possibility that he would continue as CEO past his 20th anniversary. Under the SERP, benefits would have continued to accrue and increase with each additional service year past the 20th anniversary. Mr. Ng and the Company strongly believe in the pay for performance philosophy and setting performance criteria that provides for a closer alignment of the interests of senior management and shareholders. The SERP did not fulfill these objectives and so should he continue past his 20th anniversary in the service of the Company Mr. Ng felt it would be more appropriate for the Board to consider alternative compensation arrangements to a SERP.

Included in his 2011 compensation reported on the Summary Compensation Table provided later in this proxy, \$842,016 was attributable to accrual on the SERP that was entered into by the Company in 2001 to supplement his 401(k) and to provide a retention incentive to stay with the Company through his 20th anniversary. This amount was not attributable to him being Chairman and CEO or other Named Executive Officer of the Company but only for his continuing to be employed by the Company; no amounts will accrue under the SERP in 2012 or later years.

In considering a special retention award, the Compensation Committee also noted that in 2008, despite having achieved a good financial performance in 2007, in light of the concerns of the financial crisis and the impact it may have on future earnings of the Company, Mr. Ng recommended to the Compensation Committee that he not receive a bonus for the 2007 fiscal year and also not receive any pay raise or any grants of stock. The Compensation Committee noted that in our Peer Group and for many other financial institutions, many CEOs continued to receive cash bonuses and stock grants in the 1st quarter of 2008 during the financial crisis. Similarly, Mr. Ng recommended to the Compensation Committee that he not receive any pay raise or bonus or stock awards in 2009. Through the leadership of Mr. Ng, the Company was weathering the financial crisis in 2009 by raising capital and reducing nonperforming assets to below industry average levels. Although these and other longer terms actions led to the transformational, nearly doubling in size of the Company in November 2009, Ng discussed with the Compensation Committee

that it would be appropriate to compensate him only after good results were obtained and not for setting in motion strategies to obtain those results.

As discussed above, 2011 was a year of record earnings and performance above Peer Group averages in key financial metrics. In addition, the integration and synergies of the acquisition of the operations of United Commercial Bank from the FDIC were progressing well but it was felt by both the Compensation Committee and Mr. Ng that it was appropriate to wait to recognize this achievement until 2011 when the results were clear and not earlier in 2009 or 2010 based on the acquisition occurring.

Accordingly, the Compensation Committee decided that August 2011, almost 2 years after the transformational acquisition almost doubling the size of the Company, was an appropriate time to recognize the achievements of 2009 and also of his tenure over the prior 20 years. The Compensation Committee did so by approving special performance based rewards that were also designed to have the effect of encouraging Mr. Ng to continue his service to the Company for the coming years.

Based on these factors, the Compensation Committee approved special performance-based cash awards for Mr. Ng of three \$2,500,000 payments, payable February 1, 2012, October 31, 2015 and March 31, 2016, if certain performance targets are met. The Compensation Committee also awarded a special performance-based restricted stock grant of \$2,500,000 vesting on July 19, 2012. The restricted stock that would vest in 2012 and the cash award payable in 2012 are both subject to the Company achieving a deposit balance that is greater than the separate deposits of the Company and UCB as of the UCB acquisition date of November 6, 2009 and that is not less than 90% of the deposit balance on July 1, 2011. The Compensation Committee viewed this as an appropriate and challenging target because it was reflective of the success of building upon and achieving synergies from the UCB acquisition. These targets are considered challenging and tied to the performance being awarded in that the successful integration of two banks of similar sizes that result in concrete measurable synergies such as the combined deposits increasing is a notable achievement. In addition to the deposit runoff that often occurs after any bank merger, the acquisition of a failed bank from the Federal Deposit Insurance Corporation presents additional challenges to growing deposits in that a substantial number of customers leave because of the customer uncertainties inherent with having to deal with a process they are not familiar with, questions about the applicability of deposit insurance, the eventual need to obtain new checks and other banking supplies, and rumors from competitors that customers will not be protected; an additional challenge is that a failed bank will typically have a substantial amount of deposits that are higher cost than healthy banks would offer and that often leave after an acquisition when the customer cannot obtain the same high rates. The vesting and payment are also subject to the Company satisfying applicable regulatory requirements for well-capitalized banks. The retention awards payable in 2015 and 2016 are subject to the Company having diluted earnings per share of \$0.65 in 2012 and satisfying applicable regulatory requirements for well-capitalized banks at the end of each fiscal year though the date of payment. \$2,500,000 of this award is reflected in the 2011 Compensation Tables although the Compensation Committee does not view this as being primarily attributable to 2011 performance or as part of his regular on-going annual compensation.

In comparison, Mr. Ng received base salary and total cash compensation of \$883,333 in 2010. Mr. Ng also received salary stock of \$2,200,000 in March 2010. Mr. Ng did not receive performance-based bonus or stock awards in 2010.

Julia S. Gouw

Ms. Gouw serves as President and Chief Operating Officer of East West Bancorp and East West Bank. Ms. Gouw has provided strong leadership since she joined the Company in 1989 and has served in various leadership positions in the past including Chief Financial Officer and Chief Risk Officer. Ms. Gouw s strong leadership before, during and after the financial crisis and her contributions in executing the integration of UCB greatly contributed to the stronger, more profitable organization the Company is today. The Compensation Committee recognized Ms. Gouw s contribution to the strong financial performance of the Company in 2011 in awarding the 2011 compensation decisions below. Additionally, 2011 compensation decisions of the Compensation Committee also include salary stock awarded in 2011 and a special retention

award for future performance and retention of Ms. Gouw.

