SONY CORP Form 6-K October 31, 2013

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October 2013 Commission File Number: 001-06439

SONY CORPORATION

(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN (Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F,

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934, Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-____

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SONY CORPORATION (Registrant)

By: /s/ Masaru Kato
(Signature)
Masaru Kato
Executive Vice President and
Chief Financial Officer

Date: October 31, 2013

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Documents attached hereto:

i) Consolidated Financial Results for the Second Quarter Ended September 30, 2013

News & Information

1-7-1 Konan, Minato-ku Tokyo 108-0075 Japan

No. 13-145E

3:00 P.M. JST, October 31, 2013

Consolidated Financial Results

for the Second Quarter Ended September 30, 2013

Tokyo, October 31, 2013 -- Sony Corporation today announced its consolidated financial results for the second quarter ended September 30, 2013 (July 1, 2013 to September 30, 2013).

	(Billions of yen, millions of U.S. dollars, except per share amounts)											
		·		Sec	cond quarte	er ende	ed September 3	30				
	20	12		2013			Change in yen			13*		
Sales and operating revenue	¥	1,604.7		¥	1,775.5		+10.6	%	\$	18,117		
Operating income		30.3			14.8		-51.2			151		
Income before income taxes		19.7			6.0		-69.6			61		
Net loss attributable to Sony		(15.5)		(19.3)	-			(197)	
Corporation's stockholders												
Net loss attributable to Sony												
Corporation's												
stockholders per share of common	l											
stock:												
- Basic	¥	(15.41)	¥	(18.91)	-		\$	(0.19)	
- Diluted		(15.41)		(18 91)	_			(0.19)	

^{*} U.S. dollar amounts have been translated from yen, for convenience only, at the rate of 98 yen = 1 U.S. dollar, the approximate Tokyo foreign exchange market rate as of September 30, 2013.

All amounts are presented on the basis of Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP").

The average foreign exchange rates during the quarters ended September 30, 2012 and 2013 are presented below.

	Second quarter ended September 30										
		2012		2013	Change	•					
The average rate of yen											
							(yen				
1 U.S. dollar	¥	78.6	¥	98.9	20.5	%	depreciation)				
4.77		00.4		101.1	• • •		(yen				
1 Euro		98.4		131.1	24.9		depreciation)				

Consolidated Results for the Second Quarter Ended September 30, 2013

Sales and operating revenue ("sales") were 1,775.5 billion yen (18,117 million U.S. dollars), an increase of 10.6% compared to the same period of the previous fiscal year ("year-on-year"). This increase was primarily due to the favorable impact of foreign exchange rates and a significant increase in sales of smartphones, partially offset by the

absence of sales from the chemical products related business which was sold in September 2012, as well as a decrease in sales of video cameras and compact digital cameras. On a constant currency basis, sales decreased 9% year-on-year. For further details about sales on a constant currency basis, see Note on page 9.

Operating income decreased 15.5 billion yen year-on-year to 14.8 billion yen (151 million U.S. dollars). This significant decrease was primarily due to a significant decline in operating results in the Pictures segment, partially offset by a significant improvement in the Mobile Products & Communications ("MP&C") segment, reflecting strong smartphone sales, and the favorable impact of foreign exchange rates.

Operating income during the current quarter includes a gain of 12.8 billion yen (131 million U.S. dollars) from the sale of certain shares of M3, Inc. ("M3") in All Other. The current quarter's results include a net benefit of 4.8 billion yen (49 million U.S. dollars) from insurance recoveries related to damages and losses incurred from the floods in Thailand in the fiscal year ended March 31, 2012 (the "Floods"). In the same quarter of the previous fiscal year, a net benefit of 13.2 billion yen from the above-mentioned insurance recoveries, and a gain of 8.2 billion yen from the sale of the chemical products related business were recorded.

During the current quarter, restructuring charges, net, decreased 3.7 billion yen year-on-year to 7.8 billion yen (80 million U.S. dollars).

Equity in net loss of affiliated companies, recorded within operating income, decreased 1.1 billion yen year-on-year to 2.0 billion yen (21 million U.S. dollars).

The net effect of other income and expenses was an expense of 8.8 billion yen (90 million U.S. dollars), an improvement of 1.8 billion yen year-on-year.

Income before income taxes decreased 13.7 billion yen year-on-year to 6.0 billion yen (61 million U.S. dollars).

Income taxes: During the current quarter, Sony recorded 11.6 billion yen (119 million U.S. dollars) of income tax expense. As of March 31, 2013, Sony had established a valuation allowance against certain deferred tax assets for Sony Corporation and its national tax filing group in Japan, the consolidated tax filing group in the U.S., and certain other subsidiaries. During the current fiscal year, certain of these tax filing groups and subsidiaries incurred losses, and as a result Sony continued to not recognize the associated tax benefits. As a result, Sony's effective tax rate for the current quarter exceeded the Japanese statutory tax rate.

Net loss attributable to Sony Corporation's stockholders, which excludes net income attributable to noncontrolling interests, increased 3.8 billion yen year-on-year to 19.3 billion yen (197 million U.S. dollars).

Operating Performance Highlights by Business Segment

"Sales and operating revenue" in each business segment represents sales and operating revenue recorded before intersegment transactions are eliminated. "Operating income (loss)" in each business segment represents operating income (loss) reported before intersegment transactions are eliminated and excludes unallocated corporate expenses.

Imaging Products & Solutions (IP&S)

		(Billions of yen, millions of U.S. dollars)											
		Second quarter ended September 30											
		2012		2013	Change in yen	2013							
Sales and operating revenue	¥	188.6	¥	175.5	-6.9%	1,791							
Operating income (loss)		2.2		(2.3)	-	(24)							

The IP&S segment includes the Digital Imaging Products and Professional Solutions categories. Digital Imaging Products includes compact digital cameras, video cameras and interchangeable single-lens cameras; Professional Solutions includes broadcast- and professional-use products. Due to certain changes in the organizational structure, sales and operating revenue and operating income (loss) of the IP&S segment of the comparable period have been restated to conform to the current presentation.

Sales decreased 6.9% year-on-year (a 24% decrease on a constant currency basis) to 175.5 billion yen (1,791 million U.S. dollars). This decrease was primarily due to a significant decrease in unit sales of video cameras and compact digital cameras reflecting a contraction of these markets, partially offset by the favorable impact of foreign exchange rates during the current quarter.

Operating loss of 2.3 billion yen (24 million U.S. dollars) was recorded, compared to operating income of 2.2 billion yen in the same quarter of the previous fiscal year. This decline was mainly due to the impact of the above-mentioned decrease in sales of video cameras.

Game

	(Billions of yen, millions of U.S. dollars)											
	Second quarter ended September 30											
		2012	2013	Change in yen			2013					
Sales and operating revenue	¥	148.2	¥ 155.7	+5.1	%	\$	1,588					
Operating income (loss)		2.3	(0.8)	-			(8)				

Sales increased 5.1% year-on-year (a 14% decrease on a constant currency basis) to 155.7 billion yen (1,588 million U.S. dollars) primarily due to the favorable impact of foreign exchange rates. The decrease in sales on a constant currency basis was primarily due to a decrease in unit sales of PlayStation®2 ("PS2"), PlayStation®3 ("PS3") and PSP® (PlayStation Portable) hardware, partially offset by increased PS3 software unit sales compared to the same quarter of the previous fiscal year.

Operating loss of 0.8 billion yen (8 million U.S. dollars) was recorded, compared to operating income of 2.3 billion yen in the same quarter of the previous fiscal year. This year-on-year decline was primarily due to the impact of a strategic price reduction for the PlayStation®Vita ("PS Vita") and the unfavorable impact of foreign exchange rates, partially offset by the above-mentioned increase in software unit sales.

Mobile Products & Communications (MP&C)

	(Billions of yen, millions of U.S. dollars)											
	Second quarter ended September 30											
		2012 2013						yen		2013		
Sales and operating revenue	¥	300.4		¥	418.6		+39.3	%	\$	4,271		
Operating loss		(23.1)		(0.9))	-			(9)	

The MP&C segment includes the Mobile Communications and Personal and Mobile Products categories. Mobile Communications includes mobile phones; Personal and Mobile Products includes personal computers.

Sales increased 39.3% year-on-year (a 4% increase on a constant currency basis) to 418.6 billion yen (4,271 million U.S. dollars). This significant increase was primarily due to the favorable impact of foreign exchange rates, a significant increase in unit sales of smartphones and an increase in the average selling price of smartphones, partially offset by a significant decrease in unit sales of PCs.

Operating loss decreased 22.2 billion yen year-on-year to 0.9 billion yen (9 million U.S. dollars). This significant improvement was primarily due to the above-mentioned increase in sales of smartphones.

Home Entertainment & Sound (HE&S)

	(Billions of yen, millions of U.S. dollars)												
		Second quarter ended September 30											
		2012 2013					Change in	2013					
Sales and operating revenue	¥	236.0		¥	263.8		+11.8	%	\$	2,692			
Operating loss		(15.8))		(12.1)	-			(123)		

The HE&S segment includes the Televisions and Audio and Video categories. Televisions includes LCD televisions; Audio and Video includes home audio, Blu-ray DiscTM players and recorders and memory-based portable audio devices.

Sales increased 11.8% year-on-year (a 12% decrease on a constant currency basis) to 263.8 billion yen (2,692 million U.S. dollars) primarily due to the favorable impact of foreign exchange rates, partially offset by a decrease in LCD television unit sales.

Operating loss decreased 3.7 billion yen year-on-year to 12.1 billion yen (123 million U.S. dollars). This improvement was primarily due to a 3.1 billion yen decrease year-on-year in restructuring charges, net, and cost reductions in Televisions.

In Televisions, sales increased 18.7% year-on-year to 174.1 billion yen (1,777 million U.S. dollars), primarily due to the impact of foreign exchange rates. Operating loss* decreased 0.9 billion yen year-on-year to 9.3 billion yen (95 million U.S. dollars) primarily due to cost reductions, partially offset by a decrease in unit sales of LCD televisions year-on-year.

* The operating loss in Televisions excludes restructuring charges, which are included in the overall segment results and are not allocated to product categories.

Devices

	(Billions of yen, millions of U.S. dollars)											
	Second quarter ended September 30											
		2012		2013	Change in yen		2013					
Sales and operating revenue	¥	249.9	¥	208.1	-16.7 %	\$	2,123					
Operating income		29.8		11.9	-60.0		122					

The Devices segment includes the Semiconductors and Components categories. Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems.

Sales decreased 16.7% year-on-year (a 30% decrease on a constant currency basis) to 208.1 billion yen (2,123 million U.S. dollars). This decrease was primarily due to a decrease in sales of system LSIs for the game business and the absence of sales from the chemical products related business which was sold in September 2012, partially offset by the favorable impact of foreign exchange rates and a significant increase in sales of image sensors reflecting higher demand for mobile products. Sales to external customers decreased 9.8% year-on-year primarily due to the above-mentioned absence of sales from the chemical products related business.

Operating income decreased 17.9 billion yen year-on-year to 11.9 billion yen (122 million U.S. dollars). This decrease was primarily due to the recording of a gain on the sale of the chemical products related business in the same quarter of the previous fiscal year and a significantly lower net benefit in the current quarter from insurance recoveries related to damages and losses incurred from the Floods, partially offset by the favorable impact of foreign exchange rates.

