

Borba George A Jr
 Form 4
 March 08, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 George Borba Family Trust

2. Issuer Name and Ticker or Trading Symbol
 CVB FINANCIAL CORP [CVBF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 2130 EUCLID AVENUE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 03/07/2013

Director 10% Owner
 Officer (give title below) Other (specify below)
 Trust

UPLAND, CA 91784

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/07/2013		S	101,151	D \$ 10.8854	9,705,612	D
Common Stock	03/08/2013		S	150,000	D \$ 10.9053	9,555,612	D
Common Stock						277,000 ⁽¹⁾	D
Common Stock						28,547 ⁽²⁾	D
Common Stock						47,350 ⁽³⁾	I By Trust

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Common Stock	288 ⁽⁴⁾	I	As Custodian
Common Stock	11,232 ⁽⁵⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
George Borba Family Trust 2130 EUCLID AVENUE UPLAND, CA 91784	X	X		Trust
Borba George A Jr 701 N HAVEN AVE ONTARIO, CA 91764	X			
Gourdikian Linda B 2130 EUCLID AVENUE ONTARIO, CA 91784		X		Trustee
Borba Children's Holding Trust 2130 EUCLID AVENUE UPLAND, CA 91784				Trust

Signatures

/s/ Linda Borba
Gourdikian 03/08/2013

__Signature of Reporting
Person Date

/s/ Linda Borba
Gourdikian 03/08/2013

__Signature of Reporting
Person Date

/s/ Linda Borba
Gourdikian 03/08/2013

__Signature of Reporting
Person Date

/s/ George A Borba
Jr 03/08/2013

__Signature of Reporting
Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 277000 shares held by the Borba Childrens Trust
- (2) 28547 shares held by Linda Borba Gourdikian
- (3) 47350 shares held by Linda Borba Gourdikian as trustee
- (4) 288 shares held by George Borba Jr as custodian for minor children
- (5) 11232 shares held by George Borba Jr of which 10000 are restricted shares

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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