Ms. Gouw received base salary in 2011 of \$541,667. During the year, her salary was increased from \$500,000 to \$550,000 effective March 1, 2011. Ms. Gouw also received a performance-based bonus award of \$946,000 in March 2012 related to the 2011 fiscal year for total cash compensation of \$1,487,667 related to the 2011 fiscal year. Ms. Gouw also received performance-based LTI equity awards of \$500,000 in 2011 resulting in total direct compensation of \$1,987,667 for 2011.

Ms. Gouw s performance-based bonus award was 172% of her target bonus and was determined based on achieving the corporate goals under the formula-based Performance-Based Bonus Plan described above. Ms. Gouw s target bonus for 2011 was 100% of her base salary. Ms. Gouw s performance-based LTI equity award of \$500,000 is subject to performance and vesting criteria. The performance criterion of 45% of the performance-based LTI equity award has been met. The

remaining 55% of the performance-based LTI equity award is subject to a 2-year performance period which will not be completed until after the end of 2012. All performance-based long-term incentive equity grants are subject to a 3-year vesting schedule.

Additionally, Ms. Gouw received salary stock of \$900,000 in March 2011. As discussed above, salary stock is a form of compensation that complies with the TARP Compensation Standards and was used by the Company in 2011 to strengthen the ownership alignment between executives and stockholders, for competitive and retention purposes, and to reward the Named Executive Officers as other forms of compensation were restricted by TARP Compensation Standards. The Compensation Committee does not anticipated utilizing salary stock compensation in 2012 or in subsequent years.

As part of the review of long-term succession planning and retention planning discussed above with reference to Mr. Ng, and based on the same concern over providing a substantial long-term retention incentive, the Compensation Committee approved special performance-based cash awards for Ms. Gouw of two \$1,250,000 payments, payable October 31, 2015 and March 31, 2016. These performance-based compensation awards are contingent on the Company meeting the same performance criteria over these time periods as for Mr. Ng.

In comparison, Ms. Gouw received base salary and total cash compensation of \$500,000 in 2010. Ms. Gouw also received restricted stock of \$250,005 in March 2010. Ms. Gouw did not receive performance-based bonus or stock awards in 2010.

Douglas P. Krause

Mr. Krause serves as Executive Vice President, Chief Risk Officer, General Counsel and Corporate Secretary of East West Bancorp and East West Bank. Mr. Krause joined the Company in 1996 and since that time has played a key role in the success of the Company through his role in leading the Company s legal, compliance, security and governance functions and for overseeing and coordinating the enterprise risk management function of the Company. The Compensation Committee recognized Mr. Krause s contribution to the strong financial performance of the Company in 2011 in awarding the 2011 compensation decisions below. Additionally, 2011 compensation decisions of the Compensation Committee also include salary stock awarded in 2011 for Mr. Krause.

Mr. Krause received base salary in 2011 of \$320,833. During the year, his salary was increased from \$300,000 to \$325,000 effective March 1, 2011. Mr. Krause also received a performance-based bonus award of \$289,575 in March 2012 related to the 2011 fiscal year for total cash compensation of \$610,408 related to the 2011 fiscal year. Mr. Krause also received performance-based LTI equity awards of \$151,000 in 2011 resulting in total direct compensation of \$761,408 for 2011.

Mr. Krause s performance-based bonus award was 149% of his target bonus. 50% of his performance-based bonus award was based on achieving the corporate goals under the formula-based Performance-Based Bonus Plan described above and 50% was based on achieving individual and departmental goals. The Company achieved 172% of the corporate goals and Mr. Krause achieved 125% of his individual and departmental goals, resulting in the payout of 149% of his target bonus. Mr. Krause s target bonus for 2011 was 60% of his base salary. Mr. Krause s performance-based LTI equity award of \$151,000 is subject to performance and vesting criteria. The performance criterion of 45% of the performance-based LTI equity award has been met. The remaining 55% of the performance-based LTI equity award is subject to a 2-year performance period which will not be completed until after the end of 2012. All performance-based long-term incentive equity grants are subject to a 3-year vesting schedule.

Additionally, Mr. Krause received salary stock of \$270,000 in March 2011. As discussed above, salary stock is a form of compensation that complies with the TARP Compensation Standards and was used by the Company in 2011 to strengthen the ownership alignment between executives and stockholders, for competitive and retention purposes, and to reward the Named Executive Officers as other forms of compensation were restricted by TARP Compensation Standards. The Compensation Committee does not anticipated utilizing salary stock compensation in 2012 or in subsequent years.

In comparison, Mr. Krause received base salary and total cash compensation of \$296,302 in 2010. Mr. Krause also received restricted stock of \$135,000 in March 2010. Mr. Krause did not receive performance-based bonus or stock awards in 2010.

Irene H. Oh

Ms. Oh serves as Executive Vice President and Chief Financial Officer of East West Bancorp and East West Bank. Ms. Oh is responsible for leading the Company s finance, treasury, accounting, secondary marketing, and investor relations functions. Ms. Oh played a key role in the Company s mergers and acquisitions activity through due diligence efforts and

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accounting for the UCB and Washington First International Bank (WFIB) acquisitions. The Compensation Committee recognized Ms. Oh s contribution to the strong financial performance of the Company in 2011 in awarding the 2011 compensation decisions below. Additionally, 2011 compensation decisions of the Compensation Committee also include salary stock awarded in 2011 for Ms. Oh.