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Total inventory of the five Electronics* segments above as of September 30, 2013 was 862.2 billion yen (8,798 million U.S. dollars), an increase of 111.2 billion yen, or 14.8% year-on-year. This increase was primarily due to the impact of the depreciation of the yen. Inventory increased by 110.6 billion yen, or 14.7% compared with the level as of June 30, 2013.

^{*} The term "Electronics" refers to the sum of the IP&S, Game, MP&C, HE&S and Devices segments.

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Pictures

	(Billions of yen, millions of U.S. dollars)											
	Second quarter ended September 30											
		2012		2013	n yen		2013					
Sales and operating revenue	¥	163.0	¥	177.8		+9.1	%	\$	1,815			
Operating income (loss)		7.9		(17.8)	-			(181)		

Starting from the current quarter, the disclosure for sales to external customers for the Pictures segment is expanded into the following three categories: Motion Pictures, Television Production, and Media Networks. Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. For further details, see page F-8.

The results presented in Pictures are a yen-translation of the results of Sony Pictures Entertainment ("SPE"), a U.S.-based operation that aggregates the results of its worldwide subsidiaries on a U.S. dollar basis. Management analyzes the results of SPE in U.S. dollars, so discussion of certain portions of its results is specified as being on "a U.S. dollar basis."

Sales increased 9.1% year-on-year (a 13% decrease on a constant currency (U.S. dollar) basis) to 177.8 billion yen (1,815 million U.S. dollars) due to the favorable impact of the depreciation of the yen against the U.S. dollar. On a U.S. dollar basis, sales for Motion Pictures decreased significantly due to lower television licensing, home entertainment and theatrical revenues. The decline in television licensing revenues was due to fewer films licensed year-on-year. The same quarter of the previous fiscal year also benefitted from the home entertainment performance of 21 Jump Street and the worldwide theatrical performance of The Amazing Spider-Man. On a U.S. dollar basis, sales for Television Productions increased year-on-year primarily due to the recording of revenues from Left Bank Pictures Limited, a television production company in the United Kingdom in which Sony acquired a majority interest in August 2012, as well as higher sales of television catalog product.

Operating loss of 17.8 billion yen (181 million U.S. dollars) was recorded, compared to operating income of 7.9 billion yen in the same quarter of the previous fiscal year. This decline in operating results was primarily due to the lower Motion Pictures sales noted above. The current quarter reflects the theatrical underperformance of White House Down, while the same quarter of the previous fiscal year included the strong theatrical performance of The Amazing Spider-Man. In addition, the current quarter was negatively impacted by higher year-on-year production costs incurred as a result of an increase in the number of episodes produced in the current quarter for Television Productions' new U.S. television network programming.

Music

	(Billions of yen, millions of U.S. dollars)											
		Second quarter ended September 30										
		2012		2013	Change in yen		2013					
Sales and operating revenue	¥	99.2	¥	115.0	+15.9 %	\$	1,173					
Operating income		7.9		9.7	+23.5		99					

Starting from the current quarter, the disclosure for sales to external customers for the Music segment is expanded into the following three categories: Recorded Music, Music Publishing and Visual Media and Platform. Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and

Platform includes the production and distribution of animated videos and the solution offering for music and visual products. For further details, see page F-8.

The results presented in Music include the yen-translated results of Sony Music Entertainment ("SME"), a U.S.-based operation which aggregates the results of its worldwide subsidiaries on a U.S. dollar basis, the results of Sony Music Entertainment (Japan) Inc., a Japan-based music company which aggregates its results in yen, and the yen-translated consolidated results of Sony/ATV Music Publishing LLC ("Sony/ATV"), a 50% owned U.S.-based joint venture in the music publishing business which aggregates the results of its worldwide subsidiaries on a U.S. dollar basis.

Sales increased 15.9% year-on-year (essentially flat on a constant currency basis) to 115.0 billion yen (1,173 million U.S. dollars) due to the favorable impact of the depreciation of the yen against the U.S. dollar. Sales were essentially flat on a constant currency basis due to a decrease in Visual Media and Platform sales resulting from a decrease in home entertainment revenues for animation products, offset by a year-on-year increase in sales of Recorded Music due to continuing growth in digital revenues and the success of a number of recent releases. Best-selling titles in the current quarter included Justin Timberlake's The 20/20 Experience - 2 of 2, Kana Nishino's Love Collection ~pink~ and Love Collection ~mint~, ikimono-gakari's I, and Miley Cyrus' Bangerz.

Operating income increased 1.8 billion yen year-on-year to 9.7 billion yen (99 million U.S. dollars). This increase was primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar and the above-mentioned increase in sales of Recorded Music.

Financial Services

			(Bill	ions of yen,	millions of U.S. dollars)		
			Se	econd quarte	r ended September 30		
		2012		2013	Change in yen	2013	
Financial services revenue	¥	231.4	¥	245.0	+5.9 %	\$	2,500
Operating income		31.2		39.2	+25.7		400

The Financial Services segment results include Sony Financial Holdings Inc. ("SFH") and SFH's consolidated subsidiaries such as Sony Life Insurance Co., Ltd. ("Sony Life"), Sony Assurance Inc. and Sony Bank Inc. ("Sony Bank"). The results of Sony Life discussed in the Financial Services segment differ from the results that SFH and Sony Life disclose separately on a Japanese statutory basis.

Financial services revenue increased 5.9% year-on-year to 245.0 billion yen (2,500 million U.S. dollars) primarily due to an increase in revenue at Sony Life. Revenue at Sony Life increased 5.8% year-on-year to 217.6 billion yen (2,221 million U.S. dollars). This increase was mainly due to significantly improved investment performance in both the separate account and the general account primarily reflecting a rise in the Japanese stock market during the current quarter, as compared with a slight decline in the same quarter of the previous fiscal year.

Operating income increased 8.0 billion yen year-on-year to 39.2 billion yen (400 million U.S. dollars) mainly due to an increase in operating income at Sony Life. Operating income at Sony Life increased 5.5 billion yen year-on-year to 37.2 billion yen (380 million U.S. dollars) primarily due to the above-mentioned improvement in investment performance in the general account.

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Consolidated Results for the Six Months ended September 30, 2013

For Consolidated Statements of Income and Business Segment Information for the six months ended September 30, 2013 and 2012, please refer to pages F-3 and F-7 respectively.

Sales for the six months ended September 30, 2013 ("the current six months") increased 11.8% year-on-year to 3,488.2 billion yen (35,594 million U.S. dollars). This increase was primarily due to the favorable impact of foreign exchange rates and a significant increase in smartphone unit sales, partially offset by the absence of the sales from the chemical products related business.

During the current six months, the average rates of the yen were 98.8 yen against the U.S. dollar and 130.0 yen against the euro, which were 19.6% lower and 22.5% lower, respectively, as compared with the same period in the previous fiscal year. On a constant currency basis, consolidated sales decreased 6%. For further detail about sales on a constant currency basis, see Note on page 9.

In the IP&S segment, sales decreased primarily due to lower sales of video cameras and compact digital cameras reflecting a contraction of these markets. In the Game segment, overall segment sales remained essentially flat due to the favorable impact of foreign exchange rates and an increase in PS3 software sales being offset by lower PS2, PS3 and PSP hardware sales. In the MP&C segment, sales increased significantly primarily due to a significant increase in unit sales of smartphones. In the HE&S segment, sales increased significantly primarily due to the favorable impact of foreign exchange rates, partially offset by a significant decrease in unit sales of LCD televisions. In the Devices segment, sales decreased significantly mainly due to lower sales of system LSIs for the game business and the absence of sales from the chemical products related business which were included in the same period of the previous fiscal year. In the Pictures segment, sales increased primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar and higher advertising revenues for Sony's television networks in India and the U.S., partially offset by lower theatrical and home entertainment revenues for Motion Pictures. In the Music segment, sales increased significantly due to the favorable impact of the depreciation of the yen against the U.S. dollar as well as growth of digital sales and the strong performance of a number of recent releases in Recorded Music. In the Financial Services segment, financial services revenue increased significantly primarily due to a significant improvement in investment performance in the separate account at Sony Life.

Operating income for the current six months increased 14.6 billion yen year-on-year to 51.1 billion yen (522 million U.S. dollars). This increase was primarily due to a significant improvement in the operating results of the MP&C segment, a significant increase in operating income in the Financial Services segment, a significant improvement in the operating results of the HE&S segment, and the favorable impact of foreign exchange rates. Operating income during the current six months includes a gain of 12.8 billion yen (131 million U.S. dollars) from the sale of certain shares of M3, a gain of 106 million U.S. dollars (10.3 billion yen) recognized on the sale of SPE's music publishing catalog, a net benefit of 7.1 billion yen (72 million U.S. dollars) from insurance recoveries related to damages and losses incurred from the Floods and a benefit of 7.0 billion yen (71 million U.S. dollars) due to the reversal of a patent royalty accrual. In the same period of the previous fiscal year, a net benefit of 29.7 billion yen from the above-mentioned insurance recoveries, and a gain of 8.2 billion yen from the sale of the chemical products related business were recorded.

In the IP&S segment, operating income decreased year-on-year mainly due to a decrease in sales of video cameras. In the Game segment, operating loss significantly increased year-on-year primarily due to an increase in research and development expenses related to the upcoming introduction of the PlayStation®4 ("PS4") and the impact of a strategic price reduction for the PS Vita. In the MP&C segment, operating results significantly improved year-on-year primarily due to a significant increase in sales of smartphones. In the HE&S segment, the operating loss decreased significantly year-on-year primarily due to an improved product mix in LCD televisions reflecting the introduction of high value-added models and cost reductions. In the Devices segment, operating income decreased significantly primarily due to a decrease in the net benefit from insurance recoveries related to damages and losses incurred from the Floods and the recording of a gain on the sale of the chemical products related business in the same quarter of the previous fiscal year. In the Pictures segment, operating income decreased primarily due to the impact of lower theatrical and home entertainment revenues for Motion Pictures, higher production costs for Television Productions' U.S. television network programming, and higher programming and operating costs for Media Networks, partially offset by the gain recognized on the sale of SPE's music publishing catalog. In the Music segment, operating income increased primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar and the strong performance of a number of recent releases in Recorded Music. In the Financial Services segment, operating income significantly increased primarily due to an improvement in investment performance in the general account at Sony Life.

Restructuring charges, recorded as operating expenses, amounted to 12.5 billion yen (127 million U.S. dollars) for the current six months compared to 22.8 billion yen for the same period of the previous fiscal year.

Equity in net loss of affiliated companies, recorded within operating income, decreased 1.0 billion yen year-on-year to 2.5 billion yen (25 million U.S. dollars).

The net effect of other income and expenses was income of 1.1 billion yen (11 million U.S. dollars), compared to an expense of 7.5 billion yen in the same period of the previous fiscal year. This improvement was primarily due to an increase in other non-operating income.

Income before income taxes increased 23.2 billion yen year-on-year to 52.2 billion yen (533 million U.S. dollars) due to the higher operating income noted above.

Income taxes: During the current six months, Sony recorded 38.3 billion yen (391 million U.S. dollars) of income tax expense. As of March 31, 2013, Sony had established a valuation allowance against certain deferred tax assets for Sony Corporation and its national tax filing group in Japan, the consolidated tax filing group in the U.S., and certain other subsidiaries. During the current fiscal year, certain of these tax filing groups and subsidiaries incurred losses and as a result Sony continued to not recognize the associated tax benefits. As a result, Sony's effective tax rate for the current six months exceeded the Japanese statutory tax rate.

