

RENASANT CORP
Form DEFA14A
March 08, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934

Filed by the Registrant [x]

Filed by a Party other than the Registrant []

Check the appropriate box:

[] Preliminary Proxy Statement

[] Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

[] Definitive Proxy Statement

[x] Definitive Additional Materials

[] Soliciting Material Under Rule 14a-12

RENASANT CORPORATION

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

[x] No fee required.

[] Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11

- 1.) Title of each class of securities to which transaction applies:
- 2.) Aggregate number of securities to which transaction applies:
- 3.) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- 4.) Proposed maximum aggregate value of transaction:
- 5.) Total fee paid:

[] Fee paid previously with preliminary materials.

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of filing.

1.) Amount previously paid:

2.) Form, Schedule or Registration Statement No.:

3.) Filing Party:

4.) Date Filed:

RENASANT CORPORATION

209 Troy Street

Tupelo, Mississippi 38804-4827

**Important Notice Regarding the Availability of Proxy Materials for the
Shareholder Meeting to be held on April 23, 2013 at 1:30 p.m.**

You are receiving this communication because you hold stock in Renasant Corporation, and the materials you should review before you cast your vote are now available.

This communication is not a ballot; it presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in our proxy materials before voting.

Renasant Corporation's 2013 Proxy Statement and Annual Report on Form 10-K for the year ended December 31, 2012 are available at <http://www.cfpproxy.com/5439>.

If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for a paper copy. Please make your request as instructed below on or before April 5, 2013 to facilitate timely delivery.

The 2013 Annual Meeting of Shareholders of Renasant Corporation (the Company, we, our or us) will be held beginning at 1:30 p.m., Central time, on Tuesday, April 23, 2013 at the principal offices of Renasant Bank, 209 Troy Street, Tupelo, Mississippi 38804-4827. Only shareholders who owned stock at the close of business on the record date, February 22, 2013, may vote at the annual meeting or any adjournment or postponement of the annual meeting. The proposals to be voted on at the annual meeting are listed below along with the recommendation of our board of directors.

The board of directors recommends that you vote FOR each of the following proposals:

1. To elect the following nominees as Class 2 directors, to serve until the expiration of their respective three-year terms or until their successors are elected and qualified:

John M. Creekmore
Jill V. Deer
Neal A. Holland, Jr
E. Robinson McGraw
Theodore S. Moll

2. To ratify the appointment of HORNE, LLP as our independent registered public accountants for 2013.

3. To transact such other business as may properly come before the annual meeting or any adjournment thereof.

To view proxy materials online: To access our proxy materials on the Internet, please visit <http://www.cfpproxy.com/5439>. The following materials are available for viewing online:

Renasant's 2013 Proxy Statement and Notice of Annual Meeting of Shareholders

Annual Report on Form 10-K for the year ended December 31, 2012
Form of proxy

To request paper or electronic proxy materials: To request a paper or electronic copy of our proxy materials, you may either:

Call 662-680-1219;
Send us an email at joxford@renasant.com; or
Visit www.cfpproxy.com/5439

To vote your proxy: You may vote your proxy by telephone, over the Internet, by mail or in person, by following the applicable procedures set forth below. We ask that you cast your vote promptly.

Online: To vote over the Internet, please visit <https://www.proxyvotenow.com/rnst> and follow the on-screen instructions. You may enter your voting instructions until 3 a.m., Eastern time, on April 22, 2013.

Telephone: To vote by telephone, please visit <http://www.cfpproxy.com/5439> to view our proxy materials and to obtain the toll-free number to call.

Mail: To vote by mail, you can request a paper copy of our proxy materials or visit <http://cfpproxy.com/5439> to view our proxy material. Mark, sign and date your proxy card and return it promptly in the enclosed envelope.

In Person: You may vote your shares in person by attending the annual meeting.

To vote by telephone or on the Internet, you will also need your **Shareholder Control Number** which can be found in the bottom right hand corner of this communication. No other personal information will be required in order to vote in this manner.

Shareholders of record as of February 22, 2012 are encouraged and cordially invited to attend the 2013 Annual Meeting of Shareholders. If you would like to attend the meeting in person and need directions, please contact Kevin Chapman, our Chief Financial Officer, by e-mail to kchapman@renasant.com or by phone at 662-680-1450.

This Notice also constitutes notice of the 2013 Annual Meeting of Shareholders of Renasant Corporation.

Please note that you cannot use this Notice to vote by mail.