

VONAGE HOLDINGS CORP  
Form DEF 14A  
October 28, 2009  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

(Rule 14a-101)

**Proxy Statement Pursuant to Section 14(a) of the**

**Securities Exchange Act of 1934**

(Amendment No.    )

Filed by the Registrant                       Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Rule 14a-12

**VONAGE HOLDINGS CORP.**

(Name of Registrant as Specified In Its Charter)

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(3) Filing Party:

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(4) Date Filed:

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**Table of Contents**

**VONAGE HOLDINGS CORP.**

**23 MAIN STREET**

**HOLMDEL, NJ 07733**

October 28, 2009

Dear Stockholders,

We are pleased to invite you to attend the annual meeting of stockholders of Vonage Holdings Corp. to be held on Wednesday, December 2, 2009 at 10:00 a.m., local time, at our headquarters at 23 Main Street, Holmdel, NJ 07733, and we look forward to your attendance either in person or by proxy. For your convenience, we are pleased to offer a live webcast of our annual meeting on the Investor Relations section of our web site at <http://ir.vonage.com/>. Details regarding admission to the meeting and the business to be conducted are described in the accompanying Notice of 2009 Annual Meeting of Stockholders and Proxy Statement. If it was not previously provided to you in April, included with the Proxy Statement is a copy of our 2008 annual report, including our Form 10-K for the year ended December 31, 2008. We encourage you to read our 2008 annual report, which includes our audited financial statements and information about our operations, markets and products.

Your vote is important. Whether or not you plan to attend the annual meeting, we hope you will vote as soon as possible. You may vote over the Internet, as well as by telephone or by mailing a proxy or voting instruction card. Voting over the Internet, by telephone or by written proxy will ensure your representation at the annual meeting regardless of whether you attend in person. Please review the instructions on the proxy or voting instruction card regarding each of these voting options. Please note that you will not be able to vote at the annual meeting via the live webcast, and, unless you are otherwise represented at the annual meeting via proxy, you will not be deemed present or represented at the annual meeting by accessing the webcast.

Also, please let us know if you plan to attend our annual meeting by marking the appropriate box on the enclosed proxy card or, if you vote over the Internet or by telephone, indicating your plans when prompted.

Thank you for your ongoing support of Vonage. We look forward to seeing you at our annual meeting.

Sincerely,

Marc P. Lefar

Chief Executive Officer

**Table of Contents**

**VONAGE HOLDINGS CORP.**

**23 MAIN STREET**

**HOLMDEL, NJ 07733**

**NOTICE OF 2009 ANNUAL MEETING OF STOCKHOLDERS**

**Time and Date** 10:00 a.m., local time, on Wednesday, December 2, 2009

**Place** 23 Main Street,  
Holmdel, NJ 07733

**Items of Business** At the meeting, we will ask you and our other stockholders to:

- (1) elect three Class III directors for terms to expire at the 2012 annual meeting of stockholders; and
- (2) ratify the appointment of BDO Seidman, LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2009.

The stockholders will also act on any other business as may properly come before the meeting or any postponement or adjournment of the meeting. The board of directors has no knowledge of any other business to be transacted at the annual meeting.

**Record Date** You may vote if you were a stockholder of record at the close of business on October 12, 2009.

**Proxy Voting** It is important that your shares be represented and voted at the meeting. If you are a stockholder of record and do not plan to attend the meeting, please mark, sign, date and promptly mail your proxy card in the enclosed postage-paid envelope or vote over the Internet or by telephone. You may revoke your proxy at any time before its exercise at the meeting. If your shares are held in street name and you do not plan to attend the meeting, please follow the instructions provided by the holder of record to ensure that your shares are voted.

By order of the Board of Directors,

*Kurt M. Rogers, Secretary*

October 28, 2009

**Important Notice Regarding the Availability of Proxy Materials for Our Annual Meeting of Stockholders to Be Held on December 2, 2009**

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The accompanying proxy statement and our 2008 annual report to stockholders are available at <http://ir.vonage.com/asm.cfm>.

**Table of Contents****TABLE OF CONTENTS**

|   | <b>Page No</b> |
|---|----------------|
| <u>GENERAL INFORMATION</u>  | 1              |
| <u>QUESTIONS AND ANSWERS ABOUT THE PROXY MATERIALS AND THE ANNUAL MEETING</u>   | 1              |
| <u>Q: What information is contained in this proxy statement?</u>  | 1              |
| <u>Q: What shares can I vote?</u>   | 1              |
| <u>Q: How many votes am I entitled to per share?</u>  | 1              |
| <u>Q: What is the difference between holding shares as a stockholder of record and as a beneficial owner?</u>   | 2              |
| <u>Q: How can I attend the annual meeting?</u>  | 2              |
| <u>Q: How can I vote my shares in person at the annual meeting?</u>   | 2              |
| <u>Q: How can I vote my shares without attending the annual meeting?</u>  | 3              |
| <u>Q: Can I change my vote?</u>   | 3              |
| <u>Q: How many shares must be present or represented to conduct business at the annual meeting?</u>   | 3              |
| <u>Q: What is the voting requirement to approve each of the proposals?</u>  | 4              |
| <u>Q: Is cumulative voting permitted for the election of directors?</u>   | 4              |
| <u>Q: What happens if additional matters are presented at the annual meeting?</u>   | 4              |
| <u>Q: Who will serve as inspector of elections?</u>   | 4              |
| <u>Q: What should I do if I receive more than one set of voting materials?</u>  | 4              |
| <u>Q: What is <u>householding</u> and how do I revoke my consent to the householding program?</u>   | 4              |
| <u>Q: How may I obtain a separate or additional copy of our 2008 annual report and proxy materials?</u>   | 5              |
| <u>Q: Who will bear the cost of soliciting votes for the annual meeting?</u>  | 5              |
| <u>Q: What is the deadline to propose actions for consideration at next year's annual meeting of stockholders or to nominate individuals to serve as directors?</u> | 5              |
| <u>PROPOSAL NO. 1 ELECTION OF DIRECTORS</u>   | 7              |
| <u>General</u>  | 7              |
| <u>Nominees and Continuing Directors</u>  | 7              |
| <u>Nominees for Term Expiring in 2012 (Class III Directors)</u>   | 7              |
| <u>Directors Whose Terms Expire in 2010 (Class I Directors)</u>   | 8              |
| <u>Directors Whose Terms Expire in 2011 (Class II Directors)</u>  | 8              |
| <u>Transactions with Related Persons</u>  | 9              |
| <u>Recommendation of the Board of Directors</u>   | 12             |
| <u>PROPOSAL NO. 2 RATIFICATION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM</u>   | 13             |
| <u>General</u>  | 13             |
| <u>Auditors Fees</u>  | 13             |
| <u>Pre-Approval Policies and Procedures</u>   | 13             |
| <u>Recommendation of the Board of Directors</u>   | 14             |
| <u>CORPORATE GOVERNANCE</u>   | 15             |
| <u>Governance Principles</u>  | 15             |
| <u>Board Determination of Independence</u>  | 15             |
| <u>Board Meetings and Attendance</u>  | 16             |
| <u>Director Attendance at Annual Meeting of Stockholders</u>  | 16             |
| <u>Board Committees</u>   | 16             |
| <u>Audit Committee</u>  | 16             |
| <u>Compensation Committee</u>   | 17             |
| <u>Nominating and Governance Committee</u>  | 18             |

**Table of Contents**

|   | <b>Page No</b> |
|---|----------------|
| <u>Director Nomination Process</u>  | 18             |
| <u>Communicating with the Independent Directors</u>                           | 19             |
| <u>Codes of Conduct</u>   | 19             |
| <u>Audit Committee Report</u>   | 19             |
| <u>Compensation Committee Interlocks and Insider Participation</u>            | 20             |
| <u>Compensation Committee Report</u>  | 20             |
| <b><u>COMPENSATION</u></b>  | 21             |
| <u>Compensation Discussion and Analysis</u>                                   | 21             |
| <u>Compensation Objectives</u>  | 21             |
| <u>Engagement of Compensation Consultant</u>                                  | 21             |
| <u>Determination of Competitive Compensation</u>                              | 22             |
| <u>Employment Agreement with Marc P. Lefar</u>                                | 22             |
| <u>Salaries</u>   | 23             |
| <u>Annual Cash Bonuses</u>  | 23             |
| <u>One-Time Payment to Mr. Lefar</u>  | 25             |
| <u>Long-Term Incentives</u>   | 25             |
| <u>Perquisites</u>  | 26             |
| <u>Separation and Consulting Arrangements with Jeffrey A. Citron</u>          | 26             |
| <u>Separation Agreement with Sharon A. O'Leary</u>                            | 26             |
| <u>Separation Agreement with Louis A. Mamakos</u>                             | 26             |
| <u>Equity Grant Practices</u>   | 26             |
| <u>Ongoing and Post-Employment Compensation</u>                               | 27             |
| <u>Tax Considerations</u>   | 29             |
| <u>Summary Compensation Table</u>   | 30             |
| <u>Grants of Plan-Based Awards 2008</u>                                       | 32             |
| <u>Outstanding Equity Awards at Fiscal Year-End 2008</u>                      | 33             |
| <u>Option Exercises and Stock Vested 2008</u>                                 | 34             |
| <u>Potential Post-Employment Payments</u>                                     | 34             |
| <u>Employment and Related Agreements</u>                                      | 35             |
| <u>Potential Payments Upon Termination of Employment or Change-in-Control</u> | 40             |
| <b><u>DIRECTOR COMPENSATION</u></b>   | 42             |
| <u>Cash Compensation Paid to Board Members</u>                                | 42             |
| <u>Equity-Based Grants to Board Members</u>                                   | 43             |
| <u>2008 Director Compensation</u>   | 43             |
| <b><u>EQUITY COMPENSATION PLAN INFORMATION</u></b>                            | 45             |
| <b><u>STOCK OWNERSHIP INFORMATION</u></b>                                     | 45             |
| <b><u>SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE</u></b>         | 48             |



**Table of Contents**

**VONAGE HOLDINGS CORP.**

**23 MAIN STREET**

**HOLMDEL, NJ 07733**

**PROXY STATEMENT**

**GENERAL INFORMATION**

**For Our Annual Meeting of Stockholders to be held on December 2, 2009**

Vonage Holdings Corp. (referred to as we, us, our, or Vonage in this document), has sent you this proxy statement and the enclosed proxy card because our board of directors is soliciting your proxy to vote at our 2009 annual meeting of stockholders. The annual meeting will be held on Wednesday, December 2, 2009, at 10:00 a.m., local time, at our headquarters at 23 Main Street, Holmdel, NJ 07733. If the annual meeting is adjourned for any reason, the proxies may be used at any adjournments of the annual meeting. For your convenience, we are pleased to offer a live webcast of our annual meeting on the Investor Relations section of our web site at <http://ir.vonage.com/>. A replay of the webcast will be available on our website through December 31, 2009. Please note that you will not be able to vote at the annual meeting via the live webcast, and, unless you are otherwise represented at the annual meeting via proxy, you will not be deemed present or represented at the annual meeting by accessing the webcast.

This proxy statement summarizes information about the proposals to be considered at the annual meeting and other information you may find useful in determining how to vote. We are mailing this proxy statement and the enclosed proxy card to stockholders on or about October 28, 2009. In this mailing, if it was not previously provided to you in April, we are also enclosing a copy of our annual report, including our Form 10-K for the year ended December 31, 2008. We sometimes refer to the year ended December 31, 2008 as fiscal 2008 in this proxy statement.

**Our Form 10-K for fiscal 2008, as filed with the Securities and Exchange Commission, or SEC, including our audited financial statements, is available free of charge on the Investor Relations section of our web site at <http://ir.vonage.com/asm.cfm> or through the SEC's electronic data system at [www.sec.gov](http://www.sec.gov). To request a printed copy of our Form 10-K, which we will provide to you free of charge, either: write to Vonage's Investor Relations Department at Vonage Holdings Corp., 23 Main Street, Holmdel, NJ 07733 or call us at 732.365.1328.**

**QUESTIONS AND ANSWERS ABOUT THE PROXY MATERIALS AND THE ANNUAL MEETING**

***Q: What information is contained in this proxy statement?***

**A:** The information in this proxy statement relates to the proposals to be voted on at the annual meeting, the voting process, the compensation of our directors and most highly paid executive officers in 2008, and certain other required information.

***Q: What shares can I vote?***

**A:** Each share of Vonage common stock issued and outstanding as of the close of business on October 12, 2009, which we refer to as the Record Date, is entitled to vote on all items being voted on at the annual meeting. You may vote all shares owned by you as of the Record Date, including (1) shares held directly in your name as the *stockholder of record* and (2) shares held for you as the *beneficial owner in street name* through a broker, trustee or other nominee such as a bank. On the Record Date, we had 198,639,030 shares of common stock issued and outstanding.

***Q: How many votes am I entitled to per share?***

**A:** Each holder of shares of common stock is entitled to one vote for each share of common stock held as of the Record Date.

## **Table of Contents**

### ***Q: What is the difference between holding shares as a stockholder of record and as a beneficial owner?***

**A:** Most Vonage stockholders hold their shares through a broker or other nominee rather than directly in their own name. As summarized below, there are some distinctions between shares held of record and those owned beneficially.

#### *Stockholder of Record*

If your shares are registered directly in your name with our transfer agent, American Stock Transfer & Trust Company, you are considered, with respect to those shares, the *stockholder of record*, and these proxy materials are being sent directly to you by Vonage. As the *stockholder of record*, you have the right to grant your voting proxy directly to Vonage or to vote in person at the annual meeting. Vonage has enclosed or sent a proxy card for you to use.

#### *Beneficial Owner*

If your shares are held in a brokerage account or by another nominee, you are considered the *beneficial owner* of shares held *in street name*, and these proxy materials are being forwarded to you together with a voting instruction card by your broker, trustee or nominee, as the case may be. As the *beneficial owner*, you have the right to direct your broker, trustee or nominee how to vote, and you are also invited to attend the annual meeting.

Since a *beneficial owner* is not the *stockholder of record*, you may not vote your shares in person at the annual meeting unless you obtain a legal proxy from the broker, trustee or nominee that holds your shares giving you the right to vote the shares at the meeting. Your broker, trustee or nominee has enclosed or provided voting instructions for you to use in directing the broker, trustee or nominee how to vote your shares.

### ***Q: How can I attend the annual meeting?***

**A:** You are entitled to attend the annual meeting only if you were a Vonage stockholder or joint holder as of the Record Date, the close of business on October 12, 2009, or you hold a valid proxy for the annual meeting. Since seating is limited, admission to the meeting will be on a first-come, first-served basis. You should be prepared to present government-issued photo identification (such as a driver's license or passport) for admittance. If you are a stockholder of record, you should bring the top portion of your proxy card for proof of ownership. If you are not a stockholder of record but hold shares in street name through a broker, trustee or nominee, you should provide proof of beneficial ownership as of the Record Date, such as your most recent account statement prior to October 12, 2009, a copy of the voting instruction card provided by your broker, trustee or nominee, or other similar evidence of ownership.

If you do not provide photo identification or comply with the other procedures outlined above, you will not be admitted to the annual meeting. For security reasons, you may be subject to search prior to your admittance to the meeting.

Please let us know if you plan to attend the meeting by marking the appropriate box on the enclosed proxy card or, if you vote over the Internet or by telephone, indicating your plans when prompted.

The meeting will begin promptly at 10:00 a.m., local time. Check-in will begin at 9:00 a.m., local time, and you should allow ample time for the check-in procedures.

### ***Q: How can I vote my shares in person at the annual meeting?***

**A:** Shares held in your name as the stockholder of record may be voted by you in person at the annual meeting. Shares held beneficially in street name may be voted by you in person at the annual meeting only if you obtain a legal proxy from the broker, trustee or nominee that holds your shares giving you the right to vote the

## **Table of Contents**

shares. *Even if you plan to attend the annual meeting, we recommend that you also submit your proxy or voting instructions as described below so that your vote will be counted if you later decide not to attend the meeting.*

### ***Q: How can I vote my shares without attending the annual meeting?***

**A:** Whether you hold shares directly as the stockholder of record or beneficially in street name, you may direct how your shares are voted without attending the annual meeting. If you are a stockholder of record, you may vote by submitting a proxy. If you hold shares beneficially in street name, you may vote by submitting voting instructions to your broker, trustee or nominee. For directions on how to vote, please refer to the instructions below and those included on your proxy card or, for shares held beneficially in street name, the voting instruction card provided by your broker, trustee or nominee.

*By Internet* Stockholders of record of Vonage common stock with Internet access may submit proxies by following the INTERNET instructions on their proxy cards until 11:59 p.m., Eastern Time, on December 1, 2009. Most Vonage stockholders who hold shares beneficially in street name may vote by accessing the web site specified on the voting instruction cards provided by their brokers, trustees or nominees. Please check the voting instruction card for Internet voting availability.

Please note that you will not be able to vote at the annual meeting via the live webcast, and, unless you are otherwise represented at the annual meeting via proxy, you will not be deemed present or represented at the annual meeting by accessing the webcast.

*By Telephone* Stockholders of record of Vonage common stock who live in the United States or Canada may submit proxies by following the TELEPHONE instructions on their proxy cards until 11:59 p.m., Eastern Time, December 1, 2009. Most Vonage stockholders who hold shares beneficially in street name and live in the United States or Canada may vote by phone by calling the number specified on the voting instruction cards provided by their brokers, trustees or nominees. Please check the voting instruction card for telephone voting availability.

*By Mail* Stockholders of record of Vonage common stock may submit proxies by completing, signing and dating their proxy cards and mailing them in the accompanying pre-addressed envelopes. Proxy cards submitted by mail must be received by the time of the meeting in order for your shares to be voted. Vonage stockholders who hold shares beneficially in street name may vote by mail by completing, signing and dating the voting instruction cards provided by their brokers, trustees or nominees and mailing them in the accompanying pre-addressed envelopes.

### ***Q: Can I change my vote?***

**A:** You may change your vote at any time prior to the vote at the annual meeting. If you are the stockholder of record, you may change your vote by granting a new proxy bearing a later date (which automatically revokes the earlier proxy) using any of the methods described above (and until the applicable deadline for each method), by providing a written notice of revocation to Vonage's Corporate Secretary at Vonage Holdings Corp., 23 Main Street, Holmdel, NJ 07733 prior to your shares being voted, or by attending the annual meeting and voting in person. Attendance at the meeting will not cause your previously granted proxy to be revoked unless you specifically so request. For shares you hold beneficially in street name, you may change your vote by submitting new voting instructions to your broker, trustee or nominee following the instruction they provided, or, if you have obtained a legal proxy from your broker or nominee giving you the right to vote your shares, by attending the meeting and voting in person.

### ***Q: How many shares must be present or represented to conduct business at the annual meeting?***

**A:** The quorum requirement for holding the annual meeting and transacting business is that holders of a majority of the voting power of the issued and outstanding common stock of Vonage must be present in person or represented by proxy. Both abstentions and broker non-votes (described below) are counted for the purpose of determining the presence of a quorum.

**Table of Contents**

***Q: What is the voting requirement to approve each of the proposals?***

**A:** In the election of directors, the three persons receiving the highest number of FOR votes at the annual meeting will be elected. The proposal to ratify the appointment of BDO Seidman, LLP as our independent registered public accounting firm requires the affirmative FOR vote of a majority of those shares present in person or represented by proxy and voting on the proposal at the annual meeting.