Net loss attributable to Sony Corporation's stockholders for the current six months decreased 24.3 billion yen year-on-year to 15.8 billion yen (161 million U.S. dollars).

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Cash Flows

For Consolidated Statements of Cash Flows, charts showing Sony's cash flow information for all segments, all segments excluding the Financial Services segment and the Financial Services segment alone, please refer to pages F-5 and F-16.

Operating Activities: During the current six months, there was a net cash outflow of 10.2 billion yen (105 million U.S. dollars) from operating activities, compared to a net cash inflow of 49.4 billion yen in the same period of the previous fiscal year.

For all segments excluding the Financial Services segment, there was a net cash outflow of 214.3 billion yen (2,187 million U.S. dollars) for the current six months, an increase of outflow of 31.6 billion yen, or 17.3% year-on-year. This increase of outflow was primarily due to the negative impact of an increase in other receivables, included in other current assets, from component assembly companies, resulting from the production of PS4 hardware and an expansion in production of smartphones, compared to a decrease in the same period of the previous fiscal year, an increase in inventories, and a larger increase in notes and accounts receivable, trade reflecting an increase in unit sales of smartphones. This increase of outflow was partially offset by the positive impact of an increase in notes and accounts payable, trade compared to a decrease in the same period of the previous fiscal year, primarily due to the expansion in production mentioned above.

The Financial Services segment had a net cash inflow of 210.7 billion yen (2,150 million U.S. dollars), a decrease of 27.8 billion yen, or 11.7% year-on-year. This decrease was primarily due to an increase mainly in insurance payments and a decrease in insurance premium revenue at Sony Life.

Investing Activities: During the current six months, Sony used 224.1 billion yen (2,287 million U.S. dollars) of net cash in investing activities, a decrease of 246.7 billion yen, or 52.4% year-on-year.

For all segments excluding the Financial Services segment, 7.7 billion yen (78 million U.S. dollars) was provided, compared to 117.8 billion yen used in the same period of the previous fiscal year. Cash was provided primarily due to a year-on-year increase in cash inflow from the sale of fixed assets, including the sale and leaseback of machinery and equipment during the current six months. In the same period of the previous fiscal year, cash was generated from the sale of the chemical products related business.

The Financial Services segment used 231.8 billion yen (2,365 million U.S. dollars) of net cash, a decrease of 122.3 billion yen, or 34.5% year-on-year. This decrease was mainly due to a year-on-year increase in proceeds from the maturities of marketable securities and sales of investment securities at Sony Bank.

In all segments excluding the Financial Services segment, net cash used in operating and investing activities combined*1 for the current six months was 206.6 billion yen (2,108 million U.S. dollars), a decrease of 93.9 billion yen, or 31.2% year-on-year.

Financing Activities: During the current six months, 108.6 billion yen (1,109 million U.S. dollars) of net cash and cash equivalents was provided by financing activities, a decrease of 39.3 billion yen, or 26.6% year-on-year.

For all segments excluding the Financial Services segment, there was an 84.8 billion yen (866 million U.S. dollars) net cash inflow, an increase of 48.9 billion yen, or 136.3% year-on-year. This increase was primarily due to a year-on-year increase in financing. In the current six months, funds were raised through the issuance of straight bonds for Japanese retail investors. In the same period of the previous fiscal year, commercial paper was issued while straight bonds were redeemed, a syndicated loan was repaid and a tender offer for shares of So-net Entertainment Corporation (currently So-net Corporation) was executed.

In the Financial Services segment, financing activities provided 17.1 billion yen (175 million U.S. dollars) of net cash, a decrease of 89.6 billion yen, or 84.0% year-on-year. This decrease was primarily due to a decrease in customer deposits at Sony Bank, compared to an increase in the same period of the previous fiscal year.

Total Cash and Cash Equivalents: Accounting for the above factors and the effect of fluctuations in foreign exchange rates, the total outstanding balance of cash and cash equivalents at September 30, 2013 was 725.7 billion yen (7,405 million U.S. dollars). Cash and cash equivalents of all segments excluding the Financial Services segment was 528.0 billion yen (5,388 million U.S. dollars) at September 30, 2013, an increase of 105.5 billion yen, or 25.0% compared with the balance as of September 30, 2012, and a decrease of 96.8 billion yen, or 15.5% compared with March 31, 2013. Sony believes that it continues to maintain sufficient liquidity through access to a total, translated into yen, of 819.1 billion yen (8,358 million U.S. dollars) of unused committed lines of credit with financial institutions in addition to the cash and cash equivalents balance at September 30, 2013. Within the Financial Services segment, the outstanding balance of cash and cash equivalents was 197.6 billion yen (2,017 million U.S. dollars) at September 30, 2013, an increase of 31.3 billion yen, or 18.8% compared with the balance as of September 30, 2012, and a decrease of 3.9 billion yen, or 1.9% compared with the balance as of March 31, 2013.

Sony has included the information for cash flow from operating and investing activities combined, excluding the Financial Services segment's activities, as Sony's management frequently monitors this financial measure, and believes this non-U.S. GAAP measurement is important for use in evaluating Sony's ability to generate cash to maintain liquidity and fund debt principal and dividend payments from business activities other than its Financial Services segment. This information is derived from the reconciliations prepared in the Condensed Statements of Cash Flows on page F-16. This information and the separate condensed presentations shown below are not required or prepared in accordance with U.S. GAAP. The Financial Services segment's cash flow is excluded from the measure because SFH, which constitutes a majority of the Financial Services segment, is a separate publicly traded entity in Japan with a significant minority interest and it, as well as its subsidiaries, secure liquidity on their own. This measure may not be comparable to those of other companies. This measure has limitations because it does not represent residual cash flows available for discretionary expenditures principally due to the fact that the measure does not deduct the principal payments required for debt service. Therefore, Sony believes it is important to view this measure as supplemental to its entire statement of cash flows and together with Sony's disclosures regarding investments, available credit facilities and overall liquidity.

A reconciliation of the differences between the Consolidated Statement of Cash Flows reported and cash flows from operating and investing activities combined excluding the Financial Services segment's activities is as follows:

	(Billions of yen, millions of U.S. dollars) Six months ended September 30									
	2012			2013			2013			
Net cash provided by (used in) operating ¥ activities reported in the consolidated statements of cash flows	49.4		¥	(10.2)	\$	(105)		
Net cash used in investing activities reported in	(470.0	`		(224.1	`		(2.207	\		
the consolidated statements of cash flows	(470.8)		(224.1)		(2,287)		
	(421.4)		(234.3)		(2,391)		
	238.5			210.7			2,150			

Less: Net cash provided by operating activities							
within the Financial Services segment							
Less: Net cash used in investing activities within							
the Financial Services segment	(354.1)		(231.8)	(2,365)
Eliminations *2	5.3			6.6		68	
Cash flow used in operating and investing ¥	(300.5)	¥	(206.6)	\$ (2,108)
activities combined excluding the Financial							
Services segment's activities							

^{*2} Eliminations primarily consist of intersegment dividend payments.

* * * * *

Note

The descriptions of sales on a constant currency basis reflect sales obtained by applying the yen's monthly average exchange rates from the same quarter of the previous fiscal year to local currency-denominated monthly sales in the current quarter. In certain cases, most significantly in the Pictures segment and SME and Sony/ATV in the Music segment, the constant currency amounts are after aggregation on a U.S. dollar basis. Sales on a constant currency basis are not reflected in Sony's consolidated financial statements and are not measures in accordance with U.S. GAAP. Sony does not believe that these measures are a substitute for U.S. GAAP measures. However, Sony believes that disclosing sales information on a constant currency basis provides additional useful analytical information to investors regarding the operating performance of Sony.

* * * * *

Outlook for the Fiscal Year ending March 31, 2014

The forecast for consolidated results for the fiscal year ending March 31, 2014, as announced on August 1, 2013, has been revised as follows:

			(Billions of yen)				
				Change from			
				March 31,			
		Change from		2013	March 31,		
	October	August	August	Actual	2013		
	Forecast	Forecast	Forecast	Results	Actual Results		
Sales and operating							
revenue	¥ 7,700	-2.5 %	¥ 7,900	+13.2 %	¥ 6,800.9		
Operating income	170	-26.1	230	-26.1	230.1		
Income before income							
taxes	180	-14.3	210	-26.7	245.7		
Net income attributable	30	-40.0	50	-30.3	43.0		
to Sony							
Corporation's							
stockholders							

Assumed foreign currency exchange rates for the second half of the fiscal year ending March 31, 2014: approximately 100 yen to the U.S. dollar and approximately 130 yen to the euro.

(Assumed foreign currency exchange rates for the current fiscal year at the time of the August forecast: approximately 100 yen to the U.S. dollar and approximately 130 yen to the euro.)

Consolidated sales for the current fiscal year are expected to be 7,700 billion yen due to a downward revision in the annual unit sales forecasts for certain electronics products.

Consolidated operating income is expected to be 170 billion yen, 60 billion yen below the August forecast. Although the operating income of the Financial Services segment in the current quarter exceeded the August forecast, operating results of the IP&S, MP&C, HE&S, Devices and Pictures segments are expected to be below the August forecast.

Restructuring charges are expected to be approximately 50 billion yen for the Sony group, unchanged from the August forecast, compared to 77.5 billion yen recorded in the fiscal year ended March 31, 2013. This amount will be recorded as an operating expense included in the above-mentioned forecast for operating income.

The forecast for each business segment is as follows:

Imaging Products & Solutions

Overall segment sales are expected to be below the August forecast primarily due to a downward revision in the annual unit sales forecast of video cameras and digital cameras. Operating income is expected to be significantly below the August forecast, primarily due to the negative impact of the above-mentioned decrease in sales. Year-on-year, sales are expected to be essentially flat and operating income is expected to increase significantly.

Mobile Products & Communications

Overall segment sales are expected to be slightly below the August forecast primarily due to a downward revision in the annual unit sales forecast of PCs. Operating income is expected to be significantly lower than the August forecast due to the negative impact of the above-mentioned decrease in sales. Year-on-year, sales are expected to increase significantly and operating income is expected to be recorded, reflecting an expected significant improvement in operating results primarily due to an increase in unit sales of smartphones.

Home Entertainment & Sound

Overall segment sales are expected to be below the August forecast primarily due to a downward revision in the annual unit sales forecast of LCD TVs. Operating results are expected to be significantly lower than the August forecast primarily due to the negative impact of the above-mentioned decrease in sales. Year-on-year, sales are expected to increase significantly and operating results are expected to improve significantly.

Devices

Overall segment sales are expected to be below the August forecast primarily because sales of image sensors are expected to be lower than the August forecast. Operating income is expected to be significantly below the August forecast primarily due to the negative impact of the above-mentioned decrease in sales. Year-on-year, sales are expected to decrease and operating income is expected to decrease significantly.

Pictures

Sales and operating income are expected to be below the August forecast primarily due to the underperformance of Motion Pictures' current year film slate in the current quarter. Year-on-year, sales are expected to increase significantly and operating income is expected to be essentially flat.

