

Edgar Filing: JAKKS PACIFIC INC - Form 8-K

JAKKS PACIFIC INC
Form 8-K
April 21, 2004

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SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
April 20, 2004 (April 20, 2004)

JAKKS PACIFIC, INC.
(Exact Name of registrant as specified in its charter)

Delaware 0-28104 95-4527222
(State or other jurisdiction of (Commission File Number) (I.R.S. Employer
incorporation) Identification No.)

22619 Pacific Coast Highway 90265
Malibu, California (Zip Code)
(Address of principal
executive offices)

Registrant's telephone number, including area code: (310) 456-7799

JAKKS PACIFIC, INC.
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FILED WITH THE SECURITIES AND EXCHANGE COMMISSION
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Item 5. Other Events and Regulation FD Disclosure.

On April 20, 2004, the Company issued a press release announcing its proposed asset acquisition of Play Along, Inc. A copy of such release is annexed as an exhibit and is incorporated by reference hereto in its entirety.

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit Number -----	Description -----
99.1*	April 20, 2004 Press Release

* Filed herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 20, 2004 JAKKS PACIFIC, INC.

By: /s/ Jack Friedman

Jack Friedman
Chairman and Chief Executive Officer

Exhibit Index

Exhibit Number	Description
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99.1*

April 20, 2004 Press Release

* Filed herewith