

INVERNESS MEDICAL INNOVATIONS INC  
 Form 4  
 January 10, 2008

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Geraty Ronald D

2. Issuer Name and Ticker or Trading Symbol  
 INVERNESS MEDICAL INNOVATIONS INC [IMA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 51 SAWYER ROAD, SUITE 200  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 01/08/2008

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 CEO, Alere Medical, Inc.

WALTAHM, MA 02453

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	01/08/2008		M		15,000	A	\$ 6.08
Common Stock	01/08/2008 <sup>(1)</sup>		S		15,000	D	\$ 58.0059
Common Stock	01/08/2008		M		10,000	A	\$ 6.08
Common Stock	01/08/2008 <sup>(1)</sup>		S		10,000	D	\$ 59
Common Stock	01/08/2008		M		10,000	A	\$ 6.08

Edgar Filing: INVERNESS MEDICAL INNOVATIONS INC - Form 4

Common Stock	01/08/2008 <sup>(1)</sup>	S	10,000	D	\$ 59.0043	23,025	D
Common Stock	01/08/2008	M	7,000	A	\$ 6.08	33,025	D
Common Stock	01/08/2008 <sup>(1)</sup>	S	7,000	D	\$ 60	23,025	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 6.08	01/08/2008		M	15,000	<sup>(2)</sup>	09/27/2015	Common Stock	15,000
Employee Stock Option (Right to Buy)	\$ 6.08	01/08/2008		M	10,000	<sup>(2)</sup>	09/27/2015	Common Stock	10,000
Employee Stock Option (Right to Buy)	\$ 6.08	01/08/2008		M	10,000	<sup>(2)</sup>	09/27/2015	Common Stock	10,000
Employee Stock Option (Right to Buy)	\$ 6.08	01/08/2008		M	7,000	<sup>(2)</sup>	09/27/2015	Common Stock	7,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Geraty Ronald D 51 SAWYER ROAD SUITE 200 WALTAHM, MA 02453			CEO, Alere Medical, Inc.	

## Signatures

/s/ Jay McNamara, Attorney in Fact	01/10/2008
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form were made pursuant to a written 10b5-1 trading plan adopted in accordance with SEC Rule 10b5-1.
  - (2) These options were 100% vested upon the acquisition of Alere Medical, Inc. on November 16, 2007.
  - (3) This derivative security does not have a price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.