Financial Services

Expected financial services revenue remains unchanged from the August forecast. Operating income for the fiscal year is expected to exceed the August forecast because results in the current quarter exceeded expectations. Year-on-year, financial services revenue is expected to be essentially flat and operating income is expected to increase.

The effects of gains and losses on investments held by the Financial Services segment due to market fluctuations have not been incorporated within the above forecast as it is difficult for Sony to predict market trends in the future. Accordingly, future market fluctuations could further impact the current forecast.

There is no change from the August forecast for the sales and operating income of the Game and Music segments.

The forecast for capital expenditures, depreciation and amortization, as well as research and development expenses for the current fiscal year remains unchanged from the August forecast.

			(Billions of Change from	•			
	Cu	rrent	March 31, 2	013	March 31, 2013		
		Forecast	Results		Results		
Capital expenditures	¥	190	+0.7	%	¥	188.6	
(addition to property, plant and equipment)							
Depreciation and amortization*		340	+2.9			330.6	
[for property, plant and equipment (included above)		200	+0.4			199.2]
Research and development expenses		460	-2.9			473.6	

^{*} The forecast for depreciation and amortization includes amortization expenses for intangible assets and for deferred insurance acquisition costs.

This forecast is based on management's current expectations and is subject to uncertainties and changes in circumstances. Actual results may differ materially from those included in this forecast due to a variety of factors. See "Cautionary Statement" below.

Cautionary Statement

Statements made in this release with respect to Sony's current plans, estimates, strategies and beliefs and other statements that are not historical facts are forward-looking statements about the future performance of Sony. Forward-looking statements include, but are not limited to, those statements using words such as "believe," "expect," "plans," "strategy," "prospects," "forecast," "estimate," "project," "anticipate," "aim," "intend," "seek," "may," "mig "should," and words of similar meaning in connection with a discussion of future operations, financial performance, events or conditions. From time to time, oral or written forward-looking statements may also be included in other materials released to the public. These statements are based on management's assumptions, judgments and beliefs in light of the information currently available to it. Sony cautions investors that a number of important risks and uncertainties could cause actual results to differ materially from those discussed in the forward-looking statements, and therefore investors should not place undue reliance on them. Investors also should not rely on any obligation of Sony to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Sony disclaims any such obligation. Risks and uncertainties that might affect Sony include, but are not limited to:

- (i) the global economic environment in which Sony operates and the economic conditions in Sony's markets, particularly levels of consumer spending;
- (ii) foreign exchange rates, particularly between the yen and the U.S. dollar, the euro and other currencies in which Sony makes significant sales and incurs production costs, or in which Sony's assets and liabilities are denominated:
- (iii) Sony's ability to continue to design and develop and win acceptance of, as well as achieve sufficient cost reductions for, its products and services, including televisions, game platforms and smartphones, which are offered in highly competitive markets characterized by severe price competition and continual new product and service introductions, rapid development in technology and subjective and changing consumer preferences;
- (iv) Sony's ability and timing to recoup large-scale investments required for technology development and production capacity;
- (v) Sony's ability to implement successful business restructuring and transformation efforts under changing market conditions;
- (vi) Sony's ability to implement successful hardware, software, and content integration strategies for all segments excluding the Financial Services segment, and to develop and implement successful sales and distribution strategies in light of the Internet and other technological developments;
- (vii) Sony's continued ability to devote sufficient resources to research and development and, with respect to capital expenditures, to prioritize investments correctly (particularly in the electronics businesses);
- (viii) Sony's ability to maintain product quality;
- (ix) the effectiveness of Sony's strategies and their execution, including but not limited to the success of Sony's acquisitions, joint ventures and other strategic investments;
- (x) Sony's ability to forecast demands, manage timely procurement and control inventories;
- (xi) the outcome of pending and/or future legal and/or regulatory proceedings;
- (xii) shifts in customer demand for financial services such as life insurance and Sony's ability to conduct successful asset liability management in the Financial Services segment;
- (xiii) the impact of unfavorable conditions or developments (including market fluctuations or volatility) in the Japanese equity markets on the revenue and operating income of the Financial Services segment; and
- (xiv) risks related to catastrophic disasters or similar events. Risks and uncertainties also include the impact of any future events with material adverse impact.

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Investor	Relations	Contacts:

Tokyo	New York	London

Yoshinori Hashitani Justin Hill Haruna Nagai +81-(0)3-6748-2111 +1-212-833-6722 +44-(0)20-7426-8696

IR home page: http://www.sony.net/IR/

Presentation slides: http://www.sony.net/SonyInfo/IR/financial/fr/13q2_sonypre.pdf

(Unaudited)
Consolidated Financial
Statements
Consolidated Balance Sheets

	(Millions of yen, millions of U.S. dollars)									
	March 31 September 30				Change from			tember 30		
		111111111111111111111111111111111111111		promoti e o		March 31,	o cr			
ASSETS		2013		2013	-	2013		2013		
Current assets:		2010		2010		2010		2010		
	¥	826,361	¥	725,668	¥	-100,693	\$	7,405		
Marketable securities	_	697,597	_	750,409	_	+52,812	-	7,657		
Notes and accounts receivable,		844,117		938,435		+94,318		9,576		
trade		0,117		,,,,,,,		. > .,5 10		,,,,,,		
Allowance for doubtful accounts and sales		(67,625)		(63,411)		+4,214		(647)		
returns		(,,		(, ,		,		(/		
Inventories		710,054		965,689		+255,635		9,854		
Other receivables		148,142		259,783		+111,641		2,651		
Deferred income taxes		44,615		51,930		+7,315		530		
Prepaid expenses and other		443,272		488,056		+44,784		4,980		
current assets		,		,		,		,		
Total current assets		3,646,533		4,116,559		+470,026		42,006		
						,				
Film costs		270,089		311,756		+41,667		3,181		
		,		•		·				
Investments and advances:										
Affiliated companies		198,621		172,586		-26,035		1,761		
Securities investments and		7,118,504		7,379,501		+260,997		75,301		
other										
		7,317,125		7,552,087		+234,962		77,062		
Property, plant and equipment:										
Land		131,484		132,040		+556		1,347		
Buildings		778,514		787,185		+8,671		8,033		
Machinery and equipment		1,934,520		1,920,482		-14,038		19,596		
Construction in progress		47,839		44,281		-3,558		452		
		2,892,357		2,883,988		-8,369		29,428		
Less-Accumulated depreciation		2,030,807		2,036,454		+5,647		20,780		
		861,550		847,534		-14,016		8,648		
Other assets:										
Intangibles, net		527,507		526,922		-585		5,377		
Goodwill		643,243		672,101		+28,858		6,858		
Deferred insurance acquisition		460,758		473,360		+12,602		4,830		
costs										
Deferred income taxes		107,688		105,719		-1,969		1,079		
Other		371,799		371,690		-109	3,7			
		2,110,995	2,149,792		+38,797			21,937		
Total assets	¥	14,206,292	¥	14,977,728	¥	+771,436	\$	152,834		

LIABILITIES AND EQUITY						
Current liabilities:						
Short-term borrowings ¥	87,894	¥	94,194	¥	+6,300	\$ 961
Current portion of long-term	156,288		367,891		+211,603	3,754
debt						
Notes and accounts payable,	572,102		845,845		+273,743	8,631
trade	1 007 050		1 000 520		6714	11 100
Accounts payable, other and accrued	1,097,253		1,090,539		-6,714	11,128
expenses Accrued income and other	75,080		97,664		+22,584	997
taxes	75,000		<i>71</i> ,00 4		+22,30 +))1
Deposits from customers in the banking	1,857,448		1,813,054		-44,394	18,501
business	-,,,,,,		-,,		,	
Other	469,024		503,399		+34,375	5,136
Total current liabilities	4,315,089		4,812,586		+497,497	49,108
Long-term debt	938,428		915,865		-22,563	9,346
Accrued pension and severance	311,469		312,946		+1,477	3,193
costs	272.000		277.242		2.242	2.040
Deferred income taxes	373,999		377,242		+3,243	3,849
Future insurance policy benefits and other	3,540,031		3,690,141		+150,110	37,655
Policyholders' account in the life insurance	1,693,116		1,804,816		+111,700	18,416
business	1,075,110		1,004,010		+111,700	10,410
Other	349,985		295,616		-54,369	3,017
Total liabilities	11,522,117		12,209,212		+687,095	124,584
Redeemable noncontrolling	2,997		2,871		-126	29
interest						
Equity:						
Sony Corporation's						
stockholders' equity:	630,923		643,702		+12,779	6,568
Common stock Additional paid-in capital	1,110,531		1,123,747		+12,779	11,467
Retained earnings	1,110,331		1,073,431		-28,866	10,953
Accumulated other	(641,513)		(573,944)		+67,569	(5,856)
comprehensive income	(= 1-,= 1-)		(= 1 = 4)		,	(=,===,
Treasury stock, at cost	(4,472)		(4,248)		+224	(43)
	2,197,766		2,262,688		+64,922	23,089
Noncontrolling interests	483,412		502,957		+19,545	5,132
Total equity	2,681,178		2,765,645		+84,467	28,221
Total liabilities and equity ¥	14,206,292	¥	14,977,728	¥	+771,436	\$ 152,834

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Consolidated Statements of Income

 $\begin{array}{c} \text{(Millions of yen, millions of U.S. dollars, except per share amounts)} \\ \text{Three months ended September 30} \end{array}$

			Change from								
	201	12		201	13		2012		20		
Sales and operating revenue:											
Net sales	¥	1,341,262		¥	1,511,040				\$	15,419	
Financial services revenue		230,645			243,746					2,487	
Other operating revenue		32,752			20,700					211	
		1,604,659			1,775,486		+10.6	%		18,117	
Costs and expenses:											
Cost of sales		1,044,996			1,155,115					11,786	
Selling, general and administrative		331,459			412,378					4,208	
Financial services expenses		198,478			204,012					2,082	
Other operating (income) expense,											
net		(3,651)		(12,808)				(131)
		1,571,282			1,758,697		+11.9			17,945	
Equity in net loss of affiliated											
companies		(3,126)		(2,025)		-		(21)
Operating income		30,251			14,764		-51.2			151	
Other income:											
Interest and dividends		3,198			5,557					57	
Other		953			1,024					10	
		4,151			6,581		+58.5			67	
Other expenses:											
Interest		5,912			7,092					72	
Foreign exchange loss, net		7,114			5,744					59	
Other		1,726			2,545					26	
		14,752			15,381		+4.3			157	
Income before income taxes		19,650			5,964		-69.6			61	
Income taxes		22,008			11,601					119	
Net loss		(2,358)		(5,637)		-		(58)
Less - Net income attributable to											
noncontrolling interests		13,112			13,650					139	
Net loss attributable to Sony											
Corporation's	¥	(15,470)	¥	(19,287)		-%	\$	(197)
stockholders											