If you hold shares beneficially in street name and do not provide your broker with voting instructions, your shares may constitute broker non-votes. Generally, broker non-votes occur on a matter when a broker is not permitted to vote on that matter without instructions from the beneficial owner and instructions are not given. In tabulating the voting result for any particular proposal, shares that constitute broker non-votes and abstentions are not considered votes cast on that proposal. Thus, broker non-votes and abstentions will not affect the outcome of the election of directors or the ratification of our independent registered public accounting firm, assuming that a quorum is obtained.

***Q: Is cumulative voting permitted for the election of directors?***

**A:** No. You may not cumulate your votes for the election of directors.

***Q: What happens if additional matters are presented at the annual meeting?***

**A:** Other than the items of business described in this proxy statement, we are not aware of any other business to be acted upon at the annual meeting. If you grant a proxy, the persons named as proxy holders will have the discretion to vote your shares on any additional matters properly presented for a vote at the meeting. If for any reason any of our nominees is not available as a candidate for director, the persons named as proxy holders will vote your proxy for such other candidate or candidates as may be nominated by the board of directors.

***Q: Who will serve as inspector of elections?***

**A:** The inspector of elections will be a representative from American Stock Transfer & Trust Company.

***Q: What should I do if I receive more than one set of voting materials?***

**A:** You may receive more than one set of voting materials, including multiple copies of this proxy statement and multiple proxy cards or voting instruction cards. For example, if you hold your shares in more than one brokerage account, you may receive a separate voting instruction card for each brokerage account in which you hold shares. If you are a stockholder of record and your shares are registered in more than one name, you will receive more than one proxy card. Please complete, sign, date and return each Vonage proxy card and voting instruction card that you receive.

***Q: What is householding and how do I revoke my consent to the householding program?***

Vonage has adopted a method of delivery for its proxy materials and annual report called householding. Under this method, we deliver only one copy of the proxy materials and annual report to one or more stockholders who share the same last name and address, unless such stockholders have notified us that they wish to continue to receive multiple copies. Vonage adopted the householding method to reduce the amount of duplicative material that its stockholders receive and to lower printing and mailing costs. Householding is in effect for the 2009 Annual Meeting of Stockholders and will remain in effect for all future Annual Meetings.

## **Table of Contents**

If you are a registered stockholder who previously received multiple copies and wish to continue to receive multiple copies of our proxy materials at the same address, additional copies will be provided to you upon request. You may request multiple copies by notifying us in writing or verbally that you wish to opt out of the householding program at:

Vonage Investor Relations

23 Main Street

Holmdel, NJ 07733

732.365.1328

You may opt out of householding at any time prior to 30 days prior to the mailing of proxy materials. If you own our common stock in nominee name (such as through a broker), please notify your broker if you wish to continue to receive multiple copies of the proxy materials.

Stockholders who share an address and receive multiple copies of our annual report, including our Form 10-K, and proxy materials can request to receive a single copy of these materials and notices of Internet availability of proxy materials (if applicable) in the future by following the instructions above. Stockholders can also revoke their consent and receive separate copies of these documents in the future by following the instructions above.

### ***Q: How may I obtain an additional copy of our 2008 annual report and proxy materials?***

**A:** Any stockholder may request additional copies of our annual report, including our Form 10-K, and proxy materials by sending an e-mail through the Vonage Investor Relations website at <http://ir.vonage.com/>, calling 732.365.1328 or writing to:

Vonage Investor Relations

23 Main Street

Holmdel, NJ 07733

We will promptly deliver the requested copies. Current and prospective investors can access or order free copies of our Form 10-K, proxy statement and other financial information by following these same instructions.

### ***Q: Who will bear the cost of soliciting votes for the annual meeting?***

**A:** Vonage is making this solicitation and will pay the entire cost of preparing, assembling, printing, mailing and distributing these proxy materials and soliciting votes. If you choose to access the proxy materials or vote over the Internet, you are responsible for Internet access charges you may incur. If you choose to vote by telephone, you are responsible for telephone charges you may incur. In addition to the mailing of these proxy materials, the solicitation of proxies or votes may be made in person, by telephone or by electronic communication by our directors, officers and employees, who will not receive any additional compensation for such solicitation activities.

### ***Q: What is the deadline to propose actions for consideration at next year's annual meeting of stockholders or to nominate individuals to serve as directors?***

**A:** You may submit proposals, including director nominations, for consideration at future stockholder meetings.

**Table of Contents**

*Stockholder Proposals:* We currently expect to hold the 2010 Annual Meeting of Stockholders in May 2010 (the 2010 Annual Meeting ). Because the expected date of the 2010 Annual Meeting is more than 30 days from the anniversary of our 2009 Annual Meeting, we have set a deadline for the receipt of stockholder proposals submitted in accordance with Rule 14a-8 under the Securities Exchange Act of 1934, as amended (the Exchange Act ), for inclusion in our proxy materials for the 2010 Annual Meeting. In order to be considered timely, such proposals must be received by our Corporate Secretary no later than January 15, 2010. Proposals should be addressed to:

Vonage Holdings Corp.

Attn: Corporate Secretary

23 Main Street

Holmdel, New Jersey 07733

Proposals must also comply with Rule 14a-8 of the Exchange Act regarding the inclusion of stockholder proposals in company-sponsored proxy materials. Stockholder proposals failing to comply with the procedures of Rule 14a-8 will be excluded.

Stockholders also have the right under our bylaws to make other shareholder proposals by following specified procedures. For a stockholder proposal for the 2010 Annual Meeting that is not intended to be included in our proxy statement under Rule 14a-8, the stockholder must (1) provide the information required by our bylaws and (2) give timely notice to our Corporate Secretary at the address above in accordance with our bylaws, which, in general, require that the notice be received by our Corporate Secretary not earlier than the 120th day prior to the annual meeting and not later than the close of business on the later of (A) the 90th day prior to the annual meeting and (B) the tenth day following the day on which notice of the date of the annual meeting is mailed or public disclosure of the date of the annual meeting is made, whichever first occurs.

*Nomination of Director Candidates:* You may propose director candidates for consideration by the board of directors nominating and governance committee. Any such recommendations should include the nominee's name and qualifications for board of directors membership and should be directed to the Corporate Secretary of Vonage at the address of our principal executive offices set forth above. For additional information regarding stockholder recommendations for director candidates, see Corporate Governance Director Nomination Process below in this proxy statement.

In addition, our bylaws permit stockholders to nominate directors for election at an annual stockholder meeting. To nominate a director, the stockholder must provide the information required by Section 1.10 of our bylaws. In addition, the stockholder must give timely notice to our Corporate Secretary in accordance with our bylaws, which, in general, require that the notice be received by our Corporate Secretary within the time period described above under Stockholder Proposals for stockholder proposals that are not intended to be included in our proxy statement under Rule 14a-8.

*Copy of Bylaw Provisions:* You may contact our Corporate Secretary at Vonage Holdings Corp., Attn: Corporate Secretary, 23 Main Street, Holmdel, New Jersey 07733 for a copy of the relevant bylaw provisions regarding the requirements for making stockholder proposals and nominating director candidates.

**Table of Contents**

**PROPOSAL NO. 1**

**ELECTION OF DIRECTORS**

**General**

Our board of directors is divided into three classes. One class is elected each year and members of each class hold office for three-year terms. The board has set the number of directors at nine. The Class I, Class II and Class III directors were elected to serve until the annual meeting of stockholders to be held in 2010, 2011 and 2009, respectively, and until their respective successors are elected and qualified. Our board of directors currently consists of nine members. Peter Barris, Governor Thomas J. Ridge and Michael A. Krupka are Class I directors. Marc P. Lefar, J. Sanford Miller and John J. Roberts are Class II directors. Jeffrey A. Citron, Morton David and Jeffrey J. Misner are Class III directors.

Our board of directors, on the recommendation of our nominating and governance committee, has nominated Mr. Citron, Mr. David and Mr. Misner for election as Class III directors to hold office until the 2012 annual meeting of stockholders and until their respective successors are elected and qualified.

The persons named in the enclosed proxy card will vote to elect each of these nominees as a director, unless the proxy is marked otherwise. Each of the nominees is currently a director. Each nominee has indicated a willingness to serve as a director, if elected. If any nominee becomes unable or unwilling to serve, however, the proxies may be voted for substitute nominees selected by our board of directors.

No director, or associate of any director, is a party adverse to us or any of our subsidiaries in any material proceeding or has any material interest adverse to us or any of our subsidiaries. No director is related by blood, marriage or adoption to any other director or executive officer.

Mr. Lefar's employment agreement with us provided for his election to our board of directors upon commencement of his employment. During the term of the agreement, subject to legal and regulatory requirements, our board of directors must nominate him for re-election.

Pursuant to an agreement with Mr. Citron, subject to specified exceptions, we agreed to recommend to our board of directors that Mr. Citron be nominated for re-election to our board of directors at our 2009 annual meeting of stockholders.

**Nominees and Continuing Directors**

The following information regarding the principal occupation, affiliations and business experience for each of the directors, including the nominees for election as Class III directors, has been furnished to us by the directors.

***Nominees for Term Expiring in 2012 (Class III Directors)***

*Jeffrey A. Citron*, age 39, has been the Chairman of our board of directors since January 2001. Mr. Citron was also our Chief Executive Officer from January 2001 through February 2006. He served as our Chief Strategist from February 2006 to July 2008 and assumed the additional role of Interim Chief Executive Officer from April 2007, upon the resignation of Vonage's prior Chief Executive Officer, until July 2008. In 1995, Mr. Citron founded The Island ECN, a computerized trading system designed to automate the order execution process. Mr. Citron became the Chairman and CEO of Datek Online Holdings Corp. in February 1998 and departed The Island ECN and Datek Online Holdings Corp. in October 1999.

*Morton David*, age 73, joined our board of directors in August 2001. Mr. David served as the Chairman and Chief Executive Officer of Franklin Computer Corporation (later Franklin Electronic Publishers, Inc.) from 1983 to 1998. Mr. David previously served on the board of directors of Datek Online Holdings Corp. from 1998 until its acquisition by Ameritrade Holdings in 2002 and on the board of directors of Sharper Image Corporation from 1998 until 2008.

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**Table of Contents**

*Jeffrey J. Misner*, age 56, joined our board of directors in March 2008. Mr. Misner served as Executive Vice President and Chief Financial Officer of Continental Airlines, Inc. from August 2004 until his retirement in August 2008. Mr. Misner joined Continental Airlines, Inc. in 1995 and previously served in various capacities, most recently as Senior Vice President and Chief Financial Officer.

***Directors Whose Terms Expire in 2010 (Class I Directors)***

*Peter Barris*, age 57, joined our board of directors in September 2004. Mr. Barris has served as Managing General Partner of New Enterprise Associates, LLC, or NEA, since 1999. He has been with NEA since 1992, and he serves as either an executive officer or General Partner of various NEA entities. Mr. Barris serves on the boards of directors of Innerworkings, Inc., Neutral Tandem, Inc. and the Mid-Atlantic Venture Association, as well as several private companies in the NEA portfolio. Mr. Barris is a member of the Board of Trustees of Northwestern University and the Board of Overseers of Tuck School at Dartmouth College.

*Michael A. Krupka*, age 44, joined our board of directors in July 2007. Mr. Krupka has served as Managing Director of Bain Capital Ventures since its founding in 2000. Prior to Bain Capital Ventures, Mr. Krupka was a Managing Director and Principal with the Private Equity Group of Bain Capital Partners, LLC from 1994 to 2000, during which time he focused on technology and technology-driven companies, including software, hardware, database and telecommunication services. Earlier at Bain Capital Partners, LLC, from 1991 to 1994, Mr. Krupka was a Principal of Information Partners, a fund focused on early-stage information technology investing. Prior to Bain Capital Partners, LLC, Mr. Krupka was a consultant with Bain & Company. Mr. Krupka serves on the board of directors of a number of privately held companies.

*Governor Thomas J. Ridge*, age 64, joined our board of directors in August 2005. Governor Ridge has served as President and Chief Executive Officer of Ridge Global, LLC, a global strategic consulting company since July 2006. From April 2005 to July 2006, he was President and Chief Executive Officer of Thomas Ridge LLC. From January 2003 to January 2005, Governor Ridge served as the Secretary of the United States Department of Homeland Security. From 2001 through 2002, Governor Ridge served as the Special Assistant to the President for Homeland Security, an Executive Office created by President Bush in October 2001. Governor Ridge served as Governor of the Commonwealth of Pennsylvania for two terms from 1995 through 2001 and was a member of the U.S. House of Representatives from 1983 through 1995. Governor Ridge currently serves on the boards of directors of The Hershey Company, Exelon Corporation and Brightpoint, Inc.

***Directors Whose Terms Expire in 2011 (Class II Directors)***

*Marc P. Lefar*, age 45, has been our Chief Executive Officer and a director since July 2008. Prior to joining Vonage, Mr. Lefar was Founder and Principal of Marketing Insights, a technology and media consultancy that he founded in May 2007. Prior to founding that firm, Mr. Lefar served as Chief Marketing Officer of Cingular Wireless from February 2003 to April 2007. Mr. Lefar also served as Executive Vice President, Marketing and Value-Added Services of Cable and Wireless Global from 2000 to 2002. He also held senior leadership roles at Verizon Wireless and GTE Wireless. Mr. Lefar spent the first nine years of his career at Procter & Gamble.

*J. Sanford Miller*, age 60, joined our board of directors in January 2004. Mr. Miller is a General Partner in Institutional Venture Partners, or IVP, which he joined in April 2006. Prior to joining IVP, Mr. Miller was a Senior Partner at 3i, which he joined in 2001. Prior to joining 3i, Mr. Miller co-founded Thomas Weisel Partners in 1998, where he was a Member of the Executive Committee, Chief Administrative and Strategic Officer and Co-Director of Investment Banking. From 1990 to 1998, Mr. Miller was a Senior Partner at Montgomery Securities, where he led the technology and healthcare groups. Mr. Miller serves on the Board of Visitors of the Stanford University School of Law. Mr. Miller is our Lead Independent Director.

*John J. Roberts*, age 64, joined our board of directors in August 2004. Mr. Roberts served as Global Managing Partner for PricewaterhouseCoopers LLP from 1998 until his retirement in June 2002. From 1994 to



## **Table of Contents**

1998, Mr. Roberts served as Chief Operating Officer of Coopers & Lybrand, which merged with Price Waterhouse in 1998. He currently serves on the boards of directors and audit committees of Armstrong World Industries, Inc. and Safeguard Scientifics, Inc. and the board of trustees and audit committee of the Pennsylvania Real Estate Investment Trust. He is a Member of the American Institute of Certified Public Accountants.

### **Transactions with Related Persons**

#### *Policies and Procedures for Related Person Transactions*

Our board has adopted written policies and procedures for the review of any transaction, arrangement or relationship in which Vonage is a participant, the amount involved exceeds \$120,000, and one of our executive officers, directors, director nominees or 5% stockholders (or their immediate family members), each of whom we refer to as a related person, has a direct or indirect material interest.

If a related person proposes to enter into such a transaction, arrangement or relationship, which we refer to as a related person transaction, the related person must report the proposed related person transaction to our chief legal officer. The policy calls for the proposed related person transaction to be reviewed and, if deemed appropriate, approved or ratified by the board's audit committee. Whenever practicable, the reporting, review and approval will occur prior to entry into the transaction. If advance review and approval is not practicable, the audit committee will review, and, in its discretion, may ratify the related person transaction. The policy also permits the chairman of the audit committee to review and, if deemed appropriate, approve proposed related person transactions that arise between committee meetings, subject to ratification by the audit committee at its next meeting. Any related person transactions that are ongoing in nature will be reviewed annually.

A related person transaction reviewed under the policy will be considered approved or ratified if it is authorized by the audit committee after full disclosure of the related person's interest in the transaction. As appropriate for the circumstances, the audit committee will review and consider:

the related person's interest in the related person transaction;

the approximate dollar value of the amount involved in the related person transaction;

the approximate dollar value of the amount of the related person's interest in the transaction without regard to the amount of any profit or loss;

whether the transaction was undertaken in the ordinary course of our business;

whether the terms of the transaction are no less favorable to us than terms that could have been reached with an unrelated third party;

the purpose of, and the potential benefits to us of, the transaction; and

any other information regarding the related person transaction or the related person in the context of the proposed transaction that would be material to investors in light of the circumstances of the particular transaction.

The audit committee may approve or ratify the transaction only if the audit committee determines that, under all of the circumstances, the transaction is in, or is not inconsistent with, our best interests. The audit committee may impose any conditions on the related person transaction it deems appropriate.

In addition to the transactions that are excluded by the instructions to the SEC's related person transaction disclosure rule, the board has determined that the following transactions do not create a material direct or indirect interest on behalf of related persons and, therefore, are not related person transactions for purposes of this policy:

interests arising solely from the related person's position as an executive officer of another entity (whether or not the person is also a director of such entity), that is a participant in the transaction, where (a) the related person and all other related persons own in the aggregate less than a 10% equity

## Table of Contents

interest in such entity, (b) the related person and his or her immediate family members are not involved in the negotiation of the terms of the transaction and do not receive any special benefits as a result of the transaction, (c) the amount involved in the transaction equals less than the greater of \$1 million dollars or 2% of the annual gross revenues of the other entity that is a party to the transaction, and (d) the amount involved in the transaction equals less than 2% of Vonage's annual gross revenues; and

a transaction that is specifically contemplated by provisions of Vonage's charter or bylaws.

The policy provides that transactions involving compensation of executive officers shall be reviewed and approved by the compensation committee in the manner specified in its charter.

### *Consulting Agreement with KEC Holdings LLC*

On July 29, 2008, we entered into a Consulting Agreement (the "Consulting Agreement") with KEC Holdings LLC, a Delaware limited liability company of which Jeffrey A. Citron, our Chairman, is the president and managing member (the "Consultant"). The term of the Consulting Agreement expired on July 29, 2009. The Consultant performed such consulting, advisory and related services to and for us as reasonably requested from time to time by our board of directors and our Chief Executive Officer. The Consultant agreed to devote a maximum of 40% of its time, and to cause Mr. Citron to devote a maximum of 40% of his business time, to the performance of such services. During the term of the Consulting Agreement, the Consultant was not permitted to engage in any activity that had a conflict of interest with us, including any competitive employment, business, or other activity, and was not permitted to assist any other person or organization that competes, or intends to compete, with us.

We paid to the Consultant an aggregate consulting fee of \$250,000, payable bi-weekly in substantially equal installments. We also reimbursed the Consultant for properly documented reasonable travel and other business-related expenses. During the term of the Consulting Agreement, we also reimbursed the Consultant approximately \$180,000 for the reasonable, itemized expenses associated with renting an off-site office space and employing an assistant to Mr. Citron. In 2008, we paid the Consultant \$131,689 for its services.

### *Purchase of Domestic Call Termination from Neutral Tandem*

We purchase access from Neutral Tandem, Inc. to terminate certain of our customer's domestic phone calls. In 2008, we paid Neutral Tandem approximately \$2.7 million for their services. Affiliates of New Enterprise Associates, a holder of more than 5% of our voting capital stock, owned an approximate 12% interest in Neutral Tandem as of December 31, 2008. One of our directors, Peter Barris, who is affiliated with New Enterprise Associates, serves on the board of directors of Neutral Tandem. See "Nominees and Continuing Directors."

