

NTT DOCOMO INC
Form 6-K
October 28, 2016
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 6-K
REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR
15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934
For the month of October, 2016
Commission File Number: 001-31221
Total number of pages: 66

NTT DOCOMO, INC.
(Translation of registrant's name into English)

Sanno Park Tower 11-1, Nagata-cho 2-chome
Chiyoda-ku, Tokyo 100-6150
Japan
(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x **Form 40-F** "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): "

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NTT DOCOMO, INC.

Date: October 28, 2016

By: /s/ KATSUYUKI TAKAGI
Katsuyuki Takagi

Head of Investor Relations

Information furnished in this form:

1. Earnings release for the six months ended September 30, 2016
2. Results presentation for the first six months of the fiscal year ending March 31, 2017

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For the Six Months Ended September 30, 2016

October 28, 2016

[U.S. GAAP]

Name of registrant: **NTT DOCOMO, INC.** (URL <https://www.nttdocomo.co.jp/>)
Code No.: 9437
Stock exchange on which the Company's shares are listed: Tokyo Stock Exchange-First Section
Representative: Kazuhiro Yoshizawa, Representative Director, President and Chief Executive Officer
Contact: Koji Otsuki, Senior Manager, General Affairs Department / TEL +81-3-5156-1111
Scheduled date for filing of quarterly report: November 4, 2016
Scheduled date for dividend payment: November 22, 2016
Supplemental material on quarterly results: Yes
Presentation on quarterly results: Yes (for institutional investors and analysts)
(Amounts are rounded off to the nearest 1 million yen.)

1. Consolidated Financial Results for the Six Months Ended September 30, 2016 (April 1, 2016 - September 30, 2016)**(1) Consolidated Results of Operations**

(Millions of yen, except per share amounts)

	Operating Revenues		Operating Income		Income (Losses) of Affiliates		Net Income Attributable to NTT DOCOMO, INC.	
Six months ended								
September 30, 2016	2,288,344	3.3%	585,597	26.6%	581,164	28.4%	405,407	27.8%
Six months ended								
September 30, 2015	2,214,987	1.9%	462,574	15.8%	452,562	12.0%	317,135	22.2%

(Percentages above represent changes compared to the corresponding period of the previous year)

(Note) Comprehensive income attributable to NTT DOCOMO, INC.:	For the six months ended September 30, 2016:	369,362 million yen	19.6%
	For the six months ended September 30, 2015:	308,774 million yen	20.1%

Basic Earnings per Share **Diluted Earnings per Share**
Attributable to **Attributable to**
NTT DOCOMO, **NTT DOCOMO,**
INC. **INC.**

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Six months ended September 30, 2016	108.32 (yen)
Six months ended September 30, 2015	81.70 (yen)

(2) Consolidated Financial Position

(Millions of yen, except per share amounts)

	Total Assets	Total Equity (Net Assets)	NTT DOCOMO, INC. Shareholders Equity	Shareholders Equity Ratio	NTT DOCOMO, INC. Shareholders Equity per Share
September 30, 2016	7,208,360	5,460,885	5,427,836	75.3%	1,459.00 (yen)
March 31, 2016	7,214,114	5,343,105	5,302,248	73.5%	1,409.94 (yen)

2. Dividends

	Cash Dividends per Share (yen)				
	End of the First Quarter	End of the Second Quarter	End of the Third Quarter	Year End	Total
Year ended March 31, 2016		35.00		35.00	70.00
Year ending March 31, 2017		40.00			
Year ending March 31, 2017 (Forecasts)				40.00	80.00

(Note) Revisions to the forecasts of dividends: None

3. Forecasts of Consolidated Financial Results for the Fiscal Year Ending March 31, 2017 (April 1, 2016 - March 31, 2017)

(Millions of yen, except per share amounts)

Year ending March 31,	Operating Revenues		Operating Income		Income Before Income Taxes and Equity in Net Income (Losses) of Affiliates		Net Income Attributable to NTT DOCOMO, INC.	Basic Earnings per Share Attributable to NTT DOCOMO, INC.	
	2017	4,610,000	1.8%	940,000	20.0%	936,000	20.3%	655,000	19.4%

