

VILLAGE SUPER MARKET INC
Form SC 13D
October 30, 2006

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 13D

**Under the Securities Exchange Act of 1934
(Amendment No. _____)***

Village Super Market, Inc.
(Name of Issuer)

Common Stock
(Title of Class of Securities)

927107409
(CUSIP Number)

**I. Wistar Morris, III
c/o Boenning & Scattergood, Inc.
4 Tower Bridge, Suite 300
200 Bar Harbor Drive
West Conshohocken, Pennsylvania 19428
610-832-5271**

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

October 25, 2006
(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), (f) or (g), check the following box o.

Check the following box if a fee is being paid with the statement o. (A fee is not required only if the reporting person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7).

Note: Six copies of this statement, including all exhibits, should be filed with the Commission. See Rule 13d-1(a) for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter

disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D
FILED BY I. WISTAR MORRIS, III REGARDING
VILLAGE SUPER MARKET, INC.

ITEM 1. SECURITY AND ISSUER

This statement relates to the common stock of Village Super Market, Inc., (The "Company"). The Company's principal offices are located at 733 Mountain Avenue, Springfield, NJ 07081.

ITEM 2. IDENTITY AND BACKGROUND

The name of the person filing this statement is I. Wistar Morris, III, an individual (the "reporting person"). The reporting person's business address is c/o Boenning and Scattergood, Inc., 4 Tower Bridge, Suite 300, 200 Barr Harbor Drive, West Conshohocken, Pennsylvania 19428. He is employed as a registered representative with Boenning & Scattergood, Inc., which is a NASD registered broker-dealer.

During the last five years, the reporting person has not been convicted in a criminal proceeding. During the last five years, the reporting person was not a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, as a result of which was or is subject to a judgment, decree final order enjoining future violation of, or prohibiting, or mandatory activities subject to federal or state securities laws of finding any violation with respect to such laws.

The reporting person is a United States citizen.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

This schedule 13D covers 76,703 shares beneficially owned by Morris individually and through his immediate family. Of the 76,703 shares beneficially owned by Morris individually and through his immediate family, 15,500 shares are held in nominees' name for his benefit: 28,503 shares are held in nominee's name for the benefit of his wife and 32,700 shares are held in nominee's name for the benefit of his children. The stock beneficially owned by Morris individually and through his immediate family was purchased with personal funds beginning in 1989, with the last purchase being made on 6-20-03.

ITEM 4. PURPOSE OF TRANSACTION.

The purpose of the acquisition of the stock beneficially owned by the reporting person and his immediate family is for personal investment.

The reporting person has no present plans or proposals that relate to or would result in any of the actions specified in clauses (a) through (j) of Item 4 of Schedule 13D, except that additional purchases may be made which would not result in the reporting person having beneficial ownership of 10% or more of the Issuer's outstanding common stock.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

Morris individually and through his immediate family beneficially owns 76,703 shares of Class A common stock of the Company, which based on the Company's Annual Report and Proxy Statement for the period ended July 29, 2006, represents approximately 4.67% of the outstanding Class A stock as of October 19, 2006.

Morris has the sole voting power and the sole dispositive power over 15,500 shares held for his benefit in nominee name. He has no voting power but he has shared dispositive power with respect to the 28,503 shares held by his wife, in nominee name for her benefit and the 32,700 shares held in nominee name for the benefit of his children.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDING, OR RELATIONSHIP WITH RESPECT TO SECURITIES OF THE ISSUER.

None.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

None.

Signature.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete, and correct.

Date: October 25, 2006

/s/ I. Wistar Morris, III

I. Wistar Morris, III