### *Database Licenses from Vertica Systems*

We obtained licenses from Vertica Systems for an analytic database to store customer experience data that is being collected by measurement tools being deployed within our network. In 2008, we paid Vertica Systems approximately \$0.4 million for these licenses. Affiliates of New Enterprise Associates, a holder of more than 5% of our voting capital stock, owned an approximate 11% interest in Vertica Systems as of December 31, 2008. Peter Barris, one of our directors, is affiliated with New Enterprise Associates. See "Nominees and Continuing Directors."

### *Purchase of Domestic Termination Services from Broadview Networks Holdings, Inc.*

We purchase domestic termination services from Broadview Networks Holdings, Inc. In 2008, we paid Broadview Networks Holdings, Inc. approximately \$0.7 million for their services. Affiliates of New Enterprise Associates, a holder of more than 5% of our voting capital stock, owned approximately 18% of the Class A

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**Table of Contents**

Common Stock and 9% of the Class B Common Stock of Broadview Networks Holdings, Inc. on a fully diluted basis as of December 31, 2008. One of our directors, Peter Barris, who is affiliated with New Enterprise Associates, serves on the board of directors of Broadview Networks Holdings, Inc. See [Nominees and Continuing Directors](#).

*Services from Synchronoss Technologies Inc.*

We are party to an agreement with Synchronoss Technologies Inc. to facilitate the transfer of customer telephone numbers. In 2008, we paid Synchronoss Technologies Inc. an aggregate of approximately \$5.8 million under the contract. Affiliates of Institutional Venture Partners owned an approximate 12% interest in Synchronoss Technologies Inc. as of December 31, 2008. J. Sanford Miller, one of our directors, is affiliated with Institutional Venture Partners. See [Nominees and Continuing Directors](#).

*November 2008 Refinancing*

On November 3, 2008, we completed the financing led by Silver Point Finance, LLC, which became a beneficial holder of more than 10% of our outstanding common stock as a result of the financing. The financing provided for (i) a \$130.3 million senior secured first lien credit facility (the [First Lien Senior Facility](#) ), (ii) a \$72.0 million senior secured second lien credit facility (the [Second Lien Senior Facility](#) ) and (iii) the sale of \$18.0 million of the Convertible Notes (together with the [First Lien Senior Facility](#) and the [Second Lien Senior Facility](#), the [Financing](#) ).

Certain of our directors and 5% holders of our common stock participated in the [Financing](#) as follows:

Affiliates of Jeffrey A. Citron (who is our Chairman, as well as one of our principal stockholders) are lenders under the [Second Lien Senior Facility](#) and purchased a portion of the [Convertible Notes](#), which were immediately convertible at their option into shares of our common stock. As a result, upon conversion of such [Convertible Notes](#), Mr. Citron's percentage beneficial ownership of our common stock may increase. However, based on the aggregate principal amount of [Convertible Notes](#) purchased by Mr. Citron compared to Silver Point Capital, L.P. and other investors, the [Financing](#) was dilutive in the aggregate to Mr. Citron's beneficial ownership.

Morton David, one of our directors, is a lender under the [Second Lien Senior Facility](#) and purchased a portion of the [Convertible Notes](#), which were immediately convertible at his option into shares of our common stock. As a result, upon conversion of such [Convertible Notes](#), Mr. David's percentage beneficial ownership of our common stock may increase. However, based on the aggregate principal amount of [Convertible Notes](#) purchased by Mr. David compared to Silver Point Capital, L.P. and other investors, the [Financing](#) was dilutive in the aggregate to Mr. David's beneficial ownership.

New Enterprise Associates beneficially owned greater than 10% of shares of our common stock outstanding as of December 31, 2008. Each of New Enterprise Associates 10 L.P. and New Enterprise Associates 11 L.P. (the [NEA Lenders](#) ), affiliates of New Enterprise Associates, are lenders under the [First Lien Senior Facility](#) and the [Second Lien Senior Facility](#). Peter Barris, one of our directors, is affiliated with both of these entities; Mr. Barris is a general partner of the general partner of New Enterprise Associates 10 L.P. and a manager of the general partner of New Enterprise Associates 11 L.P.

As a result of the [Financing](#) and at December 31, 2008, (1) Silver Point Capital, L.P. and its affiliates and (2) entities associated with Bain Capital, LLC each beneficially owned more than 10% of our common stock on a fully diluted basis as a result of their purchases of [Convertible Notes](#). As of September 2009, Silver Point Capital, L.P. and its affiliates ceased to own more than 5% of our common stock on a fully diluted basis.

SPCP Group, LLC, an affiliate of Silver Point Capital, L.P., is a lender under each of the [First Lien Senior Facility](#) and the [Second Lien Senior Facility](#) and purchased a portion of the [Convertible Notes](#), which were

## **Table of Contents**

immediately convertible at their option into shares of our common stock. Silver Point Finance, LLC, an affiliate of Silver Point Capital, L.P., acts as administrative agent under each of the First Lien Senior Facility and the Second Lien Senior Facility, as note agent under the Note Purchase Agreement, and as collateral agent under the documents governing the Financing. We have agreed to pay Silver Point Finance, LLC an agency and collateral management fee for acting as agents under the Financing documents. On or prior to the closing of the Financing, we paid Silver Point Finance, LLC a signing fee of approximately \$6.7 million in connection with its role in arranging the Financing, an agency and collateral management fee of approximately \$1.1 million, and reimbursed it for approximately \$1.1 million in related expenses. Silver Point Capital, L.P. was entitled to customary board observation rights, for which it designated a board observer; however, these rights ceased in September 2009.

Sankaty Credit Opportunities, L.P., Sankaty Credit Opportunities III, L.P., Sankaty Credit Opportunities IV, L.P. and Sankaty Credit Opportunities (Offshore Master) IV, L.P. (collectively, the Sankaty Lenders ), and Brookside Capital Partners Fund, L.P., each of which are associated with Bain Capital, LLC, are lenders under each of the First Lien Senior Facility and the Second Lien Senior Facility and purchased a portion of the Convertible Notes, which were immediately convertible at their option into shares of our common stock. Michael A. Krupka, one of our directors, is sole managing member of Bain Capital Venture Investors, LLC, an affiliate of Bain Capital, LLC.

Certain funds managed by Greywolf Capital Management LP, that collectively comprised one of our significant stockholders, also participated in the Financing. Greywolf CLO I, Ltd. is a lender under the First Lien Senior Facility and Greywolf Capital Partners II LP is a lender under the Second Lien Senior Facility and purchased a portion of the Convertible Notes, which were immediately convertible at their option into shares of our common stock. At the time of the Financing and at December 31, 2008, funds managed by Greywolf Capital Management LP owned more than 5% of our common stock on a fully diluted basis. These funds ceased to own 5% as of May 2009.

The directors and stockholders named above initially invested an aggregate of \$16.2 million in our Convertible Notes (excluding any investments made by such directors and stockholders in the credit facility portions of the Financing). An aggregate of 35,224,126 shares of common stock were issued to certain of the stockholders, but not directors, named above upon conversion of the Convertible Notes in August and September 2009. Further, based on our common stock price of \$1.39 as of September 30, 2009, and the initial conversion rate of 3,448.2759 shares per \$1,000 principal amount of Convertible Notes (equivalent to a conversion price of approximately \$0.29 per share), the directors and stockholders named above would have the right to receive an additional 20,637,931 shares of our common stock (with an equivalent market value of \$28.7 million). Additionally, the parties named above were lenders and purchasers with respect to approximately \$193.2 million of the loans borrowed and Convertible Notes issued in connection with the Financing, and at or prior to the closing of the Financing on November 3, 2008, in addition to the fees and expenses paid to Silver Point Finance, LLC, the parties named above received an aggregate of approximately \$6.2 million in upfront fees and approximately \$2.4 million in commitment fees from us. No cash interest on amounts under the Financing was paid in 2008.

## **Recommendation of the Board of Directors**

Our board of directors recommends a vote FOR the election to the board of directors of each of the Class III director nominees.

**Table of Contents****PROPOSAL NO. 2****RATIFICATION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM****General**

Vonage is asking the stockholders to ratify the audit committee's appointment of BDO Seidman, LLP as Vonage's independent registered public accounting firm for the year ending December 31, 2009. Although stockholder approval of the audit committee's appointment of BDO Seidman, LLP is not required by law, the board of directors and the audit committee believe that it is advisable to give stockholders an opportunity to ratify the appointment. In the event the stockholders fail to ratify the appointment, the audit committee will reconsider this appointment. Even if the appointment is ratified, the audit committee, in its discretion, may direct the appointment of a different independent registered public accounting firm at any time during the year if the audit committee determines that such a change would be in Vonage's and its stockholders' best interests.

BDO Seidman, LLP has audited Vonage's consolidated financial statements annually since Vonage's 2004 fiscal year. Representatives of BDO Seidman, LLP are expected to be present at the meeting and will have the opportunity to make a statement if they desire to do so. It is also expected that those representatives will be available to respond to appropriate questions.

**Auditors' Fees**

The following table summarizes the fees BDO Seidman, LLP billed to us for each of the last two fiscal years.

| <b>Fee Category</b>    | <b>Fiscal 2008</b>  | <b>Fiscal 2007</b>  |
|------------------------|---------------------|---------------------|
| Audit Fees (1)         | \$ 1,626,063        | \$ 1,599,935        |
| Tax Fees (2)           | 114,887             | 31,441              |
| Audit Related Fees (3) | 145,500             |                     |
| <b>Total Fees</b>      | <b>\$ 1,886,450</b> | <b>\$ 1,631,376</b> |

- (1) Audit fees consist of amounts billed for the audit of our annual financial statements included in our annual report on Form 10-K, the review of the interim financial statements included in our quarterly reports on Form 10-Q, the audit of internal control over financial reporting, services rendered in connection with our registration statement initially filed in November 2008, and other professional services provided in connection with statutory and regulatory filings or engagements.
- (2) Tax fees consist of amounts billed for advisory services regarding sales tax compliance and taxability issues. None of our tax fees billed in fiscal 2007 or 2008 were provided under the de minimis exception to the audit committee pre-approval requirements.
- (3) Audit related fees consist of amounts billed primarily for the refinancing of our previously issued convertible notes.

**Pre-Approval Policies and Procedures**

Our audit committee has adopted policies and procedures relating to the approval of all audit and non-audit services that are to be performed by our registered public accounting firm. This policy generally provides that we will not engage our registered public accounting firm to render audit or non-audit services unless the service is specifically approved in advance by the audit committee or the engagement is entered into pursuant to one of the pre-approval procedures described below.

From time to time, our audit committee may pre-approve specified types of services that are expected to be provided to us by our registered public accounting firm during the next 12 months. Any such pre-approval is detailed as to the particular service or type of services to be provided and is also generally subject to a maximum dollar amount.



**Table of Contents**

Our audit committee has also delegated to the chairman of the audit committee the authority to approve any audit or non-audit services to be provided to us by our registered public accounting firm. Any approval of services by the chairman of the audit committee pursuant to this delegated authority is reported on at the next meeting of the audit committee.

**Recommendation of the Board of Directors**

The board of directors recommends that the stockholders vote FOR the ratification of the appointment of BDO Seidman, LLP to serve as Vonage's independent registered public accounting firm for the year ending December 31, 2009.



## **Table of Contents**

### **CORPORATE GOVERNANCE**

Our board of directors believes that good corporate governance is important to ensure that Vonage is managed for the long-term benefit of stockholders. This section describes key corporate governance principles and practices that our board has adopted. Complete copies of our governance principles, committee charters, code of conduct and finance code of ethics are available on the Corporate Governance section of our web site at <http://ir.vonage.com/>. Alternatively, you can request a copy of any of these documents by writing to Vonage Holdings Corp., Attn: Corporate Secretary, 23 Main Street, Holmdel, New Jersey 07733.

#### **Governance Principles**

Our board has adopted governance principles to assist in the exercise of its duties and responsibilities and to serve the best interests of Vonage and our stockholders. These principles, which provide a framework for the conduct of the board's business, provide that:

the board's principal responsibility is to oversee the management of Vonage;

a majority of the members of the board shall be independent directors;

the non-management directors meet regularly in executive session;

directors have full and free access to management and, as necessary and appropriate, independent advisors;

new directors participate in an orientation program and all directors are expected to participate in continuing director education on an ongoing basis; and

at least annually, the board and its committees will conduct a self-evaluation to determine whether they are functioning effectively.

#### **Board Determination of Independence**

Under applicable New York Stock Exchange rules, a director will only qualify as independent if our board affirmatively determines that he or she has no material relationship with Vonage (either directly or as a partner, stockholder or officer of an organization that has a relationship with us). Our board has established guidelines to assist it in determining whether a director has such a material relationship. Under these guidelines, a director is not considered to have a material relationship with Vonage if he or she is independent under Section 303A.02(b) of the New York Stock Exchange Listed Company Manual and he or she:

is an executive officer of another company which is indebted to Vonage, or to which Vonage is indebted, unless the total amount of either company's indebtedness to the other is more than one percent of the total consolidated assets of the company for which he or she serves as an executive officer; or

serves as an officer, director or trustee of a tax exempt organization, unless Vonage's discretionary contributions to such organization are more than the greater of \$1 million or 2% of that organization's consolidated gross revenues. Vonage's automatic matching of employee charitable contributions will not be included in the amount of Vonage's contributions for this purpose.

In addition, ownership of a significant amount of our stock, by itself, does not constitute a material relationship.

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For relationships not covered by the guidelines set forth above, the determination of whether a material relationship exists is made by the other members of our board who are independent.

## **Table of Contents**

Our board has determined that Peter Barris, Morton David, Michael A. Krupka, J. Sanford Miller, Jeffrey J. Misner, Governor Thomas J. Ridge and John J. Roberts meet the categorical standards described above, that none of these directors has a material relationship with Vonage and that each of these directors is independent as determined under Section 303A.02(b) of the New York Stock Exchange Listed Company Manual.

In determining the independence of the directors listed above, our board considered the transactions discussed in Transactions with Related Persons.

### **Board Meetings and Attendance**

Our board met 16 times during fiscal 2008. During fiscal 2008, each director attended at least 75% of the aggregate of the number of board meetings and the number of meetings held by all committees on which he then served.

### **Director Attendance at Annual Meeting of Stockholders**

Our governance principles provide that directors are encouraged to attend the annual meeting of stockholders. All of our directors then serving on our board attended the 2008 annual meeting of stockholders.

### **Board Committees**

Our board has established three standing committees audit, compensation, and nominating and governance each of which operates under a charter that has been approved by our board. Current copies of each committee s charter are posted on the Corporate Governance section of our web site at <http://ir.vonage.com/>.

Our board has determined that all of the members of each of the board s three standing committees are independent as defined under the rules of the New York Stock Exchange, including, in the case of all members of the audit committee, the independence requirements contemplated by Rule 10A-3(b)(1) under the Exchange Act.

### ***Audit Committee***

The audit committee s responsibilities include:

appointing, approving the compensation of, and assessing the independence of our registered public accounting firm;

overseeing the work of our registered public accounting firm, including through the receipt and consideration of reports from such firm;

reviewing and discussing with management and the registered public accounting firm our annual and quarterly financial statements and related disclosures;

monitoring our internal control over financial reporting and disclosure controls and procedures;

overseeing our internal audit function;

discussing our risk management policies;

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establishing policies regarding hiring employees from the registered public accounting firm and procedures for the receipt and retention of accounting related complaints and concerns;

meeting independently with our internal auditing staff, registered public accounting firm and management;

reviewing and approving or ratifying any related person transactions; and

preparing the audit committee report required by Securities and Exchange Commission rules, which is included below in this proxy statement.

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**Table of Contents**

The members of our audit committee are Mr. Roberts (Chairman), Mr. David, Mr. Miller and Mr. Misner. Mr. Misner joined our audit committee in March 2008. Each member of our audit committee meets the standards for financial knowledge for companies listed on the New York Stock Exchange. In addition, our board of directors has determined that Mr. Roberts and Mr. Misner are each an audit committee financial expert as defined by applicable Securities and Exchange Commission rules, each of whom is independent under applicable rules governing independence of audit committee members. No member of our audit committee simultaneously serves on the audit committees of more than three public companies, except for Mr. Roberts, who serves on three audit committees in addition to ours. Our board of directors has determined that Mr. Roberts' simultaneous service does not impair his ability to effectively serve on our audit committee. Our audit committee met 13 times during fiscal 2008.

***Compensation Committee***

The compensation committee's responsibilities include:

annually reviewing and approving corporate goals and objectives relevant to the compensation of our chief executive officer and other executives;

determining compensation for our chief executive officer;

reviewing and approving, or making recommendations to our board with respect to, the compensation of our other executive officers;

overseeing and administering our cash and equity incentive plans;

reviewing and discussing annually with management our Compensation Discussion and Analysis, which is included below in this proxy statement; and

preparing the compensation committee report required by Securities and Exchange Commission rules, which is included below in this proxy statement.

The compensation committee has the authority to engage its own independent advisor to assist in carrying out its responsibilities under its charter. The compensation committee has engaged an independent compensation consultant, Hewitt Associates, or the compensation consultant, to advise the committee in connection with its oversight of our compensation program. The compensation consultant generally attends meetings of the compensation committee and also communicates with the compensation committee outside of meetings. The compensation consultant reports to the compensation committee rather than to management, although the compensation consultant may meet with management from time to time for purposes of gathering information on proposals that management may make to the compensation committee. The compensation committee is free to replace the compensation consultant or hire additional consultants at any time. The compensation consultant does not provide any services to management. The processes and procedures followed by our compensation committee in considering and determining executive compensation are described below under the heading Compensation Discussion and Analysis.

Our management, aided by our human resources and finance departments, provided statistical data and made recommendations to the compensation committee to assist it in determining 2008 compensation levels. While the compensation committee utilized this information and valued management's observations with regard to compensation, the ultimate decisions regarding executive compensation were made by the compensation committee.

Compensation committee meetings typically have included, for all or a portion of each meeting, not only the committee members but also other board members, our chief executive officer, a member of our legal staff and a representative from our human resources department.

The members of our compensation committee are Mr. David (Chairman), Mr. Barris, Mr. Miller and Governor Ridge. Our compensation committee met nine times during fiscal 2008.



## **Table of Contents**

### ***Nominating and Governance Committee***

The nominating and governance committee's responsibilities include:

identifying individuals qualified to become board members;

recommending to our board the persons to be nominated for election as directors and to each of the board's committees;

reviewing and making recommendations to the board with respect to the compensation of non-executive directors;

developing and recommending governance principles to the board; and

overseeing an annual evaluation of the board.

The nominating and governance committee has engaged an independent compensation consultant, Hewitt Associates, to advise the committee in connection with reviewing the compensation of non-executive directors. The processes and procedures followed by the nominating and governance committee in identifying and evaluating director candidates are described below under the heading "Director Nomination Process."

The members of our nominating and governance committee are Mr. Krupka (Chairman), Governor Ridge and Mr. Barris. Our nominating and governance committee met three times during fiscal 2008.

### **Director Nomination Process**

The process followed by our nominating and governance committee to identify and evaluate director candidates includes requests to board members and others for recommendations, meetings from time to time to evaluate biographical information and background material relating to potential candidates and interviews of selected candidates by members of the committee and the board. We also use the services of a third-party search firm to identify and evaluate potential director candidates.