(Percentages above represent changes compared to the corresponding previous year)

(Note) Revisions to the forecasts of consolidated financial results: Yes

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* Notes:

(1) Changes in significant subsidiaries: (Changes in significant subsidiaries for the six months ended September 30, 2016 which resulted in changes in scope of consolidation)		None
(2) Application of simplified or exceptional accounting:		None
(3) Changes in accounting policies		
i. Changes due to revision of accounting standards and other regulations:		None
ii. Others: (Refer to 2. (3) Change in Accounting Policies on page 12.)		Yes
(4) Number of issued shares (common stock)		
i. Number of issued shares (inclusive of treasury stock):	As of September 30, 2016:	3,958,543,000 shares
	As of March 31, 2016:	3,958,543,000 shares
ii. Number of treasury stock:	As of September 30, 2016:	238,287,350 shares
	As of March 31, 2016:	197,926,250 shares
iii. Number of weighted average common shares outstanding:	For the six months ended September 30, 2016:	3,742,803,807 shares
	For the six months ended September 30, 2015:	3,881,483,821 shares

* Presentation on the status of quarterly review procedure:

This earnings release is not subject to the quarterly review procedure as required by the Financial Instruments and Exchange Act of Japan. As of the date when this earnings release was issued, the quarterly review procedure on financial statements as required by the Financial Instruments and Exchange Act of Japan had not been finalized.

* Explanation for forecasts of operations and other notes:

1. Forecast of results

Forward-looking statements in this earnings release, such as forecasts of results of operations, are based on the information currently available and certain assumptions that we regard as reasonable, and therefore actual results may differ materially from those contained in, or suggested by, any forward-looking statements. With regard to the assumptions and other related matters concerning forecasts for the fiscal year ending March 31, 2017, refer to 1. (3) Prospects for the Fiscal Year Ending March 31, 2017 on page 11 and 5. Special Note Regarding Forward-Looking Statements on page 20, contained in the attachment.

2. Resolution of share repurchase up to prescribed maximum limit

The forecasts of Basic Earnings per Share Attributable to NTT DOCOMO, INC. for the fiscal year ending March 31, 2017 are based on the assumption that DOCOMO will repurchase up to 220,000,000 shares for an amount in total not to exceed ¥500,000 million, as resolved at the board of directors meeting held on January 29, 2016.

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Earnings Release for the Six Months Ended September 30, 2016

1. Information on Consolidated Results

(1) Operating Results

i. Business Overview

The environment surrounding our business has changed significantly. In Japan's telecommunications market, competition has intensified due to the government's pro-competition policy, market entry by Mobile Virtual Network Operators (MVNOs) and other factors. In addition, technical advancements in areas including cloud services, IoT*, big data and artificial intelligence (AI), and new policy developments such as the full liberalization of the electricity retail market, have brought about active competition and collaboration with new players from other industries, accelerating competition in new markets that transcend the conventional boundaries of the telecommunications business.

Amid these changes in the market environment, positioning the current fiscal year ending March 31, 2017 (FY2016) as the year in which we intend to make a vibrant leap toward further growth beyond income recovery, we aim to achieve the various medium-term target indicators we announced for the fiscal year ending March 31, 2018 (FY2017) one year ahead of the schedule. In connection with our management of our business, we are promoting the two pillars of reinforcement of our telecommunications business and expansion of our smart life business and other businesses centered on our +d value co-creation strategy, through which we pursue the creation of new values by evolving our collaborative activities with a wide range of external partners.

In the three months ended September 30, 2016, we further enriched our Kake-hodai & Pake-aeru billing scheme in order to allow users to enjoy the use of a larger volume of data. As part of our +d initiatives, we worked with our partners to create new value by engaging in activities such as expanding the number of stores where dPOINTS can be given and used in order to promote the utilization of dPOINTS and launching an over-the-counter insurance consultation service dubbed DOCOMO Insurance Consultation at docomo Shops, as well as promoting initiatives using AI, drone and other technologies.