Per share data:									
Net loss attributable to Sony									
Corporation's									
stockholders									
— Basic	¥	(15.41)	¥	(18.91)	-%	\$ (0.19)
— Diluted		(15.41)		(18.91)	-%	(0.19)
Consolidated Statements of									
Comprehensive Income									
Comprehensive income				(Milli	ions of ven	millio	ns of U.S. dollars)		
							September 30		
				11	nee monun	is chaca	Change from		
		2012			2013		2012	2013	
		2012			2013		2012	2013	
Net loss	¥	(2,358)	¥	(5,637)	-%	\$ (58)
Other comprehensive income, net of									
tax –									
Unrealized gains on securities		18,545			16,807			171	
Unrealized gains (losses) on									
derivative instruments		(29)		402			4	
Pension liability adjustment		436			63			1	
Foreign currency translation									
adjustments		(6,190)		1,423			15	
Total comprehensive income		10,404			13,058		+25.5	133	
Less - Comprehensive income									
attributable		16,821			19,365			197	
to noncontrolling interests									
S									
Comprehensive loss attributable	¥	(6,417)	¥	(6,307)	-%	\$ (64)
to Sony Corporation's stockholders					· · ·			`	
1									
F-2									

Consolidated Statements of Income

Corporation's

stockholders

¥

(40,111)

(15,807)

(Millions of yen, millions of U.S. dollars, except per share amounts) Six months ended September 30 Change from 2012 2013 2013 2012 Sales and operating revenue: 2,949,976 Net sales 2,636,714 30,102 Financial services revenue 424,362 495,209 5,053 Other operating revenue 58,766 43,013 439 3,119,842 3,488,198 +11.8 % 35,594 Costs and expenses: 23,000 Cost of sales 2,253,995 2,051,409 Selling, general and administrative 678,209 797,371 8,136 Financial services expenses 408,742 4,171 364,130 Other operating (income) expense, (260 net (13,837)) (25,481)35,047 3,079,911 3,434,627 +11.5 Equity in net loss of affiliated (25 companies (3,405)(2,450)Operating income 36,526 51,121 +40.0522 Other income: Interest and dividends 96 8,908 9,444 5 Foreign exchange gain, net 447 Other 102 2,150 9,986 11,058 19,877 +79.8 203 Other expenses: 14,048 143 Interest 13,475 Foreign exchange loss, net 1,692 Other 3,354 4,733 49 18,521 18,781 +1.4 192 Income before income taxes 29,063 52,217 +79.7 533 Income taxes 42,010 38,341 391 Net income (loss) (12,947)142 13,876 Less - Net income attributable to noncontrolling interests 27,164 29,683 303 Net loss attributable to Sony

-%

\$

(161)

Per share data: Net loss attributable to Sony Corporation's stockholders — Basic
Corporation's stockholders — Basic
Stockholders
(39.97) ## (15.57) -% \$ (0.16) ## (0.1
— Diluted (39.97) (15.57) - (0.16) Consolidated Statements of Comprehensive Income (Millions of yen, millions of U.S. dollars) Six months ended September 30 Change 2012 2013 from 2012 2013 Net income (loss) ¥ (12,947) ¥ 13,876 -% \$ 142 Other comprehensive income, net of ax — Unrealized gains on securities 18,652 2,876 29
Consolidated Statements of Comprehensive Income (Millions of yen, millions of U.S. dollars) Six months ended September 30 Change 2012 2013 Net income (loss) Y (12,947 Y 13,876 -% 142 Other comprehensive income, net of ax — Unrealized gains on securities 18,652 2,876 29
Comprehensive Income (Millions of yen, millions of U.S. dollars) Six months ended September 30 Change 2012 2013 Net income (loss) Y (12,947 Y 13,876 -% 142 Other comprehensive income, net of ax — Unrealized gains on securities 18,652 2,876 29
(Millions of yen, millions of U.S. dollars) Six months ended September 30 Change 2012 2013 Net income (loss) Y (12,947 Y 13,876 -% 142 Other comprehensive income, net of eax — Unrealized gains on securities 18,652 2,876 29
Six months ended September 30 Change 2012 2013 Net income (loss) ¥ (12,947) ¥ 13,876 -% \$ 142 Other comprehensive income, net of ax — Unrealized gains on securities 18,652 2,876 29
Change from 2012 2013 Net income (loss) \(\frac{\frac{1}{2}}{2} \) (12,947 \) \(\frac{\frac{1}{2}}{2} \) 13,876 \\ 2013 \) Other comprehensive income, net of ax \(-\frac{1}{2} \) Unrealized gains on securities \(18,652 \) 2,876 \(29 \)
2012 2013 from 2012 2013 Net income (loss) \(\frac{1}{2} \) \(\
Net income (loss) \(\text{\tinx{\text{\tinx{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tinite\text{\ticl{\text{\texi{\text{\texictex{\texi{\text{\text{\til\tint{\text{\text{\texit{\texi{\texi{\texi{\texi{\texi{\texi
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ax – Unrealized gains on securities 18,652 2,876 29
ax – Unrealized gains on securities 18,652 2,876 29
Unrealized gains on securities 18,652 2,876 29
Unrealized gains on derivative
nstruments 137 595 6
Pension liability adjustment 2,046 (3,184) (33)
Foreign currency translation
adjustments (85,329) 63,795 651
Fotal comprehensive income (loss) (77,441) 77,958 - 795
Less - Comprehensive income
attributable 30,690 26,196 267
o noncontrolling interests
Comprehensive in come (loss)
Comprehensive income (loss) attributable \(\frac{\text{\ti}\text{\tin}\tint{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tin\text{\text{\text{\texict{\text{\text{\text{\text{\text{\texicl{\text{\text{\text{\texi}\text{\text{\texi}\text{\text{\texicl{\texict{\texicl{\texi{\texicl{\texicl{\texi{\texi{\texicl{\texicl{\texict{\texi{\texi{\texit{\texi{\texi{\texi{\texi{\texi{\tii}
to Sony Corporation's stockholders
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Supplemental equity and comprehensive income information

(Millions of yen, millions of U.S. dollars)

		Sony							
	C	Corporation's							
	S	tockholders'		No	ncontrolling	g			
		equity			interests		Т	Total equity	
Balance at March 31, 2012	¥	2,028,891		¥	461,216		¥	2,490,107	
Exercise of stock acquisition rights					79			79	
Stock based compensation		730						730	
-									
Comprehensive income:									
Net income (loss)		(40,111)		27,164			(12,947)
Other comprehensive income, net of tax –									
Unrealized gains on securities		12,901			5,751			18,652	
Unrealized gains on derivative instruments		137						137	
Pension liability adjustment		3,506			(1,460)		2,046	
Foreign currency translation adjustments		(84,564)		(765)		(85,329)
Total comprehensive income (loss)		(108,131)		30,690			(77,441)
Dividends declared		(12,545)		(7,350)		(19,895)
Transactions with noncontrolling interests									
shareholders and other		(33,599)		(31,752)		(65,351)
Balance at September 30, 2012	¥	1,875,346		¥	452,883		¥	2,328,229	
Balance at March 31, 2013	¥	2,197,766		¥	483,412		¥	2,681,178	
Exercise of stock acquisition rights		38						38	
Conversion of zero coupon convertible bonds		25,520						25,520	
Stock based compensation		471						471	
Comprehensive income:									
Net income (loss)		(15,807)		29,683			13,876	
Other comprehensive income, net of tax –									
Unrealized gains (losses) on securities		6,509			(3,633)		2,876	
Unrealized gains on derivative instruments		595						595	
Pension liability adjustment		(3,191)		7			(3,184)
Foreign currency translation adjustments		63,656			139			63,795	
Total comprehensive income		51,762			26,196			77,958	
Dividends declared		(12,970)		(6,878)		(19,848)
Transactions with noncontrolling interests									
shareholders and other		101			227			328	
Balance at September 30, 2013	¥	2,262,688		¥	502,957		¥	2,765,645	

Sony Corporation conducted a tender offer in September 2012 to purchase an additional 96,511 common shares of its subsidiary So-net Entertainment Corporation, which was recorded as an equity transaction with noncontrolling interests, and resulted in a decrease in additional paid-in capital of 33,638 million yen. So-net Entertainment Corporation subsequently changed its name to So-net Corporation, effective July 1, 2013.

		Sony					
		Corporation's tockholders'		oncontrollin	σ		
	3	equity	111	interests	_	Total equity	
Balance at March 31, 2013	\$	22,426	\$	4,933	\$	27,359	
Exercise of stock acquisition rights	_	0	-	1,500	-	0	
Conversion of zero coupon convertible bonds		260				260	
Stock based compensation		5				5	
Comprehensive income:							
Net income (loss)		(161)	303		142	
Other comprehensive income, net of tax –							
Unrealized gains (losses) on securities		66		(37)	29	
Unrealized gains on derivative instruments		6				6	
Pension liability adjustment		(33)	0		(33)
Foreign currency translation adjustments		650		1		651	
Total comprehensive income		528		267		795	
Dividends declared		(132)	(70)	(202)
Transactions with noncontrolling interests shareholders							
and other		2		2		4	
Balance at September 30, 2013	\$	23,089	\$	5,132	\$	28,221	

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Consolidated Statements of Cash Flows

Consolidated Statements of Cash Flows		(Millions of yen, millions of U.S. dollars)							
			Six m	,					
		2012			2013		2013		
Cash flows from operating activities:									
Net income (loss)	¥	(12,947)	¥	13,876	\$	142		
Adjustments to reconcile net income (loss) to net									
cash									
provided by (used in) operating activities:									
Depreciation and amortization, including									
amortization of deferred		163,521			164,789		1,682		
insurance acquisition costs									
Amortization of film costs		85,707			116,847		1,192		
Stock-based compensation expense		764			612		6		
Accrual for pension and severance costs, less									
payments		(3,120)		(3,672)	(37)	
Other operating (income) expense, net		(13,837)		(25,481)	(260)	
(Gain) loss on sale or devaluation of securities									
investments, net		189			(531)	(5)	
(Gain) loss on revaluation of marketable securities									
held in the financial		16,538			(35,062)	(358)	
services business for trading purposes, net									
(Gain) loss on revaluation or impairment of									
securities investments held		3,175			(2,778)	(28)	
in the financial services business, net						,	•		
Deferred income taxes		3,905			(11,131)	(114)	
Equity in net loss of affiliated companies, net of							·		
dividends		3,734			4,145		42		
Changes in assets and liabilities:									
Increase in notes and accounts receivable, trade		(16,944)		(70,549)	(720)	
Increase in inventories		(159,456)		(240,382)	(2,453)	
Increase in film costs		(84,164)		(148,661)	(1,517)	
Increase (decrease) in notes and accounts payable,					, ,	,			
trade		(55,729)		260,074		2,654		
Increase (decrease) in accrued income and other					,		,		
taxes		(5,786)		16,556		169		
Increase in future insurance policy benefits and									
other		161,526			205,633		2,098		
Increase in deferred insurance acquisition costs		(36,011)		(37,982)	(388)	
Increase in marketable securities held in the						,			
financial services		(13,725)		(14,469)	(148)	
business for trading purposes					, ,	,	`		
(Increase) decrease in other current assets		3,863			(151,311)	(1,544)	
Decrease in other current liabilities		(48,879)		(39,003)	(398)	
Other		57,113	,		(11,736)	(120	<u> </u>	
Net cash provided by (used in) operating activities		49,437			(10,216)	(105)	
		,			, , -			,	
Cash flows from investing activities:									
Payments for purchases of fixed assets		(151,314)		(135,857)	(1,386)	