Ms. Oh received base salary in 2011 of \$291,667. During the year, her salary was increased from \$250,000 to \$300,000 effective March 1, 2011. Ms. Oh also received a performance-based bonus award of \$289,800 in March 2012 related to the 2011 fiscal year for total cash compensation of \$581,467 related to the 2011 fiscal year. Ms. Oh also received performance-based LTI equity awards of \$151,000 in 2011 resulting in total direct compensation of \$732,467 for 2011.

Ms. Oh s performance-based bonus award was 161% of her target bonus. 50% of her performance-based bonus award was based on achieving the corporate goals under the formula-based Performance-Based Bonus Plan described above and 50% was based on achieving individual and departmental goals. The Company achieved 172% of the corporate goals and Ms. Oh achieved 150% of her individual and departmental goals, resulting in the payout of 161% of her target bonus. Ms. Oh s target bonus for 2011 was 60% of her base salary. Ms. Oh s performance-based LTI equity award of \$151,000 is subject to performance and vesting criteria. The performance criterion of 45% of the performance-based LTI equity award has been met. The remaining 55% of the performance-based LTI equity award is subject to a 2-year performance period which will not be completed until after the end of 2012. All performance-based long-term incentive equity grants are subject to a 3-year vesting schedule.

Additionally, Ms. Oh received salary stock of \$225,000 in March 2011. As discussed above, salary stock is a form of compensation that complies with the TARP Compensation Standards and was used by the Company in 2011 to strengthen the ownership alignment between executives and stockholders, for competitive and retention purposes, and to reward the Named Executive Officers as other forms of compensation were restricted by TARP Compensation Standards. The Compensation Committee does not anticipated utilizing salary stock compensation in 2012 or in subsequent years.

In comparison, Ms. Oh received base salary and total cash compensation of \$250,072 in 2010. Ms. Oh also received restricted stock of \$124,994 in March 2010. Ms. Oh did not receive performance-based bonus or stock awards in 2010.

James T. Schuler

Mr. Schuler serves as Executive Vice President Chief Human Resources Officer of East West Bank. Since Mr. Schuler joined East West Bank in 2010, his leadership has been critical in ensuring that the management and development of our most valuable asset, our employees, is strengthened. Mr. Schuler is responsible for ensuring effective recruitment, overseeing our staffing programs, and ensuring appropriate succession planning. The Compensation Committee recognized Mr. Schuler s contribution to the strong financial performance of the Company in 2011 in awarding the 2011 compensation decisions below. Additionally, 2011 compensation decisions of the Compensation Committee also include salary stock awarded in 2011 for Mr. Schuler.

Mr. Schuler received base salary in 2011 of \$283,333. During the year, his salary was increased from \$275,000 to \$285,000 effective March 1, 2011. Mr. Schuler also received a performance-based bonus award of \$215,000 in March 2012 related to the 2011 fiscal year for total cash compensation of \$498,333 related to the 2011 fiscal year. Mr. Schuler also received performance-based LTI equity awards of \$151,000 in 2011 resulting in total direct compensation of \$649,333 for 2011.

Mr. Schuler s performance-based bonus award was 151% of his target bonus. 50% of his performance-based bonus award was based on achieving the corporate goals under the formula-based Performance-Based Bonus Plan described above and 50% was based on achieving individual and departmental goals. The Company achieved 172% of the corporate goals and Mr. Schuler achieved 130% of his individual and departmental goals, resulting in the payout of 151% of his target bonus. Mr. Schuler s target bonus for 2011 was 50% of his base salary. Mr. Schuler s performance-based LTI equity award of \$151,000 is subject to performance and vesting criteria. The performance criterion of 45% of the performance-based LTI equity award has been met. The remaining 55% of the performance-based LTI equity award is subject to a 2-year performance period which will not be completed until after the end of 2012. All performance-based long-term incentive equity grants are subject to a 3-year vesting schedule.

Additionally, Mr. Schuler received salary stock of \$100,000 in March 2011. As discussed above, salary stock is a form of compensation that complies with the TARP Compensation Standards and was used by the Company in 2011 to strengthen the ownership alignment between executives and stockholders, for competitive and retention purposes, and to reward the Named Executive Officers as other forms of compensation were restricted by TARP Compensation Standards. The Compensation Committee does not anticipated utilizing salary stock compensation in 2012 or in subsequent years.

In comparison, Mr. Schuler received base salary and total cash compensation of \$166,763 in 2010. Mr. Schuler was hired on May 24, 2010. Mr. Schuler did not receive performance-based bonus or stock awards in 2010.

SECTION FOUR 2012 EXECUTIVE COMPENSATION DECISIONS

The Compensation Committee met in March 2012 and made decisions with respect to the executive compensation program for 2012 with respect to the Named Executive Officers. These compensation decisions, which will be described in more detail in next year s CD&A were the following:

- The following salary decisions were made: Mr. Ng s salary remained unchanged and salaries for the other Named Executive Officers were adjusted to the following amounts: Ms. Gouw--\$566,500; Mr. Krause--\$340,000; Ms. Oh--\$330,000; and Mr. Schuler--\$300,000.
- The general structure, including target percentages under the Performance-Based Bonus Plan remained unchanged. Some adjustments were made, however, to the financial components of the plan in order to focus on key financial measures for 2012. The financial metrics for 2012 are: EPS (40% weight) and loan diversification, return on average assets (ROAA), and efficiency ratio (each 20% weight).
- 45% of the long-term incentive continued to be awarded in restricted stock units with a three-year vesting period, and a threshold performance goal based on EPS. The performance metric with respect to the other 55% of the 2012 long-term incentive awards was changed from cumulative EPS growth to relative ROAA compared to the Peer Group. The Compensation Committee considers ROAA a key measure of overall performance and shareholder value.
- In order to earn the full restricted stock award, the Company s ROAA performance must equal or exceed the 50th percentile of the average ROAA of the Peer Group over the two-year period from January 1, 2012 through December 31, 2013. ROAA performance at the 25th percentile results in 50% of the award being payable and the amount of the award is proportionately reduced for performance between the 25th and 50th percentile. No award is payable for performance below the 25th percentile.
- o Long-term incentive awards were in the following amounts: Mr. Ng--\$2.0 million; Ms. Gouw--\$600,000; Mr. Krause--\$175,000; Ms. Oh--\$200,000; and Mr. Schuler--\$210,000.

