

PAPA JOHNS INTERNATIONAL INC

Form 10-Q

November 04, 2014

[Table of Contents](#)

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended September 28, 2014

OR

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number: 0-21660

## PAPA JOHN S INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**61-1203323**

(I.R.S. Employer Identification  
number)

**2002 Papa Johns Boulevard**

**Louisville, Kentucky 40299-2367**

(Address of principal executive offices)

**(502) 261-7272**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At October 28, 2014, there were outstanding 40,157,097 shares of the registrant's common stock, par value \$0.01 per share.



Table of Contents

INDEX

|                                                                                                                                | <b>Page No.</b> |
|--------------------------------------------------------------------------------------------------------------------------------|-----------------|
| <b><u>PART I.</u></b>                                                                                                          |                 |
| <b><u>FINANCIAL INFORMATION</u></b>                                                                                            |                 |
| <u>Item 1.</u>                                                                                                                 |                 |
| <u>Financial Statements</u>                                                                                                    |                 |
| <u>Condensed Consolidated Balance Sheets – September 28, 2014 and December 29, 2013</u>                                        | 2               |
| <u>Condensed Consolidated Statements of Income – Three and Nine Months Ended September 28, 2014 and September 29, 2013</u>     | 3               |
| <u>Consolidated Statements of Comprehensive Income – Three and Nine Months Ended September 28, 2014 and September 29, 2013</u> | 4               |
| <u>Consolidated Statements of Cash Flows – Nine Months Ended September 28, 2014 and September 29, 2013</u>                     | 5               |
| <u>Notes to Condensed Consolidated Financial Statements</u>                                                                    | 6               |
| <u>Item 2.</u>                                                                                                                 |                 |
| <u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>                                   | 14              |
| <u>Item 3.</u>                                                                                                                 |                 |
| <u>Quantitative and Qualitative Disclosures About Market Risk</u>                                                              | 25              |
| <u>Item 4.</u>                                                                                                                 |                 |
| <u>Controls and Procedures</u>                                                                                                 | 26              |
| <b><u>PART II.</u></b>                                                                                                         |                 |
| <b><u>OTHER INFORMATION</u></b>                                                                                                |                 |
| <u>Item 1.</u>                                                                                                                 |                 |
| <u>Legal Proceedings</u>                                                                                                       | 26              |
| <u>Item 1A.</u>                                                                                                                |                 |
| <u>Risk Factors</u>                                                                                                            | 27              |
| <u>Item 2.</u>                                                                                                                 |                 |
| <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>                                                             | 27              |
| <u>Item 6.</u>                                                                                                                 |                 |
| <u>Exhibits</u>                                                                                                                | 28              |

Table of Contents**PART 1. FINANCIAL INFORMATION****Item 1. Financial Statements****Papa John's International, Inc. and Subsidiaries****Condensed Consolidated Balance Sheets**

| (In thousands, except per share amounts)                                                                       | September 28,<br>2014<br>(Unaudited) | December 29,<br>2013 |
|----------------------------------------------------------------------------------------------------------------|--------------------------------------|----------------------|
| <b>Assets</b>                                                                                                  |                                      |                      |
| <b>Current assets:</b>                                                                                         |                                      |                      |
| Cash and cash equivalents                                                                                      | \$ 17,148                            | \$ 13,670            |
| Accounts receivable, net                                                                                       | 57,262                               | 53,203               |
| Notes receivable, net                                                                                          | 6,064                                | 3,566                |
| Inventories                                                                                                    | 34,428                               | 23,035               |
| Deferred income taxes                                                                                          | 6,924                                | 8,004                |
| Prepaid expenses                                                                                               | 11,881                               | 14,336               |
| Other current assets                                                                                           | 9,815                                | 9,226                |
| <b>Total current assets</b>                                                                                    | <b>143,522</b>                       | <b>125,040</b>       |
| Property and equipment, net                                                                                    | 218,453                              | 212,097              |
| Notes receivable, less current portion, net                                                                    | 12,359                               | 13,239               |
| Goodwill                                                                                                       | 82,689                               | 79,391               |
| Other assets                                                                                                   | 35,158                               | 34,524               |
| <b>Total assets</b>                                                                                            | <b>\$ 492,181</b>                    | <b>\$ 464,291</b>    |
| <b>Liabilities and stockholders' equity</b>                                                                    |                                      |                      |
| <b>Current liabilities:</b>                                                                                    |                                      |                      |
| Accounts payable                                                                                               | \$ 34,273                            | \$ 35,653            |
| Income and other taxes payable                                                                                 | 10,837                               | 4,401                |
| Accrued expenses and other current liabilities                                                                 | 52,866                               | 57,807               |
| <b>Total current liabilities</b>                                                                               | <b>97,976</b>                        | <b>97,861</b>        |
| Deferred revenue                                                                                               | 4,887                                | 5,827                |
| Long-term debt                                                                                                 | 224,684                              | 157,900              |
| Deferred income taxes                                                                                          | 12,604                               | 14,660               |
| Other long-term liabilities                                                                                    | 39,180                               | 42,835               |
| <b>Total liabilities</b>                                                                                       | <b>379,331</b>                       | <b>319,083</b>       |
| <b>Redeemable noncontrolling interests</b>                                                                     | <b>8,970</b>                         | <b>7,024</b>         |
| <b>Stockholders' equity:</b>                                                                                   |                                      |                      |
| Preferred stock (\$0.01 par value per share; no shares issued)                                                 |                                      |                      |
| Common stock (\$0.01 par value per share; issued 43,236 at September 28, 2014 and 42,796 at December 29, 2013) | 432                                  | 428                  |
| Additional paid-in capital                                                                                     | 144,022                              | 137,552              |
| Accumulated other comprehensive income                                                                         | 2,173                                | 2,463                |
| Retained earnings                                                                                              | 77,268                               | 41,297               |
|                                                                                                                | (132,545)                            | (44,066)             |

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

|                                                                                                    |           |                |           |                |
|----------------------------------------------------------------------------------------------------|-----------|----------------|-----------|----------------|
| Treasury stock (3,050 shares at September 28, 2014 and 1,129 shares at December 29, 2013, at cost) |           |                |           |                |
| Total stockholders' equity, net of noncontrolling interests                                        |           | 91,350         |           | 137,674        |
| Noncontrolling interests in subsidiaries                                                           |           | 12,530         |           | 510            |
| <b>Total stockholders' equity</b>                                                                  |           | <b>103,880</b> |           | <b>138,184</b> |
| <b>Total liabilities, redeemable noncontrolling interests and stockholders' equity</b>             | <b>\$</b> | <b>492,181</b> | <b>\$</b> | <b>464,291</b> |

*See accompanying notes.*

Table of Contents**Papa John's International, Inc. and Subsidiaries****Condensed Consolidated Statements of Income****(Unaudited)**

| (In thousands, except per share amounts)                         | Three Months Ended |                  | Nine Months Ended |                  |
|------------------------------------------------------------------|--------------------|------------------|-------------------|------------------|
|                                                                  | Sept. 28, 2014     | Sept. 29, 2013   | Sept. 28, 2014    | Sept. 29, 2013   |
| <b>North America revenues:</b>                                   |                    |                  |                   |                  |
| Domestic Company-owned restaurant sales                          | \$ 169,076         | \$ 152,662       | \$ 517,269        | \$ 465,713       |
| Franchise royalties                                              | 22,131             | 19,419           | 65,728            | 60,382           |
| Franchise and development fees                                   | 217                | 263              | 493               | 1,028            |
| Domestic commissary sales                                        | 149,224            | 138,044          | 463,852           | 421,941          |
| Other sales                                                      | 23,359             | 13,566           | 49,704            | 38,617           |
| <b>International revenues:</b>                                   |                    |                  |                   |                  |
| Royalties and franchise and development fees                     | 6,673              | 5,454            | 18,769            | 15,912           |
| Restaurant and commissary sales                                  | 19,719             | 16,934           | 56,825            | 47,539           |
| <b>Total revenues</b>                                            | <b>390,399</b>     | <b>346,342</b>   | <b>1,172,640</b>  | <b>1,051,132</b> |
| <b>Costs and expenses:</b>                                       |                    |                  |                   |                  |
| <b>Domestic Company-owned restaurant expenses:</b>               |                    |                  |                   |                  |
| Cost of sales                                                    | 42,460             | 38,233           | 129,646           | 113,131          |
| Salaries and benefits                                            | 45,835             | 41,701           | 139,223           | 127,026          |
| Advertising and related costs                                    | 15,369             | 14,424           | 46,979            | 43,894           |
| Occupancy costs                                                  | 10,344             | 9,583            | 29,101            | 27,233           |
| Other restaurant operating expenses                              | 25,343             | 23,061           | 75,850            | 68,237           |
| Total domestic Company-owned restaurant expenses                 | 139,351            | 127,002          | 420,799           | 379,521          |
| <b>Domestic commissary expenses:</b>                             |                    |                  |                   |                  |
| Cost of sales                                                    | 116,908            | 107,930          | 364,302           | 326,529          |
| Salaries and benefits                                            | 7,208              | 6,173            | 21,079            | 18,273           |
| Other commissary operating expenses                              | 15,013             | 15,262           | 47,083            | 45,908           |
| Total domestic commissary expenses                               | 139,129            | 129,365          | 432,464           | 390,710          |
| Other operating expenses                                         | 22,794             | 12,510           | 47,446            | 35,094           |
| International restaurant and commissary expenses                 | 16,605             | 14,372           | 47,366            | 40,008           |
| General and administrative expenses                              | 33,671             | 31,780           | 104,199           | 98,064           |
| Other general expenses                                           | 3,143              | 1,260            | 6,640             | 4,042            |
| Depreciation and amortization                                    | 10,520             | 8,605            | 29,539            | 25,672           |
| <b>Total costs and expenses</b>                                  | <b>365,213</b>     | <b>324,894</b>   | <b>1,088,453</b>  | <b>973,111</b>   |
| <b>Operating income</b>                                          | <b>25,186</b>      | <b>21,448</b>    | <b>84,187</b>     | <b>78,021</b>    |
| Net interest (expense) income                                    | (968)              | (185)            | (2,323)           | 147              |
| <b>Income before income taxes</b>                                | <b>24,218</b>      | <b>21,263</b>    | <b>81,864</b>     | <b>78,168</b>    |
| Income tax expense                                               | 7,256              | 6,385            | 26,522            | 24,926           |
| <b>Net income before attribution to noncontrolling interests</b> | <b>16,962</b>      | <b>14,878</b>    | <b>55,342</b>     | <b>53,242</b>    |
| Income attributable to noncontrolling interests                  | (887)              | (602)            | (3,208)           | (2,510)          |
| <b>Net income attributable to the Company</b>                    | <b>\$ 16,075</b>   | <b>\$ 14,276</b> | <b>\$ 52,134</b>  | <b>\$ 50,732</b> |
| <b>Calculation of income for earnings per share:</b>             |                    |                  |                   |                  |
| Net income attributable to the Company                           | \$ 16,075          | \$ 14,276        | \$ 52,134         | \$ 50,732        |
| Increase in noncontrolling interest redemption value             | (42)               |                  | (81)              |                  |
| Net income attributable to participating securities              | (77)               |                  | (295)             |                  |
| Net income attributable to common shareholders                   | \$ 15,956          | \$ 14,276        | \$ 51,758         | \$ 50,732        |
| Basic earnings per common share                                  | \$ 0.39            | \$ 0.33          | \$ 1.25           | \$ 1.16          |