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Proceeds from sales of fixed assets		17,801			85,088		868	
Payments for investments and advances by								
financial services business		(528,155)		(470,121)	(4,797)
Payments for investments and advances		(33,884)		(4,059)	(41)
(other than financial services business)								
Proceeds from sales or return of investments and								
collections of advances		178,266			242,294		2,472	
by financial services business								
Proceeds from sales or return of investments and								
collections of advances		21,403			42,260		431	
(other than financial services business)								
Proceeds from sales of businesses		51,831			1,668		17	
Other		(26,774)		14,616		149	
Net cash used in investing activities		(470,826)		(224,111)	(2,287))
Cash flows from financing activities:								
Proceeds from issuance of long-term debt		149,521			167,961		1,714	
Payments of long-term debt		(227,185)		(44,106)	(450)
Increase in short-term borrowings, net		185,580			10,508		107	
Increase in deposits from customers in the financial	l							
services business, net		115,590			14,116		144	
Dividends paid		(12,488)		(12,588)	(128)
Payment for purchase of So-net shares from								
noncontrolling interests		(54,920)			-		-
Other		(8,124)		(27,248)	(278)
Net cash provided by financing activities		147,974			108,643		1,109	
Effect of exchange rate changes on cash and cash								
equivalents		(32,334)		24,991		256	
Net decrease in cash and cash equivalents		(305,749)		(100,693)	(1,027)
Cash and cash equivalents at beginning of the fiscal	1							
year		894,576			826,361		8,432	
Cash and cash equivalents at end of the period	¥	588,827		¥	725,668		\$ 7,405	

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Business Segment Information

(Millions of yen, millions of U.S. dollars) Three months ended September 30

		Three months ended September 30					
Sales and operating revenue		2012		2013	Change		2013
Imaging Products & Solutions							
Customers	¥	187,378	¥	174,624	-6.8%	\$	1,782
Intersegment		1,209		882			9
Total		188,587		175,506	-6.9		1,791
Game							
Customers		106,451		104,915	-1.4		1,071
Intersegment		41,702		50,742			517
Total		148,153		155,657	+5.1		1,588
Mobile Products &							
Communications							
Customers		293,755		418,180	+42.4		4,267
Intersegment		6,618		385			4
Total		300,373		418,565	+39.3		4,271
Home Entertainment & Sound							
Customers		235,966		263,383	+11.6		2,688
Intersegment		39		397			4
Total		236,005		263,780	+11.8		2,692
Devices							
Customers		162,358		146,414	-9.8		1,494
Intersegment		87,537		61,686			629
Total		249,895		208,100	-16.7		2,123
Pictures							
Customers		162,846		177,720	+9.1		1,813
Intersegment		146		120			2
Total		162,992		177,840	+9.1		1,815
Music							
Customers		96,770		112,731	+16.5		1,150
Intersegment		2,462		2,240			23
Total		99,232		114,971	+15.9		1,173
Financial Services							
Customers		230,645		243,746	+5.7		2,487
Intersegment		776		1,219			13
Total		231,421		244,965	+5.9		2,500
All Other							
Customers		115,509		118,159	+2.3		1,206
Intersegment		13,234		13,229			135

Total		128,743		131,388	+2.1	1,341
Corporate and elimination		(140,742)		(115,286)	-	(1,177)
Consolidated total	¥	1,604,659	¥	1,775,486	+10.6%	\$ 18,117

Game intersegment amounts primarily consist of transactions with All Other.

Devices intersegment amounts primarily consist of transactions with the Game segment and the Imaging Products & Solutions ("IP&S") segment.

All Other intersegment amounts primarily consist of transactions with the Pictures segment, the Music segment and the Game segment.

Corporate and elimination includes certain brand and patent royalty income.

(Millions of yen, millions of U.S. dollars)

			Three months ended September 30						
Operating income (loss)		2012		2013	Change		2013		
Imaging Products & Solutions	¥	2,239	¥	(2,308)	-%	\$	(24)		
Game		2,279		(783)	-		(8)		
Mobile Products & Communications		(23,098)		(925)	-		(9)		
Home Entertainment & Sound		(15,812)		(12,094)	-		(123)		
Devices		29,775		11,920	-60.0		122		
Pictures		7,877		(17,756)	-		(181)		
Music		7,850		9,696	+23.5		99		
Financial Services		31,207		39,223	+25.7		400		
All Other		(3,771)		3,832	-		38		
Total		38,546		30,805	-20.1		314		
Corporate and elimination		(8,295)		(16,041)	-		(163)		
Consolidated total	¥	30,251	¥	14,764	-51.2%	\$	151		

Operating income (loss) is sales and operating revenue less costs and expenses, and includes equity in net income (loss) of affiliated companies.

Corporate and elimination includes headquarters restructuring costs and certain other corporate expenses, including the amortization of certain intellectual property assets such as the cross-licensing of intangible assets acquired from Ericsson at the time of the Sony Mobile Communications acquisition, which are not allocated to segments.

Within the Home Entertainment & Sound ("HE&S") segment, the operating loss of Televisions, which primarily consists of LCD televisions, for the three months ended September 30, 2012 and 2013 was 10,175 million yen and 9,262 million yen, respectively. The operating loss of Televisions excludes restructuring charges which are included in the overall segment results and not allocated to product categories.

Due to certain changes in the organizational structure, sales and operating revenue of the IP&S segment and All Other and operating income (loss) of the IP&S segment, All Other and Corporate and elimination for the comparable period have been restated to conform to the current presentation.

Business Segment Information								
-	(Millions of yen, millions of U.S. dollars)							
			Six	months ended Se	eptember 30			
Sales and operating revenue		2012		2013	Change		2013	
Imaging Products & Solutions								
Customers	¥	386,488	¥	354,449	-8.3%	\$	3,617	
Intersegment		1,671		1,945			20	
Total		388,159		356,394	-8.2		3,637	
Game								
Customers		189,340		181,872	-3.9		1,856	
Intersegment		76,794		91,719			936	
Total		266,134		273,591	+2.8		2,792	
Mobile Products &								
Communications								
Customers		575,874		807,115	+40.2		8,236	
Intersegment		10,120		418			4	
Total		585,994		807,533	+37.8		8,240	
Home Entertainment & Sound								
Customers		487,671		537,497	+10.2		5,485	
Intersegment		122		1,459			15	
Total		487,793		538,956	+10.5		5,500	
Devices								
Customers		300,240		293,627	-2.2		2,996	
Intersegment		166,940		110,713			1,130	
Total		467,180		404,340	-13.5		4,126	
Pictures								
Customers		316,144		336,522	+6.4		3,434	
Intersegment		235		233	<i>c</i> 1		2 126	
Total		316,379		336,755	+6.4		3,436	
Music		100 470		221 006	14.7		2.264	
Customers		193,472		221,906	+14.7		2,264	
Intersegment		4,602		5,024	. 1 4 6		52	
Total		198,074		226,930	+14.6		2,316	
Fig. 4. 1. 1. C. 4. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.								
Financial Services		424.262		405 200	. 16.7		5.052	
Customers		424,362		495,209	+16.7		5,053	
Intersegment		1,554		2,454	. 16 0		25 5.078	
Total		425,916		497,663	+16.8		5,078	
All Other								
Customers		221,527		228,966	+3.4		2,336	
		25,741		25,677	₹3.4		2,330	
Intersegment		23,741		43,077			202	

Total		247,268		254,643	+3.0	2,598
Corporate and elimination		(263,055)		(208,607)	-	(2,129)
Consolidated total	¥	3,119,842	¥	3,488,198	+11.8%	\$ 35,594

Game intersegment amounts primarily consist of transactions with All Other.

Devices intersegment amounts primarily consist of transactions with the Game segment and the IP&S segment. All Other intersegment amounts primarily consist of transactions with the Pictures segment, the Music segment and the Game segment.

Corporate and elimination includes certain brand and patent royalty income.

(Millions of yen, millions of U.S. dollars) Six months ended September 30

			51.	inomins chaca i	reptermeer 50	
Operating income (loss)		2012		2013	Change	2013
Imaging Products & Solutions	¥	14,864	¥	6,789	-54.3%	\$ 69
Game		(1,270)		(15,577)	-	(159)
Mobile Products & Communications		(51,237)		4,987	-	51
Home Entertainment & Sound		(25,798)		(8,727)	-	(89)
Devices		45,721		22,766	-50.2	232
Pictures		3,005		(14,014)	-	(143)
Music		15,125		20,467	+35.3	209
Financial Services		58,792		85,192	+44.9	869
All Other		(10,997)		(8,012)	-	(81)
Total		48,205		93,871	+94.7	958
Corporate and elimination		(11,679)		(42,750)	-	(436)
Consolidated total	¥	36,526	¥	51,121	+40.0%	\$ 522

Operating income (loss) is sales and operating revenue less costs and expenses, and includes equity in net income (loss) of affiliated companies.

Corporate and elimination includes headquarters restructuring costs and certain other corporate expenses, including the amortization of certain intellectual property assets such as the cross-licensing of intangible assets acquired from Ericsson at the time of the Sony Mobile Communications acquisition, which are not allocated to segments.

Within the HE&S segment, the operating loss of Televisions, which primarily consists of LCD televisions, for the six months ended September 30, 2012 and 2013 was 16,814 million yen and 4,055 million yen, respectively. The operating loss of Televisions excludes restructuring charges which are included in the overall segment results and not allocated to product categories.

Due to certain changes in the organizational structure, sales and operating revenue of the IP&S segment and All Other and operating income (loss) of the IP&S segment, All Other and Corporate and elimination for the comparable period have been restated to conform to the current presentation.

Sales to Customers by Product Category

(Millions of yen, millions of U.S. dollars) Three months ended September 30

Sales and operating revenue (to							
external customers)		2012		2013	Change		2013
Imaging Products & Solutions							
Digital Imaging Products	¥	108,570	¥	98,457	-9.3%	\$	1,005
Professional Solutions		72,195		72,992	+1.1	·	745
Other		6,613		3,175	-52.0		32
Total		187,378		174,624	-6.8		1,782
10.00		107,670		17.,02.			1,702
Game		106,451		104,915	-1.4		1,071
Mili Dili di G							
Mobile Products & Communications		101.045		204.526	60.0		2.107
Mobile Communications		181,045		304,536	+68.2		3,107
Personal and Mobile Products		111,361		112,980	+1.5		1,153
Other		1,349		664	-50.8		7
Total		293,755		418,180	+42.4		4,267
Home Entertainment & Sound							
Televisions		146 600		174 112	+18.7		1 777
		146,682		174,113			1,777
Audio and Video		87,197		87,567	+0.4		894
Other		2,087		1,703	-18.4		17
Total		235,966		263,383	+11.6		2,688
Devices							
Semiconductors		76,321		83,342	+9.2		850
Components		79,257		62,430	-21.2		637
Other		6,780		642	-90.5		7
Total		162,358		146,414	-9.8		1,494
- C.W.		102,000		110,111	7.0		1,121
Pictures							
Motion Pictures		104,718		97,556	-6.8		995
Television Productions		32,034		45,288	+41.4		462
Media Networks		26,094		34,876	+33.7		356
Total		162,846		177,720	+9.1		1,813
		- ,		,			, , ,
Music							
Recorded Music		63,565		78,057	+22.8		797
Music Publishing		14,815		18,273	+23.3		186
Visual Media and Platform		18,390		16,401	-10.8		167
Total		96,770		112,731	+16.5		1,150
Financial Services		230,645		243,746	+5.7		2,487
All Other		115,509		118,159	+2.3		1,206
Corporate		12,981		15,614	+20.3		159
Consolidated total	¥	1,604,659	¥	1,775,486	+10.6%	\$	18,117

The above table includes a breakdown of sales and operating revenue to external customers for certain segments shown in the Business Segment Information on page F-6. Sony management views each segment as a single operating segment. However, Sony believes that the breakdown of sales and operating revenue to external customers for the segments in this table is useful to investors in understanding sales by product category.

