HARTE HANKS INC
Form 8-K
July 23, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

July 23, 2003

Harte-Hanks, Inc.

(Exact name of registrant as specified in its charter)

Delaware	**1-7120**	**74-1677284**
(State or Other Jurisdiction of Incorporation)	**(Commission File Number)**	**(IRS Employer Identification No.)**

200 Concord Plaza Drive, San Antonio, Texas 78216

(Address of Principal Executive Offices) (Zip Code)

Registrant s telephone number, including area code: (210) 829-9000

ITEM 7: EXHIBITS

Exhibit No.	Description
99.1	Press Release dated July 23, 2003 titled Harte-Hanks Reports Second Quarter 2003 EPS of 26 Cents announcing earnings for the fiscal quarter ended June 30, 2003 *(furnished and not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and not deemed incorporated by reference in any filing under the Securities Act of 1934, as amended).*

ITEM 9: REGULATION FD DISCLOSURE

The information in this report is being furnished (i) pursuant to Regulation FD, and (ii) pursuant to Item 12 Results of Operations and Financial Condition (in accordance with SEC interim guidance issued March 28, 2003). In accordance with General Instructions B.2 and B.6 of Form 8-K, the information in this report shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1934, as amended. The furnishing of the information set forth in this report is not intended to, and does not, constitute a determination or admission as to the materiality or completeness of such information.

On July 23, 2003, Harte-Hanks, Inc., a Delaware corporation (the Company), issued a press release announcing the Company s financial results for the fiscal quarter ended June 30, 2003. A copy of the Company press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 23, 2003

Harte-Hanks, Inc.

By: /s/ Dean H. Blythe

Senior Vice President and

Chief Financial Officer

Index to Exhibits

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