For the six months ended September 30, 2016, despite a decrease in equipment sales revenues and a negative impact on mobile communications services revenues caused by the further expansion of our Kake-hodai & Pake-aeru billing scheme, operating revenues increased by ¥73.4 billion from the same period of the previous fiscal year to ¥2,288.3 billion, mainly due to the recovery of telecommunications services revenues as a result of the growth of the packet consumption of our Kake-hodai & Pake-aeru billing plan subscribers, the expansion of smartphone use and the demand for tablets and other products purchased as a second mobile device for individual use, and the growth in the number of docomo Hikari users, as well as the growth of our smart life business and other businesses such as dmarket and other content services.

Operating expenses decreased by ¥49.7 billion from the same period of the previous fiscal year to ¥1,702.7 billion, owing primarily to a decline of depreciation expenses as a result of our change in depreciation method used, a decrease in cost of equipment sold and initiatives to pursue further cost efficiency, despite an increase in expenses associated with the expansion of docomo Hikari revenues and the growth of revenues from our smart life business and other businesses.

As a result, operating income increased by ¥123.0 billion from the same period of the previous fiscal year to ¥585.6 billion for the six months ended September 30, 2016.

Income before income taxes and equity in net income (losses) of affiliates was ¥581.2 billion, and net income attributable to NTT DOCOMO, INC. increased by ¥88.3 billion from the same period of the previous fiscal year to ¥405.4 billion for the six months ended September 30, 2016.

* Abbreviation for Internet of Things. A concept that describes a world in which everything is connected to the Internet, enabling remote control and management of devices, etc.

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016**

Consolidated results of operations for the six months ended September 30, 2015 and 2016 were as follows:

<Results of operations>

	Six months ended		Billions of yen		Increase	
	September 30, 2015		Six months ended September 30, 2016		(Decrease)	
Operating revenues	¥	2,215.0	¥	2,288.3	¥	73.4 3.3%
Operating expenses		1,752.4		1,702.7		(49.7) (2.8)
Operating income		462.6		585.6		123.0 26.6
Other income (expense)		(10.0)		(4.4)		5.6 55.7
Income before income taxes and equity in net income (losses) of affiliates		452.6		581.2		128.6 28.4
Income taxes		136.0		178.7		42.7 31.4
Income before equity in net income (losses) of affiliates		316.6		402.5		85.9 27.1
Equity in net income (losses) of affiliates		1.6		3.3		1.8 111.1
Net income		318.2		405.8		87.6 27.5
Less: Net (income) loss attributable to noncontrolling interests		(1.0)		(0.4)		0.6 60.9
Net income attributable to NTT DOCOMO, INC.	¥	317.1	¥	405.4	¥	88.3 27.8
EBITDA margin*		34.8%		35.9%		1.1 point
ROE*		5.8%		7.6%		1.8 point

* EBITDA and EBITDA margin, as we use them in this earnings release, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definitions of EBITDA, EBITDA margin, ROE, see 4. Reconciliations of the Disclosed

Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures on page 19.
<Operating revenues>

	Six months ended September 30, 2015		Billions of yen Six months ended September 30, 2016		Increase (Decrease)	
Telecommunications services	¥	1,382.3	¥	1,474.5	¥	92.2 6.7%
Mobile communications services revenues		1,366.5		1,417.0		50.5 3.7
Voice revenues		413.6		435.4		21.8 5.3
Packet communications revenues		952.9		81.6		28.6 3.0
Optical-fiber broadband service and other telecommunications services revenues		15.8		57.5		41.7 264.6
Equipment sales		416.8		380.1		(36.7) (8.8)
Other operating revenues		415.8		433.7		17.9 4.3
Total operating revenues	¥	2,215.0	¥	2,288.3	¥	73.4 3.3%

Note: Voice revenues include data communications revenues through circuit switching systems.

