Ally Financial Inc. Form 424B3 October 31, 2011

Pricing Supplement Dated October 31, 2011 (To Prospectus Dated May 24, 2010) Rule 424 (b) (3) File No. 333-156775

## Ally Financial Inc. Demand Notes - Floating Rate

Annual Yield: 2.25%

Effective Dates: 10/31/2011

through

11/6/2011