In the IP&S segment, Digital Imaging Products includes compact digital cameras, video cameras and interchangeable single lens cameras; Professional Solutions includes broadcast- and professional-use products. In the Mobile Products & Communications ("MP&C") segment, Mobile Communications includes mobile phones; Personal and Mobile Products includes personal computers. In the HE&S segment, Televisions includes LCD televisions; Audio and Video includes home audio, Blu-ray disc players and recorders, and memory-based portable audio devices. In the Devices segment, Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. In the Pictures segment, Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. In the Music segment, Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes the production and distribution of animated videos and the solution offering for music and visual products.

Due to certain changes in the organizational structure, sales and operating revenue to external customers of the IP&S segment and All Other for the comparable period have been restated to conform to the current presentation.

Sales to Customers by Product Category

(Millions of yen, millions of U.S. dollars) Six months ended September 30

Sales and operating revenue (to					1	
external customers)		2012		2013	Change	2013
Imaging Products & Solutions						
Digital Imaging Products	¥	238,486	¥	206,215	-13.5%	\$ 2,104
Professional Solutions		138,799		141,118	+1.7	1,440
Other		9,203		7,116	-22.7	73
Total		386,488		354,449	-8.3	3,617
Game		189,340		181,872	-3.9	1,856
Mobile Products & Communications						
Mobile Communications		352,149		589,993	+67.5	6,020
Personal and Mobile Products		220,996		215,196	-2.6	2,196
Other		2,729		1,926	-29.4	20
Total		575,874		807,115	+40.2	8,236
Home Entertainment & Sound						
Televisions		303,698		359,692	+18.4	3,671
Audio and Video		180,947		174,948	-3.3	1,785
Other		3,026		2,857	-5.6	29
Total		487,671		537,497	+10.2	5,485
Devices						
Semiconductors		145,806		168,599	+15.6	1,720
Components		147,398		123,862	-16.0	1,264
Other		7,036		1,166	-83.4	12
Total		300,240		293,627	-2.2	2,996
Pictures						
Motion Pictures		190,363		168,791	-11.3	1,722
Television Productions		66,295		85,318	+28.7	871
Media Networks		59,486		82,413	+38.5	841
Total		316,144		336,522	+6.4	3,434
Music						
Recorded Music		133,016		158,731	+19.3	1,619
Music Publishing		25,123		30,854	+22.8	315
Visual Media and Platform		35,333		32,321	-8.5	330
Total		193,472		221,906	+14.7	2,264
Financial Services		424,362		495,209	+16.7	5,053
All Other		221,527		228,966	+3.4	2,336
Corporate		24,724		31,035	+25.5	317
Consolidated total	¥	3,119,842	¥	3,488,198	+11.8%	\$ 35,594

The above table includes a breakdown of sales and operating revenue to external customers for certain segments shown in the Business Segment Information on page F-7. Sony management views each segment as a single operating segment. However, Sony believes that the breakdown of sales and operating revenue to external customers for the segments in this table is useful to investors in understanding sales by product category.

In the IP&S segment, Digital Imaging Products includes compact digital cameras, video cameras and interchangeable single lens cameras; Professional Solutions includes broadcast- and professional-use products. In the MP&C segment, Mobile Communications includes mobile phones; Personal and Mobile Products includes personal computers. In the HE&S segment, Televisions includes LCD televisions; Audio and Video includes home audio, Blu-ray disc players and recorders, and memory-based portable audio devices. In the Devices segment, Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. In the Pictures segment, Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. In the Music segment, Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes the production and distribution of animated videos and the solution offering for music and visual products.

Due to certain changes in the organizational structure, sales and operating revenue to external customers of the IP&S segment and All Other for the comparable period have been restated to conform to the current presentation.

Other Items

(Millions	of yen,	millions	of U.S.	dollars)
Three	months	2 behne	antamh	ar 30

			rme	e monuis ended	September 50	
Depreciation and amortization		2012		2013	Change	2013
Imaging Products & Solutions	¥	8,014	¥	8,659	+8.0%	\$ 88
Game		2,403		3,576	+48.8	37
Mobile Products & Communications		5,326		7,128	+33.8	73
Home Entertainment & Sound		5,752		5,682	-1.2	58
Devices		26,665		25,704	-3.6	262
Pictures		2,443		3,368	+37.9	34
Music		2,692		3,219	+19.6	33
Financial Services, including deferred		14,122		13,692		140
insurance acquisition costs					-3.0	
All Other		4,031		4,157	+3.1	42
Total		71,448		75,185	+5.2	767
Corporate		7,022		8,734	+24.4	89
Consolidated total	¥	78,470	¥	83,919	+6.9%	\$ 856

(Millions of yen, millions of U.S. dollars)

Three months ended September 30

						onaca septement to	
Restructuring charges		2012			2013	Change	2013
Imaging Products & Solutions	¥	873		¥	1,555	+78.1 %	\$ 16
Game		98			381	+288.8	4
Mobile Products & Communications		1,170			2,734	+133.7	28
Home Entertainment & Sound		3,637			553	-84.8	5
Devices		3,468			1,053	-69.6	11
Pictures			_		456	-	5
Music		238			78	-67.2	1
Financial Services			_				-
All Other and Corporate		1,624			886	-45.4	9
Total net charges	¥	11,108		¥	7,696	-30.7 %	\$ 79

In addition to the restructuring charges in the table above, Sony recorded in cost of sales 372 million yen and 110 million yen of non-cash charges related to depreciation associated with restructured assets in the three months ended September 30, 2012 and 2013, respectively. Depreciation associated with restructured assets as used in the context of the disclosures regarding restructuring activities refers to the increase in depreciation expense caused by revising the useful life and the salvage value of depreciable fixed assets to coincide with the earlier end of production under an approved restructuring plan. Any impairment of the assets is recognized immediately in the period it is identified.

Geographic Information

(Millions of yen, millions of U.S. dollars) Three months ended September 30

Sales and operating revenue (to

sales and operating revenue (to						
external customers)		2012		2013	Change	2013
Japan	¥	525,109	¥	512,088	-2.5%	\$ 5,225
United States		230,531		266,872	+15.8	2,723
Europe		300,238		379,851	+26.5	3,876
China		137,807		145,883	+5.9	1,489

Asia-Pacific		190,926		245,377	+28.5	2,504
Other Areas		220,048		225,415	+2.4	2,300
Total	¥	1,604,659	¥	1,775,486	+10.6%	\$ 18,117

Geographic Information shows sales and operating revenue recognized by location of customers. Major areas in each geographic segment excluding Japan, United States and China are as follows:

(1) Europe: United Kingdom, France, Germany, Russia, Spain and Sweden

(2) India, South Korea and Oceania

Asia-Pacific:

(3) Other The Middle East/Africa, Brazil, Mexico and Canada

Areas:

Other Items

(Millions of yen, millions of U.S. dollars)
Six months ended September 30	

			51	A monus chaca	September 50	
Depreciation and amortization		2012		2013	Change	2013
Imaging Products & Solutions	¥	16,982	¥	17,657	+4.0%	\$ 180
Game		4,637		6,603	+42.4	67
Mobile Products & Communications		11,107		14,037	+26.4	143
Home Entertainment & Sound		11,642		11,330	-2.7	116
Devices		53,956		50,907	-5.7	519
Pictures		4,944		6,383	+29.1	65
Music		5,414		6,426	+18.7	66
Financial Services, including deferred	l	32,039		25,861		264
insurance acquisition costs					-19.3	
All Other		8,535		8,449	-1.0	87
Total		149,256		147,653	-1.1	1,507
Corporate		14,265		17,136	+20.1	175
Consolidated total	¥	163,521	¥	164,789	+0.8%	\$ 1,682

(Millions of yen, millions of U.S. dollars)

Six months ended September 30

				~		maca september es	
Restructuring charges		2012			2013	Change	2013
Imaging Products & Solutions	¥	1,865		¥	2,383	+27.8 % \$	24
Game		253			382	+51.0	4
Mobile Products & Communications		2,074			3,649	+75.9	37
Home Entertainment & Sound		5,214			713	-86.3	7
Devices		8,775			2,429	-72.3	25
Pictures			-		871	-	9
Music		(90)		104	-	1
Financial Services			-			-	-
All Other and Corporate		3,901			1,566	-59.9	16
Total net charges	¥	21,992		¥	12,097	-45.0 % \$	123

In addition to the restructuring charges in the table above, Sony recorded in cost of sales 759 million yen and 363 million yen of non-cash charges related to depreciation associated with restructured assets in the six months ended September 30, 2012 and 2013, respectively. Depreciation associated with restructured assets as used in the context of the disclosures regarding restructuring activities refers to the increase in depreciation expense caused by revising the useful life and the salvage value of depreciable fixed assets to coincide with the earlier end of production under an approved restructuring plan. Any impairment of the assets is recognized immediately in the period it is identified.

Geographic Information

(Millions of yen, millions of U.S. dollars) Six months ended September 30

Sales and operating revenue (to

sures une operating revenue (to						
external customers)		2012		2013	Change	2013
Japan	¥	996,620	¥	1,045,131	+4.9%	\$ 10,665
United States		472,946		519,415	+9.8	5,300
Europe		593,279		708,055	+19.3	7,225
China		259,599		269,114	+3.7	2,746

Asia-Pacific		382,128		502,787	+31.6	5,130
Other Areas		415,270		443,696	+6.8	4,528
Total	¥	3,119,842	¥	3,488,198	+11.8%	\$ 35,594

Geographic Information shows sales and operating revenue recognized by location of customers. Major areas in each geographic segment excluding Japan, United States and China are as follows:

(1) Europe: United Kingdom, France, Germany, Russia, Spain and Sweden

(2) India, South Korea and Oceania

Asia-Pacific:

(3) Other The Middle East/Africa, Brazil, Mexico and Canada

Areas:

Condensed Financial Services Financial Statements

The results of the Financial Services segment are included in Sony's consolidated financial statements. The following schedules show unaudited condensed financial statements for the Financial Services segment and all other segments excluding Financial Services. These presentations are not in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which is used by Sony to prepare its consolidated financial statements. However, because the Financial Services segment is different in nature from Sony's other segments, Sony believes that a comparative presentation may be useful in understanding and analyzing Sony's consolidated financial statements. Transactions between the Financial Services segment and Sony without the Financial Services segment, including noncontrolling interests, are included in those respective presentations, then eliminated in the consolidated figures shown below.

