

PRICE T ROWE GROUP INC  
Form 4  
March 03, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MORELAND KENNETH V

2. Issuer Name and Ticker or Trading Symbol  
PRICE T ROWE GROUP INC  
[TROW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/01/2017

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
CFO & Vice President

T. ROWE PRICE GROUP,  
INC., P.O. BOX 89000

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

BALTIMORE, MD 21289-0320

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)			
				Code	V	Amount	(A) or (D)	Price		
Common Stock	03/01/2017		A	V	24.48	A	\$ 71.4877	106,264.657	D	
Common Stock	03/01/2017		M		18,735	A	\$ 26.3885	124,999.657	D	
Common Stock	03/01/2017		M		18,736	A	\$ 43.3725	143,735.657	D	
Common Stock	03/01/2017		M		14,572	A	\$ 47.6474	158,307.657	D	
	03/01/2017		M		14,572	A		172,879.657	D	

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Common Stock					\$	45.7933	
Common Stock	03/01/2017		M	13,011	A	\$ 48.56	185,890.657 D
Common Stock	03/01/2017		F	61,205	D	\$ 72.53	124,685.657 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 26.3885	03/01/2017		M	18,735	11/01/2010 <sup>(2)</sup>	02/12/2019	Common Stock	18,735
Stock Options (Right to Buy)	\$ 43.3725	03/01/2017		M	18,736	11/01/2010 <sup>(3)</sup>	09/10/2019	Common Stock	18,736
Stock Options (Right to Buy)	\$ 47.6474	03/01/2017		M	14,572	11/01/2011 <sup>(4)</sup>	02/18/2020	Common Stock	14,572
Stock Options (Right to Buy)	\$ 45.7933	03/01/2017		M	14,572	11/01/2011 <sup>(5)</sup>	09/08/2020	Common Stock	14,572
Stock Options (Right to Buy)	\$ 48.56	03/01/2017		M	13,011	11/01/2012 <sup>(6)</sup>	09/08/2021	Common Stock	13,011