SECTION FIVE 2012 EXECUTIVE COMPENSATION GOVERNANCE

In addition to adhering to the processes described in the preceding sections, the Compensation Committee has adopted several policies related to executive compensation as detailed below. These policies were adopted to enhance and maintain strong corporate governance for the Company. The adoption of these policies further aligns executive compensation to performance and what the Company believes is in the best interest of the stockholders.

Stock Ownership Guidelines

The Company has stock ownership guidelines in place for its Named Executive Officers and other senior executives which are reviewed periodically to ensure a strong alignment between management and shareholders. Specific stock ownership requirements vary by job level and are determined by applying a multiple between one and six to base salary. The share guidelines were reviewed by the Compensation Committee in 2011 and were increased to the levels described below. The new levels were determined to be in the upper range of market practice after a review of information provided by the compensation consultant.

The CEO is required to own stock with a value of six times base salary, the President is required to own stock with a value of three times base salary and the other Named Executive Officers are required to own stock with a value of one times base salary. In addition, executive officers are required to hold until retirement at least 51% of any stock acquired upon the exercise of stock options (net of taxes and net of the grant price paid) and at least 51% of any stock received upon vesting (net of taxes) of restricted stock or restricted stock units. If the 51% holding requirement for any stock obtained upon the exercise of stock options or the vesting of restricted stock or stock units is greater than the guidelines set forth above for the directors and Named Executives Officers, the higher holding requirements will apply and an executive may have holding requirements greater than the above guidelines.

The executives are given five years to achieve the ownership guideline for their job level following promotion to that level. For purposes of these guidelines, stock ownership includes Company common stock beneficially owned (including stock owned by immediate family members), restricted shares, performance shares vested but not yet delivered, and stock held beneficially through the Company s 401(k) Plan.

Change-in-Control and Severance Arrangements

East West Bank, the Company s principal subsidiary, has entered into employment agreements with Mr. Ng, Chairman and CEO, Mr. Krause, Chief Risk Officer and General Counsel, and Mr. Schuler, Executive Vice President and Chief Human Resource Officer, which include severance arrangements. This is intended to ensure that the Bank will be able to maintain a stable and competent management base. The Compensation Committee adopted what it believes were market competitive arrangements at the time the contracts were entered into. The contracts of Mr. Ng and Mr. Krause were entered into in 1997 and 1998, respectively, and provide for a severance payment equal to three times the executive s base salary and bonus for a job loss in certain circumstances. The contracts were subsequently amended at the suggestion of the executives to remove tax gross up rights and provisions for the acceleration of the vesting of incentive stock grants that were market competitive when the contracts were entered into but are no longer so; these amendments were done without compensation or other consideration to the executives. Mr. Schuler s employment agreement was entered into in 2011 and provides for a severance payment equal to one year of the executive s base salary for a job loss in certain circumstances. The employment agreements of all three executives were amended on April 9, 2012 to provide for a termination date of April 8, 2015, unless extended by mutual agreement. All of the employment agreements of the Named Executive Officers have been amended so that they have fixed terms rather than evergreen terms.

Executive Compensation Recovery Policy

The Company has adopted an Executive Compensation Recovery Policy for Named Executive Officers approved by the Compensation Committee. Under this policy, all annual performance-based bonus payments and annual long-term incentive awards will be subject to clawback in the event of a restatement of the financial statements on which the performance bonus payments are based. The officer will be required to repay the Company the amount of any incentive payment or incentive award received in excess of what would have been paid based on the restated numbers. The clawback will be required without regard to the reason for the restatement.

Say on Pay/Response to 2011 Vote

The Board of Directors submits to our stockholders to vote to approve, on a non-binding basis, the compensation of our Named Executive Officers on an annual basis. At the 2011 Annual Meeting of Stockholders over 98% of the votes cast approved the Say on Pay resolution. The Compensation Committee considered this vote in making compensation decisions and setting the compensation policies described in the Proxy Statement.

Tax Deductibility of Executive Compensation

Section 162(m) of the U.S. Internal Revenue Code generally limits the tax deductibility of compensation paid by a public company to its CEO and certain other highly compensated executive officers to \$1 million in the year the compensation becomes taxable to the executive. There is an exception to the limit on deductibility for performance-based compensation meeting certain requirements. Although the Company does consider

the impact of this rule when making compensation decisions, the Company policy does not require all executive compensation to be tax-deductible. In the interest of flexibility and overall benefit for the Company s stockholders, the Compensation Committee will continue to facilitate the awarding of responsible but adequate executive compensation while taking advantage of Section 162(m) whenever feasible.

Trading Restrictions; Pledging Stock

As set forth in the Company s Insider Trading Policy, it is against Company policy for all employees, including its executive officers, to engage in speculative transactions in Company securities, which include but are not limited to trades in puts or calls in Company securities or selling Company securities short. It is also against Company policy for Named Executive Officers to pledge their shares in the Company.

