Rogers Kurt Form 4 November 14, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

5. Relationship of Reporting Person(s) to

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

1. Name and Address of Reporting Person *

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

Stock

(Print or Type Responses)

Rogers Kurt				Symbol					Issuer			
				•	GE HOL	DINGS (CORF	P[VG]	(Check all applicable)			
	(Last)	(First)	(Middle)	3. Date of Earliest Transaction								
				(Month/Day/Year)					Director 10% Owner X Officer (give title Other (specify			
		ONAGE HOLDINGS ., 23 MAIN STREET			11/12/2012				below) below)			
	CORP., 23 I	MAIN STREE	(First) (Middle) 3 (E HOLDINGS 1 AIN STREET (Street) 4 F NJ 07733 (State) (Zip) . Transaction Date 2A. Deemed						Chief Legal Officer& Secretary			
		(Street)		4. If Ame	endment, D	ate Origina	ıl	(6. Individual or Joint/Group Filing(Check			
			Filed(Mo	Filed(Month/Day/Year)				Applicable Line)				
	HOLLIDEL	N. 05522						_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
	HOLMDEL	z, NJ 07733										
	(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Secur	ities Acqui	ired, Disposed of	, or Beneficial	ly Owned	
	1.Title of			1 \					Securities	6.	7. Nature of	
	Security	(Month/Day/Year)		n Date, if	ate, if Transactiomr Disposed of (D) Code (Instr. 3, 4 and 5)					Ownership Indirect	Indirect Beneficial	
	· San			Day/Year)	(Instr. 8)	(IIISu. 5,	4 anu .))	Beneficially Form: Owned Direct (D)	Direct (D)	Ownership	
(0.00000				,					Following	(Instr. 4)		
							(A)		Reported Transaction(s)	(I) (Instr. 4)		
							or	D.,	(Instr. 3 and 4)	(IIISu. 4)		
	Common				Code V	Amount	(D)	Price				
	Stock	11/12/2012			M	46	A	\$ 0.44	25,883	D		
	Common	11/12/2012			S	46	D	\$ 2.3	25,837	D		
	Stock								,			
	Common	11/13/2012			M	18,633	A	\$ 0.44	44,470	D		
	Stock	11/13/2012			171	10,033	А	ψ 0. 11	44,470	D		
	C							\$				
	Common	11/13/2012			S	18,633	D	2.2703	25,837	D		
	Stock							(1)				
	Common	44440045				44.00:			2= 4=2	_		
	Stock	11/14/2012			M	11,321	A	\$ 0.44	37,158	D		

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Common Stock

11/14/2012

S 11,321 D

\$ 2.25 25,837

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 0.44	11/12/2012		M		46	(2)	08/03/2019	Common Stock	46
Employee Stock Option (Right to Buy)	\$ 0.44	11/13/2012		М		18,633	<u>(3)</u>	08/03/2019	Common Stock	18,633
Employee Stock Option (Right to Buy)	\$ 0.44	11/14/2012		M		11,321	<u>(4)</u>	08/03/2019	Common Stock	11,321

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Rogers Kurt

C/O VONAGE HOLDINGS CORP.

Chief Legal Officer& Secretary

23 MAIN STREET HOLMDEL, NJ 07733

2 Reporting Owners

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Signatures

/s/ Kurt Rogers 11/14/2012

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$2.27 to \$2.28. Upon (1) request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.
- (2) The option, originally representing a right to purchase a total of 450,000 shares, vests in equal annual installments on the first through fourth anniversaries of August 3, 2009. As of November 12, 2012, 112,500 shares remain subject to vesting.
- (3) The option, originally representing a right to purchase a total of 450,000 shares, vests in equal annual installments on the first through fourth anniversaries of August 3, 2009. As of November 13, 2012, 112,500 shares remain subject to vesting.
- (4) The option, originally representing a right to purchase a total of 450,000 shares, vests in equal annual installments on the first through fourth anniversaries of August 3, 2009. As of November 14, 2012, 112,500 shares remain subject to vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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