von Schroeter Carlo Form 4 June 22, 2011

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *von Schroeter Carlo  (Last) (First) (Middle)  C/O WESTVIEW CAPITAL PARTNERS, 125 HIGH STREET,			2. Issuer Name and Ticker or Trading Symbol BODY CENTRAL CORP [BODY]	5. Relationship of Reporting Person(s) to Issuer			
			3. Date of Earliest Transaction (Month/Day/Year) 06/20/2011	(Check all applicable)  _X_ Director 10% Owner Officer (give title below) Other (specify below)			
26TH FLOOF	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
BOSTON, MA 02110			Filed(Month/Day/Year)	Applicable Line)  _X_ Form filed by One Reporting Person  Form filed by More than One Reporting Person			
(C:t-)	(Stata)	(7:)					

(City)	(State)	(Zip) Tak	ole I - Non-	Derivative 8	Securi	ities Acquire	ed, Disposed of, o	or Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities A TransactiorDisposed of (Code (Instr. 3, 4 an (Instr. 8)			` , ,	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	06/20/2011		Code V S	Amount 129,864 (1)	(D)	Price \$ 20.112 (2)	1,034,661	I	See Note 5 (5)
Common Stock	06/21/2011		S	155,117 (1)	D	\$ 21.2637 (3)	879,544	I	See Note 5 (5)
Common Stock	06/21/2011		S	115,019 (1)	D	\$ 20.7583	764,525	I	See Note 5 (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4.	5. onNumber	6. Date Exerc Expiration D		7. Titl		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Month/Day/Tear)	any (Month/Day/Year)	Code (Instr. 8)	of	(Month/Day/e		Under Securi	rlying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

von Schroeter Carlo C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110



#### **Signatures**

/s/ Julia B. Davis, Attorney-in-Fact for Carlo von Schroeter

06/22/2011

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sales were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.00 to \$20.45, inclusive. The reporting person undertakes to provide to Body Central Corp., any security holder of Body Central Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$21.00 to \$21.58, inclusive. The reporting person undertakes to provide to Body Central Corp., any security holder of Body Central Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein.

Reporting Owners 2

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- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.15 to \$20.99, inclusive. The reporting person undertakes to provide to Body Central Corp., any security holder of Body Central Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein.
- Represents securities held of record by WestView Capital Partners, L.P. ("WestView"). WVCP Management, LLC ("WVCP") the sole general partner of WestView Capital Management, L.P., which is the sole general partner of WestView, has sole voting and dispositive power over these shares. The reporting person, as one of the managers of WVCP, has shared voting and dispositive power over these shares. The reporting person disclaims beneficial ownership of such shares except to the extent of his pecuniary interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.