Compensation Program Risk Analysis

The Compensation Committee reviewed the Company s compensation policies and practices for our Named Executive Officers, as well as the incentive plans for other employees and determined that our incentive compensation programs are not reasonably likely to have a material adverse effect on the Company. To conduct this review, the Company completed an inventory of its incentive compensation plans and policies. This evaluation covered a wide range of practices and policies including: the balanced mix between pay elements, short and long-term programs, caps on incentive payouts, governance controls in place to establish, review and approve goals, use of multiple performance measures, Committee discretion on individual awards, use of stock ownership guidelines, use and provisions in severance/change of control policies, use of the Executive Compensation Recovery Policy and Committee oversight of compensation programs.

As described in the report below, the Compensation Committee also evaluated, along with the Company s Chief Risk Officer, Mr. Douglas P. Krause, the conformity of the criteria and targets with the risk profile of the Company and whether the proposed goals or the structure of the awards might have the inadvertent effect of encouraging excessive risk or other undesirable behavior.

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REPORT BY THE COMPENSATION COMMITTEE

The following Compensation Committee Report should not be deemed filed or incorporated by reference into any other document, including East West Bancorp's filings under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent the Company specifically incorporates this Report into any such filing by reference.

East West Bancorp s Compensation Committee has certain duties and powers as described in its charter. The Compensation Committee is currently composed of three non-employee Directors named at the end of this report each of whom is independent as defined by the NASDAQ listing standards.

The Compensation Committee has reviewed and discussed with management the disclosures contained in the Compensation Discussion and Analysis. Based upon this review and our discussions, the East West Bancorp Compensation Committee recommended to the Board of Directors that the Compensation Discussion and Analysis section be included in this 2012 Proxy Statement and be included by reference in its Annual Report on Form 10-K for the year ended December 31, 2011.

Review of our Compensation Program with our Senior Risk Officers

The Compensation Committee reviewed with the Chief Risk Officer of the Company and also with the Chief Human Resources Officer of the Company our incentive compensation arrangements to ensure that such arrangements did not encourage our senior executive officers or any others to take unnecessary and excessive risks that threaten the value of the Company. In this regard, the Committee notes that:

- the Company does not offer significant short-term incentives that might drive high-risk investments at the expense of long-term Company value;
- the Company s compensation programs are weighted toward offering long-term incentives that reward sustainable performance, especially when considering the Company s executive share ownership and holding requirements;
- the Company s compensation awards are capped at reasonable and sustainable levels, as determined by a review of the Company s economic position and prospects;
- the Company, through the monitoring of its Audit Committee and its Risk Oversight Committee, has robust compliance, internal control, and disclosure review and reporting programs, including regular review of both underwriting standards and the Company s major banking relationships; and

• the Company s Chief Risk Officer regularly oversees the compliance with the requirements of the risk oversight policies and programs.

The Compensation Committee has (i) reviewed with the Company s senior risk officers the incentive compensation arrangements of our senior executive officers and made reasonable efforts to ensure that such incentive compensation arrangements did not encourage the senior executive officers to take unnecessary and excessive risks that threatened the value of the Company; (ii) reviewed with the senior risk officers the employee compensation plans and all reasonable efforts to limit any unnecessary risks these plans pose to the Company; and (iii) reviewed the employee compensation plans to eliminate any features of these plans that would encourage the manipulation of reported earnings of the Company to enhance the compensation of any employee.

The 2012 COMPENSATION COMMITTEE

Andrew S. Kane, Chairman Iris S. Chan Paul H. Irving

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COMPENSATION OF EXECUTIVE OFFICERS

It is expected that until the executive officers of the Company begin to devote significant time to the separate management of the Company and the Bank, which is not expected to occur until such time as the Company becomes actively involved in additional businesses, the executive officers will only receive compensation for services as executive officers and employees of the Bank, and no separate compensation will be paid for their services to the Company.

The following table sets forth the name and compensation of the Named Executive Officers for the fiscal years ended December 31, 2011, 2010 and 2009:

Summary Compensation Table

| Name and Principal Position (a) | Year (b) | Salary (\$) (c) | Bonus (\$) (6) (d) | Stock Awards (\$) (7) (e) | | s Co | omp (\$ | -Equity tive Plan pensation (a) (b) (c) | Non D Com Es | nange in ion Value and iqualified eferred ipensation arnings (h) | Comp (\$) | Other pensation (10) (i) | Total (\$) (j) |
|---|----------------------|---|--------------------------|-------------------------------------|----|-------------|------------|--|-----------------------|--|--------------|----------------------------|--|
| Dominic Ng Chairman and Chief Executive Officer | 2011 2010 2009 | \$3,141,667(1) 3,083,333(1) 800,000 | | \$ 4,001,915 3,286 | Ψ | - - | \$ 2 | 2,580,000 | \$ | 842,016 1,903,876 1,677,301 | \$ | 94,606 75,112 41,873 | \$ 10,660,204 5,065,607 2,519,174 |
| Julia S. Gouw (11) Executive Vice President and Chief Operating Officer | 2011 2010 2009 | \$1,441,667(2) 500,000 41,666 |) \$ - - - | \$ 501,915 250,005 | | - - - | \$ | 946,000 | \$ | - - - | \$ | 32,783 465 19,855 | \$ 2,922,365 750,470 61,521 |
| Douglas P. Krause Executive Vice President, Chief Risk Officer, General Counsel and Corporate Secretary | 2011 2010 2009 | \$ 590,833(3) 296,302 270,094 | | \$ 152,915 138,283 115,753 | | - | \$ | 289,575 | \$ | 163,483 145,965 131,000 | \$ | 11,596 6,264 12,103 | \$ 1,208,402 586,814 528,950 |
| Irene H. Oh (12) Executive Vice President and Chief Financial Officer | 2011 2010 | \$ 516,667(4) 250,072 | | \$ 152,915 124,994 | \$ | - | \$ | 289,800 | \$ | - | \$ | 21,759 3,416 | \$ 981,140 378,482 |
| James T. Schuler (13) Executive Vice President and Chief Human Resources Officer | 2011 2010 | \$ 383,333(5) 166,763 |) \$ - | \$ 152,915 141,038 | | - | \$ | 215,000 | \$ | - | \$ | 7,957 4,315 | \$ 759,206 312,116 |