In determining whether to recommend any particular candidate for inclusion in the board's slate of recommended director nominees, our nominating and governance committee considers a number of factors, including the candidate's integrity, business acumen, knowledge of our business and industry, experience, diligence, conflicts of interest and the ability to act in the interests of all stockholders. The committee does not assign specific weights to particular criteria, and no particular criterion is a prerequisite for each prospective nominee. Our board believes that the backgrounds and qualifications of its directors, considered as a group, should provide a composite mix of experience, knowledge and abilities that will allow it to fulfill its responsibilities.

Stockholders may recommend individuals to our nominating and governance committee for consideration as potential director candidates by submitting their names, together with appropriate biographical information and background materials and a statement as to whether the stockholder or group of stockholders making the recommendation has beneficially owned more than 5% of our common stock for at least a year as of the date such recommendation is made, to the nominating and governance committee, Vonage Holdings Corp., Attn: Corporate Secretary, 23 Main Street, Holmdel, New Jersey 07733. Assuming that appropriate biographical and background material has been provided on a timely basis, the committee will evaluate stockholder-recommended candidates by following substantially the same process, and applying substantially the same criteria, as it follows for candidates submitted by others. If the board determines to nominate a stockholder-recommended candidate and recommends his or her election, then his or her name will be included in our proxy card for the next annual meeting.

Stockholders also have the right under our bylaws to directly nominate director candidates, without any action or recommendation on the part of the committee or the board, by following the procedures set forth under





## **Table of Contents**

Questions And Answers About The Proxy Materials And The Annual Meeting- What is the deadline to propose actions for consideration at next year's annual meeting of stockholders or to nominate individuals to serve as directors? Candidates nominated by stockholders in accordance with the procedures set forth in the bylaws will not be included in our proxy card for the next annual meeting.

### **Communicating with the Independent Directors**

Our board will give appropriate attention to written communications that are submitted by stockholders and other interested parties, and will respond if and as appropriate. The Lead Independent Director, with the assistance of our chief legal officer, is primarily responsible for monitoring communications from stockholders and other interested parties and for providing copies or summaries to the other directors as he or she considers appropriate. The Lead Independent Director serves as the presiding director at all executive sessions of our non-management directors.

Communications are forwarded to all directors if they relate to important substantive matters and include suggestions or comments that the Lead Independent Director considers to be important for the directors to know. In general, communications relating to corporate governance and corporate strategy are more likely to be forwarded than communications relating to ordinary business affairs, personal grievances and matters as to which we receive repetitive or duplicative communications.

Stockholders who wish to send communications on any topic to our board should address such communications to board of directors, Vonage Holdings Corp., Attn: Corporate Secretary, 23 Main Street, Holmdel, New Jersey 07733.

### **Codes of Conduct**

We have adopted a code of conduct applicable to all our officers and employees and a finance code of ethics applicable to our chief financial officer and other employees in our finance organization. The code of conduct and the finance code of ethics are posted in the Corporate Governance section of our Investor Relations website, <http://ir.vonage.com/>. We will provide you with print copies of our codes free of charge on written request to Vonage Holdings Corp., Attn: Corporate Secretary, 23 Main Street, Holmdel, New Jersey 07733. We intend to disclose any amendments to, or waivers from, provisions of our codes that apply to our principal executive officer, principal financial officer, principal accounting officer or controller, or any person performing similar functions, on our Investor Relations website promptly following the date of such amendment or waiver.

### **Audit Committee Report**

The audit committee has reviewed our audited financial statements for the fiscal year ended December 31, 2008 and discussed them with our management and registered public accounting firm.

The audit committee has also received from, and discussed with, our registered public accounting firm various communications that our registered public accounting firm is required to provide to the audit committee, including the matters required to be discussed by the Statement on Auditing Standards No. 61, as amended (AICPA, Professional Standards, Vol. 1, AU Section 380) as adopted by the Public Company Accounting Oversight Board.

The audit committee has received the written disclosures and the letter from our registered public accounting firm required by the applicable requirements of the Public Company Accounting Oversight Board and has discussed with our registered public accounting firm their independence.

Based on the review and discussions referred to above, the audit committee recommended to our board of directors that the audited financial statements be included in our Annual Report on Form 10-K for the year ended December 31, 2008.

**Table of Contents**

By the Audit Committee of the Board of Directors of Vonage Holdings Corp.

John J. Roberts, Chairman

Morton David

J. Sanford Miller

Jeffrey J. Misner

**Compensation Committee Interlocks and Insider Participation**

During fiscal 2008, the members of our compensation committee were Mr. David, Mr. Barris, Mr. Miller and Governor Ridge. None of the members of our compensation committee was at any time in fiscal 2008, or formerly, an officer or employee of Vonage, and none of the members of our compensation committee had any relationship with Vonage requiring disclosure as a related person transaction under Item 404 of Regulation S-K except for disclosures describing transactions with New Enterprise Associates, with whom Mr. Barris is associated, and its affiliated companies, transactions with a company affiliated with Institutional Venture Partners, with whom Mr. Miller is associated, and Mr. David's participation in our November 2008 financing. See Transactions with Related Persons. During fiscal 2008, none of our executive officers served as a member of the compensation committee or board of directors of any entity that had one or more executive officers that served on our compensation committee or board of directors.

**Compensation Committee Report**

*The information contained in this report shall not be deemed to be soliciting material or filed with the Securities and Exchange Commission or subject to the liabilities of Section 18 of the Securities Exchange Act of 1934, except to the extent that we specifically incorporate it by reference into a document filed under the Securities Act of 1933 or the Securities Exchange Act of 1934.*

The compensation committee has reviewed and discussed with management the Compensation Discussion and Analysis set forth below. Based on the foregoing review and discussion, the compensation committee has recommended to the board of directors that the Compensation Discussion and Analysis be included in this proxy statement for filing with the Securities and Exchange Commission.

By the Compensation Committee of the Board of Directors of Vonage Holdings Corp.

Morton David, Chairman

J. Sanford Miller

Peter Barris

Governor Thomas J. Ridge

**Table of Contents**

**COMPENSATION**

**Compensation Discussion and Analysis**

In this Compensation Discussion and Analysis, we address the compensation provided to our named executive officers listed in the Summary Compensation Table that follows this discussion. We also discuss the goals that we seek to achieve through our executive compensation program and other important factors underlying our compensation practices and policies.

***Compensation Objectives***

The 2008 compensation for our executive officers was designed to meet the following objectives:

Provide competitive compensation in order to attract, retain and motivate highly-skilled executives. We refer to this objective as competitive compensation.

Reinforce the importance of meeting and exceeding identifiable and measurable goals. We refer to this objective as performance incentives.

Provide meaningful equity ownership that will encourage the creation of stockholder value. We refer to this objective as alignment with stockholder interests.

Provide an incentive for long-term continued employment with us. We refer to this objective as retention incentives.

The principal components of 2008 compensation are as follows:

| <b>Type of Compensation</b>        | <b>Objectives Addressed</b>  |
|------------------------------------|--|
| Salary                             | Competitive Compensation   |
| Annual Cash Bonus                  | Performance Incentives<br>Competitive Compensation   |
| Long-Term Incentives Stock Options | Retention Incentives<br>Alignment with Stockholder Interests<br>Performance Incentives<br>Competitive Compensation |

Our compensation committee reviews the compensation program annually to determine whether changes should be made to address the objectives described above. As noted below, compensatory decisions regarding Marc P. Lefar, our Chief Executive Officer, were governed by the terms of his employment agreement, which was signed in July 2008, when he assumed his duties with our company. Moreover, our former Interim Chief Executive Officer and Chief Strategist, Jeffrey A. Citron, was subject to some of the compensatory decisions described below prior to his resignation at the time Mr. Lefar became our Chief Executive Officer. Mr. Citron continues to serve as our non-executive Chairman.

Although she is required to be listed as a named executive officer under SEC regulations, Sharon A. O Leary, our former Executive Vice President and Chief Legal Officer, resigned from our company in the first quarter of 2008 and generally was not subject to the compensation determinations described in this Compensation Discussion and Analysis. See Severance Arrangement with Sharon A. O Leary, below.

***Engagement of Compensation Consultant***

The compensation committee has the authority to engage its own independent advisor to assist in carrying out its responsibilities under its charter. The compensation committee has engaged an independent compensation consultant, Hewitt Associates, to advise the committee in connection with its oversight of our compensation program.



## **Table of Contents**

### ***Determination of Competitive Compensation***

In assessing competitive compensation for 2008 for executives other than Mr. Lefar, we used the following data sources:

2007 Radford Executive Survey, covering companies in the telecommunications industry and high technology companies. We focused on survey data for 23 companies in the telecommunications industry with revenue from \$200 million up to \$1 billion, and 80 high technology companies, including telecommunications companies, with revenues from \$500 million up to \$1 billion.

2007 Mercer US Executive Compensation Survey, covering a large number of companies in several major industrial groupings. We utilized information regarding the 201 companies in the survey with revenues between \$500 million and \$1 billion.

2007 Watson Wyatt Top Management Compensation Survey, covering a large number of companies in a range of industry categories. We generally utilized information regarding 185 companies in the survey with revenues from \$500 million to \$1 billion. Because the compensation committee was seeking survey data covering a broad range of companies meeting the criteria set forth above, the compensation committee did not focus on, or ascertain the identities of, the individual companies included in the survey data.

We placed the most weight (60% for all named executive officers other than Ms. Haenggi) on the Radford Executive Survey because we believed it provided the most relevant data. We believe that telecommunications companies and high technology companies with comparable revenues represent an appropriate comparison group for our executives because they are the companies against which we are most likely to compete for executive talent. We weighted the data from each of the other surveys at 20%. With respect to Ms. Haenggi, we weighted the Radford Executive Survey at 50% and the other two surveys at 25% each. We used different weighting for Ms. Haenggi because there was insufficient data relating to similarly situated executives among the telecommunications companies in the Radford Executive Survey. We refer to the weighted data sources described above as the market sample.

In 2008, we targeted salaries for the named executive officers at the 50th percentile of the market sample. For total cash compensation, which is base salary and the target amount of annual cash bonus, we targeted a minimum level at the 50th percentile, but contemplate payments of up to the 75th percentile contingent on the achievement of strong performance. We also targeted the same 50th to 75th percentile range for total direct compensation, which is base salary, the target amount of annual bonus and stock-based grants. We believe these target levels were appropriate because we want the flexibility to reward company and individual performance that meets or exceeds our performance goals.

A significant portion of our compensation is performance-based. Therefore, actual cash compensation paid to our named executive officers may vary from targeted levels based on achievement of performance targets. Moreover, the comparative analysis described above provides only guidelines, and we do not follow them rigidly.

### ***Employment Agreement with Marc P. Lefar***

Mr. Lefar's compensation principally is governed by the terms of his employment agreement with us, which is described in detail below under Potential Post-Employment Payments Employment and Related Agreements. Mr. Lefar's retention was the culmination of a process conducted by a CEO search committee consisting of three members of our board of directors, Michael A. Krupka, Morton David and John J. Roberts. After considering the candidate pool, the CEO search committee oversaw extensive negotiations, on an arms-length basis, with Mr. Lefar. The CEO search committee determined that Mr. Lefar is a uniquely well-qualified executive for Vonage, based on his tenure as Chief Marketing Officer for Cingular Wireless, as a marketing

**Table of Contents**

executive for Cable and Wireless Global and in senior leadership roles at Verizon Wireless and GTE Wireless, as well as his experience during nine years at Procter & Gamble. The CEO search committee believed that Mr. Lefar would provide the level of leadership and experience that was necessary to address the challenges facing our company, including increasing competition and the need to refinance our then outstanding convertible notes by December 2008. Moreover, the CEO search committee recognized that, in accepting employment with us, Mr. Lefar was relinquishing his consulting business. Based on the foregoing considerations, to secure the services of Mr. Lefar the CEO search committee concluded it was appropriate to make the one-time payment and the initial stock option grant and to provide the other compensation specified in the employment agreement. Following the recommendation of the CEO search committee and the compensation committee, the board of directors approved Mr. Lefar's employment agreement.

***Salaries***

The market sample indicated that the salaries of our executive officers were within the competitive guidelines addressed above. Therefore, we did not increase any salaries for the named executive officers in 2008.

Mr. Lefar's salary of \$850,000 per annum was fixed in accordance with the terms of his employment agreement.

***Annual Cash Bonuses***

When determining the annual bonuses of our executive officers, the compensation committee takes into account achievement of objective performance criteria as described below. The compensation committee also may consider discretionary factors relating to the executive's individual performance.

For 2008, the target bonus percentages for the participating named executive officers were as follows:

| Name              | Percentage of Salary Payable<br>at Target Award Level* |
|-------------------|--|
| Jeffrey A. Citron | 100%   |
| John S. Rego      | 100%   |
| Jamie Haenggi     | 60%  |
| Louis Mamakos     | 50%  |

\* Due to Mr. Citron's termination of employment in July 2008, he became ineligible for payment of an annual bonus. However, under his separation agreement, Mr. Citron received payment of a portion of the target amount of his bonus, prorated for the portion of the year he was employed by us. Under her separation agreement, Ms. O'Leary received a prorated portion of what would have been the target amount of her bonus had she participated in the 2008 bonus program. See Summary Compensation Table 2008 and Potential Post-Employment Payments for additional information.

The measures used for the 2008 bonus program and the weighting of those measures, as ultimately approved by the compensation committee, were as follows:

**Revenue (15% of target bonus)** We calculate revenue based on total cash received from customers after deducting bad debt charges, credits and promotional discounts. We use revenue, net of the deductions, because it is a fundamental indicator of growth for a company in an emerging sector of the telecommunications industry.

**Subscriber Line Acquisition Cost ( SLAC ) (15% of target bonus)** SLAC is total marketing expense divided by subscriber line additions. We use SLAC because it is an effective measure of how efficiently we spend funds to acquire new customers.

**Pre-Marketing Operating Income Per Line ( PMOI ) (15% of target bonus)** PMOI is the average cash earned from an existing subscriber line and excludes SLAC and the net device subsidy, which



**Table of Contents**

relates to the subsidy we provide to new customers for equipment purchases. We use PMOI because it is an important indicator of our ability to achieve operational efficiency. We expect PMOI to increase as we spread fixed costs over an increasing number of subscriber lines.

**Churn (33% of target bonus)** Churn relates to the average monthly percentage of customers that terminate service. We calculated churn by dividing the number of customers that terminated during 2008 by the simple average number of customers during 2008, and dividing the result by 12. The simple average number of customers is the number of customers on the first day of 2008 plus the number of customers on the last day of 2008, divided by two. We use churn as a performance measure because it addresses our success in retaining subscribers. Reducing churn can have a significant positive impact on revenue and profitability. Because the compensation committee viewed reduction of churn as a key goal for our company in 2008, it increased the weighting of this metric from 25% in 2007.

**Adjusted Operating Profit (22% of target bonus)** We define adjusted operating profit as profit from operations, calculated in accordance with generally accepted accounting principles, excluding depreciation, amortization and non-cash stock compensation expenses. We view adjusted operating profit as an important performance measure because it is a bottom line indicator of our long-term viability, and of management's performance. Nevertheless, the compensation committee reduced the weighting of this factor to accommodate the increased weighting of churn. Depreciation, amortization and non-cash stock compensation expense are excluded because they represent non-cash charges that do not reflect on management's performance.

A 100% payout on any of the measures required our achieving the targeted amount for the measure. The minimum payment, equal to 50% of the target bonus, would be payable if a threshold level of performance was achieved. The maximum payment, equal to 175% of the target bonus, would be payable only upon outstanding performance. We also referenced two additional measurement points, at which payments equal to 80% and 120% of the target bonus would be made. Payments between the measurement points increased or decreased in proportion to the increase or decrease, as applicable, of the relevant performance measure.

The following table shows the performance levels upon which threshold, 80%, target, 120% and maximum bonuses would be paid (revenue and adjusted operating profit in thousands):

| Performance Measure       | Threshold  | 80%<br>Payment | Target     | 120%<br>Payment | Maximum      |
|---------------------------|------------|----------------|------------|-----------------|--------------|
| Revenue                   | \$ 908,418 | \$ 921,629     | \$ 945,819 | \$ 963,385      | \$ 1,002,016 |
| SLAC                      | \$ 246.00  | \$ 226.00      | \$ 213.00  | \$ 200.00       | \$ 175.00    |
| PMOI                      | \$ 9.74    | \$ 10.52       | \$ 10.55   | \$ 10.88        | \$ 11.77     |
| Churn                     | 2.77%      | 2.63%          | 2.54%      | 2.45%           | 2.25%        |
| Adjusted Operating Profit | \$ 1,008   | \$ 32,716      | \$ 38,445  | \$ 54,505       | \$ 99,147    |

The award payable based on our actual performance was 46% of the total target bonus, as indicated by the following table (revenue and adjusted operating profit in thousands):

| Performance Measure       | 2008<br>Performance | Percent of<br>Target Award<br>for the<br>Measure | Target Award for<br>Measure as<br>Percentage of Total<br>Target Award | Percentage of<br>Total Target<br>Award Based<br>on Performance |
|---------------------------|---------------------|--|---|--|
| Revenue                   | \$ 900,120          | 0%   | 15%   | 0%   |
| SLAC                      | \$ 266.14           | 0%   | 15%   | 0%   |
| PMOI                      | \$ 11.05*           | 131%   | 15%   | 20%  |
| Churn                     | 3.08%               | 0%   | 33%   | 0%   |
| Adjusted Operating Profit | \$ 54,411           | 120%   | 22%   | 26%  |

Percent of Total Target Award

46%





**Table of Contents**

\* The actual amount of PMOI was \$11.34. A change relating to the amortization of customer activation fees, which is described in note 1 to the consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2008, resulted in a \$0.29 increase in PMOI. Because the change was not anticipated when the PMOI metric initially was established, we eliminated the increase for purposes of determining the annual bonus.

The compensation committee approved limited adjustments to the amounts determined for Mr. Rego and Ms. Haenggi based on individual performance. These adjustments were recommended by the Chief Executive Officer following performance reviews.

Based on the corporate performance with respect to the performance metrics, adjusted as described above, the compensation committee approved the following annual bonus payments to the named executive officers:

| Name          | 2008 Bonus Award | Award as Percentage of Target Award Opportunity |
|---------------|------------------|---|
| John S. Rego  | \$ 126,960       | 42%   |
| Jamie Haenggi | \$ 78,177        | 47%   |
| Louis Mamakos | \$ 50,600        | 46%   |

These payments are reflected in the Bonus column of the Summary Compensation Table. Mr. Lefar's employment agreement provides that except as otherwise determined by the compensation committee, Mr. Lefar would not be entitled to any bonus for 2008 performance. Accordingly, Mr. Lefar did not receive a bonus for the period from the commencement of his employment in July through December 2008.

**One-Time Payment to Mr. Lefar**

As an inducement for Mr. Lefar to join our company and to compensate him for the termination of his consulting business, we provided Mr. Lefar a one-time payment of \$865,000 under the terms of his employment agreement. See Employment Agreement with Marc P. Lefar above for additional information.

**Long-Term Incentives**

*Annual Stock Option Grants:* In 2008, the compensation committee approved stock option grants to the executive officers based on 2007 corporate performance, competitive data with respect to the market sample, the level of the individual's responsibility and individual contributions to Vonage. In this regard, the compensation committee considered the recommendations of the Chairman, Chief Strategist and Interim Chief Executive Officer for the other named executive officers then employed by us. The named executive officers identified below received the following stock option grants in April 2008:

| Name              | Number of Shares Underlying Stock Options |
|-------------------|---|
| Jeffrey A. Citron | 1,000,000                                 |
| John S. Rego      | 90,000                                    |
| Louis Mamakos     | 25,000                                    |
| Jamie Haenggi     | 200,000                                   |

Under the terms of Mr. Lefar's employment agreement, we granted to Mr. Lefar options to purchase 6,500,000 shares of our common stock upon commencement of employment. As an adjustment, we made a subsequent grant to Mr. Lefar to purchase 1,000,000 shares of our common stock in September 2009. See Employment Agreement with Marc P. Lefar above for additional information.