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

|                                                    |    |        |    |        |    |        |    |        |
|----------------------------------------------------|----|--------|----|--------|----|--------|----|--------|
| Diluted earnings per common share                  | \$ | 0.39   | \$ | 0.32   | \$ | 1.23   | \$ | 1.13   |
| Basic weighted average common shares outstanding   |    | 40,739 |    | 43,182 |    | 41,248 |    | 43,710 |
| Diluted weighted average common shares outstanding |    | 41,386 |    | 44,168 |    | 42,021 |    | 44,762 |
| Dividends declared per common share                | \$ | 0.14   | \$ | 0.125  | \$ | 0.39   | \$ | 0.375  |

*See accompanying notes.*



Table of Contents**Papa John's International, Inc. and Subsidiaries****Consolidated Statements of Comprehensive Income****(Unaudited)**

| (In thousands)                                                      | Three Months Ended |                | Nine Months Ended |                |
|---------------------------------------------------------------------|--------------------|----------------|-------------------|----------------|
|                                                                     | Sept. 28, 2014     | Sept. 29, 2013 | Sept. 28, 2014    | Sept. 29, 2013 |
| Net income before attribution to noncontrolling interests           | \$ 16,962          | \$ 14,878      | \$ 55,342         | \$ 53,242      |
| Other comprehensive income (loss), before tax:                      |                    |                |                   |                |
| Foreign currency translation adjustments                            | (1,634)            | 1,980          | (708)             | 259            |
| Interest rate swaps (1)                                             | 694                | (529)          | 247               | (456)          |
| Other comprehensive income (loss), before tax                       | (940)              | 1,451          | (461)             | (197)          |
| Income tax effect:                                                  |                    |                |                   |                |
| Foreign currency translation adjustments                            | 605                | (733)          | 262               | (96)           |
| Interest rate swaps (2)                                             | (256)              | 196            | (91)              | 169            |
| Income tax effect                                                   | 349                | (537)          | 171               | 73             |
| Other comprehensive income (loss), net of tax                       | (591)              | 914            | (290)             | (124)          |
| Comprehensive income before attribution to noncontrolling interests | 16,371             | 15,792         | 55,052            | 53,118         |
| Comprehensive income, redeemable noncontrolling interests           | (724)              | (602)          | (3,066)           | (2,510)        |
| Comprehensive income, nonredeemable noncontrolling interests        | (163)              |                | (142)             |                |
| Comprehensive income attributable to the Company                    | \$ 15,484          | \$ 15,190      | \$ 51,844         | \$ 50,608      |

(1) Amounts reclassified out of accumulated other comprehensive income ( AOCI ) into net interest (expense) income included \$250 and \$749 for the three and nine months ended September 28, 2014, respectively and \$165 and \$254 for the three and nine months ended September 29, 2013, respectively.

(2) The income tax effects of amounts reclassified out of AOCI into net interest (expense) income were \$92 and \$277 for the three and nine months ended September 28, 2014, respectively and \$61 and \$94 for the three and nine months ended September 29, 2013, respectively.

See accompanying notes.

Table of Contents**Papa John's International, Inc. and Subsidiaries****Consolidated Statements of Cash Flows****(Unaudited)**

| (In thousands)                                                                    | Nine Months Ended |                |
|-----------------------------------------------------------------------------------|-------------------|----------------|
|                                                                                   | Sept. 28, 2014    | Sept. 29, 2013 |
| <b>Operating activities</b>                                                       |                   |                |
| Net income before attribution to noncontrolling interests                         | \$ 55,342         | \$ 53,242      |
| Adjustments to reconcile net income to net cash provided by operating activities: |                   |                |
| Provision for uncollectible accounts and notes receivable                         | 1,714             | 1,130          |
| Depreciation and amortization                                                     | 29,539            | 25,672         |
| Deferred income taxes                                                             | 7,687             | 6,994          |
| Stock-based compensation expense                                                  | 5,958             | 5,642          |
| Excess tax benefit on equity awards                                               | (8,493)           | (4,108)        |
| Other                                                                             | 3,916             | 1,260          |
| Changes in operating assets and liabilities, net of acquisitions:                 |                   |                |
| Accounts receivable                                                               | (6,861)           | (4,666)        |
| Inventories                                                                       | (9,792)           | (740)          |
| Prepaid expenses                                                                  | 2,461             | 410            |
| Other current assets                                                              | (313)             | (129)          |
| Other assets and liabilities                                                      | 3,887             | (3,254)        |
| Accounts payable                                                                  | (1,380)           | 1,457          |
| Income and other taxes payable                                                    | 6,434             | (4,511)        |
| Accrued expenses and other current liabilities                                    | (5,163)           | (3,217)        |
| Deferred revenue                                                                  | (110)             | (349)          |
| Net cash provided by operating activities                                         | 84,826            | 74,833         |
| <b>Investing activities</b>                                                       |                   |                |
| Purchases of property and equipment                                               | (37,700)          | (38,537)       |
| Loans issued                                                                      | (5,221)           | (3,830)        |
| Repayments of loans issued                                                        | 3,371             | 3,687          |
| Acquisitions, net of cash acquired                                                | (4,264)           |                |
| Other                                                                             | 25                | 324            |
| Net cash used in investing activities                                             | (43,789)          | (38,356)       |
| <b>Financing activities</b>                                                       |                   |                |
| Net proceeds on line of credit facility                                           | 66,784            | 31,742         |
| Cash dividends paid                                                               | (16,119)          | (5,414)        |
| Excess tax benefit on equity awards                                               | 8,493             | 4,108          |
| Tax payments for equity award issuances                                           | (7,540)           | (1,862)        |
| Proceeds from exercise of stock options                                           | 4,752             | 4,193          |
| Acquisition of Company common stock                                               | (94,152)          | (69,137)       |
| Contributions from noncontrolling interest holders                                | 1,086             | 850            |
| Distributions to noncontrolling interest holders                                  | (1,200)           | (3,200)        |
| Other                                                                             | 423               | (501)          |
| Net cash used in financing activities                                             | (37,473)          | (39,221)       |
| Effect of exchange rate changes on cash and cash equivalents                      | (86)              | 37             |
| Change in cash and cash equivalents                                               | 3,478             | (2,707)        |
| Cash and cash equivalents at beginning of period                                  | 13,670            | 16,396         |
| Cash and cash equivalents at end of period                                        | \$ 17,148         | \$ 13,689      |

*See accompanying notes.*

Table of Contents

**Papa John's International, Inc. and Subsidiaries**

**Notes to Condensed Consolidated Financial Statements (Unaudited)**

September 28, 2014

**1. Basis of Presentation**

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States ( GAAP ) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, all adjustments, consisting of normal recurring accruals, considered necessary for a fair presentation have been included. Operating results for the nine months ended September 28, 2014 are not necessarily indicative of the results that may be expected for the fiscal year ended December 28, 2014. For further information, refer to the consolidated financial statements and footnotes thereto included in the Annual Report on Form 10-K for Papa John's International, Inc. (referred to as the Company, Papa John's or in the first person notations of we, us and our ) for the year ended December 29, 2013.

**2. Significant Accounting Policies**

Reclassifications

Certain prior year amounts in the condensed consolidated statements of income have been reclassified to conform to the current year presentation, which had no effect on current or previously reported net income.

Noncontrolling Interests

Papa John's has joint ventures in which there are noncontrolling interests, including the following as of September 28, 2014 and September 29, 2013:

| <b>Number of<br/>Restaurants</b> | <b>Restaurant Locations</b> | <b>Papa John's<br/>Ownership</b> | <b>Noncontrolling<br/>Interest<br/>Ownership</b> |
|----------------------------------|-----------------------------|----------------------------------|--------------------------------------------------|
|----------------------------------|-----------------------------|----------------------------------|--------------------------------------------------|

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

**September 28, 2014**

|                        |    |                       |     |     |
|------------------------|----|-----------------------|-----|-----|
| Star Papa, LP          | 82 | Texas                 | 51% | 49% |
| Colonel s Limited, LLC | 56 | Maryland and Virginia | 70% | 30% |
| PJ Minnesota, LLC      | 34 | Minnesota             | 70% | 30% |
| PJ Denver, LLC         | 25 | Colorado              | 60% | 40% |

**September 29, 2013**

|                        |    |                       |     |     |
|------------------------|----|-----------------------|-----|-----|
| Star Papa, LP          | 78 | Texas                 | 51% | 49% |
| Colonel s Limited, LLC | 52 | Maryland and Virginia | 70% | 30% |
| PJ Minnesota, LLC      | 31 | Minnesota             | 80% | 20% |
| PJ Denver, LLC         | 25 | Colorado              | 60% | 40% |

The noncontrolling interest holder s ownership in PJ Minnesota, LLC increased from 20% to 30% during the third quarter of 2014 upon exercise of an option to acquire an additional 10% interest in the joint venture from the Company.

We are required to report consolidated net income at amounts attributable to the Company and the noncontrolling interests. Additionally, disclosures are required to clearly identify and distinguish between the interests of the Company and the interests of the noncontrolling owners, including a disclosure on the face of the condensed consolidated statements of income attributable to the noncontrolling interest holder.

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

Table of Contents

The income before income taxes attributable to the joint ventures for the three and nine months ended September 28, 2014 and September 29, 2013 was as follows (in thousands):

|                                  | Three Months Ended |                   | Nine Months Ended |                   |
|----------------------------------|--------------------|-------------------|-------------------|-------------------|
|                                  | Sept. 28,<br>2014  | Sept. 29,<br>2013 | Sept. 28,<br>2014 | Sept. 29,<br>2013 |
| Papa John's International, Inc.  | \$ 1,387           | \$ 805            | \$ 4,979          | \$ 3,597          |
| Noncontrolling interests         | 887                | 602               | 3,208             | 2,510             |
| Total income before income taxes | \$ 2,274           | \$ 1,407          | \$ 8,187          | \$ 6,107          |

The following summarizes the redemption feature, location within the condensed consolidated balance sheets and the value at which the noncontrolling interests are recorded for each joint venture as of September 28, 2014:

| Joint Venture          | Redemption Feature    | Location within the Condensed Consolidated Balance Sheets | Recorded Value   |
|------------------------|-----------------------|-----------------------------------------------------------|------------------|
| Star Papa, LP          | Redeemable            | Temporary equity                                          | Carrying value   |
| PJ Denver, LLC         | Redeemable            | Temporary equity                                          | Redemption value |
| Colonel's Limited, LLC | No redemption feature | Permanent equity                                          | Carrying value   |
| PJ Minnesota, LLC      | No redemption feature | Permanent equity                                          | Carrying value   |

The noncontrolling interest holders of two joint ventures have the option to require the Company to purchase their interests. Since redemption of the noncontrolling interests is outside of the Company's control, the noncontrolling interests are presented in the caption "Redeemable noncontrolling interests" in the condensed consolidated balance sheets and include the following joint ventures:

- The Star Papa, LP agreement contains a redemption feature that is not currently redeemable, but it is probable to become redeemable in the future. Due to specific valuation provisions contained in the agreement, this noncontrolling interest has been recorded at its carrying value.
- The PJ Denver, LLC agreement contains a redemption feature that is currently redeemable and, therefore, this noncontrolling interest has been recorded at its current redemption value. The change in redemption value is recorded as an adjustment to "Redeemable noncontrolling interests" and "Retained earnings" in the condensed consolidated balance sheets.