<Operating expenses>

	Six months ended September 30, 2015		Billions of yen Six months ended September 30, 2016		Increase (Decrease)	
Personnel expenses	¥	144.3	¥	145.1	¥	0.8 0.6%
Non-personnel expenses		1,135.3		1,132.1		(3.3) (0.3)
Depreciation and amortization		297.1		220.5		(76.6) (25.8)
Loss on disposal of property, plant and equipment and intangible assets		22.5		24.8		2.2 9.9
Communication network charges		132.9		158.7		25.8 19.4
Taxes and public dues		20.2		21.5		1.3 6.3
Total operating expenses	¥	1,752.4	¥	1,702.7	¥	(49.7) (2.8)%

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DOCOMO Earnings Release

Six Months Ended September 30, 2016

ii. Segment Results

Telecommunications Business

<Results of operations>

	Billions of yen				
	Six months ended September 30,	September 30,	Six months ended September 30, 2016	Increase (Decrease)	
Operating revenues from telecommunications business	¥ 1,807.0	¥	1,856.6	¥ 49.6	2.7%
Operating income (loss) from telecommunications business	420.2		524.7	104.6	24.9

Despite a decrease in equipment sales revenues and the negative impact on mobile communications services revenues caused by the further expansion of our Kake-hodai & Pake-aeru billing scheme, operating revenues from telecommunications business for the six months ended September 30, 2016 increased by ¥49.6 billion, or 2.7%, from ¥1,807.0 billion for the same period of the previous fiscal year to ¥1,856.6 billion, as a result of the growth of the packet consumption of our Kake-hodai & Pake-aeru billing plan subscribers, the expansion of smartphone use and the demand for tablets and other products purchased as a second mobile device for individual use, and the growth in the number of docomo Hikari users, of which there were 2.53 million as of September 30, 2016.

Operating expenses from telecommunications business decreased by ¥55.0 billion, or 4.0%, from ¥1,386.8 billion for the same period of the previous fiscal year to ¥1,331.9 billion due primarily to a decrease in depreciation expenses as a result of our change in depreciation method used, a decrease in cost of equipment sold and initiatives to pursue further cost efficiency, despite the increase in expenses associated with docomo Hikari revenues.

Consequently, operating income from telecommunications business was ¥524.7 billion, an increase of ¥104.6 billion, or 24.9%, from ¥420.2 billion for the same period of the previous fiscal year.

<<Key Topics>>

In August 2016, as an initiative aimed at facilitating users migration to smartphones, we launched the smartphone debut discount program, which provides first-time smartphone users with discounts on basic monthly charges for up to 24 months. The total number of subscriptions using smartphones and tablets amounted to 34.09 million as of September 30, 2016.

In September 2016, we added to our Kake-hodai & Pake-aeru billing scheme a new option, called Ultra Pack, to allow both families and individual users to enjoy video and other large-capacity content without having to worry about their data volume. The number of Kake-hodai & Pake-aeru subscriptions as of September 30, 2016 totaled

33.42 million, recording an increase of 9.64 million from September 30, 2015.

The total number of docomo Hikari subscriptions grew to 2.53 million as of September 30, 2016 as a result of stepped up promotions including the new installation fee waiver campaign, etc.

To promote the construction of a more convenient mobile telecommunications network, we expanded the area coverage of our PREMIUM 4G service to 1,240 cities across Japan and 38,100 base stations as of September 30, 2016. Toward the goal of further expanding the area coverage of our LTE service, we increased the total number of LTE-enabled base stations to 149,600 stations nationwide.

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Number of subscriptions by services and other operating data are as follows:

<Number of subscriptions by services>

	Thousand subscriptions			
	September 30, 2015	September 30, 2016	Increase (Decrease)	
Mobile telecommunications services	68,494	72,943	4,449	6.5%
Including: Kake-hodai & Pake-aeru billing plan	23,777	33,416	9,639	40.5
Mobile telecommunications services (LTE(Xi))	34,504	41,281	6,777	19.6
Mobile telecommunications services (FOMA)	33,989	31,662	(2,328)	(6.8)

Note: Number of subscriptions to Mobile telecommunications services, Mobile telecommunications services (LTE(Xi)) and Mobile telecommunications services (FOMA) includes Communication Module services subscriptions.

