

Ally Financial Inc.
 Form 424B3
 September 08, 2014

Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 09/08/2014 (To Prospectus Dated May 1, 2014)
 Rule 424 (b) (3)
 File No. 333-178919

Ally Financial Inc.
 Demand Notes – Floating Rate

Effective Dates	Principal Amount	Rate	Yield
09/08/2014 through	Under \$15,000	0.95%	0.95%
	\$15,000 through \$50,000	1.10%	1.11%
09/14/2014	Over \$50,000	1.25%	1.26%