The following summarizes changes in these redeemable noncontrolling interests (in thousands):

|                              |          |
|------------------------------|----------|
| Balance at December 29, 2013 | \$ 7,024 |
| Net income                   | 1,865    |

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

|                               |    |       |
|-------------------------------|----|-------|
| Change in redemption value    |    | 81    |
| Balance at September 28, 2014 | \$ | 8,970 |

Through August 24, 2014, the Colonel's Limited, LLC agreement contained a mandatory redemption clause and, accordingly, the Company recorded this noncontrolling interest as a liability at its redemption value in other long-term liabilities. The redemption value was adjusted at each reporting date and any change was recorded in interest expense. In the current quarter, the mandatory redemption clause was removed via a contract amendment to the operating agreement. Upon the removal of this redemption feature, the noncontrolling interest for Colonel's Limited, LLC was reclassified from other long-term liabilities to stockholders' equity at the recorded amount, which approximated fair value, with no impact to income before income taxes. At September 28, 2014, the noncontrolling interest was recorded in stockholders' equity at a carrying value of \$11.5 million and was

Table of Contents

recorded at a redemption value of \$10.8 million in other long-term liabilities at December 29, 2013. Future changes in the carrying value will be recorded in stockholders' equity.

We recorded interest income of \$25,000 through the date of the contract amendment in the third quarter of 2014 and \$374,000 in the third quarter of 2013, and interest income of \$4,000 and \$1.1 million in the first nine months of 2014 and 2013, respectively.

Deferred Income Tax Accounts and Tax Reserves

We are subject to income taxes in the United States and several foreign jurisdictions. Significant judgment is required in determining our provision for income taxes and the related assets and liabilities. The provision for income taxes includes income taxes paid, currently payable or receivable and those deferred. We use an estimated annual effective rate based on expected annual income to determine our quarterly provision for income taxes. Discrete items are recorded in the quarter in which they occur.

Deferred tax assets and liabilities are determined based on differences between financial reporting and tax basis of assets and liabilities and are measured using enacted tax rates and laws that are expected to be in effect when the differences reverse. Deferred tax assets are also recognized for the estimated future effects of tax loss carryforwards. The effect on deferred taxes of changes in tax rates is recognized in the period in which the new tax is enacted. As a result, our effective tax rate may fluctuate. Valuation allowances are established when necessary on a jurisdictional basis to reduce deferred tax assets to the amounts we expect to realize. As of September 28, 2014, we had a net deferred tax liability of approximately \$5.7 million.

Tax authorities periodically audit the Company. We record reserves and related interest and penalties for identified exposures as income tax expense. We evaluate these issues on a quarterly basis to adjust for events, such as statute of limitations expirations, court rulings or audit settlements, which may impact our ultimate payment for such exposures.

Fair Value Measurements and Disclosures

The Company is required to determine the fair value of financial assets and liabilities based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. Fair value is a market-based measurement, not an entity specific measurement. The fair value of certain assets and liabilities approximates carrying value because of the short-term nature of the accounts, including cash, accounts receivable and accounts payable. The carrying value of our notes receivable net of allowances also approximates fair value. The fair value of the amount outstanding under our revolving credit facility approximates its carrying value due to its variable market-based interest rate. These assets and liabilities are categorized as Level 1 as defined below.

Certain assets and liabilities are measured at fair value on a recurring basis and are required to be classified and disclosed in one of the following categories:



Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

### Table of Contents

Our financial assets and liabilities that were measured at fair value on a recurring basis as of September 28, 2014 and December 29, 2013 are as follows (in thousands):

|                                                 | Carrying<br>Value | Level 1   | Fair Value Measurements |  | Level 3 |
|-------------------------------------------------|-------------------|-----------|-------------------------|--|---------|
|                                                 |                   |           | Level 2                 |  |         |
| <b><u>September 28, 2014</u></b>                |                   |           |                         |  |         |
| Financial assets:                               |                   |           |                         |  |         |
| Cash surrender value of life insurance policies |                   |           |                         |  |         |
| (a)                                             | \$ 17,814         | \$ 17,814 | \$                      |  | \$      |
| Interest rate swap (b)                          | 218               |           | 218                     |  |         |
| Financial liabilities:                          |                   |           |                         |  |         |
| Interest rate swap (b)                          | 75                |           | 75                      |  |         |
| <b><u>December 29, 2013</u></b>                 |                   |           |                         |  |         |
| Financial assets:                               |                   |           |                         |  |         |
| Cash surrender value of life insurance policies |                   |           |                         |  |         |
| (a)                                             | \$ 16,798         | \$ 16,798 | \$                      |  | \$      |
| Financial liabilities:                          |                   |           |                         |  |         |
| Interest rate swap (b)                          | 76                |           | 76                      |  |         |

(a) Represents life insurance policies held in our non-qualified deferred compensation plan.

(b) The fair values of our interest rate swaps are based on the sum of all future net present value cash flows. The future cash flows are derived based on the terms of our interest rate swaps, as well as considering published discount factors, and projected London Interbank Offered Rates ( LIBOR ).

There were no transfers among levels within the fair value hierarchy during the nine months ended September 28, 2014.

### Variable Interest Entities

Papa John's domestic restaurants, both Company-owned and franchised, participate in Papa John's Marketing Fund, Inc. ( PJMF ), a nonstock corporation designed to operate at break-even for the purpose of designing and administering advertising and promotional programs for all participating domestic restaurants. PJMF is a variable interest entity as it does not have sufficient equity to fund its operations without ongoing financial support and contributions from its members. Based on the ownership and governance structure and operating procedures of PJMF, we have determined that we do not have the power to direct the most significant activities of PJMF and therefore are not the primary beneficiary. Accordingly, we determined that consolidation is not appropriate.

### Recent Accounting Pronouncement

In May 2014, the Financial Accounting Standards Board issued *Revenue from Contracts with Customers* (Accounting Standards update 2014-09), a comprehensive new revenue recognition standard that will supersede nearly all existing revenue recognition guidance under GAAP. This update requires companies to recognize revenue at amounts that reflect the consideration to which the company expects to be entitled in exchange for those goods or services at the time of transfer. In doing so, companies will need to use more judgment and make more estimates than under today's guidance. Such estimates may include identifying performance obligations in the contract, estimating the amount of variable consideration to include in the transaction price and allocating the transaction price to each separate performance obligation. Companies can either apply a full retrospective adoption or a modified retrospective adoption.

We are required to adopt the new requirements in the first quarter of 2017. We are currently evaluating the method of adoption and its impact of the new requirements on our consolidated financial statements. We currently do not believe the impact will be significant.

Table of Contents**3. Stockholders Equity**

In the fourth quarter of 2013, we completed a two-for-one stock split of our outstanding shares of common stock in the form of a stock dividend. The stock dividend was distributed on December 27, 2013 with approximately 21.0 million shares of common stock distributed. In conjunction with the stock split, we also retired shares held in treasury. The per-share and share amounts for 2013 in the accompanying condensed consolidated financial statements and notes to the financial statements have been adjusted to reflect the stock split.

**4. Calculation of Earnings Per Share**

We compute earnings per share using the two-class method. The two-class method requires an earnings allocation formula that determines earnings per share for common shareholders and participating security holders according to dividends declared and participating rights in undistributed earnings. We consider time-based restricted stock awards to be participating securities because holders of such shares have non-forfeitable dividend rights. Under the two-class method, undistributed earnings allocated to participating securities are subtracted from net income attributable to the Company in determining net income attributable to common shareholders.

Additionally, in accordance with Accounting Standards Codification ( ASC ) 480, *Distinguishing Liabilities from Equity*, the increase in the redemption value for the noncontrolling interest of PJ Denver, LLC reduces income attributable to common shareholders.

The calculations of basic and diluted earnings per common share are as follows (in thousands, except per-share data):

|                                                      | Three Months Ended |                   | Nine Months Ended |                   |
|------------------------------------------------------|--------------------|-------------------|-------------------|-------------------|
|                                                      | Sept. 28,<br>2014  | Sept. 29,<br>2013 | Sept. 28,<br>2014 | Sept. 29,<br>2013 |
| <b>Basic earnings per common share:</b>              |                    |                   |                   |                   |
| Net income attributable to the Company               | \$ 16,075          | \$ 14,276         | \$ 52,134         | \$ 50,732         |
| Increase in noncontrolling interest redemption value | (42)               |                   | (81)              |                   |
| Net income attributable to participating securities  | (77)               |                   | (295)             |                   |
| Net income attributable to common shareholders       | \$ 15,956          | \$ 14,276         | \$ 51,758         | \$ 50,732         |
| Weighted average common shares outstanding           | 40,739             | 43,182            | 41,248            | 43,710            |
| Basic earnings per common share                      | \$ 0.39            | \$ 0.33           | \$ 1.25           | \$ 1.16           |
| <b>Diluted earnings per common share:</b>            |                    |                   |                   |                   |
| Net income attributable to common shareholders       | \$ 15,956          | \$ 14,276         | \$ 51,758         | \$ 50,732         |
| Weighted average common shares outstanding           | 40,739             | 43,182            | 41,248            | 43,710            |

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

|                                                    |         |         |         |         |
|----------------------------------------------------|---------|---------|---------|---------|
| Dilutive effect of outstanding equity awards (a)   | 647     | 986     | 773     | 1,052   |
| Diluted weighted average common shares outstanding | 41,386  | 44,168  | 42,021  | 44,762  |
| Diluted earnings per common share                  | \$ 0.39 | \$ 0.32 | \$ 1.23 | \$ 1.13 |

---

(a) Excludes 270 and 208 awards for the three and nine months ended September 28, 2014 and 24 and 129 awards for the three and nine months ended September 29, 2013, as the effect of including such awards would have been antidilutive.

Table of Contents**5. Acquisition of Restaurants**

For the nine-month period ended September 28, 2014, we completed the acquisition of 12 franchised Papa John's restaurants located in various markets as part of four separate transactions. The aggregate purchase price for these four transactions was \$5.0 million, which was comprised of cash payments of approximately \$4.3 million, amounts withheld in escrow of approximately \$300,000, and the cancellation of approximately \$400,000 in accounts and notes receivable due to us. These acquisitions were accounted for by the purchase method of accounting, whereby operating results subsequent to the acquisition date are included in our consolidated financial results.