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**Table of Contents*****Perquisites***

Under the terms of Mr. Lefar's employment agreement, we paid Mr. Lefar in 2008 for travel expenses between his primary residence in Atlanta, Georgia and our principal offices and the cost of temporary housing. In addition, we paid Mr. Lefar's counsel fees incurred in connection with the negotiation of his employment agreement and made an additional payment to relieve him of any tax liability related to the travel, temporary housing and legal expense reimbursements, as well as taxes in respect of the additional payment. We also provide premiums for medical, dental, short-term and long-term disability and life and accidental death and dismemberment coverage for Mr. Lefar. See the Summary Compensation Table and Potential Post-Employment Payments Employment and Related Agreements below, and Employment Agreement with Marc P. Lefar above for additional information. Our other named executive officers also negotiated for perquisites when hired. We pay premiums for medical, dental, short-term and long-term disability, and life and accidental death and dismemberment coverage for Mr. Rego, and we provided these benefits to Mr. Citron while he served as our interim Chief Executive Officer and Chief Strategist and Mr. Mamakos while he served as our Executive Vice President and Chief Technology Officer. We paid premiums for short-term and long-term disability, and life and accidental death and dismemberment coverage for Ms. Haenggi. Our incremental costs for the perquisites described above are shown in note 5 to the Summary Compensation Table.

***Separation and Consulting Arrangements with Jeffrey A. Citron***

In connection with Mr. Citron's resignation as Interim Chief Executive Officer and Chief Strategist, we entered into a separation agreement and general release with Mr. Citron and a consulting agreement with Mr. Citron's consulting firm. The separation agreement is described under Potential Post-Employment Payments Employment and Related Agreements, and the consulting agreement is described under Transactions with Related Persons. In entering into these agreements, we considered the significant role that Mr. Citron has performed in the establishment and growth of our company. We felt that the agreements enabled us to continue to benefit from Mr. Citron's advice and insights, both in his role as our non-executive Chairman and as a consultant. We also took into account the fact that Mr. Citron agreed to waive some provisions of his employment agreement that might otherwise have been applicable in connection with his resignation. These provisions would have required a significant payment to Mr. Citron.

***Separation Agreement with Sharon A. O'Leary***

Ms. O'Leary's separation agreement with us reflects the determination by our board of directors that she resigned for good reason under her employment agreement. Therefore, the payments and other benefits to Ms. O'Leary are generally the same as called for under her employment agreement upon a resignation for good reason. This also reflects our practice for terminated senior officers who execute general releases as Ms. O'Leary did. See Potential Post-Employment Payments Employment and Related Agreements for further information.

***Separation Agreement with Louis A. Mamakos***

On March 27, 2009, Mr. Mamakos resigned as our Executive Vice President and Chief Technology Officer. His separation agreement is described below under Potential Post-Employment Payments Employment and Related Agreements. In agreeing to the payments set forth in the separation agreement, we considered, in addition to Mr. Mamakos' past service to us, our need for his continued assistance with respect to technical matters about which he has significant knowledge and expertise. Mr. Mamakos has agreed to provide to us, through March 2010, meaningful assistance for which we believe he is entitled to be fairly compensated in accordance with the terms of the separation agreement.

***Equity Grant Practices***

We do not backdate grants of stock options or restricted stock units, nor do we time grants to coincide with the release of material non-public information about Vonage. For employees other than newly hired or promoted employees, stock options or restricted stock units are granted on the first trading day of the month immediately

## **Table of Contents**

following the month in which the options or restricted stock units are approved. Except as set forth below, for newly hired or promoted employees, stock options or restricted stock units are granted on the first trading day of the month immediately following the month in which the employee commences employment with us or the promotion is effective.

The compensation committee approves all grants of stock options and restricted stock units to executive officers and to other officers at the Senior Vice President level. Typically, in March of each year, the compensation committee approves the annual grant of stock options and, if applicable, restricted stock units. The compensation committee's practice has been to authorize our grant of these options and restricted stock units on the first trading day in April. Due to adverse market conditions and limited availability of shares under our 2006 Incentive Plans, we delayed the awarding of options in 2009 until the beginning of June. We have delegated to our Chief Executive Officer and our Vice President of Human Resources the ability to make equity grants (stock options or restricted stock units) aggregating up to 2,000,000 shares of common stock in any calendar year for new hires and promotions, in each case relating to employees at the Vice President level or below (in the case of the Chief Executive Officer) or the Manager level or below (in the case of the Vice President of Human Resources). This delegated authority also is subject to limitations on individual awards, the highest of which provides for grants to a Vice President that may not exceed 75,000 shares in any calendar year. For this purpose, a restricted stock unit is deemed to be equivalent to 1.79 shares.

On one occasion in 2008, the compensation committee approved an award of stock options for a new Senior Vice President to be granted on the first trading day of the month in which the Senior Vice President's employment commenced. Because the Senior Vice President's employment would commence on the first day of the month, the compensation committee determined that this minor departure from standard practice was equitable under the circumstances.

We set the exercise price of stock options based on the closing price of our common stock as reported on the New York Stock Exchange on the date of grant.

### ***Ongoing and Post-Employment Compensation***

We have benefit plans, employment agreements and other arrangements for our named executive officers that accrue value as the executive officer continues to work for us or provide special benefits upon certain types of termination events. These plans, employment agreements and arrangements were designed to be part of a competitive compensation package or to help secure the retention of the executive. See *Potential Post-Employment Payments* below for additional information.

*Employment Agreements and Change of Control Provisions of Equity Grants:* We have employment agreements with each of Mr. Lefar and Mr. Rego, which set forth the terms of their employment with us and maintained employment agreements with Mr. Citron and Mr. Mamakos while employed by us. Among other terms, the employment agreements provide for payments and other benefits if we terminate an executive officer's employment without cause, or if an executive officer terminates employment for good reason. Ms. Haenggi does not have an employment agreement, but our letter to her offering employment with us provides for a severance payment if her employment is terminated without cause.

Mr. Lefar's employment agreement provides that upon a change in control of our company, options granted to Mr. Lefar in connection with the execution of his employment agreement will vest in full. Mr. Lefar's employment agreement also provides for partial acceleration of vesting of the options in the event of termination of his employment without cause or his termination of employment for good reason. A different form of partial vesting will apply in the event his employment agreement is not renewed, to the extent he continues to be employed by us and his employment subsequently terminates while options remain unvested. In addition, upon termination of his employment for reasons other than cause, the exercise period for Mr. Lefar's outstanding options, including any options in addition to those granted under his employment agreement, will be extended for

**Table of Contents**

either 60 or 180 days, depending on the circumstances of the termination. Mr. Lefar also is entitled to an amount equal to two times his base salary (one times his base salary in the event of non-renewal of his employment agreement by us), which we refer to as the severance amount, a prorated portion of his annual bonus for the year of termination and certain health care benefits if his employment is terminated without cause, if he terminates his employment for good reason or if he receives notice of non-renewal of his employment agreement.

Under Mr. Lefar's employment agreement, if Mr. Lefar becomes liable for payment of any excise tax under Section 4999 of the Internal Revenue Code with respect to any payment in connection with a change in control, we will make an additional payment to him. This payment is designed so that, after payment of all excise taxes and any other taxes payable in respect of the additional payment, Mr. Lefar will retain the same amount as if no excise tax had been imposed. See Tax Considerations below for further information regarding the additional payments.

The employment agreement for Mr. Rego provides for double trigger vesting of his outstanding stock options after a change in control of our company. In other words, if a change of control occurs and, concurrently or afterwards, Mr. Rego is terminated by us without cause or Mr. Rego terminates his employment for good reason, the outstanding stock options held by Mr. Rego will vest in full. The option agreements for Ms. Haenggi and the four most recent option agreements for Mr. Mamakos provide for acceleration of vesting of 100% of unvested stock options covered by those agreements in the event of termination of employment without cause or for good reason prior to the first anniversary of a change in control. The remaining three option agreements for Mr. Mamakos provide for acceleration of vesting of one-half of unvested stock options in the event of termination of employment without cause or for good reason not later than 180 days after a change in control. The restricted stock unit grant agreements entered into in 2006 for Mr. Rego and Mr. Mamakos provide for acceleration of vesting of one-half of unvested restricted stock units in the event of termination of employment without cause or for good reason not later than 180 days after a change in control. The restricted stock unit grant agreements entered into in 2007 for Mr. Rego, Mr. Mamakos and Ms. Haenggi provide for acceleration of vesting of all restricted stock units in the event of termination of employment without cause or for good reason prior to the first anniversary of a change in control.

We believe that the severance compensation and acceleration of vesting provisions can help us retain management in times of uncertainty. The employment agreements provide financial security, in the form of severance compensation, in the event the executive officer's employment is terminated without cause or his or her responsibilities are significantly diminished. The agreements also provide clear statements of the rights of the executive officers and protect them against an unfavorable change in employment terms. Absent these provisions, there is an increased risk that executive officers may be encouraged to seek other employment opportunities if they became concerned about their employment security as a result of changes to our company or in the event of a change in control.

Moreover, we believe that the change in control benefits that we have provided to the executive officers provide appropriate incentives for the executive officers to cooperate in negotiating any change in control of Vonage without regard to the potential effect on their positions. See Potential Post-Employment Payments for further information regarding change in control and termination benefits under the employment agreements.

*401(K) Savings Plan:* This plan is a tax-qualified defined contribution plan available to all of our employees. Messrs. Lefar and Rego, and Ms. Haenggi currently participate in the plan. Under the plan, an employee may contribute, subject to Internal Revenue Code limitations, up to a maximum of 15% of his or her annual compensation. In 2008, we provided a matching contribution equal to 50% of each dollar contributed by a participant, up to a maximum contribution of \$6,000. The matching contributions vest after three years following the date of employment. Employee and matching contributions are based on compensation up to annual limits established under the Internal Revenue Code (the eligible compensation limit was \$230,000 in 2008). Our matching contributions for the named executive officers are shown in the Summary Compensation Table. We do not provide any supplemental retirement benefits.

**Table of Contents**

*Tax Considerations*

Section 162(m) of the Internal Revenue Code limits to \$1 million the deductibility for federal income tax purposes of annual compensation paid by a publicly held company to its chief executive officer and other specified executives, unless certain conditions are met. We structure our stock options to preserve the deductibility of income realized by an executive upon the exercise of stock options. While we may take actions in the future to preserve deductibility of other elements of compensation, we retain the flexibility to authorize compensation that may not be deductible if the compensation committee believes it is in the best interests of our company. While the compensation for Mr. Lefar exceeded the \$1 million deduction limit in 2008, we determined that this result was appropriate, based on the considerations regarding his compensation discussed above.

As noted above, under Mr. Lefar's employment agreement, he will be entitled to receive additional payments if payments to him resulting from a change in control are subject to the excise tax imposed by Section 4999 of the Internal Revenue Code. It is possible that a change in control could result in additional payments to Mr. Lefar. Nevertheless, we believe that the payments relating to the excise tax are appropriate to preserve the intended benefits under his agreement, as well as the incentive for Mr. Lefar to enter into employment with us.

\* \* \* \* \*

**Table of Contents****Summary Compensation Table**

| Name and<br>Principal Position  | Year | Salary        | Bonus (1)  | Stock<br>Awards (2) | Option<br>Awards (3) | Non-Equity<br>Incentive Plan<br>Compensation (4) | All Other<br>Compensation (5) | Total        |
|---|------|---------------|------------|---------------------|----------------------|--|-------------------------------|--------------|
| Marc P. Lefar (6)<br>Chief Executive Officer  | 2008 | \$ 340,000    | \$ 865,000 |                     | \$ 1,361,321         |  | \$ 483,782                    | \$ 3,050,103 |
| Jeffrey A. Citron (7)<br>Chairman and Former Chief<br>Strategist and Interim Chief<br>Executive Officer | 2008 | \$ 369,231    | \$ 350,000 |                     | \$ 4,359,858         |  | \$ 37,645                     | \$ 5,116,734 |
|   | 2007 | \$ 600,000    | \$ 438,000 |                     | \$ 3,133,998         |  | \$ 11,982                     | \$ 4,183,980 |
|   | 2006 | \$ 663,077(8) |            |                     | \$ 4,354,257         | \$ 438,000                                       | \$ 21,242                     | \$ 5,476,576 |
| John S. Rego<br>Executive Vice President, CFO<br>and Treasurer  | 2008 | \$ 300,000    | \$ 126,960 | \$ 147,077          | \$ 658,153           |  | \$ 14,589                     | \$ 1,246,779 |
|   | 2007 | \$ 300,000    | \$ 190,000 | \$ 162,836          | \$ 1,050,396         |  | \$ 11,820                     | \$ 1,715,052 |
|   | 2006 | \$ 288,846    | \$ 14,103  | \$ 68,113           | \$ 1,457,077         | \$ 210,897                                       | \$ 9,402                      | \$ 2,048,438 |
| Sharon A. O Leary (9)<br>Former Executive Vice President,<br>Chief Legal Officer and Secretary          | 2008 | \$ 99,481     | \$ 42,340  | \$ 44,097           | \$ 126,421           |  | \$ 290,198                    | \$ 602,537   |
|   | 2007 | \$ 290,000    | \$ 169,360 | \$ 162,836          | \$ 575,753           |  | \$ 2,999                      | \$ 1,200,948 |
|   | 2006 | \$ 281,077    | \$ 5,838   | \$ 68,113           | \$ 715,608           | \$ 164,162                                       | \$ 12,906                     | \$ 1,247,704 |
| Louis A. Mamakos (10)<br>Former Executive Vice President<br>and Chief Technology Officer                | 2008 | \$ 220,000    | \$ 50,600  | \$ 111,974          | \$ 370,890           |  | \$ 11,542                     | \$ 765,006   |
|   | 2007 | \$ 220,000    | \$ 90,000  | \$ 96,197           | \$ 585,741           |  | \$ 9,951                      | \$ 1,001,889 |
|   | 2006 | \$ 215,538    | \$ 3,306   | \$ 34,056           | \$ 861,925           | \$ 78,694  | \$ 8,244                      | \$ 1,201,763 |
| Jamie E. Haenggi (11)<br>Executive Vice President and<br>Chief Marketing Officer                        | 2008 | \$ 275,000    | \$ 78,177  | \$ 76,865           | \$ 282,066           |  | \$ 6,770                      | \$ 718,878   |
|   | 2007 | \$ 252,500    | \$ 200,000 | \$ 29,558           | \$ 166,778           |  | \$ 2,386                      | \$ 651,222   |

- (1) The 2008 amount for Mr. Lefar was a one-time payment as an inducement for Mr. Lefar to join our company and to compensate him for the termination of his consulting business, which was paid to Mr. Lefar in July 2008 upon commencement of his employment with us pursuant to the terms of his employment agreement. The 2008 amounts for Ms. O Leary and Mr. Citron were paid pursuant to the terms of separation agreements. See the section titled "Potential Post-Employment Payments" Employment and Related Agreements for a description of the employment agreement with Mr. Lefar and the separation agreements with Ms. O Leary and Mr. Citron.

Except as noted above, the amounts reported represent discretionary cash bonuses earned during 2006, 2007 and 2008, as applicable. The bonuses earned in 2006, 2007 and 2008, as applicable, were paid in the first quarter of the subsequent year. Please see the section titled "Annual Cash Bonuses" in the Compensation Discussion and Analysis for more information regarding our bonus program for 2008.

- (2) Stock awards consist only of restricted stock units. The amounts shown do not reflect compensation actually received by the named executive officer. Instead, the amounts shown are the compensation costs recognized by us in 2006, 2007 and 2008, as applicable, with respect to stock awards for financial statement purposes, computed in accordance with Statement of Financial Accounting Standards No. 123 (Revised 2004), Share-Based Payment, or SFAS 123R, but without giving effect to estimated forfeitures. The assumptions used to calculate the value of stock awards are set forth under Note 9 of the Notes to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2008 filed with the Securities and Exchange Commission on March 3, 2009.

(3)

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The amounts shown do not reflect compensation actually received by the named executive officer. Instead, the amounts shown are the compensation costs recognized by us in 2006, 2007 and 2008, as applicable, with respect to stock options for financial statement purposes, computed in accordance with SFAS 123R, but without giving effect to estimated forfeitures. These compensation costs reflect options granted in and prior to the applicable year. The assumptions used to calculate the value of stock options are set forth under Note 9 of the Notes to the



**Table of Contents**

Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2008 filed with the Securities and Exchange Commission on March 3, 2009. See "Grants of Plan-Based Awards 2008" for further information including the exercise prices for awards made in 2008.

(4) The amounts in this column represent total performance-based bonuses earned for services rendered during 2006. These bonuses were based on our financial performance. The bonuses earned in 2006 were paid in 2007.

(5) The amounts in this column (grossed-up for any payments to reimburse for related taxes) consist of the following:

| Name              | Year | 401(k)<br>Match | Insurance<br>and<br>Medical<br>Premiums | Separation<br>Agreement<br>Payments | Temporary<br>Housing/<br>Relocation<br>Expense/<br>Reimbursement | Travel<br>Expense/<br>Reimbursement | Reimbursement<br>of Legal Fees | Use of<br>Vonage<br>Office for<br>Personal<br>Employees | Total      |
|-------------------|------|-----------------|---|-------------------------------------|--|-------------------------------------|--------------------------------|---|------------|
| Marc P. Lefar     | 2008 |                 | \$ 5,204                                |                                     | \$ 58,250  | \$ 374,239                          | \$ 46,089                      |   | \$ 483,782 |
| Jeffrey A. Citron | 2008 | \$ 6,000        | \$ 8,590                                |                                     |  |                                     | \$ 23,055                      |   | \$ 37,645  |
|                   | 2007 | \$ 6,000        | \$ 5,982                                |                                     |  |                                     |                                |   | \$ 11,982  |
|                   | 2006 | \$ 6,000        | \$ 3,402                                |                                     |  |                                     |                                | \$ 11,840   | \$ 21,242  |
| John S. Rego      | 2008 | \$ 6,000        | \$ 8,589                                |                                     |  |                                     |                                |   | \$ 14,589  |
|                   | 2007 | \$ 6,000        | \$ 5,820                                |                                     |  |                                     |                                |   | \$ 11,820  |
|                   | 2006 | \$ 6,000        | \$ 3,402                                |                                     |  |                                     |                                |   | \$ 9,402   |
| Sharon A. O Leary | 2008 |                 | \$ 198                                  | \$ 290,000                          |  |                                     |                                |   | \$ 290,198 |
|                   | 2007 |                 | \$ 2,999                                |                                     |  |                                     |                                |   | \$ 2,999   |
|                   | 2006 |                 | \$ 327                                  |                                     | \$ 12,579  |                                     |                                |   | \$ 12,906  |
| Louis A. Mamakos  | 2008 | \$ 6,000        | \$ 5,542                                |                                     |  |                                     |                                |   | \$ 11,542  |
|                   | 2007 | \$ 6,000        | \$ 3,951                                |                                     |  |                                     |                                |   | \$ 9,951   |
|                   | 2006 | \$ 6,000        | \$ 2,244                                |                                     |  |                                     |                                |   | \$ 8,244   |
| Jamie E. Haenggi  | 2008 | \$ 6,000        | \$ 770                                  |                                     |  |                                     |                                |   | \$ 6,770   |
|                   | 2007 | \$ 370          | \$ 770                                  |                                     | \$ 1,246   |                                     |                                |   | \$ 2,386   |

(6) In July 2008, Mr. Lefar was appointed as our Chief Executive Officer.