⁽¹⁾ For Mr. Ng, the 2011 salary column includes both base salary and salary stock received in 2011. The actual cash base salary for Mr. Ng in 2011 was \$941,667. Mr. Ng received \$2,200,000 in salary stock in 2011 which was issued net of tax for a value of

\$1,200,000. As noted earlier in this Proxy, salary stock will not be used as a form of compensation in the future. In 2010, Mr. Ng received base salary of \$883,333 and \$2,200,000 of salary stock, which was issued net of tax for a value of \$1,200,000.

- (2) For Ms. Gouw, the 2011 salary column includes both base salary and salary stock received in 2011. The actual cash base salary for Ms. Gouw in 2011 was \$541,667. Ms. Gouw received \$900,000 in salary stock in 2011 which was issued net of tax for a value of \$570,000. As noted earlier in this Proxy, salary stock will not be used as a form of compensation in the future.
- (3) For Mr. Krause, the 2011 salary column includes both base salary and salary stock received in 2011. The actual cash base salary for Mr. Krause in 2011 was \$320,833. Mr. Krause received \$270,000 in salary stock in 2011 which was

| issued net of tax for a value of \$171,000. As noted earlier in this Proxy, salary stock will not be used as a form of compensation in the future. |
|---|
| (4) For Ms. Oh, the 2011 salary column includes both base salary and salary stock received in 2011. The actual cash base salary for Ms. Oh in 2011 was \$291,667. Ms. Oh received \$225,000 in salary stock in 2011which was issued net of tax for a value of \$141,000. As noted earlier in this Proxy, salary stock will not be used as a form of compensation in the future. |
| For Mr. Schuler, the 2011 salary column includes both base salary and salary stock received in 2011. The actual cash base salary for Mr. Schuler in 2011 was \$283,333. Mr. Schuler received \$100,000 in salary stock in 2011 which was issued net of tax for a value of \$62,000. As noted earlier in this Proxy, salary stock will not be used as a form of compensation in the future. |
| (6) There was no incentive compensation paid to Named Executive Officers for fiscal years 2009 and 2010. |
| The values in this column represent the aggregate grant date fair values of the restricted stock awards granted in 2011, 2010, and 2009. For Mr. Ng s 2011 Stock Awards, approximately \$2,500,000 of this amount is part of the special long-term retention and recognition award described above in SECTION THREE 2011 COMPENSATION DECISIONS FOR NAMED EXECUTIVE OFFICERS, Dominic Ng, Other Compensation Decisions That Are Reported in the 2011 Compensation Tables, Retention Award / SERP. The remaining amount, approximately \$1,500,000, was awarded earlier in the year as part of the Compensation Committee s annual review of compensation and as appropriate annual awards of performance-based equity awards. |
| (8) No stock options were granted to the Named Executive Officers in 2011, 2010, and 2009. |
| (9) Includes the year-to-date change in the actuarial present value of the accumulated benefit under the SERP for each participating NEO only. |
| Represents all other compensation including employer contributions to the 401(k) Plan, relocation costs and perquisites including automobile allowances and financial planning services. Employer contributions to the 401(k) Plan are benefits generally available to all salaried employees. The Named Executive Officers are also provided with certain group life, health, long-term disability and medical and other non-cash benefits generally available to all salaried employees who are not included in this column pursuant to SEC rules. The costs of all perquisites have been calculated based on the actual expense paid by the Company. All other compensation that exceeds \$10,000, other than perquisites, is described below. All perquisites or other personal benefits greater than \$25,000 or 10% of the total value of all perquisites received by the NEO are also described below: |
| Mr. Ng received financial planning services valued at \$35,410 in 2011. During 2011, Mr. Ng also received a payment for unused vacation time of \$34,615 and \$8,250 in 401(k) contributions. Ms. Gouw received \$8,250 in 401(k) contributions in 2011. Ms. Oh received \$3,500 in 401(k) contributions in 2011. Mr. Krause received \$4,313 in 401(k) contributions in 2011. Mr. Schuler received \$2,800 in 401(k) contributions |

in 2011.

Ms. Gouw came out of retirement and rejoined the Company as President and Chief Operating Officer on November 30, 2009.

Ms. Oh was appointed as Chief Financial Officer of the Company effective January 26, 2010.

Mr. Schuler was appointed as Chief Human Resources Officer of the Bank effective May 24, 2010.

