

SALESFORCE COM INC
Form 4
December 01, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Martinez Maria

(Last) (First) (Middle)
THE LANDMARK @ ONE
MARKET ST, SUITE 300
(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
11/26/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Pres., Sales & Cust. Success

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	11/26/2014		M		2,893 A \$ 0	40,767	D
Common Stock	11/27/2014		M		4,936 A \$ 0	45,703	D
Common Stock	11/28/2014		M		572 A \$ 0	46,275	D
Common Stock	11/28/2014		S		1,542 D \$ 58.0149	44,733	D
Common Stock	11/28/2014		S		2,631 D \$ 58.0153	42,102	D

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					<u>(2)</u>			
Common					\$			
Stock	12/01/2014		S	303	D	59.0522	41,799	D
						<u>(3)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Restricted Stock Units	\$ 0.001 <u>(4)</u>	11/26/2014		M	2,893	11/26/2014 ⁽⁵⁾	11/26/2017	Common Stock	2,893
Restricted Stock Units	\$ 0.001 <u>(4)</u>	11/27/2014		M	4,936	11/27/2013 ⁽⁶⁾	11/27/2016	Common Stock	4,936
Restricted Stock Units	\$ 0.001 <u>(4)</u>	11/28/2014		M	572	02/28/2013 ⁽⁷⁾	02/28/2016	Common Stock	572

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Martinez Maria
THE LANDMARK @ ONE MARKET ST
SUITE 300
SAN FRANCISCO, CA 94105

Pres., Sales & Cust. Success

Signatures

/s/ Sarah Dods, attorney-in-fact for Maria
Martinez

12/01/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$58.00 to \$58.96 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (2) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$58.00 to \$58.96 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.0500 to \$59.39 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (4) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (5) These restricted stock units vested as to 25% of the original grant on November 26, 2014 and vest as to 1/16 of the original grant quarterly thereafter.
- (6) These restricted stock units vested as to 25% of the original grant on November 27, 2013 and vest as to 1/16 of the original grant quarterly thereafter.
- (7) These restricted stock units vested as to 25% of the original grant on February 28, 2013 and vest as to 1/16 of the original grant quarterly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.