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RYANAIR HOLDINGS PLC
Form 6-K
November 10, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of November, 2004

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

RYANAIR CARRIES 0.5M MORE PASSENGERS THAN BA
IN UK & EUROPE

Ryanair, Europe's No. 1 low fares airline, today (Wednesday, 10th November 2004) celebrated carrying nearly half a million MORE passengers than BA in UK/Europe during October. Passenger traffic statistics released by Ryanair and BA confirmed Ryanair carried 2,462 M passengers in October 2004 - 443,000 MORE than BA in UK/Europe.

Ryanair's Head of Communications, Paul Fitzsimmons said:

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"Each month more and more people are choosing Ryanair in Europe over BA, because only Ryanair offers Europe's lowest air fares coupled with No.1 punctuality, frequency and customer service.

"Since May BA has added not one, not two but THREE fuel surcharges to their already ludicrously expensive fares and the public are voting with their feet. Now we have nearly half a million extra confirmations that Ryanair is Britain's favourite airline in UK & Europe!"

PASSENGER STATISTICS - OCTOBER 2004

| | RYANAIR | BA | RYANAIR POSITION |
|--------------|---------|---------|------------------|
| PASSENGERS | 2,462 M | 2,019 M | 1 |
| LOAD FACTOR | 87% | 68.4% | 1 |
| AVERAGE FARE | EUR40 | EUR268 | 1 |

(Source: published Ryanair and BA data - 8/11/04, and published annual accounts)

Ends. Wednesday, 10th November 2004

For further information:

Paul Fitzsimmons - Ryanair Pauline McAlester - Murray Consultants

Tel: 00 353 1 812 1228 Tel: 00 353 1 4980 300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 10 November, 2004

By:___/s/ Howard Millar___

H Millar
Company Secretary & Finance Director