UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 7,2004

BLOCKBUSTER INC.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE (State or Other Jurisdiction

001-15153 (Commission File Number) 52-1655102 (IRS Employer

of Incorporation)

Identification No.)

1201 Elm Street

Dallas, Texas (Address of Principal Executive Offices)

75270 (Zip Code)

(214) 854-3000

(Registrant s Telephone Number, Including Area Code)

Item 5. Other Events.

On July 7, 2004, Blockbuster Inc. issued a press release announcing its annual meeting of stockholders. A copy of the press release is attached hereto as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOCKBUSTER INC.

Date: July 8, 2004 By: /s/ Larry J. Zine

Larry J. Zine

Executive Vice President, Chief

Financial Officer and Chief

Administrative Officer

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EXHIBIT INDEX

Exhibit No.	Description
99.1	Blockbuster Inc. press release, dated July 7, 2004, announcing its annual meeting of stockholders