The aggregate purchase price of the acquisitions has been allocated based on initial fair value estimates as follows (in thousands):

|                            |    |       |
|----------------------------|----|-------|
| Property and equipment     | \$ | 453   |
| Reacquired franchise right |    | 844   |
| Goodwill                   |    | 3,568 |
| Other, including cash      |    | 117   |
| Total purchase price       | \$ | 4,982 |

The excess of the purchase price over the aggregate fair value of net assets acquired was allocated to goodwill, all of which is expected to be deductible for tax purposes.

**6. Debt**

Our debt is comprised entirely of a revolving line of credit. The outstanding balance was \$224.7 million as of September 28, 2014 and \$157.9 million as of December 29, 2013.

In September 2010, we entered into a five-year, \$175 million unsecured revolving credit facility, which was amended in November 2011 to extend the maturity date to November 30, 2016. On April 30, 2013, we amended and restated our revolving credit facility to increase the amount available for borrowing to \$300 million and extend the maturity date to April 30, 2018. On October 31, 2014, we amended our unsecured revolving line of credit facility ( Amended Line ) to increase the amount available to \$400 million and extend the maturity date to October 31, 2019. Additionally, we have the option to increase the Amended Line an additional \$100 million. The interest rate charged on outstanding balances is LIBOR plus 75 to 175 basis points. The commitment fee on the unused balance ranges from 15 to 25 basis points. The remaining availability under the Amended Line, reduced for outstanding letters of credit approximates \$148.4 million.

The revolving credit facility contains customary affirmative and negative covenants, including financial covenants requiring the maintenance of specified fixed charges and leverage ratios. At September 28, 2014, we were in compliance with these covenants.

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

In August 2011, we entered into an interest rate swap agreement that resulted in a fixed rate of 0.53%, instead of the variable rate of LIBOR, with a notional amount of \$50 million and a maturity date of August 2013. On December 31, 2012, we amended our interest rate swap agreement to extend the maturity date to December 30, 2015. The amendment resulted in a change to the fixed rate (to 0.56% from 0.53%) but did not impact the notional amount of the interest rate swap agreement. On July 30, 2013, we terminated the \$50 million swap and entered into a new \$75 million swap. The new swap has an interest rate of 1.42% and a maturity date of April 30, 2018. The termination of the previous swap did not have a material impact on our 2013 results. In May 2014, we entered into a \$50 million forward interest rate swap with an interest rate of 1.36%, an effective date of December 30, 2014 and a maturity date of April 30, 2018.

Our swaps are derivative instruments that are designated as cash flow hedges because the swaps provide a hedge against the effects of rising interest rates on borrowings. The effective portion of the gain or loss on the swaps is reported as a component of accumulated other comprehensive income and reclassified into earnings in the same period or periods during which the swaps affect earnings. Gains or losses on the swaps representing either hedge

Table of Contents

ineffectiveness or hedge components excluded from the assessment of effectiveness are recognized in current earnings. Amounts payable or receivable under the swaps are accounted for as adjustments to interest expense. As of September 28, 2014, the swaps are highly effective cash flow hedges with no ineffectiveness for the three- and nine-month periods ended September 28, 2014.

The weighted average interest rates for our revolving credit facility, including the impact of the previously mentioned swap agreements, were 1.8% and 1.7% for the three and nine months ended September 28, 2014, respectively. Interest paid, including payments made or received under the swap, was \$1.0 million and \$431,000 for the three months ended September 28, 2014 and September 29, 2013, respectively, and \$2.6 million and \$1.2 million for the nine months ended September 28, 2014 and September 29, 2013, respectively. As of September 28, 2014, the portion of the \$143,000 net interest rate swap asset that would be reclassified into earnings during the next twelve months as interest income approximates \$40,000.

**7. Litigation**

Litigation

The Company is involved in a number of lawsuits, claims, investigations and proceedings, including those specifically identified below, consisting of intellectual property, employment, consumer, commercial and other matters arising in the ordinary course of business. In accordance with ASC 450, *Contingencies*, the Company has made accruals with respect to these matters, where appropriate, which are reflected in the Company's consolidated financial statements. We review these provisions at least quarterly and adjust these provisions to reflect the impact of negotiations, settlements, rulings, advice of legal counsel and other information and events pertaining to a particular case.

*Perrin v. Papa John's International, Inc. and Papa John's USA, Inc.* is a conditionally certified collective action filed in August 2009 in the United States District Court, Eastern District of Missouri, alleging that delivery drivers were not reimbursed for mileage and expenses in accordance with the Fair Labor Standards Act. Approximately 3,900 drivers out of a potential class size of 28,800 have opted into the action. In late December 2013, the District Court granted a motion for class certification in five additional states, which will add approximately 15,000 plaintiffs to the case. The trial is scheduled for August 2015.

We intend to vigorously defend against all claims in this lawsuit. However, given the inherent uncertainties of litigation, the outcome of this case cannot be predicted and the amount of any potential loss cannot be reasonably estimated. A negative outcome in this case could have a material adverse effect on the Company.

**8. Segment Information**

We have five reportable segments: domestic Company-owned restaurants, domestic commissaries, North America franchising, international operations, and all other units.



The domestic Company-owned restaurant segment consists of the operations of all domestic ( domestic is defined as contiguous United States) Company-owned restaurants and derives its revenues principally from retail sales of pizza and side items, such as breadsticks, cheesesticks, chicken poppers, chicken wings, cookie and dessert pizza and soft drinks to the general public. The domestic commissary segment consists of the operations of our regional dough production and product distribution centers and derives its revenues principally from the sale and distribution of food and paper products to domestic Company-owned and franchised restaurants. The North America franchising segment consists of our franchise sales and support activities and derives its revenues from sales of franchise and development rights and collection of royalties from our franchisees located in the United States and Canada. The international operations segment principally consists of Company-owned restaurants in China and distribution sales to franchised Papa John's restaurants located in the United Kingdom, Mexico and China and our franchise sales and support activities, which derive revenues from sales of franchise and development rights and the collection of royalties from our international franchisees. International franchisees are defined as all franchise operations outside of the United States and Canada. All other business units that do not meet the quantitative thresholds for determining reportable segments, which are not operating

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

### Table of Contents

segments, we refer to as our all other segment, which consists of operations that derive revenues from the sale, principally to Company-owned and franchised restaurants, of printing and promotional items, risk management services, and information systems and related services used in restaurant operations, including our point-of-sale system, online and other technology-based ordering platforms.

Generally, we evaluate performance and allocate resources based on profit or loss from operations before income taxes and intercompany eliminations. Certain administrative and capital costs are allocated to segments based upon predetermined rates or actual estimated resource usage. We account for intercompany sales and transfers as if the sales or transfers were to third parties and eliminate the activity in consolidation.

Our reportable segments are business units that provide different products or services. Separate management of each segment is required because each business unit is subject to different operational issues and strategies. No single external customer accounted for 10% or more of our consolidated revenues.

Our segment information is as follows (in thousands):

|                                               | Three Months Ended |                   | Nine Months Ended   |                     |
|-----------------------------------------------|--------------------|-------------------|---------------------|---------------------|
|                                               | Sept. 28, 2014     | Sept. 29, 2013    | Sept. 28, 2014      | Sept. 29, 2013      |
| <b>Revenues from external customers:</b>      |                    |                   |                     |                     |
| Domestic Company-owned restaurants            | \$ 169,076         | \$ 152,662        | \$ 517,269          | \$ 465,713          |
| Domestic commissaries                         | 149,224            | 138,044           | 463,852             | 421,941             |
| North America franchising                     | 22,348             | 19,682            | 66,221              | 61,410              |
| International                                 | 26,392             | 22,388            | 75,594              | 63,451              |
| All others                                    | 23,359             | 13,566            | 49,704              | 38,617              |
| <b>Total revenues from external customers</b> | <b>\$ 390,399</b>  | <b>\$ 346,342</b> | <b>\$ 1,172,640</b> | <b>\$ 1,051,132</b> |
| <b>Intersegment revenues:</b>                 |                    |                   |                     |                     |
| Domestic commissaries                         | \$ 53,830          | \$ 46,408         | \$ 160,143          | \$ 139,320          |
| North America franchising                     | 574                | 530               | 1,761               | 1,635               |
| International                                 | 78                 | 69                | 236                 | 209                 |
| All others                                    | 6,421              | 3,718             | 18,238              | 10,204              |
| <b>Total intersegment revenues</b>            | <b>\$ 60,903</b>   | <b>\$ 50,725</b>  | <b>\$ 180,378</b>   | <b>\$ 151,368</b>   |
| <b>Income (loss) before income taxes:</b>     |                    |                   |                     |                     |
| Domestic Company-owned restaurants            | \$ 8,133           | \$ 5,535          | \$ 32,069           | \$ 24,666           |
| Domestic commissaries                         | 8,897              | 6,473             | 26,174              | 26,278              |
| North America franchising                     | 19,023             | 16,516            | 56,389              | 52,134              |
| International                                 | 1,436              | 945               | 4,071               | 2,152               |
| All others                                    | (298)              | 590               | (150)               | 2,402               |
| Unallocated corporate expenses                | (12,242)           | (8,544)           | (35,405)            | (28,475)            |
| Elimination of intersegment losses (profits)  | (731)              | (252)             | (1,284)             | (989)               |
| <b>Total income before income taxes</b>       | <b>\$ 24,218</b>   | <b>\$ 21,263</b>  | <b>\$ 81,864</b>    | <b>\$ 78,168</b>    |
| <b>Property and equipment:</b>                |                    |                   |                     |                     |
| Domestic Company-owned restaurants            | \$ 205,553         |                   |                     |                     |

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

|                                              |                   |
|----------------------------------------------|-------------------|
| Domestic commissaries                        | 106,815           |
| International                                | 26,317            |
| All others                                   | 44,686            |
| Unallocated corporate assets                 | 164,718           |
| Accumulated depreciation and<br>amortization | (329,636)         |
| <b>Net property and equipment</b>            | <b>\$ 218,453</b> |

Table of Contents**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations****Overview**

Papa John's International, Inc. (referred to as the Company, Papa John's or in the first person notations of we, us and our) began operations in 1984. At September 28, 2014, there were 4,537 Papa John's restaurants (741 Company-owned and 3,796 franchised) operating in all 50 states and in 36 international countries and territories. Our revenues are principally derived from retail sales of pizza and other food and beverage products to the general public by Company-owned restaurants, franchise royalties, sales of franchise and development rights, sales to franchisees of food and paper products, printing and promotional items, risk management services, and information systems and related services used in their operations.

The results of operations are based on the preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States (GAAP). The preparation of consolidated financial statements requires management to select accounting policies for critical accounting areas and make estimates and assumptions that affect the amounts reported in the consolidated financial statements. Significant changes in assumptions and/or conditions in our critical accounting policies could materially impact the operating results. See Notes 1 and 2 of Notes to Condensed Consolidated Financial Statements for a discussion of the basis of presentation and the significant accounting policies.