(7) Mr. Citron served as our interim Chief Executive Officer from April 2007 until July 2008 and as our Chief Strategist from February 2006 to July 2008. The amounts for 2008 do not include amounts paid to Mr. Citron in his capacity as a non-employee director after he ceased serving as an executive officer. For these amounts, which totaled \$69,277 in 2008, see "Director Compensation 2008 Director Compensation." "Transactions with Related Persons" also details \$131,689 paid by us in 2008 to an entity controlled by Mr. Citron for consulting services.

(8) This amount includes a payment of \$63,077 on February 3, 2006 due to an administrative oversight in implementing the \$200,000 base salary increase that Mr. Citron received in 2005 under his September 2005 employment agreement, which raised his base salary from \$400,000 to \$600,000.

(9) On March 31, 2008, Ms. O Leary stepped down from her position as Executive Vice President, Chief Legal Officer and Secretary.

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- (10) On March 27, 2009, Mr. Mamakos stepped down from his position as Executive Vice President and Chief Technology Officer.
  
- (11) Ms. Haengi joined us as Vice President of Customer Life in November 2006 and became Chief Marketing Officer in April 2007 and Executive Vice President and Chief Marketing Officer in May 2007.

**Table of Contents**

The relationship of each named executive officer's base salary in proportion to the amount in the Total column is as follows:

| Name              | 2006 Salary as a % of Total Compensation | 2007 Salary as a % of Total Compensation | 2008 Salary as a % of Total Compensation |
|-------------------|--|--|--|
| Marc P. Lefar     |  |  | 11.1%                                    |
| Jeffrey A. Citron | 12.1%                                    | 14.3%                                    | 7.2%                                     |
| John S. Rego      | 14.1%                                    | 17.5%                                    | 24.1%                                    |
| Sharon A. O'Leary | 22.5%                                    | 24.1%                                    | 16.5%                                    |
| Louis A. Mamakos  | 17.9%                                    | 22.0%                                    | 28.8%                                    |
| Jamie E. Haenggi  |  | 38.8%                                    | 38.3%                                    |

**Grants of Plan-Based Awards 2008**

|                       | Grant Date | Date of Corporate Action | All Other Option Awards:                    | Exercise or Base Price of Option Awards (2) | Grant Date Fair Value of Option Awards (3) |
|-----------------------|------------|--------------------------|---|---|--|
|                       |            |                          | Number of Securities Underlying Options (1) |   |  |
| Marc P. Lefar         | 7/29/08    | 7/29/08                  | 6,500,000                                   | \$ 1.42                                     | \$ 6,153,861                               |
| Jeffrey A. Citron (4) | 4/1/08     | 3/11/08                  | 1,000,000                                   | \$ 1.96                                     | \$ 1,000,070                               |
|                       | 7/29/08    | 7/29/08                  | 1,000,000                                   | \$ 1.42                                     | \$ 946,748                                 |
|                       | 7/29/08    | 7/29/08                  | 750,000                                     | \$ 1.42                                     | \$ 710,061                                 |
| John S. Rego          | 4/1/08     | 3/11/08                  | 90,000                                      | \$ 1.96                                     | \$ 90,006                                  |
| Louis A. Mamakos      | 4/1/08     | 3/11/08                  | 25,000                                      | \$ 1.96                                     | \$ 25,002                                  |
| Jamie E. Haenggi      | 4/1/08     | 3/11/08                  | 200,000                                     | \$ 1.96                                     | \$ 200,014                                 |

- (1) Amounts in this column represent stock options granted under our 2006 Incentive Plan. The options granted to Mr. Citron on July 29, 2008 vest over a four year period, with 25% vesting on the first anniversary of grant and the remainder vesting in equal quarterly installments thereafter. Otherwise, the options for each of the named executive officers vest in equal annual installments on the first through fourth anniversaries of the grant date. Please see the section titled "Ongoing and Post-Employment Compensation Employment Agreements and Change of Control Provisions of Equity Grants" in our Compensation Discussion and Analysis for a discussion of the acceleration of vesting of our stock options in certain circumstances, including upon a change in control.
- (2) The amounts in this column represent the closing price of our common stock on the New York Stock Exchange on the date of grant.
- (3) The value of an option award is based on the fair value as of the grant date of such award determined under SFAS 123R. Regardless of the value placed on a stock option on the grant date, the actual value of the option will depend on the market value of our common stock at such date in the future when the option is exercised, less the exercise price.
- (4) The amounts in this table do not reflect grants made to Mr. Citron after he ceased to be an executive officer. Those grants had a grant date fair value of \$10,688 for restricted stock awards and \$6,506 for options; see "Director Compensation 2008 Director Compensation."

**Table of Contents****Outstanding Equity Awards at Fiscal Year-End 2008**

| Name                  | Option Awards   |   |                       |                        | Stock Awards  |   |
|-----------------------|---|---|-----------------------|------------------------|---|---|
|                       | Number of Securities Underlying Unexercised Options (#) Exercisable | Number of Securities Underlying Unexercised Options (#) Unexercisable (1) | Option Exercise Price | Option Expiration Date | Number of Shares or Units of Stock that Have Not Vested (1) | Market Value of Shares or Units of Stock that Have Not Vested (2) |
| Marc P. Lefar         |   | 6,500,000(7)  | \$ 1.42               | 7/29/2018              |   |   |
| Jeffrey A. Citron     | 15,625(3)   |   | \$ 6.44               | 9/18/2010              |   |   |
|                       | 250,000   | 750,000(4)  | \$ 4.16               | 3/15/2012              |   |   |
|                       | 400,935   |   | \$ 0.70               | 6/19/2012              |   |   |
|                       |   | 1,000,000(5)  | \$ 1.96               | 4/1/2013               |   |   |
|                       | 48,661  |   | \$ 1.40               | 9/18/2013              |   |   |
|                       | 1,745,936   |   | \$ 1.76               | 6/1/2014               |   |   |
|                       | 327,376(3)  | 29,767(3)   | \$ 7.42               | 4/1/2015               |   |   |
|                       | 2,976,143(3)  | 595,286(3)  | \$ 8.82               | 8/1/2015               |   |   |
|                       |   | 1,000,000(6)  | \$ 1.42               | 7/29/2018              |   |   |
|                       |   | 750,000(6)  | \$ 1.42               | 7/29/2018              |   |   |
|                       | 11,250  |   | \$ 0.95               | 10/1/2018              |   |   |
| John S. Rego          | 51,250  | 153,750(4)  | \$ 4.16               | 3/15/2012              |   |   |
|                       | 50,000  | 150,000(8)  | \$ 2.08               | 9/4/2012               |   |   |
|                       | 53,571  |   | \$ 0.70               | 10/1/2012              |   |   |
|                       |   | 90,000(5)   | \$ 1.96               | 4/1/2013               |   |   |
|                       | 44,643  |   | \$ 1.40               | 8/1/2013               |   |   |
|                       | 107,143   |   | \$ 1.76               | 2/27/2014              |   |   |
|                       | 169,908   | 15,450(9)   | \$ 7.42               | 4/1/2015               |   |   |
|                       | 74,404  | 14,882(10)  | \$ 8.82               | 8/1/2015               |   |   |
|                       | 171,875   | 78,125(11)  | \$ 15.06              | 3/15/2016              |   |   |
|                       |   |   |                       |                        | 25,000(15)  | \$ 16,500   |
|                       |   |   |                       |                        | 63,000(16)  | \$ 41,580   |
| Sharon A. O Leary     | 115,326   |   | \$ 8.82               | 3/31/2009              |   |   |
|                       | 53,572  |   | \$ 15.06              | 3/31/2009              |   |   |
| Louis A. Mamakos (17) | 18,750  | 56,250(4)   | \$ 4.16               | 3/15/2012              |   |   |
|                       | 50,000  | 150,000(8)  | \$ 2.08               | 9/4/2012               |   |   |
|                       |   | 25,000(5)   | \$ 1.96               | 4/1/2013               |   |   |
|                       | 53,572  |   | \$ 1.76               | 7/30/2014              |   |   |
|                       | 81,844  | 7,442(9)  | \$ 7.42               | 4/1/2015               |   |   |
|                       | 74,404  | 14,882(10)  | \$ 8.82               | 8/1/2015               |   |   |
|                       | 98,214  | 44,644(11)  | \$ 15.06              | 3/15/2016              |   |   |
|                       |   |   |                       |                        | 12,500(15)  | \$ 8,250  |
|                       |   |   |                       |                        | 63,000(16)  | \$ 41,580   |
| Jamie E. Haenggi      | 25,000  | 75,000(12)  | \$ 3.11               | 4/27/2012              |   |   |
|                       | 50,000  | 150,000(8)  | \$ 2.08               | 9/4/2012               |   |   |
|                       | 25,000  | 75,000(13)  | \$ 2.12               | 12/3/2012              |   |   |
|                       |   | 200,000(5)  | \$ 1.96               | 4/1/2013               |   |   |
|                       | 20,000  | 20,000(14)  | \$ 6.73               | 11/6/2016              |   |   |
|                       |   |   |                       |                        | 63,000(16)  | \$ 41,580   |

**Table of Contents**

- (1) Please see the section titled "Ongoing and Post-Employment Compensation - Employment Agreements and Change of Control Provisions of Equity Grants" in our Compensation Discussion and Analysis for a discussion of the acceleration of our option and stock awards upon a change in control.
- (2) Based on the closing price of our common stock as of December 31, 2008 (\$0.66), as reported on the New York Stock Exchange.
- (3) On March 17, 2009, we entered into an agreement with Mr. Citron to repurchase these options for an aggregate of \$1.00. On the date of repurchase, all of these options were out-of-the-money.
- (4) The options vest in equal annual installments on the first through fourth anniversaries of March 15, 2007.
- (5) The options vest in equal annual installments on the first through fourth anniversaries of April 1, 2008.
- (6) The options vest 25% on July 29, 2009 and the remainder vest in equal quarterly installments thereafter.
- (7) The options vest in equal annual installments on the calendar day before the first through fourth anniversaries of July 29, 2008.
- (8) The options vest in equal annual installments on the first through fourth anniversaries of September 4, 2007.
- (9) The options vest in equal monthly installments over a period of four years beginning on May 31, 2005.
- (10) The options vest in equal monthly installments over a period of four years beginning on September 30, 2005.
- (11) The options vest in equal monthly installments over a period of four years beginning on April 30, 2006.
- (12) The options vest in equal annual installments on the first through fourth anniversaries of April 27, 2007.
- (13) The options vest in equal annual installments on the first through fourth anniversaries of December 3, 2007.
- (14) The options vest in equal annual installments on the first through fourth anniversaries of November 6, 2006.
- (15) The restricted stock units vest in equal annual installments on the first through fourth anniversaries of August 4, 2006. Vested units are payable in shares of our common stock, net of any withholding taxes owed.

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- (16) The restricted stock units vest in equal annual installments on the first through fourth anniversaries of September 4, 2007. Vested units are payable in shares of our common stock, net of any withholding taxes owed.
- (17) The option expiration dates listed for Mr. Mamakos are accelerated by his March 2009 cessation as Executive Vice President and Chief Technology Officer.

### Option Exercises and Stock Vested 2008

| Name             | Stock Awards                                      |   |
|------------------|---|---|
|                  | Number of Shares<br>Acquired on<br>Vesting<br>(#) | Value Realized on<br>Vesting<br>(\$)(1) |
| John S. Rego     | 33,500  | \$ 44,465                               |
| Louis A. Mamakos | 27,250  | \$ 35,778                               |
| Jamie E. Haengi  | 21,000  | \$ 27,090                               |

- (1) Value realized upon vesting is based on the closing sales price of our common stock on the New York Stock Exchange on the applicable vesting date.

#### Potential Post-Employment Payments

The following are descriptions of our employment agreements with our named executive officers. The table following the description of our employment agreements quantifies the potential payments and benefits under our arrangements with each named executive officer to which the named executive officer would be entitled to for various scenarios involving a termination of employment or change-in-control. The amounts shown assume that the termination was effective as of December 31, 2008, and thus includes amounts earned through such time and are estimates of the amounts which would be paid out to the executives upon their termination. The actual amounts to be paid out can only be determined at the time of such executive's separation.

## **Table of Contents**

### ***Employment and Related Agreements***

#### *Marc P. Lefar*

Effective July 29, 2008, we entered into an agreement with Mr. Lefar providing for his employment, commencing as of July 29, 2008, as Chief Executive Officer for an initial term of three years. The term will automatically renew for additional one-year periods, unless either party gives notice at least 90 days prior to the end of the then-current term. In the event of a change in control, the term will also be automatically extended until the first anniversary of the change of control if the term would otherwise be terminated within such one-year period, subject to automatic annual renewals as described above. As Chief Executive Officer, Mr. Lefar reports to our board of directors. All of our employees report to Mr. Lefar or one of his designees.

Under his employment agreement, Mr. Lefar is entitled to receive an annual base salary of not less than \$850,000, subject to review for increase not less than annually by our compensation committee. Mr. Lefar is eligible to receive an annual discretionary performance-based bonus in accordance with our annual bonus program for senior executives. Mr. Lefar's employment agreement contains a target annual bonus equal to 75% of Mr. Lefar's annual base salary for 2009 and 100% in 2010 and thereafter, subject to review for increase not less than annually by our compensation committee. Except as otherwise determined by the compensation committee, Mr. Lefar was not entitled to any bonus for 2008 performance. Accordingly, Mr. Lefar did not receive a bonus for the period from July through December 2008.

As an inducement for Mr. Lefar to join our company and to compensate him for the termination of his consulting business, Mr. Lefar received a one-time payment of \$865,000. He also received a grant of options to purchase 6,500,000 shares of our common stock upon commencement of his employment with us at an exercise price of \$1.42 per share, the closing price of our common stock on the New York Stock Exchange on the date of grant. The employment agreement provided that Vonage and Mr. Lefar would discuss in good faith the award of additional equity to Mr. Lefar if it was determined that the financing completed by us in November 2008 was substantially more dilutive than the capitalization as contemplated by the commitment letter for the financing executed by us in July 2008. On September 1, 2009, Mr. Lefar received a grant of options to purchase 1,000,000 shares of our common stock at an exercise price of \$1.43 per share, the closing price of our common stock on the New York Stock Exchange on the date of grant.

During the term of the employment agreement, Mr. Lefar is entitled to payment for or reimbursement of his commercial air and car transport between his primary residence in Atlanta, Georgia and our principal offices. We will pay for or reimburse Mr. Lefar for amounts up to a maximum of \$250,000 in 2008 and \$350,000 in 2009 plus the cost of commercial air travel (i.e., the cost of a first-class, fully refundable, direct flight booked one week prior to travel), to be used by Mr. Lefar for private air travel from and to our principal offices. Until July 2009, Mr. Lefar was entitled to payment of or reimbursement for the cost of temporary housing (i.e., furnished housing, including utilities). We also paid Mr. Lefar's counsel fees incurred in connection with the negotiation and documentation of his employment agreement. We agreed to gross-up for tax purposes any income arising from such transportation, temporary housing and legal expense payments or reimbursements that are treated as nondeductible taxable income.

During the term of his employment agreement, if we terminate Mr. Lefar's employment without cause or he resigns with good reason or if Mr. Lefar receives notice of non-renewal of his employment agreement with us and, in each case, Mr. Lefar provides us with a general release of claims, he will be entitled to a prorated annual bonus for the year of termination, an amount equal to two times his base salary (one year in the event of non-renewal of Mr. Lefar's employment agreement), payment of medical, dental and vision continuation coverage premiums for Mr. Lefar and his dependents under COBRA in excess of the amount he would have paid if he were an active employee for the COBRA continuation coverage period until he receives such coverage from another employer and up to \$50,000 of outplacement services. If Mr. Lefar's employment is terminated by reason of death or disability, he will be entitled to a prorated annual bonus for the year of termination and an amount equal to his base salary for one year (reduced by the projected net amount of any disability benefits received by Mr. Lefar under our group disability policy).

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**Table of Contents**

Upon a change of control of us, all outstanding unvested options previously granted to Mr. Lefar upon commencement of his employment with us (the July 2008 Options ) will become fully vested and exercisable immediately prior to such change of control. Upon termination of Mr. Lefar's employment without cause or by Mr. Lefar for good reason (in either case, other than in the context of a change of control), then for each outstanding July 2008 Option held by Mr. Lefar, an additional amount will vest and become immediately exercisable equal to the number of July 2008 Options that would vest on the next vesting tranche multiplied by a fraction where (1) the numerator is 12 plus the number of full and fractional months that had elapsed between the option vesting date immediately prior to such termination and such termination date and (2) the denominator is 12. Upon a non-renewal of the employment agreement by us, Mr. Lefar will vest pro rata in the next vesting tranche to the extent he continues to be employed by us beyond the expiration of the term of the employment agreement, such pro rata portion to be based on the full and fractional months that elapse from the day immediately after the expiration of such term through his termination of employment with us. Upon a termination of Mr. Lefar's employment by us without cause or for non-renewal, or by Mr. Lefar for good reason, all outstanding options (whether part of the July 2008 Options or not) granted to Mr. Lefar will, to the extent vested, remain exercisable for at least 180 days after the termination, or until the end of the term of the option, if earlier. Upon a termination of Mr. Lefar's employment by Mr. Lefar without good reason, all vested outstanding options granted by us to Mr. Lefar will remain exercisable for at least 60 days after termination, or until the end of the term of the option, if earlier.

The employment agreement provides that Mr. Lefar will receive an additional payment to reimburse him for any excise taxes imposed pursuant to Section 4999 of the Internal Revenue Code, together with reimbursement for any additional taxes incurred by reason of such payments.

Under the terms of Mr. Lefar's employment agreement, he has agreed not to disclose any confidential information concerning our business. In addition, Mr. Lefar has agreed not to solicit or to interfere with our relationship with any of our employees, officers or representatives or to interfere with our relationship with any of our customers, clients, suppliers, licensees or other business relations until 12 months following termination of his employment. Furthermore, Mr. Lefar has entered into a noncompetition agreement pursuant to which he has agreed not to provide services to the portion of any entity that sells and markets residential/home broadband connectivity or broadband voice service as an employee thereof or as a direct individual consultant thereto (or through an entity specifically formed for such activity) until 12 months following termination of his employment.

*Jeffrey A. Citron*

On July 29, 2008, we entered into a Confidential Separation Agreement and General Release (the Separation Agreement ) with Mr. Citron, our Chairman, who stepped down as Chief Strategist and Interim Chief Executive Officer effective July 29, 2008. The agreement provided for the termination of some provisions of the amended and restated employment agreement with Mr. Citron providing for his employment as our Chairman and Chief Strategist that became effective in February 2006.

We agreed that Mr. Citron would continue as non-executive Chairman of our board of directors until at least July 29, 2009, subject to specified exceptions, and would have such duties, responsibilities and authority as determined from time to time by our board of directors. We also agreed, subject to specified exceptions, to recommend to our board of directors that Mr. Citron be nominated for re-election to our board of directors at our 2009 annual meeting of stockholders.

