

CNH GLOBAL N V
Form 6-K
October 16, 2009

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October 2009

Commission File No. 333-05752

CNH GLOBAL N.V.

(Translation of Registrant's Name Into English)

World Trade Center

Tower B, 10th Floor

Amsterdam Airport

The Netherlands

Edgar Filing: CNH GLOBAL N V - Form 6-K

(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

(Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes No

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____.)

CNH GLOBAL N.V.

Form 6-K for the month of October 2009

List of Exhibits:

1. Registrant's Summary North American Retail Unit Sales Activity For Selected Agricultural Equipment During the Month of September and Cumulative for 9 Months of 2009, Compared with Prior Year Periods, and Indicators of North American Dealer Inventory Levels for Selected Agricultural Equipment at the End of August 2009 Relative to Industry Results or Levels.
2. Registrant's Estimated North American Retail Unit Sales Activity For Selected Construction Equipment During the Month of September and Cumulative for 9 Months of 2009, Relative to Industry Results or Levels, Compared with Prior Year Periods.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CNH Global N.V.

By: /s/ Steven C. Bierman
Steven C. Bierman
Chief Financial Officer

October 16, 2009

CNH Global N.V.

Summary North American Retail Unit Sales Activity

For Selected Agricultural Equipment

During the Month of September and Cumulative for 9 Months 2009, Compared with Prior Year

Periods, and Indicators of North American Dealer Inventory Levels for Selected Agricultural

Equipment at the End of August 2009

Relative to Industry Results or Levels

The following table summarizes selected agricultural equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Association of Equipment Manufacturers (AEM) and of the Canadian Farm and Industrial Equipment Institute (CFIEI).

These industry data are based on unit sales as preliminarily reported by AEM and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the AEM and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market or of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant monthly Agricultural Flash reports from AEM and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY

	Total North	
	American	CNH RELATIVE PERFORMANCE
CATEGORY	INDUSTRY	(All Brands)
RETAIL UNIT SALES:		
MONTH of September 2009		
Agricultural Tractors:		
under 40 horsepower (2WD)	(21.2)%	Down moderate double digits, moderately more than the industry
40 to 100 horsepower (2WD)	(24.8)%	Up mid single digits, significantly better than the industry
over 100 horsepower (2WD)	(35.2)%	Down moderate double digits, in line with the industry
4 wheel drive tractors	2.9%	Up low double digits, moderately better than the industry
Sub total tractors over 40 hp	(26.3)%	Down high single digits, significantly better than the industry
Total Ag tractors	(23.8)%	Down low double digits, moderately better than the industry
Combines	(6.8)%	Down low double digits, moderately more than the industry
RETAIL UNIT SALES:		
9 MONTHS 2009		
Agricultural Tractors:		
under 40 horsepower (2WD)	(21.7)%	Down moderate double digits, moderately more than the industry
40 to 100 horsepower (2WD)	(27.4)%	Down low double digits, moderately better than the industry
over 100 horsepower (2WD)	(13.2)%	Down low double digits, slightly better than the industry
4 wheel drive tractors	3.9%	Down low single digits, moderately worse than the industry
Sub total tractors over 40 hp	(22.3)%	Down low double digits, moderately better than the industry
Total Ag tractors	(21.9)%	Down low double digits, slightly better than the industry
Combines	19.3%	Up low single digits, significantly less than the industry
AG DEALER INVENTORIES:		
END OF August 2009		
Agricultural Tractors:		
under 40 horsepower (2WD)	6.3 months supply	¹ / ₂ month less than the industry
40 to 100 horsepower (2WD)	6.0 months supply	¹ / ₂ month less than the industry
over 100 horsepower (2WD)	4.2 months supply	1 month more than the industry
4 wheel drive tractors	2.6 months supply	¹ / ₂ month less than the industry
Total tractors	5.8 months supply	¹ / ₂ month less than the industry
Combines	2.4 months supply	in line with the industry

September 2009 Flash Report**United States Unit Retail Sales**

(Report Released 10/9/2009)

Copyright, AEM. All rights reserved. If data is referenced, please acknowledge AEM as the source.

	September			YTD - September			Beginning Inventory
	2009	2008	% Chg	2009	2008	% Chg	September 2009
2WD Farm Tractors							
< 40 HP	6,766	8,443	-19.9	65,182	82,657	-21.1	42,599
40<100 HP	4,253	5,850	-27.3	38,471	53,621	-28.3	26,853
100+HP	1,578	2,503	-37.0	16,877	19,299	-12.5	8,165
Total 2WD Farm Tractors	12,597	16,796	-25.0	120,530	155,577	-22.5	77,617
4WD Farm Tractors	493	506	-2.6	3,317	3,131	5.9	1,070
Total Farm Tractors	13,090	17,302	-24.3	123,847	158,708	-22.0	78,687
Self-Prop Combines	1,357	1,483	-8.5	7,465	6,122	21.9	1,904

September 2009 Flash Report**Canada Unit Retail Sales**

(Report Released 10/9/2009)

Copyright, AEM. All rights reserved. If data is referenced, please acknowledge AEM as the source.

	September			YTD - September			Beginning Inventory
	2009	2008	% Chg	2009	2008	% Chg	September 2009
2WD Farm Tractors							
< 40 HP	895	1,278	-30.0	8,167	10,974	-25.6	7,110
40 < 100 HP	656	682	-3.8	4,792	6,005	-20.2	4,239
100+ HP	276	356	-22.5	2,750	3,308	-16.9	1,972
Total 2WD Farm Tractors	1,827	2,316	-21.1	15,709	20,287	-22.6	13,321
4WD Farm Tractors	68	39	74.4	842	873	-3.6	204
Total Farm Tractors	1,895	2,355	-19.5	16,551	21,160	-21.8	13,525
Self-Prop Combines	184	171	7.6	1,930	1,755	10.0	527

CNH Global N.V.

Estimated North American Retail Unit Sales Activity

For Selected Construction Equipment

During the Month of September and cumulative for 9 Months of 2009,

Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes CNH's estimates of selected construction equipment industry retail unit sales results in North America as compared with prior year periods. Estimated industry results for the current periods are expressed in terms of the percentage change from the prior year periods, by major product category.

These industry preliminary estimates are based on unit sales and are believed to include most, but not all, of the equipment sold in each of the categories. The estimates are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results also will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

This information reflects point-in-time data that is not necessarily representative of either the market or of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Estimated North American Retail Activity September 2009

CATEGORY	Total North	
	American	CNH RELATIVE PERFORMANCE
RETAIL UNIT SALES:	INDUSTRY	(All Brands)
MONTH of September 2009		
Loader/backhoes	Down high double digits	Down high double digits, equal to the industry
Skid Steer Loaders	Down high double digits	Down high double digits, slightly more than the industry
Total Light Equipment*	Down high double digits	Down high double digits, equal to the industry
Total Heavy Equipment**	Down high double digits	Down high double digits, moderately more than the industry
RETAIL UNIT SALES:		
9 MONTHS 2009		
Loader/backhoes	Down high double digits	Down high double digits, moderately better than the industry
Skid Steer Loaders	Down high double digits	Down high double digits, slightly more than the industry
Total Light Equipment*	Down high double digits	Down high double digits, slightly better than the industry
Total Heavy Equipment**	Down high double digits	Down high double digits, in line with the industry

* As of January 1, 2009 compact track loaders and rough terrain forklift have been included in light equipment, as industry volume estimates are available for both 2008 and 2009.

Edgar Filing: CNH GLOBAL N V - Form 6-K

** As of January 1, 2009 crawler loaders have been excluded from heavy equipment, as units volumes are no longer significant.