**Restaurant Progression**

|                                     | Three Months Ended |                | Nine Months Ended |                |
|-------------------------------------|--------------------|----------------|-------------------|----------------|
|                                     | Sept. 28, 2014     | Sept. 29, 2013 | Sept. 28, 2014    | Sept. 29, 2013 |
| <b>North America Company-owned:</b> |                    |                |                   |                |
| Beginning of period                 | 672                | 654            | 665               | 648            |
| Opened                              | 5                  | 2              | 9                 | 8              |
| Closed                              | (1)                |                | (3)               |                |
| Acquired from franchisees           | 7                  |                | 12                |                |
| End of period                       | 683                | 656            | 683               | 656            |
| <b>International Company-owned:</b> |                    |                |                   |                |
| Beginning of period                 | 59                 | 51             | 58                | 48             |
| Opened                              |                    | 4              | 1                 | 7              |
| Closed                              | (1)                |                | (1)               |                |
| End of period                       | 58                 | 55             | 58                | 55             |
| <b>North America franchised:</b>    |                    |                |                   |                |
| Beginning of period                 | 2,614              | 2,588          | 2,621             | 2,556          |
| Opened                              | 37                 | 48             | 86                | 111            |
| Closed                              | (14)               | (41)           | (65)              | (72)           |
| Sold to Company                     | (7)                |                | (12)              |                |
| End of period                       | 2,630              | 2,595          | 2,630             | 2,595          |
| <b>International franchised:</b>    |                    |                |                   |                |
| Beginning of period                 | 1,142              | 959            | 1,084             | 911            |
| Opened                              | 54                 | 36             | 123               | 105            |
| Closed                              | (30)               | (5)            | (41)              | (26)           |

Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

|                                   |       |       |       |       |
|-----------------------------------|-------|-------|-------|-------|
| End of period                     | 1,166 | 990   | 1,166 | 990   |
| Total restaurants - end of period | 4,537 | 4,296 | 4,537 | 4,296 |

Table of ContentsFOCUS System

The Company is implementing a new, proprietary point-of-sale system ( FOCUS ) in substantially all domestic system-wide restaurants. As of September 28, 2014, we had installed FOCUS in almost 50% of our domestic restaurants, including all Company-owned restaurants and almost 800 franchised restaurants. Substantial completion is expected to occur by the end of the first quarter of 2015.

The costs related to implementing FOCUS are projected to decrease income before income taxes by approximately \$4.0 million in 2014, or a \$0.06 negative impact on diluted earnings per share, as compared to 2013. For the three and nine months ended September 28, 2014, the impact was a \$1.2 million and \$2.3 million reduction in income before income taxes, or a \$0.02 and \$0.04 reduction in diluted earnings per share, respectively. FOCUS had the following impact on our condensed consolidated statements of income for the three and nine months ended September 28, 2014 (in thousands):

|                                            | Three Months<br>Sept. 28,<br>2014 | Nine Months<br>Sept. 28,<br>2014 |
|--------------------------------------------|-----------------------------------|----------------------------------|
| Franchise royalties (a)                    | \$ (63)                           | \$ (68)                          |
| Other sales (b)                            | 9,708                             | 9,848                            |
| Other operating expenses (c)               | (9,773)                           | (10,424)                         |
| Depreciation and amortization (d)          | (1,064)                           | (1,643)                          |
| Net decrease in income before income taxes | \$ (1,192)                        | \$ (2,287)                       |
| Diluted earnings per common share          | \$ (0.02)                         | \$ (0.04)                        |

- 
- (a) Incentive program tied to franchisee rollout of FOCUS.
- (b) Represents revenues for equipment installed at domestic franchised restaurants.
- (c) Includes cost of sales associated with equipment installed at franchised restaurants and other costs to support the rollout of the program.
- (d) Includes depreciation expense for both the capitalized software and for equipment installed at Company-owned restaurants which are being depreciated over five to seven years.

As part of the rollout, we have partnered with a third party to offer a financing option for this system to our franchisees. The arrangement with the third party requires us to offer a guarantee for the loans. The term of these loans will be five years or less and will require us to perform under the guarantee when a franchisee has a late payment in excess of 60 days. The guarantee is limited to the greater of 10% of all loans or 100% of all loans that have higher risk profiles. Higher risk profiles are determined based on pre-established criteria including length of time in business, credit rating, and other factors. We have the ability to decline funding on higher risk loans.

As of September 28, 2014, we had a guarantee liability of approximately \$100,000.



Table of Contents

**Results of Operations**

*Summary of Operating Results - Segment Review*

*Discussion of Revenues*

Consolidated revenues were \$390.4 million for the three months ended September 28, 2014, an increase of \$44.1 million, or 12.7%, over the corresponding 2013 period. For the nine months ended September 28, 2014, total revenues were \$1.17 billion, an increase of \$121.5 million, or 11.6%, over the corresponding 2013 period. The increases in revenues for the three and nine months ended September 28, 2014, were primarily due to the following:

- Domestic Company-owned restaurant sales increased \$16.4 million, or 10.8%, and \$51.6 million, or 11.1% for the three and nine months ended September 28, 2014, respectively, primarily due to increases of 8.3% and 9.1% in comparable sales. Comparable sales represents the change in year-over-year sales for the same base of restaurants for the same fiscal periods.
- North America franchise royalty revenue increased approximately \$2.7 million, or 14.0%, and \$5.3 million or 8.9%, for the three and nine months ended September 28, 2014, respectively, primarily due to increases of 7.1% and 7.2% in comparable sales. The three-month period was also favorably impacted by lower performance-based royalty incentives.
- Domestic commissary sales increased \$11.2 million, or 8.1%, and \$41.9 million, or 9.9%, for the three and nine months ended September 28, 2014, respectively, due to increases in the prices of certain commodities, primarily cheese and meats, and increases in sales volumes for the nine-month period.
- Other sales increased \$9.8 million, or 72.2%, and \$11.1 million, or 28.7%, for the three and nine months, respectively, primarily due to FOCUS equipment sales to franchisees. See the FOCUS System section for additional information.
- International royalties and franchise and development fees increased approximately \$1.2 million, or 22.4%, and \$2.9 million, or 18.0%, for the three and nine months ended September 28, 2014, respectively, primarily due to increases in the number of restaurants and increases in comparable sales of 5.5% and 6.9%, calculated on a constant dollar basis.
- International restaurant and commissary sales increased \$2.8 million, or 16.4%, and \$9.3 million, or 19.5%, respectively, primarily due to increases in our United Kingdom commissary revenues, due to increases in units and higher comparable sales. For the nine months ended September 28, 2014, China Company-owned restaurant sales also increased primarily due to an increase in the number of units.

*Discussion of Operating Results*

Third quarter 2014 income before income taxes was \$24.2 million compared to \$21.3 million in the prior year comparable period, or an increase of \$3.0 million, or 13.9%. Income before income taxes was \$81.9 million for the nine months ended September 28, 2014, compared to \$78.2 million for the prior year comparable period, or an increase of \$3.7 million, or 4.7%.





Table of Contents

Income before income taxes is summarized in the following table on a reporting segment basis (in thousands):

| (In thousands)                               | Three Months Ended |                   |                        | Nine Months Ended |                   |                        |
|----------------------------------------------|--------------------|-------------------|------------------------|-------------------|-------------------|------------------------|
|                                              | Sept. 28,<br>2014  | Sept. 29,<br>2013 | Increase<br>(Decrease) | Sept. 28,<br>2014 | Sept. 29,<br>2013 | Increase<br>(Decrease) |
| Domestic company-owned restaurants           | \$ 8,133           | \$ 5,535          | \$ 2,598               | \$ 32,069         | \$ 24,666         | \$ 7,403               |
| Domestic commissaries                        | 8,897              | 6,473             | 2,424                  | 26,174            | 26,278            | (104)                  |
| North America franchising                    | 19,023             | 16,516            | 2,507                  | 56,389            | 52,134            | 4,255                  |
| International                                | 1,436              | 945               | 491                    | 4,071             | 2,152             | 1,919                  |
| All others                                   | (298)              | 590               | (888)                  | (150)             | 2,402             | (2,552)                |
| Unallocated corporate expenses               | (12,242)           | (8,544)           | (3,698)                | (35,405)          | (28,475)          | (6,930)                |
| Elimination of intersegment losses (profits) | (731)              | (252)             | (479)                  | (1,284)           | (989)             | (295)                  |
| Total income before income taxes (a)         | \$ 24,218          | \$ 21,263         | \$ 2,955               | \$ 81,864         | \$ 78,168         | \$ 3,696               |

(a) Includes FOCUS system rollout costs of approximately \$1.2 million and \$2.3 million for the three and nine months ended September 28, 2014, respectively. See the FOCUS System section for additional information.

The increases of \$3.0 million, or 13.9%, and \$3.7 million, or 4.7%, for the three- and nine-month periods, respectively, were primarily due to the following:

- Domestic Company-owned Restaurant Segment.** Domestic Company-owned restaurants income before income taxes increased approximately \$2.6 million and \$7.4 million for the three and nine months ended September 28, 2014, respectively, compared to the corresponding prior year periods. The increases were primarily due to the 8.3% and 9.1% increases in comparable sales, partially offset by the impact of higher commodity costs. The market price for cheese averaged \$2.14 and \$2.16 per pound for the three- and nine-month periods in 2014, respectively, compared to \$1.74 and \$1.73 per pound in the prior year comparable periods. Additionally, the results for the three- and nine-month periods of 2014 include approximately \$450,000 and \$640,000 of depreciation expense associated with FOCUS hardware costs, respectively.
- Domestic Commissary Segment.** Domestic commissaries income before income taxes increased approximately \$2.4 million and decreased approximately \$100,000 for the three and nine months ended September 28, 2014, respectively, compared to the corresponding prior year periods. The increase for the three-month period was primarily due to a higher margin of approximately \$3.4 million, partially offset by higher costs associated with various ongoing commissary initiatives. The decrease for the nine-month period was primarily due to higher insurance costs of approximately \$1.1 million and higher costs associated with ongoing commissary initiatives that were substantially offset by a higher margin of approximately \$3.8 million. We manage commissary results on a full year basis and anticipate the 2014 full year profit margin will approximate 2013.
- North America Franchising Segment.** North America Franchising income before income taxes increased \$2.5 million and \$4.3 million for the three and nine months ended September 28, 2014, respectively, compared to the corresponding prior year periods. The increases were primarily due to higher royalties from the increases of 7.1% and 7.2% in comparable sales. Additionally, the three-month period was

favorably impacted by lower performance-based royalty incentives.

- **International Segment.** Income before income taxes increased approximately \$500,000 and \$1.9 million for the three and nine months ended September 28, 2014, respectively, compared to the corresponding prior year periods. The increases were primarily due to increases in units and comparable sales increases of 5.5% and 6.9%, which resulted in both higher royalties and an improvement in United Kingdom commissary results. These increases were partially offset by unfavorable results at our China Company-owned restaurant operations, including losses of approximately \$1.4 million and \$2.3 million for the three and nine months ended September 28, 2014, respectively, compared to losses of \$400,000

Table of Contents

and \$850,000 in the prior year periods. The 2014 periods include an impairment charge of approximately \$700,000 for eight restaurants.