The following awards were granted during 2011 to the Named Executive Officers:

Grants of Plan-Based Awards in 2011 Table

| | | 1 | | uture Payouts Undencentive Plan Awar | | | | | | | | | | |
|---------------|-------------------------|------|-------------|--------------------------------------|-----|------------|---------------|------------|-------------|----------------------|---------------------------|--|--|--|
| Name | Grant Date | Thre | eshold (\$) | Target (\$) | Max | ximum (\$) | Threshold (#) | Target (#) | Maximum (#) | or Units (#) (1) (4) | Equity Award (\$) (2) (4) | | | |
| (a) | (b) 3/7/2011 | | (f) | (g) | | (h) | (f) | (g) | (h) | (i) | (1) | | | |
| Dominic Ng | (3) | \$ | 750,000 | \$ 1,500,000 | \$ | 3,000,000 | _ | - | _ | _ | - | | | |
| Č | 3/7/2011 | | · - | · · · · · · - | | · · · · - | 32,454 | 64,907 | _ | - | 1,500,000 | | | |
| | 3/31/2011 | | - | - | | - | - | - | - | 10,018 | 220,000 | | | |
| | 4/29/2011 | | - | - | | - | - | - | - | 10,412 | 220,000 | | | |
| | 5/31/2011 | | - | - | | - | - | - | - | 10,951 | 220,000 | | | |
| | 6/30/2011 | | - | - | | - | - | - | - | 10,886 | 220,000 | | | |
| | 7/26/2011 | | - | 7,500,000 | | - | - | - | - | - | - | | | |
| | 7/26/2011 | | - | - | | - | - | 127,356 | - | - | 2,500,000 | | | |
| | 7/29/2011 | | - | - | | - | - | - | - | 11,853 | 220,000 | | | |
| | 8/31/2011 | | - | - | | - | - | - | - | 13,182 | 220,000 | | | |
| | 9/30/2011 | | - | - | | - | - | - | - | 14,755 | 220,000 | | | |
| | 10/31/2011 | | - | - | | - | - | - | - | 11,299 | 220,000 | | | |
| | 11/30/2011 12/1/2011 | | - | - | | - | - | - | - | 11,242 100 | 220,000 | | | |
| | 12/1/2011 | | - | - | | - | - | - | - | 11,139 | 1,915 220,000 | | | |
| | 12/30/2011 | | - | - | | - | - | - | - | 11,139 | 220,000 | | | |
| | 3/7/2011 | | | | | | | | | | | | | |
| Julia S. Gouw | (3) | | 275,000 | 550,000 | | 1,100,000 | - | - | - | - | - | | | |
| | 3/7/2011 | | - | - | | - | 10,818 | 21,636 | - | - | 500,000 | | | |
| | 3/31/2011 | | - | - | | - | - | - | - | 4,098 | 90,000 | | | |
| | 4/29/2011 5/31/2011 | | - | - | | - | - | - | - | 4,259 4,480 | 90,000 90,000 | | | |
| | 6/30/2011 | | - | - | | - | - | - | - | 4,453 | 90,000 | | | |
| | 7/29/2011 | | - | - | | - | - | - | - | 4,433 | 90,000 | | | |
| | 8/31/2011 | | - | - | | - | - | - | - | 5,392 | 90,000 | | | |
| | 9/30/2011 | | _ | _ | | | | | | 6,036 | 90,000 | | | |
| | 10/31/2011 | | _ | _ | | _ | _ | _ | _ | 4,622 | 90,000 | | | |
| | 11/30/2011 | | _ | _ | | _ | _ | _ | _ | 4,599 | 90,000 | | | |
| | 7/26/2011 | | _ | 2,500,000 | | _ | _ | _ | _ | - | | | | |
| | 12/1/2011 | | - | · · · - | | _ | - | - | _ | 100 | 1,915 | | | |
| | 12/30/2011 | | - | - | | - | - | - | - | 4,557 | 90,000 | | | |
| Douglas P. | 3/7/2011 | | | | | | | | | | | | | |
| Krause | (3) | | 97,500 | 195,000 | | 390,000 | _ | _ | _ | _ | _ | | | |
| 1114450 | 3/7/2011 | | - | - | | - | 3,267 | 6,534 | _ | _ | 151,000 | | | |
| | 3/31/2011 | | - | - | | _ | -, | - | _ | 1,230 | 27,000 | | | |
| | 4/29/2011 | | - | - | | _ | - | - | _ | 1,278 | 27,000 | | | |
| | 5/31/2011 | | - | - | | - | - | - | - | 1,344 | 27,000 | | | |
| | 6/30/2011 | | - | - | | - | - | - | - | 1,336 | 27,000 | | | |
| | 7/29/2011 | | - | - | | - | - | - | - | 1,455 | 27,000 | | | |
| | 8/31/2011 | | - | - | | - | - | - | - | 1,618 | 27,000 | | | |
| | 9/30/2011 | | - | - | | - | - | - | - | 1,811 | 27,000 | | | |
| | 10/31/2011 | | - | - | | - | - | - | - | 1,387 | 27,000 | | | |
| | 11/30/2011 | | - | - | | - | - | - | - | 1,380 | 27,000 | | | |
| | 12/1/2011 | | - | - | | - | - | - | - | 100 | 1,915 | | | |

