

SHAW COMMUNICATIONS INC  
Form 6-K  
October 30, 2012

**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October, 2012

**Shaw Communications Inc.**

(Translation of registrant's name into English)

Suite 900, 630 4<sup>th</sup> Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 30, 2012  
Shaw Communications Inc.

By: /s/ Steve Wilson

Steve Wilson  
Sr. V.P., Chief Financial Officer  
Shaw Communications Inc.

October 26, 2012

Nova Scotia Securities Commission

Securities Commission of Newfoundland and Labrador

Alberta Securities Commission

Saskatchewan Financial Services Commission, Securities Division

The Manitoba Securities Commission

New Brunswick Securities Commission

Ontario Securities Commission

British Columbia Securities Commission

Prince Edward Island Securities Office

Autorité des marchés financiers

**RE: SHAW COMMUNICATIONS INC.**

Pursuant to a request from the reporting issuer, we wish to advise you of the following dates in connection with their Annual Meeting of Shareholders:

DATE OF MEETING:

January 9, 2013

RECORD DATE FOR NOTICE:

November 21, 2012

RECORD DATE FOR VOTING:

November 21, 2012

BENEFICIAL OWNERSHIP DETERMINATION DATE:

November 21, 2012

SECURITIES ENTITLED TO NOTICE:

Class A Participating Shares

Class B Non -Voting Participating Shares

SECURITIES ENTITLED TO VOTE:

Class A Participating Shares

Yours very truly,

Vijaya Somasundharem

Associate Manager, Trust Central Services

cc: CDS & Co. (Via Fax)

**CIBC MELLON TRUST COMPANY**

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