- All Others Segment.** The All Others reporting segment, which primarily includes our online and mobile ordering business and our wholly-owned print and promotions subsidiary, Preferred Marketing Solutions, decreased approximately \$900,000 and \$2.6 million for the three and nine months ended September 28, 2014, respectively, compared to the corresponding prior year periods. The decreases were primarily due to higher infrastructure costs to support our digital ordering business and a lower margin at our print and promotions business, including higher costs for the nine-month period from a discounted direct mail campaign.
- Unallocated Corporate Expenses.** Unallocated corporate expenses increased approximately \$3.7 million and \$6.9 million for the three and nine months ended September 28, 2014, respectively, compared to the corresponding 2013 periods. The components of unallocated corporate expenses were as follows (in thousands):

|                                      | Three Months Ended |                   |                        | Nine Months Ended |                   |                        |
|--------------------------------------|--------------------|-------------------|------------------------|-------------------|-------------------|------------------------|
|                                      | Sept. 28,<br>2014  | Sept. 29,<br>2013 | Increase<br>(Decrease) | Sept. 28,<br>2014 | Sept. 29,<br>2013 | Increase<br>(Decrease) |
| General and administrative (a)       | \$ 9,009           | \$ 7,470          | \$ 1,539               | \$ 27,484         | \$ 24,515         | \$ 2,969               |
| Net interest expense (income)        |                    |                   |                        |                   |                   |                        |
| (b)                                  | 991                | 176               | 815                    | 2,377             | (107)             | 2,484                  |
| Depreciation                         | 1,980              | 1,629             | 351                    | 5,594             | 5,020             | 574                    |
| Other (income) expense               | (234)              | (731)             | 497                    | (1,130)           | (953)             | (177)                  |
| FOCUS system rollout costs           |                    |                   |                        |                   |                   |                        |
| (c)                                  | 496                |                   | 496                    | 1,080             |                   | 1,080                  |
| Total unallocated corporate expenses | \$ 12,242          | \$ 8,544          | \$ 3,698               | \$ 35,405         | \$ 28,475         | \$ 6,930               |

(a) The increases in unallocated general and administrative costs were primarily due to higher salaries, benefits, and equity compensation costs, increased professional and legal fees and higher insurance costs.

(b) The increases in net interest expense (income) were primarily due to a higher average outstanding debt balance with a higher effective interest rate. Additionally, the three- and nine-month periods of 2013 included an approximate \$375,000 and \$1.1 million benefit from a decrease in the redemption value of a mandatorily redeemable noncontrolling interest in a joint venture.

(c) Includes depreciation expense for capitalized FOCUS software development costs and other costs to support the rollout of the program.

Diluted earnings per share were \$0.39 and \$0.32 for the three months ended September 28, 2014 and September 29, 2013, respectively, and were \$1.23 and \$1.13 for the nine months ended September 28, 2014 and September 29, 2013, respectively. Shares outstanding decreased 6.3% and 6.1% for the three- and nine-month periods, which resulted in increases in diluted earnings per share of \$0.03 and \$0.08 for the three and nine months ended September 28, 2014, respectively, from the prior year comparable periods.

*Review of Consolidated Operating Results*

*Revenues.* Domestic Company-owned restaurant sales were \$169.1 million for the three months ended September 28, 2014, compared to \$152.7 million for the same period in 2013, and \$517.3 million for the nine months ended September 28, 2014, compared to \$465.7 million for the same period in 2013. The increases of \$16.4 million and \$51.6 million were primarily due to the previously mentioned increases of 8.3% and 9.1% in comparable sales and increases of 2.6% and 2.4% in equivalent units during the three and nine months ended September 28, 2014, respectively.

Equivalent units represents the number of restaurants open at the beginning of a given period, adjusted for restaurants opened, closed, acquired or sold during the period on a weighted average basis.

Table of Contents

North America franchise royalties were \$22.1 million and \$65.7 million for the three and nine months ended September 28, 2014, respectively, representing increases of approximately \$2.7 million or 14.0%, and \$5.3 million, or 8.9%, from the comparable periods in the prior year. The increases in royalties were primarily due to the previously mentioned increases of 7.1% and 7.2% in comparable sales and increases of 0.7% and 1.2% in equivalent units during the three and nine months ended September 28, 2014. The three-month period was also favorably impacted by lower performance-based royalty incentives. North America franchise sales increased 7.7% to \$484.3 million for the three months ended September 28, 2014, compared to \$450.0 million for the same period in 2013, and increased 8.2% to \$1.511 billion for the nine months ended September 28, 2014, compared to \$1.396 billion for the same period in 2013. Franchise restaurant sales are not included in Company revenues; however, our domestic royalty revenue is derived from these sales.

Average weekly sales for comparable units include restaurants that were open throughout the periods presented below. The comparable sales base for domestic Company-owned and North America franchised restaurants, respectively, includes restaurants acquired by the Company or divested to franchisees during the previous twelve months. Average weekly sales for non-comparable units include restaurants that were not open throughout the periods presented below and include non-traditional sites. Average weekly sales for non-traditional units not subject to continuous operations are calculated based upon actual days open.

The comparable sales base and average weekly sales for 2014 and 2013 for domestic Company-owned and North America franchised restaurants consisted of the following:

|                                                       | Three Months Ended |            |                    |            |
|-------------------------------------------------------|--------------------|------------|--------------------|------------|
|                                                       | September 28, 2014 |            | September 29, 2013 |            |
|                                                       | Company            | Franchised | Company            | Franchised |
| Total domestic units (end of period)                  | 683                | 2,630      | 656                | 2,595      |
| Equivalent units                                      | 667                | 2,496      | 650                | 2,479      |
| Comparable sales base units                           | 649                | 2,311      | 633                | 2,264      |
| Comparable sales base percentage                      | 97.3%              | 92.6%      | 97.4%              | 91.3%      |
| Average weekly sales - comparable units               | \$ 19,628          | \$ 15,306  | \$ 18,241          | \$ 14,385  |
| Average weekly sales - total non-comparable units (a) | \$ 15,081          | \$ 10,179  | \$ 11,666          | \$ 9,494   |
| Average weekly sales - all units                      | \$ 19,504          | \$ 14,926  | \$ 18,071          | \$ 13,962  |

|                                                       | Nine Months Ended  |            |                    |            |
|-------------------------------------------------------|--------------------|------------|--------------------|------------|
|                                                       | September 28, 2014 |            | September 29, 2013 |            |
|                                                       | Company            | Franchised | Company            | Franchised |
| Total domestic units (end of period)                  | 683                | 2,630      | 656                | 2,595      |
| Equivalent units                                      | 662                | 2,513      | 647                | 2,483      |
| Comparable sales base units                           | 644                | 2,302      | 633                | 2,257      |
| Comparable sales base percentage                      | 97.3%              | 91.6%      | 97.8%              | 90.9%      |
| Average weekly sales - comparable units               | \$ 20,209          | \$ 15,879  | \$ 18,610          | \$ 14,885  |
| Average weekly sales - total non-comparable units (a) | \$ 13,759          | \$ 10,356  | \$ 11,564          | \$ 9,769   |
| Average weekly sales - all units                      | \$ 20,026          | \$ 15,415  | \$ 18,458          | \$ 14,419  |

(a) Includes 150 traditional and 204 non-traditional units as of September 28, 2014 and 193 traditional and 178 non-traditional units as of September 29, 2013.

Domestic commissary sales increased 8.1% to \$149.2 million for the three months ended September 28, 2014, from \$138.0 million in the comparable 2013 period and increased 9.9% to \$463.9 million for the nine months ended September 28, 2014, from \$421.9 million in the comparable 2013 period. The increases were primarily due to increases in the prices of certain commodities, primarily cheese and meats, and increases in restaurant sales volumes for the nine-month period.

Table of Contents

Other sales increased approximately \$9.8 million, or 72.2%, and \$11.1 million, or 28.7%, for the three and nine months ended September 28, 2014, respectively, primarily due to FOCUS equipment sales to franchisees.

International royalties and franchise and development fees increased approximately \$1.2 million, or 22.4%, for the three months ended September 28, 2014, and increased \$2.9 million, or 18.0%, for the nine months ended September 28, 2014, from the prior comparable periods. The increases were due to an increase in units of 17.8% and comparable sales increases of 5.5% and 6.9%, calculated on a constant dollar basis, for the three- and nine-month periods, respectively. International franchise sales increased 19.6% to \$139.4 million for the three months ended September 28, 2014, compared to \$116.6 million for the same period in 2013, and increased 22.5% to \$410.3 million for the nine months ended September 28, 2014, compared to \$334.9 million for the same period in 2013. International franchise sales are not included in Company revenues; however, our international royalty revenue is derived from these sales.

International restaurant and commissary sales increased \$2.8 million, or 16.4%, for the three months ended September 28, 2014, and increased \$9.3 million, or 19.5%, for the nine months ended September 28, 2014, from the prior comparable periods primarily due to increases in our United Kingdom commissary revenues due to increases in units and higher comparable sales. For the nine months ended September 28, 2014, China Company-owned restaurant sales also increased primarily due to an increase in the number of units.

*Costs and expenses.* The restaurant operating margin for domestic Company-owned units was 17.6% for the three months ended September 28, 2014, compared to 16.8% for the same period in 2013, and 18.6% for the nine months ended September 28, 2014, compared to 18.5% for the same period in 2013. The margins were comprised of the following changes for the three and nine months ended September 28, 2014:

- Cost of sales was 0.1% and 0.8% higher for the three and nine months ended September 28, 2014, as compared to the same periods in 2013, primarily due to higher commodity costs, primarily cheese and meats, somewhat offset by a higher ticket average.
- Salaries and benefits were 0.2% and 0.4% lower as a percentage of sales for the three and nine months ended September 28, 2014, as compared to the same periods in 2013. The decreases were primarily due to the benefit of higher sales.
- Advertising and related costs as a percentage of sales were 0.4% and 0.3% lower for the three and nine months ended September 28, 2014, as compared to the same periods in 2013, primarily due to the benefit of higher sales.
- Occupancy costs and other operating costs, on a combined basis, were 0.3% and 0.2% lower for the three and nine months ended September 28, 2014, as compared to the same periods in 2013, primarily due to the benefit of higher sales.

Domestic commissary margin was 6.8% for the three months ended September 28, 2014, compared to 6.3% for the corresponding period in 2013, and 6.8% for the nine months ended September 28, 2014, compared to 7.4% for the corresponding period in 2013, and consisted of the following differences:

- Cost of sales was 0.2% and 1.2% higher as a percentage of sales for the three and nine months ended September 28, 2014 primarily due to higher cheese costs, which have a fixed-dollar markup. As cheese prices are higher, food cost as a percentage of sales is higher.



## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

- Salaries and benefits were 4.8% and 4.5% for the three-month periods of 2014 and 2013, respectively, and 4.5% and 4.3% for the nine-month periods of 2014 and 2013, respectively. The higher costs were attributable to ongoing commissary initiatives, including in-house distribution.
- Other commissary operating expenses were 1.0% and 0.7% lower as a percentage of sales. The lower operating expenses as a percentage of sales were due to higher sales from higher commodities, including cheese prices. Total operating expenses increased in dollars for the nine-month period primarily due to higher insurance claims costs of approximately \$1.1 million.

Table of Contents

International restaurant and commissary expenses were 84.2% of international restaurant and commissary sales in the third quarter of 2014 as compared to 84.9% in the third quarter of 2013 and were 83.4% for the nine months ended September 28, 2014 as compared to 84.2% for the corresponding 2013 period. The decreases as a percentage of sales were primarily due to lower operating expenses in the United Kingdom primarily due to the benefit of higher sales.

General and administrative ( G&A ) costs were \$33.7 million, or 8.6%, of revenues for the three months ended September 28, 2014, compared to \$31.8 million, or 9.2%, of revenues for the same period in 2013. G&A costs were \$104.2 million, or 8.9%, of revenues for the nine months ended September 28, 2014, compared to \$98.1 million, or 9.3%, of revenues for the same period in 2013. The increases of \$1.9 million and \$6.1 million for the three- and nine-month periods were primarily due to the following:

- Unallocated corporate G&A expenses increased due to higher salaries, benefits, and equity compensation costs, increased professional and legal fees and higher insurance costs.
- Domestic Company-owned restaurant supervisor bonuses increased due to higher sales.

Additionally, the nine-month period included higher international G&A costs due to infrastructure and promotional activity costs.

Other general expenses reflected net expense of \$3.1 million for the three months ended September 28, 2014, compared to \$1.3 million for the comparable period in 2013, and \$6.6 million for the nine months ended September 28, 2014, compared to \$4.0 million for the comparable period in 2013, as detailed below (in thousands):

|                                                                    | Sept. 28,<br>2014 | Three Months Ended<br>Sept. 29,<br>2013 | Increase<br>(Decrease) | Sept. 28,<br>2014 | Nine Months Ended<br>Sept. 29,<br>2013 | Increase<br>(Decrease) |
|--------------------------------------------------------------------|-------------------|-----------------------------------------|------------------------|-------------------|----------------------------------------|------------------------|
| Franchise and development incentives (a)                           | \$ 1,313          | \$ 1,121                                | \$ 192                 | \$ 3,845          | \$ 3,232                               | \$ 613                 |
| Disposition and impairment losses (b)                              | 1,105             | 168                                     | 937                    | 1,418             | 546                                    | 872                    |
| Provision (credit) for uncollectible accounts and notes receivable | 546               | (16)                                    | 562                    | 1,100             | 254                                    | 846                    |
| Supplier marketing income                                          | (250)             | (250)                                   |                        | (750)             | (750)                                  |                        |
| Other                                                              | 429               | 237                                     | 192                    | 1,027             | 760                                    | 267                    |
| Total other general expenses                                       | \$ 3,143          | \$ 1,260                                | \$ 1,883               | \$ 6,640          | \$ 4,042                               | \$ 2,598               |

(a) Represents incentives provided to domestic franchisees for opening new restaurants.

(b) The 2014 periods include an impairment charge of approximately \$700,000 for eight Company-owned restaurants in China.

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

Depreciation and amortization was \$10.5 million (2.7% of revenues) for the three months ended September 28, 2014, compared to \$8.6 million (2.5% of revenues) for the same 2013 period, and \$29.5 million (2.5% of revenues) for the nine months ended September 28, 2014, compared to \$25.7 million (2.4% of revenues) for the 2013 period. The increases in depreciation expense were due to incremental depreciation related to both our New Jersey commissary dough production capital expenditures and our FOCUS capitalized software costs and equipment costs at Company-owned restaurants.

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

### Table of Contents

*Net interest (expense) income.* Net interest (expense) income consisted of the following for the three and nine months ended September 28, 2014 and September 29, 2013 (in thousands):

|                                                                                                     | Sept. 28,<br>2014 | Three Months Ended<br>Sept. 29,<br>2013 | (Increase)<br>Decrease | Sept. 28,<br>2014 | Nine Months Ended<br>Sept. 29,<br>2013 | (Increase)<br>Decrease |
|-----------------------------------------------------------------------------------------------------|-------------------|-----------------------------------------|------------------------|-------------------|----------------------------------------|------------------------|
| Interest expense - line of credit (a)                                                               | \$ (1,114)        | \$ (646)                                | \$ (468)               | \$ (2,825)        | \$ (1,425)                             | \$ (1,400)             |
| Investment income                                                                                   | 171               | 87                                      | 84                     | 506               | 425                                    | 81                     |
| Change in redemption value of mandatorily redeemable noncontrolling interest in a joint venture (b) | (25)              | 374                                     | (399)                  | (4)               | 1,147                                  | (1,151)                |
| Net interest (expense) income                                                                       | \$ (968)          | \$ (185)                                | \$ (783)               | \$ (2,323)        | \$ 147                                 | \$ (2,470)             |

(a) The increase in interest expense for the three and nine months ended September 28, 2014 was due to a higher average outstanding debt balance and a higher effective interest rate.

(b) Represents the (expense) benefit from a change in the redemption value of a mandatorily redeemable noncontrolling interest in a joint venture. Effective August 24, 2014, the mandatory redemption clause was removed via a contract amendment to the joint venture's operating agreement. No further adjustments will be recorded to interest expense.

*Income tax expense.* Our effective income tax rates were 30.0% and 32.4% for the three and nine months ended September 28, 2014, respectively, representing a decrease of 0.1% for the three-month period and an increase of 0.5% for the nine-month period. Our effective income tax rate may fluctuate from quarter to quarter for various reasons. The higher tax rate for the nine months of 2014 was primarily due to the prior year including favorable state tax settlements and the reinstatement of certain 2012 tax credits under the American Taxpayer Relief Act of 2012.

### **Liquidity and Capital Resources**

Our debt is comprised entirely of a revolving credit facility with outstanding balances of \$224.7 million as of September 28, 2014 and \$157.9 million as of December 29, 2013. The increase in the outstanding balance was primarily due to borrowings to fund increased share repurchases.

On October 31, 2014, we amended our unsecured revolving line of credit facility ( Amended Line ) to increase the amount available from \$300 million to \$400 million and extend the maturity date from April 30, 2018 to October 31, 2019. Additionally, we have the option to increase the Amended Line an additional \$100 million. The interest rate charged on outstanding balances is LIBOR plus 75 to 175 basis points. The commitment fee on the unused balance ranges from 15 to 25 basis points. The increment over LIBOR and the commitment fee are determined quarterly based upon the ratio of total indebtedness to earnings before interest, taxes, depreciation and amortization ( EBITDA ), as defined by the Amended Line. The remaining availability under the Amended Line, reduced for outstanding letters of credit approximates \$148.4 million.

## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

We use interest rate swaps to hedge against the effects of potential interest rate increases on borrowings under our revolving credit facility. On July 30, 2013, we terminated our \$50 million interest rate swap agreement, which had a fixed rate of 0.56% instead of the variable rate of LIBOR. Upon termination of the \$50 million swap, we entered into a \$75 million swap with an interest rate of 1.42% and a maturity date of April 30, 2018. In May 2014, we entered into a \$50 million forward interest rate swap with an interest rate of 1.36%, an effective date of December 30, 2014 and a maturity date of April 30, 2018. See the notes to condensed consolidated financial statements for additional information.

Table of Contents

Our revolving credit facility contains affirmative and negative covenants, including the following financial covenants, as defined by the revolving credit facility:

|                         | Permitted Ratio          | Actual Ratio for the<br>Quarter Ended<br>September 28, 2014 |
|-------------------------|--------------------------|-------------------------------------------------------------|
| Leverage Ratio          | Not to exceed 3.0 to 1.0 | 1.5 to 1.0                                                  |
| Interest Coverage Ratio | Not less than 3.5 to 1.0 | 4.9 to 1.0                                                  |

Our leverage ratio is defined as outstanding debt divided by EBITDA for the most recent four fiscal quarters. Our interest coverage ratio is defined as the sum of consolidated EBITDA and consolidated rental expense for the most recent four fiscal quarters divided by the sum of consolidated interest expense and consolidated rental expense for the most recent four fiscal quarters. We were in compliance with all covenants as of September 28, 2014.

Cash flow provided by operating activities was \$84.8 million for the nine months ended September 28, 2014, compared to \$74.8 million for the same period in 2013. The increase of approximately \$10.0 million is primarily due to higher net income and favorable changes in working capital and other operating activities including higher depreciation and amortization expense.

Our free cash flow, a non-GAAP financial measure, was as follows (in thousands):

|                                           | Sept. 28,<br>2014 | Nine Months Ended | Sept. 29,<br>2013 |
|-------------------------------------------|-------------------|-------------------|-------------------|
| Net cash provided by operating activities | \$                | 84,826            | \$ 74,833         |
| Purchases of property and equipment       |                   | (37,700)          | (38,537)          |
| Free cash flow (a)                        | \$                | 47,126            | \$ 36,296         |

(a) Free cash flow, a non-GAAP measure, is defined as net cash provided by operating activities (from the consolidated statements of cash flows) less the purchases of property and equipment. We view free cash flow as an important measure because it is one factor that management uses in determining the amount of cash available for discretionary investment, dividends or share repurchases. Free cash flow is not a term defined by GAAP and as a result our measure of free cash flow might not be comparable to similarly titled measures used by other companies. Free cash flow should not be construed as a substitute for or a better indicator of our performance than the Company's GAAP measures.

We require capital primarily for the development, acquisition, renovation and maintenance of restaurants, the development, renovation and maintenance of commissary facilities and equipment and the enhancement of corporate systems and facilities, including technological enhancements such as our FOCUS system. Capital expenditures were \$37.7 million for the nine months ended September 28, 2014, compared to \$38.5 million for the nine months ended September 29, 2013.

We also require capital for share repurchases and the payment of cash dividends, which are funded by cash flow from operations and borrowings on our revolving credit facility. We repurchased \$94.2 million and \$69.1 million of common stock for the nine months ended September 28, 2014 and September 29, 2013, respectively. Subsequent to September 28, 2014, through October 28, 2014, we repurchased an additional \$9.9 million of common stock. As of October 28, 2014, approximately \$142.9 million remained available for repurchase under our Board of Directors authorization, which includes \$125.0 million authorized in October 2014.

Table of Contents

We paid a cash dividend of approximately \$5.7 million (\$0.14 per common share) during the third quarter of 2014. Subsequent to the third quarter, on October 30, 2014, our Board of Directors declared a fourth quarter dividend of \$0.14 per common share (approximately \$5.6 million based on current shareholders of record). The dividend will be paid on November 21, 2014 to shareholders of record as of the close of business on November 12, 2014. The declaration and payment of any future dividends will be at the discretion of our Board of Directors, subject to the Company's financial results, cash requirements, and other factors deemed relevant by our Board of Directors.

