SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT

TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): November 7, 2006

E*TRADE Financial Corporation

(Exact Name of Registrant as Specified in Its Charter)

Delaware (State or other Jurisdiction

1-11921 (Commission File Number) 94-2844166 (IRS Employer

of incorporation)

Identification No.)

135 East 57th Street

New York, New York (Address of Principal Executive Offices)

10022 (Zip Code)

(646) 521-4300

(Registrant s Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

Effective November 7, 2006, the Board of Directors expanded the number of members of the Board to ten and elected Mr. R. Jarrett Lilien, the Company s President and Chief Operating Officer, as a Director. Mr. Lilien will be a Class II member of the Board and will stand for election at the next Annual Shareholders Meeting in May of 2007. Mr. Lilien will not serve on any Committee of the Board.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

E*TRADE Financial Corporation

Date: November 8, 2006 By: /s/ Russell S. Elmer

Name: Russell S. Elmer Title: Corporate Secretary