LINDLEY COREY B
Form 4
July 05, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LINDLEY COREY B

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
NU SKIN ENTERPRISES INC [NUS]

3. Date of Earliest Transaction (Month/Day/Year)
07/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	07/01/2005		M		10,000	A	$ 8.19	22,000	D	
Class A Common Stock	07/01/2005		S (1)		10,000	D	$ 23.75	12,000 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securiti (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Employee Stock Option (right to buy) (3)	$ 13.91							08/21/1999 (4)	08/21/2008	Class A Common Stock	20,0
Employee Stock Option (right to buy) (3)	$ 12.94							08/31/2000 (4)	08/31/2009	Class A Common Stock	40,0
Employee Stock Option (right to buy)	$ 8.19	07/01/2005		M			10,000	02/07/2001 (4)	02/07/2010	Class A Common Stock	10,0
Employee Stock Option (right to buy) (3)	$ 6.56							08/31/2001 (4)	08/31/2010	Class A Common Stock	8,7
Employee Stock Option (right to buy) (3)	$ 8.2							02/28/2002 (4)	02/28/2011	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 20.875							10/20/1998 (4)	10/20/2007	Class A Common Stock	26,0
Employee Stock Option	$ 6.85							08/31/2002 (4)	08/31/2011	Class A Common Stock	8,7

(right to buy) (3)						
Employee Stock Option (right to buy) (3)	$ 8.99		03/01/2003(4)	03/01/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 12		09/03/2003(4)	09/03/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 9.04		03/10/2004(4)	03/10/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 11.5		09/02/2004(4)	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 16.95		12/31/2004(4)	12/31/2014	Class A Common Stock	100,
Employee Stock Option (right to buy) (3)	$ 19.15		02/27/2005(4)	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 26.13		09/01/2005(4)	09/01/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) (3)	$ 22.33		02/28/2006(4)	02/28/2015	Class A Common Stock	17,5

Reporting Owners

Reporting Owner Name / Address	Relationships

	Director	10% Owner	Officer	Other
LINDLEY COREY B C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Executive Vice President	

Signatures

D. Matthew Dorny as Attorney-in-Fact for Corey B. Lindley	07/05/2005
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- **(1)** Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- **(2)** Represents number of shares beneficially owned as of July 1, 2005.
- **(3)** Previously reported.
- **(4)** Becomes exercisable in four equal annual installments beginning on the date indicated.
- **(5)** Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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