As Chairman of our board of directors, Mr. Citron is entitled to (i) an annual retainer of \$125,000 in cash (in lieu of board and committee meeting fees), (ii) option grants of immediately exercisable, non-qualified stock options (currently granted quarterly) in an amount equal to one and one-half times the amount awarded to other non-employee directors and (iii) restricted stock grants of shares of our common stock (currently granted quarterly) in an amount equal to one and one-half times the amount awarded to other non-employee directors.



## Table of Contents

Pursuant to the terms of the Separation Agreement, we agreed, in consideration for a general release and certain other obligations, to make a payment of \$350,000 to Mr. Citron, which constituted Mr. Citron's pro-rata bonus for 2008 and was paid in August 2008. Mr. Citron was also granted nonqualified options (the Citron Options) to acquire 750,000 shares of our common stock, at an exercise price of \$1.42 per share, the closing price of our common stock on the New York Stock Exchange on the date of the grant. We also paid Mr. Citron's counsel fees in connection with the negotiation and execution of the Separation Agreement.

As described under Transactions with Related Persons Consulting Agreement with KEC Holdings LLC, we entered into a Consulting Agreement with a limited liability company of which Mr. Citron is the president and managing member that expired in July 2009. As partial consideration for the consulting services, Mr. Citron was also granted nonqualified options to acquire 1,000,000 shares of our common stock, at an exercise price of \$1.42 per share, the closing price of our common stock on The New York Stock Exchange on the date of grant. During the term of the Consulting Agreement, Mr. Citron was entitled (to the extent reasonably practicable) to participate in all employee healthcare plans, programs and arrangements of us, in accordance with their respective terms, as may be amended from time to time, and on a basis no less favorable than that made available to our senior executives and this right has been extended through July 2010.

All of Mr. Citron's unvested options and other equity-based awards granted prior to the Separation Agreement will continue to vest in accordance with their respective terms as long as Mr. Citron continues to serve as a member of our board of directors. Upon Mr. Citron's cessation of service as a member of the board of directors, all unvested options and other equity-based awards that have not otherwise expired by their terms will become fully vested and exercisable, as applicable, without regard to the satisfaction of any performance criteria.

In addition to the Separation Agreement, on October 17, 2008, we also entered into an Amended and Restated Non-Compete Agreement ( Non-Compete Agreement ) with Mr. Citron. Pursuant to the terms of the Non-Compete Agreement, Mr. Citron has agreed that he will not (A) render any services to or for or engage in any business competitive with our business, (B) become interested in any business competitive with our business, or (C) solicit, or interfere with, our relationship with any person or entity who is or was an employee, customer or supplier of ours, or maintained a business relationship with us, or who we solicited or prepared to solicit, at any time prior to the last day on which Mr. Citron serves as a member of the board of directors. These provisions will remain in effect until the second anniversary of the last day on which Mr. Citron serves as a member of the board of directors. The Non-Compete Agreement does not prohibit Mr. Citron from being engaged or employed by any person or business that competes with our business, so long as (x) Mr. Citron's engagement does not relate directly to, and Mr. Citron is not actively involved in, such competitive business or (y) such business is a business (i) we first entered after July 29, 2008, and (ii) in which Mr. Citron was actively engaged on the date we entered into such business. Additionally, the Non-Compete Agreement will not prohibit Mr. Citron from acquiring or holding, solely for investment, publicly traded securities of any corporation, provided such securities do not, in the aggregate, constitute more than five percent of any class or series of outstanding securities of such corporation. For purposes of this paragraph our business means our business as conducted on July 29, 2008 or on the date of cessation of service as a director.

### *John S. Rego*

Effective August 1, 2005, as amended on January 1, 2009, we entered into an employment agreement with Mr. Rego providing for his employment as our Chief Financial Officer until August 1, 2009 and will automatically renew for additional one-year periods, unless either party gives notice at least 90 days prior to the end of the then-current term. In the event of a change in control, the term will also be automatically extended until the first anniversary of the change of control. Under his employment agreement, Mr. Rego is entitled to receive an annual base salary of \$300,000 subject to review by our compensation committee and our chief executive officer. Mr. Rego also is eligible to receive an annual discretionary performance-based bonus in accordance with our annual bonus program for senior executives.

**Table of Contents**

Upon (i) our termination of Mr. Rego's employment without cause or (ii) Mr. Rego's resignation from employment with good reason, in either case on or following a change in control, all outstanding options held by Mr. Rego will become fully vested and immediately exercisable on the date of such termination or resignation, as the case may be.

During the term of his employment agreement, if we terminate Mr. Rego's employment without cause or he resigns with good reason and, in each case, Mr. Rego provides us with a general release of claims, he will be entitled to a lump sum payment equal to the prorated annual bonus for the year of termination payable on the date such bonus would have been payable and an amount equal to his base salary for the longer of one year and the remainder of the term payable in substantially equal installments over a six-month period, provided that certain amounts otherwise payable after March 15 following the calendar year in which the termination of employment occurs, may instead be required to be paid in a lump sum payment between March 1 and March 15 following the calendar year in which the termination of employment occurs. If Mr. Rego's employment is terminated by reason of death or disability, he will be entitled to a prorated annual bonus for the year of termination and an amount equal to his base salary for one year (reduced by the present value of certain disability benefits received by Mr. Rego under our group disability policy). In the event we terminate Mr. Rego's employment for cause or he resigns without good reason, he would only be entitled to receive his unpaid base salary through and including the date of termination or resignation.

Under the terms of Mr. Rego's employment agreement, he has agreed not to disclose any confidential information concerning our business. In addition, Mr. Rego has agreed not to solicit or to interfere with our relationship with any of our employees, officers or representatives or to solicit any of our customers, clients, suppliers, licensees or other business relationships until 12 months following termination of his employment. Furthermore, Mr. Rego has entered into our form noncompetition agreement pursuant to which he has agreed not to engage in, become interested in, enter into employment with or provide services to any business (or any person, firm or corporation engaged in any business) that directly competes with our business until 12 months following termination of his employment.

*Louis A. Mamakos*

Effective August 1, 2005, as amended on January 1, 2009, we entered into an employment agreement with Mr. Mamakos providing for his employment as our Executive Vice President and Chief Technology Officer until August 1, 2009, which as described below was terminated in connection with his March 27, 2009 resignation. Under his employment agreement, Mr. Mamakos was entitled to receive an annual base salary of \$220,000, subject to review by our compensation committee and our chief executive officer. Mr. Mamakos was also eligible to receive an annual discretionary performance-based bonus in accordance with our annual bonus program for senior executives.

During the term of his employment agreement, if we terminated Mr. Mamakos' employment without cause or he resigned with good reason and, in each case, Mr. Mamakos provided us with a general release of claims, he would have been entitled to a lump sum payment equal to the prorated annual bonus for the year of termination payable on the date such bonus would have been payable and an amount equal to his base salary for the longer of one year and the remainder of the term payable in substantially equal installments over a six-month period, provided that certain amounts otherwise payable after March 15 following the calendar year in which the termination of employment occurred, could instead have been required to be paid in a lump sum payment between March 1 and March 15 following the calendar year in which the termination of employment occurred. If Mr. Mamakos' employment was terminated by reason of death or disability, he would have been entitled to a prorated annual bonus for the year of termination and an amount equal to his base salary for one year (reduced by the present value of certain disability benefits received by Mr. Mamakos under our group disability policy). In the event we terminated Mr. Mamakos' employment for cause or he resigned without good reason, he would only have been entitled to receive his unpaid base salary through and including the date of termination or resignation.

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**Table of Contents**

Under the terms of Mr. Mamakos' employment agreement, he agreed not to disclose any confidential information concerning our business. In addition, Mr. Mamakos agreed not to solicit or to interfere with our relationship with any of our employees, officers or representatives or to interfere with our relationship with any of our customers, clients, suppliers, licensees or other business relationships until 12 months following termination of his employment. Furthermore, Mr. Mamakos has entered into our form noncompetition agreement pursuant to which he has agreed not to engage in, become interested in, enter into employment with or provide services to any business (or any person, firm or corporation engaged in any business) that directly competes with our business until 12 months following termination of his employment.

In connection with the March 27, 2009 resignation of Mr. Mamakos as our Executive Vice President and Chief Technology Officer, we entered into a Separation Agreement and General Release (the "Mamakos Separation Agreement") with him. Pursuant to the terms of the Mamakos Separation Agreement, Mr. Mamakos provided a general release and agreed to provide us with up to 16 hours per week of transition services until September 26, 2009. In consideration, we agreed to make the following payments to Mr. Mamakos: (i) \$110,000, which represents six months of Mr. Mamakos' annual base salary upon separation and which will be paid in regular payroll installments over a six-month period and (ii) a pro rata portion of Mr. Mamakos' 2009 target bonus covering the period January 1, 2009 through March 27, 2009, which will be determined when the Company customarily pays 2009 bonuses and will be paid on or before March 15, 2010. In addition to amounts owed to him at the time of his resignation, Mr. Mamakos is entitled to reimbursement for COBRA premiums for a six month period and a payment for the filing and/or issuance of any patents in which Mr. Mamakos is listed as an inventor in accordance with our patent reward program. From September 27, 2009 through March 27, 2010, Mr. Mamakos has also agreed to make himself available to us for up to 12 hours per week to assist with specified matters pertaining to Mr. Mamakos' prior employment, subject to his reasonable availability, for which Mr. Mamakos will be paid \$190 per hour.

*Jamie E. Haenggi*

Ms. Haenggi does not have an employment agreement, but we and Ms. Haenggi did enter into a letter offering her employment with us that set forth the initial terms of her employment, including base salary, target performance bonus and eligibility to participate in our health and dental plan and 401(k) plan. The letter also provides for a severance payment equal to six months of base salary if her employment is terminated without cause, which will be payable in a lump-sum within 30 days of termination.

*Sharon A. O'Leary*

On April 9, 2008, we entered into a Confidential Separation Agreement and General Release (the "O'Leary Separation Agreement") with Ms. O'Leary, who stepped down from her position as Chief Legal Officer on March 31, 2008. Pursuant to the terms of the O'Leary Separation Agreement, we agreed, in consideration for a general release and certain other obligations, to make the following payments to Ms. O'Leary consistent with the terms of her employment agreement: (a) \$169,360, which constitutes Ms. O'Leary's bonus for 2007 and was paid in a lump sum payment; (b) \$42,340, which constitutes Ms. O'Leary's pro-rata bonus for 2008 and was paid in a lump sum payment; (c) \$290,000, which represents Ms. O'Leary's annual base salary upon separation and which was paid in substantially equal regular payroll installments, over a six-month period; and (d) at Ms. O'Leary's request until December 31, 2008, an amount not exceeding \$50,000 for outplacement services.

Under the terms of Ms. O'Leary's prior employment agreement with us, she agreed not to disclose any confidential information concerning our business. In addition, Ms. O'Leary agreed not to solicit or to interfere with our relationship with any of our employees, officers or representatives or to interfere with our relationship with any of our customers, clients, suppliers, licensees or other business relations until 12 months following termination of her employment. Furthermore, Ms. O'Leary entered into our form noncompetition agreement pursuant to which she has agreed not to engage in, become interested in, enter into employment with or provide services to any business (or any person, firm or corporation engaged in any business) that directly competes with our business until 12 months following termination of her employment.

**Table of Contents****Potential Payments Upon Termination of Employment or Change-in-Control**

The following table quantifies potential payments to our named executive officers upon termination of employment or change-in-control assuming the triggering event took place on December 31, 2008, the last business day of our last completed fiscal year. The information below for Marc P. Lefar under Termination without cause or resignation for good reason related to a change in control includes amounts related to an additional bonus that only would have been payable if a change in control occurred prior to July 29, 2009, and accordingly this bonus will never be paid. For a change of control after July 29, 2009, the total termination benefits to Mr. Lefar would be \$1,762,490, which is \$4,666,803 less than the \$6,429,293 disclosed below that would have been payable if the change of control occurred on December 31, 2008.

| Name  | At December 31, 2008   |              |  |   |  |                       |                     |                            |
|---|------------------------|--------------|--|---|--|-----------------------|---------------------|----------------------------|
|   | Cash Severance Payment | Bonus        | Acceleration of Stock Options (Unvested) (1) | Acceleration of Restricted Stock Units (Unvested) (2) | Continuation of Medical/Dental and Vision Benefits | Outplacement Services | Excise Tax Gross-up | Total Termination Benefits |
| <b>Marc P. Lefar</b>  |                        |              |  |   |  |                       |                     |                            |
| Termination without cause or resignation for good reason                                | \$ 1,700,000           |              | \$   |   | \$ 12,490  | \$ 50,000             |                     | \$ 1,762,490               |
| Non-renewal of employment   | \$ 850,000             |              |  |   | \$ 12,490  | \$ 50,000             |                     | \$ 912,490                 |
| Termination upon death or disability  | \$ 850,000             |              | \$   |   |  |                       |                     | \$ 850,000                 |
| Termination without cause or resignation for good reason related to a change in control | \$ 1,700,000           | \$ 2,435,000 | \$   |   | \$ 12,490  | \$ 50,000             | \$ 2,231,803        | \$ 6,429,293               |
| <b>John S. Rego</b>   |                        |              |  |   |  |                       |                     |                            |
| Termination without cause or resignation for good reason                                | \$ 300,000             | \$ 126,960   |  |   |  |                       |                     | \$ 426,960                 |
| Termination upon death or disability  | \$ 300,000             | \$ 126,960   |  |   |  |                       |                     | \$ 426,960                 |
| Termination without cause or resignation for good reason following a change in control  | \$ 300,000             | \$ 126,960   | \$   | \$ 49,830   |  |                       |                     | \$ 476,790                 |
| <b>Louis A. Mamakos</b>   |                        |              |  |   |  |                       |                     |                            |
| Termination without cause or resignation for good reason                                | \$ 220,000             | \$ 50,600    |  |   |  |                       |                     | \$ 270,600                 |
| Termination upon death or disability  | \$ 220,000             | \$ 50,600    |  |   |  |                       |                     | \$ 270,600                 |
| Termination without cause or resignation for good reason following a change in control  | \$ 220,000             | \$ 50,600    | \$   | \$ 45,705   |  |                       |                     | \$ 316,305                 |
| <b>Jamie E. Haenggi</b>   |                        |              |  |   |  |                       |                     |                            |
| Termination without cause or resignation for good reason                                | \$ 137,500             |              |  |   |  |                       |                     | \$ 137,500                 |
| Termination without cause or resignation for good reason following a change in control  | \$ 137,500             |              | \$   | \$ 41,580   |  |                       |                     | \$ 179,080                 |

- (1) The payments relating to stock options represent the value of unvested stock options as of December 31, 2008 that would be accelerated upon a change in control or termination of employment, calculated by multiplying the number of shares underlying unvested options by the excess of the closing price of our common stock on December 31, 2008 (\$0.66) over the exercise price. None of our named executive officers held in-the-money options as of December 31, 2008.

**Table of Contents**

- (2) The payments relating to restricted stock units represent the value of unvested and accelerated restricted stock units as of December 31, 2008, calculated by multiplying the number of unvested shares by the closing price of our common stock on December 31, 2008 (\$0.66). The restricted stock unit grant agreements entered into in 2006 for Mr. Rego and Mr. Mamakos provide for acceleration of vesting of one-half of unvested restricted stock units in the event of termination of employment without cause or for good reason not later than 180 days after a change in control. The restricted stock unit grant agreements entered into in 2007 for Mr. Rego, Mr. Mamakos and Ms. Haengi provide for acceleration of vesting of all restricted stock units in the event of termination of employment without cause or for good reason prior to the first anniversary of a change in control.

**Table of Contents****DIRECTOR COMPENSATION**

We use a combination of cash and equity-based compensation to attract and retain qualified candidates to serve on our board of directors. In setting director compensation, we consider the significant amount of time that our directors expend in fulfilling their duties as well as the skill-level required by us of members of our board. Effective July 1, 2008, our Board adopted a revised non-executive director compensation program.

**Cash Compensation Paid to Board Members**

Directors' annual retainer fees were as follows:

|   | <b>Prior to<br/>July 1, 2008</b> | <b>As of<br/>July 1, 2008</b> |
|---|----------------------------------|-------------------------------|
| Base annual retainer for all non-employee directors                                       | \$ 50,000                        | \$ 50,000                     |
| Additional retainer:  |                                  |                               |
| Lead Director and Audit Committee Chairperson   | \$ 25,000                        | \$ 25,000                     |
| Other Audit Committee members   | \$ 10,000                        | \$ 5,000                      |
| Compensation Committee Chairperson and Nominating and Governance Committee<br>Chairperson | \$ 10,000                        | \$ 10,000                     |
| Other Compensation Committee and Nominating and Governance Committee members              | \$ 5,000                         | \$                            |

Board and board committee meeting fees for 2008 for non-employee directors were as follows:

|  | <b>Prior to<br/>July 1, 2008</b> | <b>As of<br/>July 1, 2008</b> |
|--|----------------------------------|-------------------------------|
| Fees per regular in person Board meeting attended                              | \$ 3,000                         | \$ 3,000                      |
| Fees per special in person Board meeting attended                              | \$ 500                           | \$ 3,000                      |
| Fees per in person Board committee meeting:                                    |                                  |                               |
| Audit Committee  |                                  |                               |
| Chairperson  | \$ 3,000                         | \$ 3,000                      |
| Other member   | \$ 2,000                         | \$ 2,000                      |
| Compensation Committee   |                                  |                               |
| Chairperson  | \$ 2,500                         | \$ 2,500                      |
| Other member   | \$ 2,000                         | \$ 2,000                      |
| Nominating and Governance Committee  |                                  |                               |
| Chairperson  | \$ 2,500                         | \$ 2,500                      |
| Other member   | \$ 2,000                         | \$ 2,000                      |
| Fees per telephonic meeting attended:  |                                  |                               |
| Telephonic Board meeting   | \$ 500                           | \$ 1,000                      |
| Telephonic Audit Committee meetings to review quarterly and annual SEC filings | \$                               | \$ 2,000                      |
| Any other telephonic meeting of a standing committee                           | \$ 500                           | \$ 1,000                      |
| Fees per special Board committee or sub-committee meetings                     | \$ 500                           | As determined<br>by Board     |

In addition, we reimburse all directors for reasonable and necessary expenses they incur in performing their duties as directors of our company. Mr. Citron receives an annual retainer of \$125,000 in lieu of board and committee fees.

**Table of Contents****Equity-Based Grants to Board Members**

On the date they commenced service on our board of directors, newly elected directors received an option to purchase 45,000 shares of our common stock at an exercise price not less than the fair market value of our common stock on the date of grant, which amount increased to 90,000 shares effective as of July 1, 2008. Fair market value was determined by our board for grants prior to our initial public offering. For grants after our initial public offering and prior to December 1, 2006, fair market value was based on the closing price of our common stock as reported on the New York Stock Exchange on the day prior to the date of grant and thereafter fair market value is based on the closing price on the date of the grant. The stock option vests over a period of four years, vesting as to 25% of the underlying shares on the first anniversary of the date of grant and as to the remaining underlying shares in equal quarterly installments thereafter. The stock options vest in full upon a change in control. Beginning September 1, 2006 and the first day of the last month of each quarter through March 1, 2008, directors who are not officers or employees of our company were awarded options to purchase 3,750 shares of our common stock at an exercise price not less than the fair market value of our common stock on the date of grant and 3,750 shares of restricted common stock. These options and shares of restricted common stock vested quarterly over a one-year period, subject to full vesting in the event of a change in control. In the event of a director's death or disability, the restricted common stock will vest as to all the shares as of the date of death or disability. Beginning July 1, 2008 and the first day of each quarter, directors who are not officers or employees of our company are awarded fully vested options to purchase 7,500 shares of our common stock (11,250 shares for Mr. Citron) at an exercise price not less than the fair market value of our common stock on the date of grant and 7,500 fully vested shares (11,250 shares for Mr. Citron) of restricted stock. In order to be eligible for grants, the director must have served on our board for the entire previous quarter. The option and stock grants made on July 1, 2008 were for 8,750 shares to also reflect the pro rata portion of the equity award that would have been earned under the prior non-executive director compensation program prior to the beginning of the quarter to which the first grant under the revised non-executive director compensation plan related.