<Number of handsets sold>

	Thousand units			
	Six months ended September 30, 2015	Six months ended September 30, 2016	Increase (Decrease)	
Number of handsets sold	12,041	13,450	1,408	11.7%
Mobile telecommunications services (LTE(Xi))				
New LTE(Xi) subscription	3,973	4,829	857	21.6
Change of subscription from FOMA	1,832	1,221	(611)	(33.3)
LTE(Xi) handset upgrade by LTE(Xi) subscribers	3,528	4,450	922	26.1
Mobile telecommunications services (FOMA)				
New FOMA subscription	1,181	1,696	515	43.6
Change of subscription from LTE(Xi)	54	39	(15)	(28.3)
	1,474	1,215	(259)	(17.6)

FOMA handset upgrade by FOMA subscribers

Churn rate* 0.58% **0.58%**

* Churn rate is calculated excluding the subscriptions and cancellations of subscriptions of Mobile Virtual Network Operators (MVNOs).

<Trend of ARPU and MOU>

	Six months ended		Six months ended		Increase		
	September 30, 2015		September 30, 2016		(Decrease)		
	Yen						
Aggregate ARPU	¥	4,100	¥	4,380	¥	280	6.8%
Voice ARPU		1,180		1,240		60	5.1
Data ARPU		2,920		3,140		220	7.5
Packet ARPU		2,890		2,980		90	3.1
docomo Hikari ARPU		30		160		130	433.3
MOU (minutes)		131		136		5	3.8%

Notes:

1. Definition of ARPU and MOU

a. ARPU (Average monthly Revenue Per Unit):

Average monthly revenue per unit, or ARPU, is used to measure average monthly operating revenues attributable to designated services on a per user basis. ARPU is calculated by dividing telecommunications services revenues (excluding certain revenues) by the number of active users to our wireless services in the relevant periods, as shown below under ARPU Calculation Method. We believe that our ARPU figures provide useful information to analyze the average usage per user and the impacts of changes in our billing arrangements. The revenue items included in the numerators of our ARPU figures are based on our U.S. GAAP results of operations.

b. MOU (Minutes of Use):

Average monthly communication time per user.

2. ARPU Calculation Methods

Aggregate ARPU = Voice ARPU + Packet ARPU + docomo Hikari ARPU

- Voice ARPU : Voice ARPU Related Revenues (basic monthly charges, voice communication charges) / Number of active users

- Packet ARPU : Packet ARPU Related Revenues (basic monthly charges, packet communication charges) / Number of active users

- docomo Hikari ARPU: docomo Hikari ARPU Related Revenues (basic monthly charges, voice communication charges) / Number of active users

3. Active Users Calculation Method

Sum of number of active users for each month ((number of users at the end of previous month + number of users at the end of current month) / 2) during the relevant period

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4. The number of users used to calculate ARPU and MOU is the total number of subscriptions, excluding the subscriptions listed below:
- Subscriptions of communication module services, Phone Number Storage, Mail Address Storage, docomo Business Transceiver and wholesale telecommunication services and interconnecting telecommunications facilities that are provided to Mobile Virtual Network Operators (MVNOs); and
 - Data Plan subscriptions in the case where the customer contracting for such subscription in his/her name also has a subscription for Xi or FOMA services in his/her name

Revenues from communication module services, Phone Number Storage, Mail Address Storage, docomo Business Transceiver and wholesale telecommunications services and interconnecting telecommunications facilities that are provided to Mobile Virtual Network Operators (MVNOs) are not included in the ARPU calculation.

Smart life business

<Results of operations>

	Billions of yen				
	Six months ended September 30, 2015	Six months ended September 30, 2016	Increase (Decrease)		
Operating revenues from smart life business	¥246.3	¥ 250.4	¥4.1	1.6%	
Operating income (loss) from smart life business	33.4	37.0	3.5	10.6	

Operating revenues from smart life business for the six months ended September 30, 2016 were ¥250.4 billion, an increase of ¥4.1 billion, or 1.6%, from ¥246.3 billion for the same period of the previous fiscal year, due mainly to an expansion of content services revenues such as dmarket and other content services.

Operating expenses from smart life business were ¥213.4 billion, an increase of ¥0.5 billion, or 0.2%, from ¥212.9 billion for the same period of the previous fiscal year, driven primarily by an increase in expenses associated with the growth in content services revenues such as dmarket and other content services.

As a consequence, operating income from smart life business was ¥37.0 billion, an increase of ¥3.5 billion, or 10.6%, from ¥33.4 billion for the same period of the previous fiscal year.

