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Sullivan Thor	nas Patrick										
Form 4											
March 04, 20	Л									PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
Check this box if no longer subject to Section 16. SECURITIES SECURITIES						Expires: Estimated a burden hou response	rs per				
(Print or Type R	esponses)										
1. Name and Address of Reporting Person <u>*</u> Sullivan Thomas Patrick			2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR]				-	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)		Earliest Tr			tonj	(Chec	ck all applicable	e)	
C/O STURM		. ,	(Month/Da 03/02/20	ay/Year)				Director X Officer (give below) VP of N		o Owner er (specify ions	
				nendment, Date Original Ionth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
SOUTHPOR	T, CT 06890							Form filed by N Person			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Aco	quired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction 1 (Month/Day/Ye	ear) Execution any		Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	l (A) o l of (D 4 and (A) or) 5)	Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/02/2010(1			Code V A	Amount 3,321 (1)	(D) A	Price \$ 0	8,248	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 8.69	03/02/2010 <u>(2)</u>		A	5,864	03/02/2010	03/02/2019	Common Stock	5,864

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Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
Sullivan Thomas Patrick C/O STURM, RUGER & COMPANY, I ONE LACEY PLACE SOUTHPORT, CT 06890	INC.		VP of Newport Operations					
Signatures								
/s/ Leslie M. Gasper, attorney-in-fact	03/04/2010							

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On March 2, 2010, four business days following the release of the Company's 2009 Earnings, vesting conditions for 5,227 performance-based RSUs awarded in 2009 were met, resulting in the immediate issuance of an equivalent number of shares of Common Stock which became reportable for Section 16 purposes. 1,906 shares were withheld in payment of tax obligations from the total of 5,227 shares issuable, resulting in the net amount of shares reported above.
- On March 2, 2010, four business days following the release of the Company's 2009 Earnings, vesting conditions for performance-based options awarded 3/2/09 were met and became reportable for Section 16 purposes. These options are exercisable immediately upon vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.