Ally Financial Inc. Form 424B2 August 10, 2015

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No. 82 - Dated Monday, August 10, 2015 (To: Prospectus dated August 24, 2012)

| CUSIP | Principa | lSelling | Gross | Net | Coupoi | 1 Coupor | Coupon | Maturity | 1st Coupon | 1st Coupon | Survivor |
|----------|----------|----------|-------------|---------|--------|----------|-----------|------------|---------------|---------------|----------|
| Number | Amount | Price | Concession | Proceed | sType | Rate | Frequency | Date | Date | Amount | Option |
| 02006DGW | 5[] | 100.0009 | 6 1.125% | [] | Fixed | 3.300% | Monthly | 08/15/2018 | 809/15/2015 | 5\$2.29 | Yes |

Redemption Information: Callable at 100% on 8/15/2016 and Monthly thereafter with 30 Calendar Days Notice.

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⁽²⁾ Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for of their advisory clients may be offered Notes at a 0.7500% discount to the public offering price.

| Ally Financial Inc. | Offering Date: Monday, August 10, 2015 through Monday, August 17, 2015 | Ally Financial Inc. |
|---------------------------|--|---|
| | Trade Date: Monday, August 17, 2015 @ 12:00 PM ET | Ally Financial Term Notes, Series A |

Settle Date: Thursday, August 20, 2015

Minimum Denomination/Increments:\$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

Prospectus

dated August 24, 2012

⁽¹⁾ Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for of their advisory clients may be offered Notes at a 0.4500% discount to the public offering price.