<<Key Topics>>

In July 2016, we launched a new service, dliving, which offers a broad range of livelihood support services, rebranding our conventional home affairs assistance service, Home Anshin Partner, by adding new services and features such as child care support service that can be utilized at discounted rates and a feature that enables users to check on their home electricity usage on a daily basis.

The combined dmarket subscriptions*as of September 30, 2016 reached 15.34 million, an increase of 1.39 million from September 30, 2015. Among the various dmarket services, dmagazine has been recording brisk sales with its total subscriptions growing to 3.31 million, an increase of 0.80 million from September 30, 2015.

In July 2016, in order to allow enterprises to provide their own translation services, we started offering Hanashite Hon yaku for Biz Premium, a translation platform that provides users with one-stop access to voice recognition, machine translation and voice synthesis features.

* The total number of users using dTV, danime store, dhits, dkids, dmagazine, dgourmet, dhealthcare pack dliving services under a monthly subscription arrangement.

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****Other businesses**

<Results of operations>

	Billions of yen			
	Six months ended September 30, 2015	Six months ended September 30, 2016		Increase (Decrease)
Operating revenues from other businesses	¥173.5	¥ 193.4	¥19.9	11.5%
Operating income (loss) from other businesses	9.0	23.9	14.9	166.5

Operating revenues from other businesses for the six months ended September 30, 2016 amounted to ¥193.4 billion, an increase of ¥19.9 billion, or 11.5%, from ¥173.5 billion for the same period of the previous fiscal year, driven mainly by an increase in the number of subscriptions for our Mobile Device Protection Service and the growth of revenues relating to IoT businesses.

Operating expenses from other businesses were ¥169.5 billion, an increase of ¥5.0 billion, or 3.0%, from ¥164.6 billion for the same period of the previous fiscal year, as a result of rises in expenses associated with the expansion of revenues from our Mobile Device Protection Service and other services.

Consequently, operating income from other businesses was ¥23.9 billion, an increase of ¥14.9 billion, or 166.5%, from ¥9.0 billion for the same period of the previous fiscal year.

<<Key Topics>>

In August 2016, we started offering optional features (English version) on our natural-language dialogue platform that provides conversational features to the user interfaces of robots and smartphones for enterprises using artificial intelligence. With the addition of this capability, the platform can interpret content input in English and respond in English without having to be translated into Japanese.

In September 2016, as a new initiative aimed at promoting the use of ICT in agriculture in Niigata City, we entered into a collaboration agreement on a drone verification project with Niigata City, vegetalia,inc., Autonomous Control Systems Laboratory Ltd. and Aerosense Inc., with the goal of developing the methodologies for rice paddy monitoring and cultivation management, as well as pine tree withering prevention and maintenance management of forest reserves planted along the coast.

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DOCOMO Earnings Release

Six Months Ended September 30, 2016

iii. CSR Activities

We aspire to help build a society in which everyone can share in a prosperous life of safety and security, beyond borders and across generations. We believe it is our corporate social responsibility (CSR) to fulfill the two aspects of (i) Innovative docomo, to solve various social issues in the fields of IoT, medicine, healthcare, education and agriculture through the co-creation of social values, an initiative that we plan to pursue together with various partners to create new services and businesses, and (ii) Responsible docomo, to thoroughly ensure fair, transparent and ethical business operations as a foundation for the creation of such values. Accordingly, we will strive to realize a sustainable society while expanding our own businesses.

DOCOMO was selected as a component of Dow Jones Sustainability Asia Pacific Index, which is the part of Dow Jones Stability Indices, one of the world's leading indices for ESG investment. Also, DOCOMO was selected as a component of FTSE4Good Index.

The principal CSR actions undertaken during the three months ended September 30, 2016 are summarized below:

<Innovative docomo>

In August 2016, we entered into a collaboration agreement with Sendai City for the purpose of promoting the development of a sustainably vibrant town through three types of initiatives: disaster prevention and mitigation, regional revitalization and feasibility test of near-future technology which uses a drone and others.

