

Bazaarvoice Inc  
Form 8-K  
March 04, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 27, 2013

**BAZAARVOICE, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction

of incorporation)

**001-35433**  
(Commission

File Number)

**20-2908277**  
(IRS Employer

Identification No.)

Edgar Filing: Bazaarvoice Inc - Form 8-K

**3900 N. Capital of Texas Highway, Suite 300**

**Austin, Texas 78746-3211**

**(Address of principal executive offices, including zip code)**

**(512) 551-6000**

**(Registrant's telephone number, including area code)**

**(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On February 27, 2013, the Compensation Committee of the Board of Directors (the Committee) of Bazaarvoice, Inc. (the Company) approved the issuance of stock options and restricted stock units to Bryan C. Barksdale, who serves as the Company's General Counsel and Secretary, and Ryan D. Robinson, who serves as the Company's Chief People Officer. With respect to Mr. Barksdale, the Committee approved an option grant to purchase 17,500 shares of Company stock and a restricted stock unit for 16,250 shares. With respect to Mr. Robinson, the Committee approved an option grant to purchase 28,000 shares of Company stock and a restricted stock unit for 26,000 shares.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BAZAARVOICE, INC.**

By: /s/ Bryan C. Barksdale  
Bryan C. Barksdale  
*General Counsel and Secretary*

Date: March 4, 2013