The table below summarizes the compensation paid by us to non-employee directors for the fiscal year ended December 31, 2008.

**2008 Director Compensation**

| Name (1)              | Fees                   |                  |                   | Total      |
|-----------------------|------------------------|------------------|-------------------|------------|
|                       | Earned or Paid in Cash | Stock Awards (2) | Option Awards (3) |            |
| Jeffrey A. Citron (4) | \$ 52,083              | \$ 10,688        | \$ 6,506          | \$ 69,277  |
| Peter Barris          | \$ 100,000             | \$ 40,636        | \$ 68,875         | \$ 209,511 |
| Morton David          | \$ 127,000             | \$ 40,636        | \$ 68,333         | \$ 235,969 |
| Michael A. Krupka     | \$ 89,500              | \$ 34,909        | \$ 36,650         | \$ 161,059 |
| J. Sanford Miller     | \$ 143,000             | \$ 40,636        | \$ 31,961         | \$ 215,597 |
| Jeffrey J. Misner     | \$ 91,083              | \$ 21,738        | \$ 21,200         | \$ 134,021 |
| Governor Thomas Ridge | \$ 101,500             | \$ 40,636        | \$ 125,994        | \$ 268,130 |
| John J. Roberts       | \$ 135,500             | \$ 40,636        | \$ 68,875         | \$ 245,011 |

(1) Mr. Misner was elected to our board in March 2008.

(2) Stock awards consist only of restricted stock. The amounts shown do not reflect compensation actually received by the directors. Instead, the amounts shown are the compensation costs recognized by us in 2008 with respect to stock awards for financial statement purposes, computed in accordance with SFAS 123R, but without giving effect to estimated forfeitures. The assumptions used to calculate the value of stock awards are set forth under Note 9 of the Notes to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2008 filed with the SEC on March 3, 2009.

**Table of Contents**

Each director held the following aggregate number of shares of stock that remained subject to forfeiture as of December 31, 2008:

| Name                  | Number of Shares<br>of Outstanding<br>Restricted Stock |
|-----------------------|--|
| Jeffrey A. Citron     |  |
| Peter Barris          | 938  |
| Morton David          | 938  |
| Michael A. Krupka     | 938  |
| J. Sanford Miller     | 938  |
| Jeffrey J. Misner     |  |
| Governor Thomas Ridge | 938  |
| John J. Roberts       | 938  |

- (3) The amounts shown do not reflect compensation actually received by the directors. Instead, the amounts shown are the compensation costs recognized by us in 2008 with respect to stock options for financial statement purposes, computed in accordance with SFAS 123R, but without giving effect to estimated forfeitures. These compensation costs reflect option awards granted in and prior to 2008. The assumptions used to calculate the value of stock options are set forth under Note 9 of the Notes to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2008 filed with the SEC on March 3, 2009.

As of December 31, 2008, each director held options for the following aggregate number of shares:

| Name                  | Number of Shares<br>Underlying Outstanding<br>Stock Options |
|-----------------------|---|
| Jeffrey A. Citron     | 11,250  |
| Peter Barris          | 256,787   |
| Morton David          | 246,877   |
| Michael A. Krupka     | 68,750  |
| J. Sanford Miller     | 51,429  |
| Jeffrey J. Misner     | 61,250  |
| Governor Thomas Ridge | 227,864   |
| John J. Roberts       | 256,787   |

The amount listed in this table for Mr. Citron includes only the October 2008 grant, which was the only grant in 2008 made to Mr. Citron after he ceased to be an executive officer. In total, Mr. Citron held options for 9,900,979 shares at December 31, 2008, a portion of which were cancelled in March 2009. See [Summary Compensation Table](#) for the expenses associated with these additional options and [Outstanding Equity Awards at Fiscal Year-End 2008](#) for information regarding the cancelled options.

- (4) For Mr. Citron, see also [Summary Compensation Table](#) that details the \$5,116,734 of total compensation to him in 2008 as an executive officer to us and [Transactions with Related Persons](#) that details \$131,689 paid by us in 2008 to an entity controlled by Mr. Citron for consulting services.



**Table of Contents****EQUITY COMPENSATION PLAN INFORMATION**

The following table provides information about the securities authorized for issuance under our equity compensation plans as of December 31, 2008.

| <b>Plan Category</b>   | <b>Number of Securities to be Issued Upon Exercise of Outstanding Options and Rights<br/>(a)</b> | <b>Weighted-average Exercise Price of Outstanding Options and Rights<br/>(b)</b> | <b>Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (excluding securities reflected in column (a))<br/>(c)</b> |
|--|--|--|--|
| Equity compensation plans approved by security holders         | 32,332,139   | \$ 3.61  | 4,902,608(1)   |
| Equity compensation plans not approved by security holders (2) |  |  |  |
| <b>Total</b>   | <b>32,332,139</b>  | <b>\$ 3.61</b>   | <b>4,902,608(1)</b>  |

- (1) On March 11, 2008, the Board terminated Vonage's 2001 Stock Incentive Plan, effective as of March 6, 2008 because there were not enough shares available for issuance under the 2006 Incentive Plan to provide for our annual equity grants. All shares of our common stock that remained available for issuance under the 2001 Stock Incentive Plan as of the effective date of the plan's termination became available for issuance under the 2006 Incentive Plan. The termination of the 2001 Stock Incentive Plan did not affect any stock options or restricted stock awards previously granted under the 2001 Stock Incentive Plan. The maximum number of shares of our common stock that are authorized for issuance under our 2006 Incentive Plan is determined under a formula set forth in the plan, and equals approximately 17.65% of the number of shares that are issued and outstanding from time to time. In addition, any shares underlying 2001 Stock Incentive Plan options that are cancelled or expire without exercise will become available for issuance under the 2006 Incentive Plan. Awards under the 2006 Incentive Plan may include restricted stock, unrestricted stock, stock appreciation rights, performance shares or other equity-based awards, as the board of directors or compensation committee may determine.
- (2) We have no equity compensation plans not approved by security holders.

**STOCK OWNERSHIP INFORMATION**

The following table sets forth information regarding the beneficial ownership of our common stock as of October 1, 2009 by:

each person or group who is known by us to own beneficially more than 5% of our common stock;

each of our directors;

each of our named executive officers, as defined under SEC rules; and

all of our current directors and executive officers as a group.

Beneficial ownership is determined in accordance with the rules of the SEC and generally includes any shares over which a person exercises sole or shared voting or investment power. Shares of common stock subject to options or warrants that are currently exercisable or exercisable within 60 days of October 1, 2009 are considered outstanding and beneficially owned by the person holding the options or warrants for the purpose of

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computing the percentage ownership of that person but are not treated as outstanding for the purpose of computing the percentage ownership of any other person. Shares issuable upon conversion of convertible notes are considered outstanding and beneficially owned by the person holding the convertible notes for the purpose of computing the percentage ownership of that person but are not treated as outstanding for the purpose of computing the percentage ownership of any other person.

**Table of Contents**

Unless otherwise indicated, each of the stockholders listed below has sole voting and investment power with respect to the shares beneficially owned. Except as indicated below, the address for each stockholder, director or named executive officer is 23 Main Street, Holmdel, New Jersey 07733.

This table assumes 197,489,376 shares of common stock outstanding as of October 1, 2009, assuming no conversion of outstanding convertible notes and no exercise of outstanding warrants or options.

|  | Number of<br>Shares<br>Beneficially<br>Owned | Percentage<br>of Shares<br>Beneficially<br>Owned |
|--|--|--|
| <b>Beneficial Owners of More than 5%</b>                     |  |  |
| Jeffrey A. Citron (1)  | 59,631,462                                   | 28.6%  |
| Entities Associated with Bain Capital (2)                    | 24,291,434                                   | 11.5%  |
| New Enterprise Associates (3)                                | 27,951,850                                   | 14.2%  |
| <b>Directors and Named Executive Officers</b>                |  |  |
| Jeffrey A. Citron (1)  | 59,631,462                                   | 28.6%  |
| Marc P. Lefar (4)  | 1,625,000                                    | *  |
| John S. Rego (5)   | 1,018,327                                    | *  |
| Louis A. Mamakos (6)   | 324,124                                      | *  |
| Sharon A. O Leary (7)  | 13,560                                       | *  |
| Jamie E. Haenggi (8)   | 285,280                                      | *  |
| Peter Barris (9)   | 28,287,474                                   | 14.3%  |
| Morton David (10)  | 2,358,099                                    | 1.2%   |
| Michael A. Krupka (11)                                       | 24,424,246                                   | 11.6%  |
| J. Sanford Miller (12)                                       | 3,593,394                                    | 1.8%   |
| Jeffrey J. Misner (13)                                       | 109,375                                      | *  |
| Governor Thomas J. Ridge (14)                                | 320,136                                      | *  |
| John J. Roberts (15)   | 357,052                                      | *  |
| All directors and executive officers as a group (16 persons) | 122,169,845                                  | 54.0%  |

\* Less than one percent.

- (1) Includes (i)(a) 4,138,399 shares and (b) 3,448,276 shares issuable upon conversion of convertible notes shares of common stock issuable upon conversion of convertible notes owned by Kyra Elyse Citron 1999 Descendants Annuity Trust; (ii)(a) 4,138,399 shares and (b) 3,448,276 shares issuable upon conversion of convertible notes shares of common stock issuable upon conversion of convertible notes owned by Noah Aidan Citron 1999 Descendants Annuity Trust; (iii) 178,959 shares of common stock owned by KEC Holdings; (iv) 1,000,000 shares held by a charitable organization for which Mr. Citron serves as a director; (v) 514,286 shares issuable upon conversion of warrants; (vi) 5,868,200 shares owned by Jeffrey Adam Citron 2003 Qualified Seven Year Annuity Trust; and (vii) 3,548,657 shares of common stock issuable upon exercise of stock options. With respect to the shares held by the charitable organization, Mr. Citron disclaims beneficial ownership of such shares. Joshua Rubenstein, as trustee of the Jeffrey Adam Citron 2003 Qualified Seven Year Annuity Trust, has sole voting and dispositive power with respect to and is deemed to also beneficially own the 5,868,200 shares owned by the trust, which represents 3.0% of our outstanding common stock as of October 1, 2009.
- (2) Shares includes (i) 1,747,634 shares owned by Bain Capital Venture Fund 2005, L.P., whose sole general partner is Bain Capital Venture Partners 2005, L.P. ( BCVP ), whose sole general partner is Bain Capital Venture Investors, LLC ( BCVI ); (ii) 247,371 shares owned by BCIP Associates III, LLC, whose manager is BCIP Associates III, whose sole managing general partner is Bain Capital Investors, LLC ( BCI ) and whose attorney-in-fact with respect to such shares is BCVI; (iii) 6,642 shares owned by BCIP Associates III-B, LLC, whose manager is BCIP Associates III-B, whose sole managing partner is BCI and whose attorney-in-fact with respect to such shares is BCVI; (iv) (a) 5,391,648 shares, and (b) 1,379,310 shares issuable upon conversion of Convertible Notes, owned by Brookside Capital Partners Fund, L.P., whose



**Table of Contents**

- sole general partner is Brookside Capital Investors, L.P. ( Brookside Investors ), whose sole general partner is Brookside Capital Management, LLC ( Brookside Management ); (v) (a) 695,527 shares, and (b) 794,621 shares issuable upon conversion of Convertible Notes, owned by Sankaty Credit Opportunities, L.P., whose sole general partner is Sankaty Credit Opportunities Investors, LLC ( SCI ), whose managing member is Sankaty Credit Member, LLC ( SCM ); (vi) 1,550,706 shares owned by Sankaty Credit Opportunities II, L.P., whose sole general partner is Sankaty Credit Opportunities Investors II, LLC ( SCI II ), whose managing member is SCM; (vii) 238,570 shares owned by Prospect Harbor Credit Partners, L.P., whose sole general partner is Prospect Harbor Investors, LLC ( PHI ), whose managing member is SCM; (viii) (a) 319,553 shares and (b) 2,545,921 shares issuable upon conversion of Convertible Notes owned by Sankaty Credit Opportunities III, L.P., whose sole general partner is Sankaty Credit Opportunities Investors III, LLC ( SCI III ), whose managing member is SCM; (ix) (a) 453,325 shares and (b) 3,630,172 shares issuable upon conversion of Convertible Notes owned by Sankaty Credit Opportunities IV, L.P., whose sole general partner is Sankaty Credit Opportunities Investors IV, LLC ( SCI IV ), whose managing member is SCM; and (x) (a) 588,737 shares and (b) 4,701,697 shares issuable upon conversion of Convertible Notes owned by Sankaty Credit Opportunities IV (Offshore), L.P., whose sole general partner is Sankaty Credit Opportunities Investors IV (Offshore), LLC ( SCI IV (Offshore) ), whose managing member is Sankaty Credit Member (Offshore), LLC ( SCM (Offshore) ). Michael A. Krupka is the sole managing member of BCVI. Domenic Ferrante is the managing member of Brookside Management. Jonathan S. Lavine is the managing member of each of SCM and SCM (Offshore). Each of Mr. Krupka, Mr. Ferrante and Mr. Lavine is (a) a limited partner of each of BCVP and Brookside Investors, (b) a member of BCI, BCVI, Brookside Management, SCI, SCI II, SCI III, SCI IV, SCI IV (Offshore), SCM, SCM (Offshore) and PHI, and (c) a general partner of BCIP Associates III. Mr. Krupka, Mr. Ferrante and Mr. Lavine, and the entities listed above other than record holders of the shares listed above may each be deemed to share voting and dispositive power with respect to these shares, but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interests therein. The address of each listed entity and individual is 111 Huntington Avenue, Boston, MA 02199.
- (3) Includes: (i) 21,092,371 shares owned by New Enterprise Associates 10, Limited Partnership ( NEA 10 ); (ii) 6,838,051 shares owned by New Enterprise Associates 11, Limited Partnership ( NEA 11 ); and (iii) 21,428 shares owned by NEA Ventures 2003, Limited Partnership ( Ven 2003 ). NEA Partners 10, Limited Partnership ( NEA Partners 10 ), is the sole general partner of NEA 10. The individual general partners of NEA Partners 10 are M. James Barrett, Peter J. Barris, C. Richard Kramlich, Charles W. Newhall, III, Mark W. Perry, Scott D. Sandell and Eugene A. Trainor, III. NEA Partners 10 and the individual general partners of NEA Partners 10 may be deemed to have shared voting and dispositive power over, and be deemed indirect beneficial owners of, the shares directly held by NEA 10. NEA 11 GP, LLC ( NEA 11 GP ) is the sole general partner of NEA Partners 11, Limited Partnership ( NEA Partners 11 ), which is the sole general partner of NEA 11. The individual managers of NEA 11 GP are M. James Barrett, Peter J. Barris, Ryan D. Drant, Krishna Kittu Kolluri, Forest Baskett, C. Richard Kramlich, Charles M. Linehan, Charles W. Newhall, III, Mark W. Perry, Scott D. Sandell and Eugene A. Trainor, III. NEA Partners 11, NEA 11 GP, and the individual managers of NEA 11 GP may be deemed to have shared voting and dispositive power over, and be deemed indirect beneficial owners of, the shares directly held by NEA 11. The shares directly held by Ven 2003 are indirectly held by Daniel J. Moore, its sole general partner. The aforementioned indirect holders of the shares owned by NEA 10, NEA 11 and Ven 2003 disclaim beneficial ownership of such shares except to the extent of his actual pecuniary interest therein. The address for NEA 10, NEA 11, and Ven 2003 is 1119 St. Paul Street, Baltimore, MD 21202.
- (4) Includes 1,625,000 shares of common stock issuable upon exercise of stock options.
- (5) Includes 934,168 shares of common stock issuable upon exercise of stock options.
- (6) Includes 321,427 shares of common stock issuable upon exercise of stock options. Mr. Mamakos, our former Executive Vice President and Chief Technology Officer, stepped down from his position, effective March 27, 2009.
- (7) Ms. O Leary, our former Chief Legal Officer, stepped down from her position, effective March 31, 2008.

**Table of Contents**

- (8) Includes 255,000 shares of common stock issuable upon exercise of stock options.
- (9) Includes: (i) 27,930,422 shares as described in footnote 3 owned by NEA 10 and by NEA 11 and (ii) 284,552 shares of common stock issuable upon exercise of stock options. Mr. Barris disclaims beneficial ownership of such 27,930,422 shares described in footnote 3, except to the extent of his proportionate pecuniary interest therein.
- (10) Includes (i) 301,428 shares owned by Mr. David and Jeffrey Stambovsky Trustees FOB Aaron; (ii) 301,428 shares owned by Mr. David and Jeffrey Stambovsky Trustees FOB Claudia; (iii) 301,428 shares owned by Mr. David and Jeffrey Stambovsky Trustees FBO Zachary; (iv) 274,642 shares of common stock issuable upon exercise of stock options; and (v) 689,655 shares issuable upon conversion of convertible notes.
- (11) Includes: (i) 24,291,434 shares as described in footnote 2 and (ii) 79,062 shares of common stock issuable upon exercise of stock options. Mr. Krupka disclaims beneficial ownership of the 24,291,434 shares described in footnote 2, except to the extent of his pecuniary interests therein.
- (12) Includes: (i) 2,965,943 shares owned by Institutional Venture Partners XI, L.P. ( IVP XI ), which is under common control with Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ( IVP XI KG ); (ii) 474,825 shares owned by IVP XI KG, which is under common control with IVP XI; and (iii) 80,126 shares of common stock issuable upon exercise of stock options. Institutional Venture Management XI, LLC ( IVM XI ) is the General Partner of IVP XI. IVM XI is the Managing Limited Partner of IVP XI KG. Mr. Miller is a Managing Director of IVM XI. Mr. Miller disclaims beneficial ownership of the shares reported in this footnote, except to the extent of his pecuniary interest therein and the shares underlying the options issued directly to him.
- (13) Includes 63,125 shares of common stock issuable upon exercise of stock options.
- (14) Includes 245,136 shares of common stock issuable upon exercise of stock options.
- (15) Includes 284,552 shares of common stock issuable upon exercise of stock options.

**SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE**

Section 16(a) of the Securities Exchange Act of 1934 requires our directors, executive officers and holders of more than 10% of our common stock to file with the SEC reports regarding their ownership and changes in ownership of our securities. We believe that, during fiscal 2008, our directors, executive officers and 10% stockholders complied with all Section 16(a) filing requirements.

In making these statements, we have relied upon examination of the copies of Forms 3, 4 and 5, and amendments thereto, provided to us and the written representations of our directors, executive officers and 10% stockholders.

**Table of Contents**





**Table of Contents**