UNILEVER PLC Form 6-K January 29, 2004

> FORM 6-K SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of January, 2004

UNILEVER PLC (Translation of registrant's name into English)

UNILEVER HOUSE, BLACKFRIARS, LONDON, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b) (1):_____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):_____

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No .X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Exhibit 99 attached hereto is incorporated herein by reference.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

UNILEVER PLC

/S/ S G WILLIAMS By S G WILLIAMS SECRETARY

Date: January 29, 2004

EXHIBIT INDEX

EXHIBIT NUMBER

EXHIBIT DESCRIPTION

99

Notice to London Stock Exchange dated 29 January 2004 - Director Shareholding

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1) Name of company UNILEVER PLC

2) Name of director ALL DIRECTORS IN COMMON WITH ALL EMPLOYEES OF UNILEVER PLC

3) Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest SHARES HELD BY UNILEVER EMPLOYEE SHARE TRUST (JERSEY)

4) Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified) GREENWOOD NOMINEES LIMITED ACCOUNT NO: 438308

5) Please state whether notification relates to a person(s) connected with the Director named in 2 above and identify the connected person(s) $\rm NO$

6) Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary EXERCISE OF SHARESAVE OPTIONS BY SCHEME PARTICIPANTS

7) Number of shares/amount of stock acquired

N/A

8) Percentage of issued class N/A 9) Number of shares/amount of stock disposed i) 2,929 ii) 444 Total 3,373 10) Percentage of issued class NEGLIGIBLE 11) Class of security ORDINARY 1.4P SHARES 12) Price per share i) 514.00P ii) 425.00P 13) Date of transaction 29 JANUARY 2004 14) Date company informed 29 JANUARY 2004 15) Total holding following this notification 46,982,723 16) Total percentage holding of issued class following this notification 1.614% If a director has been granted options by the company please complete the following boxes 17) Date of grant N/A 18) Period during which or date on which exercisable N/A 19) Total amount paid (if any) for grant of the option N/A 20) Description of shares or debentures involved: class, number N/A 21) Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise N/A 22) Total number of shares or debentures over which options held following this notification N/A

23) Any additional information N/A
24) Name of contact and telephone number for queries JOANNE MCDONALD 020 7822 5860
25) Name and signature of authorised company official responsible for making this notification ALISON DILLON - DEPUTY SECRETARY
26)Date of Notification

29 JANUARY 2004.