Condensed Balance Sheets

Condensed Balance Sheets	(Millions of yen, millions of U.S. dollars)									
Financial Services	March 31		September 30							
	2013		2013		2013					
ASSETS										
Current assets:										
Cash and cash equivalents ¥	201,550	¥	197,640	\$	2,017					
Marketable securities	694,130		746,885		7,621					
Other	156,310		147,110		1,501					
	1,051,990		1,091,635		11,139					
Investments and advances	6,985,918		7,212,781		73,600					
Property, plant and equipment	14,886		15,773		161					
Other assets:										
Deferred insurance acquisition costs	460,758		473,360		4,830					
Other	51,788		48,457		495					
	512,546		521,817		5,325					
Total assets ¥	8,565,340	¥	8,842,006	\$	90,225					
LIABILITIES AND EQUITY										
Current liabilities:										
Short-term borrowings ¥	10,322	¥	16,360	\$	167					
Deposits from customers in the banking business	1,857,448		1,813,054		18,501					
Other	172,979		189,299		1,932					
	2,040,749		2,018,713		20,600					
Long-term debt	27,008		34,860		356					
Future insurance policy benefits and	3,540,031		3,690,141		37,655					
other										
Policyholders' account in the life insurance business	1,693,116		1,804,816		18,416					
Other	282,482		273,938		2,795					
Total liabilities	7,583,386		7,822,468		79,822					
	, ,				,					
Equity:										
Stockholders' equity of Financial	980,051		1,017,650		10,384					
Services	, -		, , ,		,					
Noncontrolling interests	1,903		1,888		19					

Total equity		981,954		1,019,538	10,403
Total liabilities and equity	¥	8,565,340	¥	8,842,006	\$ 90,225
F-12					

	(Millions of yen, millions of U.S. dollars)								
Sony without Financial Services		March 31	•		mber 30				
•		2013		2013		2013			
ASSETS									
Current assets:									
Cash and cash equivalents	¥	624,811	¥	528,028	\$	5,388			
Marketable securities		3,467		3,524		36			
Notes and accounts receivable, trade		773,784		868,767		8,865			
Other		1,197,108		1,626,447		16,596			
		2,599,170		3,026,766		30,885			
Film costs		270,089		311,756		3,181			
Investments and advances		362,188		369,491		3,770			
Investments in Financial Services, at cost		111,476		111,476		1,138			
Property, plant and equipment		846,664		831,761		8,487			
Other assets		1,602,061		1,630,843		16,642			
Total assets	¥	5,791,648	¥	6,282,093	\$	64,103			
Total assets	+	3,791,046	+	0,282,093	Þ	04,103			
LIABILITIES AND EQUITY									
Current liabilities:									
Short-term borrowings	¥	233,859	¥	445,725	\$	4,548			
Notes and accounts payable, trade		572,102		845,845		8,631			
Other		1,473,007		1,504,144		15,349			
		2,278,968		2,795,714		28,528			
Long-term debt		915,032		884,476		9,025			
Accrued pension and severance costs		290,274		291,167		2,971			
Other		493,677		450,883		4,601			
Total liabilities		3,977,951		4,422,240		45,125			
Redeemable noncontrolling interest		2,997		2,871		29			
Equity:		1 700 006		1.764.145		10.001			
Stockholders' equity of Sony without Financial		1,722,296		1,764,145		18,001			
Services Noncontrolling interests		88,404		92,837		948			
Total equity		1,810,700		1,856,982		18,949			
Total liabilities and equity	¥	5,791,648	¥	6,282,093	\$	64,103			
Total habilities and equity	•	3,771,010	•	0,202,073	Ψ	01,103			
		(Millions	s of yen,	millions of U.S	. dollars)				
Consolidated		March 31		Septer	mber 30				
		2013		2013		2013			
ASSETS									
Current assets:									
Cash and cash equivalents	¥	826,361	¥	725,668	\$	7,405			
Marketable securities		697,597		750,409		7,657			
Notes and accounts receivable, trade		776,492		875,024		8,929			
Other		1,346,083		1,765,458		18,015			
		3,646,533		4,116,559		42,006			

Film costs		270,089		311,756		3,181
Investments and advances		7,317,125		7,552,087		77,062
Property, plant and equipment		861,550		847,534		8,648
Other assets:		001,550		047,334		0,040
Deferred insurance acquisition costs		460,758		473,360		4,830
Other		1,650,237		1,676,432		17,107
		2,110,995		2,149,792		21,937
Total assets	¥	14,206,292	¥	14,977,728	\$	152,834
1000 4000	-	1.,200,252	-	1.,577,720	4	102,00
LIABILITIES AND EQUITY						
Current liabilities:						
Short-term borrowings	¥	244,182	¥	462,085	\$	4,715
Notes and accounts payable, trade		572,102		845,845		8,631
Deposits from customers in the banking business		1,857,448		1,813,054		18,501
Other		1,641,357		1,691,602		17,261
		4,315,089		4,812,586		49,108
Long-term debt		938,428		915,865		9,346
Accrued pension and severance costs		311,469		312,946		3,193
Future insurance policy benefits and other		3,540,031		3,690,141		37,655
Policyholders' account in the life insurance		1,693,116		1,804,816		18,416
business						
Other		723,984		672,858		6,866
Total liabilities		11,522,117		12,209,212		124,584
Redeemable noncontrolling interest		2,997		2,871		29
Equity:						
Sony Corporation's stockholders' equity		2,197,766		2,262,688		23,089
Noncontrolling interests		483,412		502,957		5,132
Total equity		2,681,178		2,765,645		28,221
Total liabilities and equity	¥	14,206,292	¥	14,977,728	\$	152,834

Condensed Statements of Income			(Million	ns of yen, millions	s of U.S. dollars)		
Financial Services		2012	Thre	ee months ended S 2013	September 30 Change		2013
Financial services revenue	¥	231,421	¥	244,965	+5.9%	\$	2,500
Financial services expenses		199,675		205,239	+2.8		2,095
Equity in net loss of affiliated		(539)		(503)			(5)
companies					-		
Operating income		31,207		39,223	+25.7		400
Other income (expenses), net		29		63	+117.2		1
Income before income taxes		31,236		39,286	+25.8		401
Income taxes and other		10,026		12,626	+25.9		129
Net income of Financial Services	¥	21,210	¥	26,660	+25.7%	\$	272
Sony without Financial Services		2012		ns of yen, millions be months ended S 2013			2013
Net sales and operating revenue	¥	1,374,859	¥	1,532,614	+11.5%	\$	15,639
Costs and expenses		1,373,823		1,556,069	+13.3		15,878
Equity in net loss of affiliated companies		(2,587)		(1,522)	-		(16)
Operating loss		(1,551)		(24,977)	-		(255)
Other income (expenses), net		(10,035)		(8,345)	-		(85)
Loss before income taxes		(11,586)		(33,322)	-		(340)
Income taxes and other		16,612		1,873	-88.7		19
Net loss of Sony without Financial	¥	(28,198)	¥	(35,195)		\$	(359)
Services					-%		
			A 71111				
				ns of yen, millions			
G 111 . 1		2012	Thre	ee months ended S	•		2012
Consolidated		2012		2013	Change		2013
Financial services revenue	¥	230,645	¥	243,746	+5.7%	\$	2,487
Net sales and operating revenue		1,374,014		1,531,740	+11.5	Ċ	15,630
T S		1,604,659		1,775,486	+10.6		18,117
Costs and expenses		1,571,282		1,758,697	+11.9		17,945
Equity in net loss of affiliated		(3,126)		(2,025)			(21)
companies		,			-		,
Operating income		30,251		14,764	-51.2		151
Other income (expenses), net		(10,601)		(8,800)	-		(90)
Income before income taxes		19,650		5,964	-69.6		61

35,120

(15,470)

¥

¥

25,251

(19,287)

-28.1

-%

\$

Income taxes and other
Net loss attributable to Sony

Corporation's stockholders

258

(197)

Condensed Statements of Income				ns of yen, millions		
Financial Services		2012	SIX	months ended Se 2013	Change	2013
Financial services revenue	¥	425,916	¥	497,663	+16.8%	\$ 5,078
Financial services expenses		366,212		411,221	+12.3	4,196
Equity in net loss of affiliated companies		(912)		(1,250)	-	(13)
Operating income		58,792		85,192	+44.9	869
Other income (expenses), net		56		120	+114.3	2
Income before income taxes		58,848		85,312	+45.0	871
Income taxes and other		18,510		27,803	+50.2	284
Net income of Financial Services	¥	40,338	¥	57,509	+42.6%	\$ 587
				s of yen, millions		
			Six	months ended Se	•	
Sony without Financial Services		2012		2013	Change	2013
Net sales and operating revenue	¥	2,697,071	¥	2,994,168	+11.0%	\$ 30,553
Costs and expenses		2,718,056		3,028,038	+11.4	30,899
Equity in net loss of affiliated companies		(2,493)		(1,200)	-	(12)
Operating loss		(23,478)		(35,070)	-	(358)
Other income (expenses), net		(1,087)		8,500	-	87
Loss before income taxes		(24,565)		(26,570)	-	(271)
Income taxes and other		34,530		17,129	-50.4	175
Net loss of Sony without Financial Services	¥	(59,095)	¥	(43,699)	-%	\$ (446)
			(Million	s of yen, millions	of U.S. dollars)	
				months ended Se		
Consolidated		2012		2013	Change	2013

	(Willions of yen, millions of C.S. donars)							
		Six months ended September 30						
Consolidated	2012		2013		Change	2013		
Financial services revenue	¥	424,362	¥	495,209	+16.7%	\$	5,053	
Net sales and operating revenue		2,695,480		2,992,989	+11.0		30,541	
		3,119,842		3,488,198	+11.8		35,594	
Costs and expenses		3,079,911		3,434,627	+11.5		35,047	
Equity in net loss of affiliated		(3,405)		(2,450)			(25)	
companies					-			
Operating income		36,526		51,121	+40.0		522	
Other income (expenses), net		(7,463)		1,096	-		11	
Income before income taxes		29,063		52,217	+79.7		533	
Income taxes and other		69,174		68,024	-1.7		694	
Net loss attributable to Sony	¥	(40,111)	¥	(15,807)		\$	(161)	
Corporation's stockholders					-%			

Condensed	Statements of	of Cash Flows	
Condensed	Statements C	n Cash riows	

		(Millions of yen, millions of U.S. dollars) Six months ended September 30						
Financial Services		2012		2013		2013		
Net cash provided by operating activities	¥	238,524	¥	210,726	\$	2,150		
Net cash used in investing activities		(354,109)		(231,767)		(2,365)		
Net cash provided by financing activities		106,766		17,131		175		
Net decrease in cash and cash equivalents		(8,819)		(3,910)		(40)		
Cash and cash equivalents at beginning of the fiscal year		175,151		201,550		2,057		
Cash and cash equivalents at end of the period	¥	166,332	¥	197,640	\$	2,017		
		(Millions of yen, millions of U.S. dollars) Six months ended September 30						
Sony without Financial Services		2012	2013			2013		
Net cash used in operating activities	¥	(182,672)	¥	(214,273)	\$	(2,187)		
Net cash provided by (used in) investing activities		(117,835)		7,652		78		
Net cash provided by financing activities		35,911		84,847		866		
Effect of exchange rate changes on cash and cash equivalents		(32,334)		24,991		256		
Net decrease in cash and cash equivalents		(296,930)		(96,783)		(987)		
Cash and cash equivalents at beginning of the fiscal year		719,425		624,811		6,375		
Cash and cash equivalents at end of the period	¥	422,495	¥	528,028	\$	5,388		
		(Millions of yen, millions of U.S. dollars) Six months ended September 30						
Consolidated		2012		2013		2013		
Net cash provided by (used in) operating activities	}	₹ 49,437	¥					