**Forward-Looking Statements**

Certain matters discussed in this report, including information within Management's Discussion and Analysis of Financial Condition and Results of Operations, constitute forward-looking statements within the meaning of the federal securities laws. Generally, the use of words such as expect, estimate, believe, anticipate, will, forecast, plan, project, or similar words identify forward-looking statements that we intend to include within the safe harbor protections provided by the federal securities laws. Such forward-looking statements may relate to projections or guidance concerning business performance, revenue, earnings, contingent liabilities, resolution of litigation, commodity costs, profit margins, unit growth, capital expenditures, and other financial and operational measures. Such statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict and many of which are beyond our control. Therefore, actual outcomes and results may differ materially from those matters expressed or implied in such forward-looking statements. The risks, uncertainties and assumptions that are involved in our forward-looking statements include, but are not limited to:

- aggressive changes in pricing or other marketing or promotional strategies by competitors, which may adversely affect sales; and new product and concept developments by food industry competitors;
- changes in consumer preferences or consumer buying habits, including the impact of adverse general economic conditions, such as increasing tax rates;
- the impact that product recalls, food quality or safety issues, incidences of foodborne illness and other general public health concerns, including potential epidemics, could have system-wide on our restaurants or our results;
- failure to maintain our brand strength and quality reputation;
- the ability of the Company and its franchisees to meet planned growth targets and operate new and existing restaurants profitably;
- increases in or sustained high costs of food ingredients or other restaurant costs. This could include increased employee compensation, benefits, insurance, tax rates, regulatory compliance and similar costs, including increased costs resulting from federal health care legislation;
- disruption of our supply chain or commissary operations which could be caused by sole or limited source of suppliers or weather, drought, disease or other disruptions beyond our control;
- increased risks associated with our international operations, including economic and political conditions and instability in our international markets and difficulty in meeting planned sales targets and new store growth. This could include our expansion into emerging or underpenetrated markets, such as China, where we have a Company-owned presence. Based on prior experience in underpenetrated markets, operating losses are likely to occur as the market is being established;
- the credit performance of our franchise loan or guarantee programs;



## Edgar Filing: PAPA JOHNS INTERNATIONAL INC - Form 10-Q

- the impact of the resolution of current or future claims and litigation;
- current or proposed legislation impacting our business;
- the impact of changes in currency exchange and interest rates;
- failure to effectively execute succession planning, and our reliance on the multiple roles of our Founder, Chairman, President and Chief Executive Officer, who also serves as our brand spokesperson;
- disruption of critical business or information technology systems, and risks associated with systems failures and data privacy and security breaches, including theft of Company, employee and customer information.

Table of Contents

For a discussion of these and other risks that may cause actual results to differ from expectations, refer to Part I. Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 29, 2013, as well as subsequent filings. We undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise, except as required by law.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

*Interest Rate Risk*

Our debt is comprised entirely of a revolving credit facility with outstanding balances of \$224.7 million as of September 28, 2014 and \$157.9 million as of December 29, 2013. On October 31, 2014, we amended our unsecured revolving line of credit facility ( Amended Line ) to increase the amount available from \$300 million to \$400 million and extend the maturity date from April 30, 2018 to October 31, 2019. Additionally, we have the option to increase the Amended Line an additional \$100 million. The interest rate charged on outstanding balances is LIBOR plus 75 to 175 basis points. The commitment fee on the unused balance ranges from 15 to 25 basis points.

We attempt to minimize interest risk exposure and to lower our overall long-term borrowing costs for changes in interest rates through the utilization of interest rate swaps, which are derivative financial instruments. Our swaps are entered into with financial institutions and have reset dates and critical terms that match those of the underlying debt. By using a derivative instrument to hedge exposures to changes in interest rates, we expose ourselves to credit risk. Credit risk is the failure of the counterparty to perform under the terms of the derivative contract. We minimize the credit risk by entering into transactions with high-quality counterparties whose credit rating is evaluated on a quarterly basis.

On July 30, 2013, we terminated our \$50 million interest rate swap agreement, which had a fixed rate of 0.56% instead of the variable rate of LIBOR. Upon termination of the \$50 million swap, we entered into a \$75 million swap with an interest rate of 1.42% and a maturity date of April 30, 2018. In May 2014, we entered into a \$50 million forward interest rate swap with an interest rate of 1.36%, an effective date of December 30, 2014 and a maturity date of April 30, 2018.

The effective interest rate on the revolving line of credit, including the impact of the interest rate swap agreements, was 2.1% as of September 28, 2014. An increase in the present interest rate of 100 basis points on the line of credit balance outstanding as of September 28, 2014, including the impact of both interest rate swaps, would increase interest expense by approximately \$997,000.

*Foreign Currency Exchange Rate Risk*

We do not enter into financial instruments to manage foreign currency exchange rates since only 6.8% of our total revenues are derived from sales to customers and royalties outside the United States.

*Commodity Price Risk*

In the ordinary course of business, the food and paper products we purchase, including cheese (historically representing 35% to 40% of our food cost), are subject to seasonal fluctuations, weather, availability, demand and other factors that are beyond our control. We have pricing agreements with some of our vendors, including forward pricing agreements for a portion of our cheese purchases for our domestic Company-owned restaurants, which are accounted for as normal purchases; however, we still remain exposed to on-going commodity volatility.

Table of Contents

The following table presents the actual average block price for cheese by quarter through the third quarter of 2014 and the projected average block price for cheese for the fourth quarter of 2014 (based on the October 28, 2014 Chicago Mercantile Exchange cheese futures market prices):

|           | <b>2014<br/>Projected<br/>Block Price</b> | <b>2013<br/>Actual<br/>Block Price</b> |
|-----------|-------------------------------------------|----------------------------------------|
| Quarter 1 | \$ 2.212                                  | \$ 1.662                               |
| Quarter 2 | 2.131                                     | 1.784                                  |
| Quarter 3 | 2.141                                     | 1.740                                  |
| Quarter 4 | 2.041*                                    | 1.849                                  |
| Full Year | \$ 2.131*                                 | \$ 1.759                               |

---

\* Amounts are estimates based on futures prices.

**Item 4. Controls and Procedures**

Under the supervision and with the participation of the Company's management, including its chief executive officer and chief financial officer, the Company has evaluated the effectiveness of the design and operation of its disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)). Based upon this evaluation, the chief executive officer and chief financial officer have concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures were effective.

During the most recently completed fiscal quarter, there was no change made in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

The Company is involved in a number of lawsuits, claims, investigations and proceedings, including those specifically identified below, consisting of intellectual property, employment, consumer, commercial and other matters arising in the ordinary course of business. In accordance with Accounting Standards Codification 450, Contingencies, the Company has made accruals with respect to these matters, where appropriate, which are reflected in the Company's financial statements. We review these provisions at least quarterly and adjust these provisions to reflect the impact of negotiations, settlements, rulings, advice of legal counsel and other information and events pertaining to a particular case.

*Perrin v. Papa John's International, Inc. and Papa John's USA, Inc.* is a conditionally certified collective action filed in August 2009 in the United States District Court, Eastern District of Missouri, alleging that delivery drivers were not reimbursed for mileage and expenses in accordance with the Fair Labor Standards Act. Approximately 3,900 drivers out of a potential class size of 28,800 have opted into the action. In late December 2013, the District Court granted a motion for class certification in five additional states, which will add approximately 15,000 plaintiffs to the case. The trial is scheduled for August 2015.

We intend to vigorously defend against all claims in this lawsuit. However, given the inherent uncertainties of litigation, the outcome of this case cannot be predicted and the amount of any potential loss cannot be reasonably estimated. A negative outcome in this case could have a material adverse effect on the Company.

Table of Contents**Item 1A. Risk Factors**

There have been no material changes in the risk factors previously disclosed in the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2013.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

Our Board of Directors has authorized the repurchase of up to \$1.325 billion of common stock under a share repurchase program that began on December 9, 1999 and expires on December 31, 2015. Through September 28, 2014, a total of 105.1 million shares with an aggregate cost of \$1.2 billion and an average price of \$11.15 per share have been repurchased under this program. Subsequent to September 28, 2014, through October 28, 2014, we acquired an additional 240,000 shares at an aggregate cost of \$9.9 million. As of October 28, 2014, approximately \$142.9 million remained available for repurchase of common stock under this authorization.

The following table summarizes our repurchases by fiscal period during the three months ended September 28, 2014 (in thousands, except per-share amounts):

| <b>Fiscal Period</b>    | <b>Total<br/>Number<br/>of Shares<br/>Purchased</b> | <b>Average<br/>Price<br/>Paid per<br/>Share</b> | <b>Total Number<br/>of Shares<br/>Purchased as Part of<br/>Publicly Announced<br/>Plans or Programs</b> | <b>Maximum Dollar<br/>Value of Shares<br/>that May Yet Be<br/>Purchased Under the<br/>Plans or Programs</b> |
|-------------------------|-----------------------------------------------------|-------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| 06/30/2014 - 07/27/2014 | 190                                                 | \$ 42.00                                        | 104,542                                                                                                 | \$ 175,576                                                                                                  |
| 07/28/2014 - 08/24/2014 | 223                                                 | \$ 41.76                                        | 104,765                                                                                                 | \$ 166,289                                                                                                  |
| 08/25/2014 - 09/28/2014 | 343                                                 | \$ 39.53                                        | 105,108                                                                                                 | \$ 152,722                                                                                                  |

Our share repurchase authorization increased from \$1.2 billion to \$1.325 billion as of October 30, 2014. For presentation purposes, the maximum dollar value of shares that may be purchased was adjusted retroactively to June 30, 2014.

The Company utilizes a written trading plan under Rule 10b5-1 under the Exchange Act from time to time to facilitate the repurchase of shares of our common stock under this share repurchase program. There can be no assurance that we will repurchase shares of our common stock either through a Rule 10b5-1 trading plan or otherwise.

Table of Contents

**Item 6. Exhibits**

| <b>Exhibit Number</b> | <b>Description</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 31.1                  | Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                                                                                                                                                                                                                                                                                                 |
| 31.2                  | Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                                                                                                                                                                                                                                                                                                 |
| 32.1                  | Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.                                                                                                                                                                                                                                                                                                                      |
| 32.2                  | Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.                                                                                                                                                                                                                                                                                                                      |
| 101                   | Financial statements from the quarterly report on Form 10-Q of Papa John's International, Inc. for the quarter ended September 28, 2014, filed on November 4, 2014, formatted in XBRL: (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Income, (iii) the Consolidated Statements of Comprehensive Income, (iv) the Consolidated Statements of Cash Flows and (v) the Notes to Condensed Consolidated Financial Statements. |

Table of Contents

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PAPA JOHN S INTERNATIONAL, INC.**  
(Registrant)

Date: November 4, 2014

/s/ Lance F. Tucker  
Lance F. Tucker  
Senior Vice President,  
Chief Financial Officer,  
Chief Administrative Officer and Treasurer