

PEACE ARCH ENTERTAINMENT GROUP INC
Form 6-K
November 15, 2005

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C., 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15D-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of November, 2005

PEACE ARCH ENTERTAINMENT GROUP INC.
(Translation of Registrant's name into English)

407-124 Merton Street, Toronto, Ontario M4S 2Z2
(Address of principal executive office)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20F or Form 40-F.

Form 20-F Form 40-F

**[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also
thereby furnishing the information to the Commission pursuant to rule 12g3-2(b) under the Securities
Exchange Act of 1934.**

Yes No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):
82-_____

November 14, 2005 - Toronto

**PEACE ARCH CONCLUDES MOST SUCCESSFUL
AMERICAN FILM MARKET (AFM) IN COMPANY HISTORY**

Peace Arch Entertainment Group Inc. (AMEX: PAE; TSX: PAE.LV) today announced that the 2005 American Film Market in Santa Monica, California was the most successful Market in the Company's history.

Through its theatrical sales unit Peace Arch Films Ltd. and its new genre division Archetype Films, the Company concluded presales across its entire slate of nine new projects in Canada, the United Kingdom, Spain, France, Japan, Scandinavia, Belgium, the Netherlands, Portugal, Brazil, Greece, the Middle East, South Africa, Indonesia, the Czech and Slovak Republics, former Yugoslavia, C.I.S., Turkey and Romania.

Peace Arch sold its films to many of the most highly regarded independent distributors in the industry including Metropolitan in France, Asmik Ace in Japan, Momentum in the U.K., Smile in Scandinavia, Paradiso in Benelux, Aurum in Spain, Echo Films and Lusomundo in Portugal and Odeon in Canada.

Penny Wolf, Peace Arch's Executive Vice President of International Sales and Marketing, stated: "We are very pleased to have achieved such tremendous success in our first film market since restructuring Peace Arch's international sales division. We believe Peace Arch is one of the few companies bringing such a broad array of top quality projects to the market, and we are delighted that worldwide distributors at AFM responded so favorably to our exciting new line-up."

"Peace Arch's wealth of presales at AFM validates our corporate strategy of offering distributors a diverse slate of desirable productions in a variety of genres and budgets," said Peace Arch President John Flock. "We expect that this strategy, combined with the Company's conservative approach to production financing, will provide us with increasingly reliable cash flow and bottom-line operating results while we focus on rapidly and profitably expanding the size of our film and television libraries."

Peace Arch introduced nine new titles at the 2005 American Film Market, including CHAPTER 27 starring Lindsay Lohan and Jared Leto and "DELIRIOUS" starring Steve Buscemi, Michael Pitt and Alison Lohman. The Company also launched its new genre division, Archetype Films, which focuses on horror, thriller, action and suspense movies.

This press release includes statements that may constitute forward-looking statements, usually containing the words "believe", "estimate", "project", "expect", or similar expressions. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of the Company's products and services in the marketplace, competitive factors, dependence upon third-party vendors, availability of capital and other risks detailed in the Company's periodic report filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Peace Arch Entertainment Group Inc.
(Registrant)

Date November 15, 2005

By “Mara Di Pasquale”
(Signature)*
Mara Di Pasquale, Chief Financial
Officer

*Print the name and title under the signature of the signing officer.

GENERAL INSTRUCTIONS

A. Rule as to Use of Form 6-K,

This form shall be used by foreign private issuers which are required to furnish reports pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934.

B. Information and Document required to be Furnished,

Subject to General Instruction D herein, an issuer furnishing a report on this form shall furnish whatever information, not required to be furnished on Form 40-F or previously furnished, such issuer (I) makes or is required to make public pursuant to the law of the jurisdiction of its domicile or in which it is incorporated or organized, or (ii) files or is required to file with a stock exchange on which its securities are traded and which was made public by that exchange, or (iii) distributes or is required to distribute to its security holders.

The information required to be furnished pursuant to (I), (ii) or (iii) above is that which is material with respect to the issuer and its subsidiaries concerning: changes in business; changes in management or control; acquisitions or dispositions of assets; bankruptcy or receivership; changes in registrant’s certifying accountants; the financial condition and results of operations; material legal proceedings; changes in securities or in the security for registered securities; defaults upon senior securities; material increases or decreases in the amount outstanding of securities or indebtedness; the results of the sub-mission of matters to a vote of security holders; transactions with directors, officers or principal security holders; the granting of options or payment of other compensation to directors or officers; and any other information which the registrant deems of material importance to security holders.

This report is required to be furnished promptly after the material contained in the report is made public as described above. The information and documents furnished in this report shall not be deemed to be “filed” for the purpose of Section 18 of the Act or otherwise subject to the liabilities of that section.

If a report furnished on this form incorporates by reference any information not previously filed with the Commission, such information must be attached as an exhibit and furnished with the form.

C. Preparation and Filing of Report

This report shall consist of a cover page, the document or report furnished by the issuer, and a signature page. Eight complete copies of each report on this form shall be deposited with the Commission. At least one complete copy shall be filed with each United States stock exchange on which any security of the registrant is listed and registered under

Section 12(b) of the Act. At least one of the copies deposited with the Commission and one filed with each such exchange shall be manually signed. Unsigned copies shall be conformed.

D. Translations of Papers and Documents into English

Reference is made to Rule 12b-12(d) [17 CFR 240.12b-12(d)]. Information required to be furnished pursuant to General Instruction B in the form of press releases and all communications or materials distributed directly to security holders of each class of securities to which any reporting obligation under Section 13(a) or 15(d) of the Act relates shall be in the English language. English versions or adequate summaries in the English language of such materials may be furnished in lieu of original English translations.

Notwithstanding General Instruction B, no other documents or reports, including prospectuses or offering circulars relating to entirely foreign offerings, need be furnished unless the issuer otherwise has prepared or caused to be prepared English translations, English versions or summaries in English thereof. If no such English translations, versions or summary have been prepared, it will be sufficient to provide a brief description in English of any such documents or reports. In no event are copies of original language documents or reports required to be furnished.