#### ROBINSON JANET L

Form 4

September 18, 2009

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 

**OMB APPROVAL** 

3235-0287 Number:

> January 31, 2005

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Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

**AVENUE** 

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \* ROBINSON JANET L

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(First)

NEW YORK TIMES CO [NYT]

(Check all applicable)

THE NEW YORK TIMES COMPANY, 620 EIGHTH

(Middle)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year) 09/17/2009

\_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify below)

President and CEO

(Street)

(State)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

NEW YORK, NY 10018

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Instr. 3)

(Month/Day/Year) Execution Date, if (Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned (I) Following (Instr. 4) Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4)

(A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative

Conversion

3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

5. Number of TransactionDerivative

6. Date Exercisable and **Expiration Date** 

7. Title and Amoun Underlying Securit

### Edgar Filing: ROBINSON JANET L - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Acqu Disp	urities uired (A) or cosed of (D) r. 3, 4, and	(Month/Day/	Year)	(Instr. 3 and	4)
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numl Share
Stock Appreciation Right 2009	\$ 3.625	09/17/2009		A		100,000	<u>(1)</u>	02/19/2019	Class A Common Stock	100,
Stock Appreciation Right 2008	\$ 20.235	09/17/2009		A		250,000	<u>(2)</u>	02/21/2018	Class A Common Stock	250,

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
reporting Owner Numer Ruttess	Director	10% Owner	Officer	Other		
ROBINSON JANET L THE NEW YORK TIMES COMPANY 620 EIGHTH AVENUE NEW YORK, NY 10018	X		President and CEO			

## **Signatures**

Kenneth A. Richieri, Attorney-in-Fact for Janet L.

Robinson

09/18/2009

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Deferred Payment Stock Appreciation Rights granted to compensate the reporting person for 100,000 of 500,000 options to purchase shares of Class A Common Stock originally granted to the reporting person on February 19, 2009, which portion has subsequently been determined to have been null and void. The Deferred Payment Stock Appreciation Rights vest in three equal annual installments beginning February 19, 2010.
- Deferred Payment Stock Appreciation Rights granted to compensate the reporting person for 250,000 of 650,000 options to purchase shares of Class A Common Stock originally granted to the reporting person on February 21, 2008, which portion has subsequently been determined to have been null and void. One quarter, or 62,500, of the Deferred Payment Stock Appreciation Rights, vested at grant; the remaining 187,500 vest in three equal installments beginning February 21, 2010.

#### **Remarks:**

**Exhibit List** 

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2