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| | 12/30/2011 | - | - | - | - | - | - | 1,367 | 27,000 |
|-------------|------------|--------|---------|------------|-------|-------|---|-------|---------|
| | 3/7/2011 | | | | | | | | |
| Irene H. Oh | (3) | 90,000 | 180,000 | 360,000 | _ | _ | _ | _ | _ |
| | 3/7/2011 | - | - | - | 3,267 | 6,534 | - | _ | 151,000 |
| | 3/31/2011 | - | - | - | · - | - | - | 1,025 | 22,500 |
| | 4/29/2011 | - | - | - | _ | - | - | 1,065 | 22,500 |
| | 5/31/2011 | - | - | _ | - | - | - | 1,120 | 22,500 |
| | 6/30/2011 | - | - | - | - | - | - | 1,113 | 22,500 |
| | 7/29/2011 | - | - | - | - | - | - | 1,212 | 22,500 |
| | 8/31/2011 | - | - | - | - | - | - | 1,348 | 22,500 |
| | 9/30/2011 | - | - | - | - | - | - | 1,509 | 22,500 |
| | 10/31/2011 | - | - | - | - | - | - | 1,156 | 22,500 |
| | 11/30/2011 | - | - | - | - | - | - | 1,150 | 22,500 |
| | 12/1/2011 | - | - | - | - | - | - | 100 | 1,915 |
| | 12/30/2011 | - | - | - | - | - | - | 1,139 | 22,500 |
| James T. | 3/7/2011 | | | | | | | | |
| Schuler | (3) | 71,250 | 142,500 | 285,000 | _ | - | - | - | - |
| | 3/7/2011 | - | - | · <u>-</u> | 3,267 | 6,534 | - | - | 151,000 |
| | 3/31/2011 | - | - | - | - | - | - | 455 | 10,000 |
| | 4/29/2011 | - | - | - | - | - | - | 473 | 10,000 |
| | 5/31/2011 | - | - | - | - | - | - | 498 | 10,000 |
| | 6/30/2011 | - | - | - | - | - | - | 495 | 10,000 |
| | 7/29/2011 | - | - | - | - | - | - | 539 | 10,000 |
| | 8/31/2011 | - | - | - | - | - | - | 599 | 10,000 |
| | 9/30/2011 | - | - | - | - | - | - | 671 | 10,000 |
| | 10/31/2011 | - | - | - | - | - | - | 514 | 10,000 |
| | 11/30/2011 | - | - | - | - | - | - | 511 | 10,000 |
| | 12/1/2011 | - | - | - | - | - | - | 100 | 1,915 |
| | 12/30/2011 | - | - | - | - | - | - | 506 | 10,000 |
| | | | | | | | | | |
| | | | | 34 | | | | | |

| Shares of restricted stock awards were granted pursuant to the 1998 Stock Incentive Plan, as amended, of the Company. Restricted stock granted in 2011 to the Named Executive Officers, vests 100% after three years. Restricted stock units granted on March 7, 2011, include time-based and performance-based restricted stock units. Time-based restricted stock units vest in three annual installments beginning on March 7, 2012, vesting is also subject to meeting pre-established earning goals. Performance-based restricted stock units vest in 3 years, vesting is also subject to meeting pre-established performance goals. Restricted stock units granted to Dominic Ng on July 26, 2011, vest after one year, vesting is also subject to meeting pre-established performance goals. All salary stock vests immediately upon delivery and is subject to a minimum one year holding period from the date of delivery. Dividends are paid on shares of restricted stock at the same time dividends are paid on outstanding shares of common stock. Dividends are accrued on restricted stock units and net against tax withholding at the time of vesting. |
|---|
| (2) The grant date fair value for the restricted stock reflects the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 718 value over the vesting period for the shares. |
| These grants show the potential payment for our Named Executive Officers under our formula-based Performance-Based Bonus Plan. Additional information regarding the Performance-Based Bonus Plan is included above in Compensation Discussion and Analysis Section One Overview and Executive Summary and Compensation Discussion and Analysis Section Three 2011 Compensation Decisions for Named Executive Officers. The actual payments the Named Executive Officers received are included in the Non-Equity Incentive Plan Compensation column in the Summary Compensation Table above. |
| This includes salary stock shares granted in 2011. These shares are considered salary granted in the form of equity and are included in the salary column in the Summary Compensation Table. The number of shares granted and the value granted are as follows: Mr. Ng 115,737 shares or \$2.2 million, Ms. Gouw 47,347 shares or \$900,000, Mr. Krause 14,204 shares or \$270,000, Ms. Oh 11,837 shares or \$225,000 and Mr. Schuler 5,261 shares or \$100,000. |
| The following table sets forth certain information concerning options and restricted stock held by the Named Executive Officers under the Company s Stock Incentive Plan: |
| 35 |

Outstanding Equity Awards at December 31, 2011

| Option Awards (1) | Stock Awards |
|-------------------|--------------|
|-------------------|--------------|

| Name (a) Dominic Ng | Number of Securities Underlying Options (#) Exercisable (b) 25,000 45,000 47,914 117,225 | Number of Securities Underlying Options (#) Unexercisable (c) | Option Exercise Price (\$) (e) 37.63 36.87 38.81 21.09 | Option Expiration Date (f) 3/10/2012 3/9/2013 2/26/2014 2/19/2015 | Number of Shares or Units of Stock That Have Not Vested (#) (2) (g) 300 | Market Value of Shares or Units of Stocks That Have Not Vested (\$) (h) \$ 5,925 | Shares, Units or Other Rights That Have Not Vested (#) (3) (i) | Equity Incentive Plan Awards: Market Value of Shares or Units of Stocks That Have Not Vested (\$) (j) \$ 3,797,194 |
|---------------------------|---|--|---|--|---|--|--|--|
| Julia S. Gouw | 10,630 | - | 37.63 | 3/10/2012 | 24,123 | 476,429 | 21,636 | 427,311 |
| | 16,273 | - | 36.87 | 3/9/2013 | | | | |
| | 8,075 | - | 38.81 | 2/26/2014 | | | | |
| | 12,707 | 6,259 | 21.09 | 2/19/2015 | | | | |
| Douglas P. Krause | 6,378 | - | 37.63 | 3/10/2012 | 28,452 | 561,927 | 6,534 | 129,047 |
| | 13,561 | - | 36.87 | 3/9/2013 | | | | |
| | 6,460 | - | 38.81 | 2/26/2014 | | | | |
| | 9,530 | 4,695 | 21.09 | 2/19/2015 | | | | |