In September 2016, in a joint effort with Kobe City, we commenced the Kobe City-DOCOMO urban monitoring service (verification trial) using BLE tags² for monitoring children in collaboration with 41 companies including railway and taxi operators, as an initiative under the business collaboration agreement for the use of ICT and Data that we concluded with Kobe City for the purpose of solving various social issues in the regional communities.

<Responsible docomo >

Starting September 2016, as a measure to enhance the safety and peace of mind of customers, we started handling flood information provided by the Ministry of Land, Infrastructure, Transport and Tourism on our Area Mail emergency alert service to enable users to evacuate without delay in the event of a disaster. We also added a translation feature to the disaster and evacuation information issued by municipalities so that such information can be properly delivered to foreigners in a way that is easy to understand.

We set up a charity website to support the people and areas affected by the torrential rain and other harms caused by Typhoon No. 10 of 2016, and collected donations using docomo Kouza accounts and dPOINTS.

In September 2016, under the Village Social Entrepreneur program that assists entrepreneurs in tackling social challenges, we decided to provide support through our proprietary and other programs to two organizations, Nobinobito (an organization engaged in the support activities for children with developmental disorders) and End-of-Life Care Association of Japan (a general incorporated association engaged in the development of human resources, organizations and communities that can provide terminal care within daily life).

We held a total of approximately 4,200 sessions of Smartphone and Mobile Phone Safety Class garnering a cumulative participation of approximately 0.79 million people during the six months ended September 30, 2016. The classes enlighten participants on rules and manners of using smartphones and mobile phones, and inform them as to how to respond to troubles that may arise with their use.

*1: An investment method that is named after and focuses on the three elements of Environment, Social and Governance.

*2: Abbreviation for Bluetooth Low Energy. One of the extended specifications of Bluetooth that enables communication with reduced power consumption.

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DOCOMO Earnings Release

Six Months Ended September 30, 2016

iv. Trend of Capital Expenditures

<Capital expenditures>

	Billions of yen			
	Six months ended September 30, 2015	Six months ended September 30, 2016		Increase (Decrease)
Total capital expenditures	¥ 219.5	¥ 246.1	¥ 26.6	12.1%
Telecommunications business	210.2	237.6	27.5	13.1
Smart life business	6.1	5.8	(0.3)	(4.7)
Other businesses	3.2	2.6	(0.6)	(17.6)

We pursued more efficient use of capital expenditures and further cost reduction, and expanded the area coverage of our PREMIUM 4G service to construct a more convenient mobile telecommunications network. As a result, the total amount of capital expenditures increased by 12.1% from the same period of the previous fiscal year to ¥246.1 billion for the six months ended September 30, 2016.

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DOCOMO Earnings Release

Six Months Ended September 30, 2016

(2) Financial Review

i. Financial Position

	Billions of yen					
	September 30, 2015	September 30, 2016	Increase (Decrease)		(Reference) March 31, 2016	
Total assets	¥ 7,236.2	¥ 7,208.4	¥ (27.9)	(0.4)%	¥	7,214.1
NTT DOCOMO, INC. shareholders' equity	5,553.0	5,427.8	(125.2)	(2.3)		5,302.2
Liabilities	1,647.2	1,724.9	77.7	4.7		1,854.8
Including: Interest bearing liabilities	223.6	222.5	(1.2)	(0.5)		222.2
Shareholders' equity ratio (1) (%)	76.7%	75.3%	(1.4)point			73.5%
Debt to Equity ratio (2) (multiple)	0.040	0.041	0.001			0.042

Notes: (1) Shareholders' equity ratio = NTT DOCOMO, INC. shareholders' equity / Total assets

(2) Debt to Equity ratio = Interest bearing liabilities / NTT DOCOMO, INC. shareholders' equity

ii. Cash Flow Conditions

	Billions of yen					
	Six months ended September 30, 2015	Six months ended September 30, 2016	Increase (Decrease)			
Net cash provided by operating activities	¥ 617.9	¥ 671.7	¥ 53.9	8.7%		
Net cash used in investing activities	(319.4)	(425.3)	(105.9)	(33.1)		
Net cash provided by (used in) financing activities	(139.2)	(238.3)	(99.1)	(71.2)		
Free cash flows (1)	298.5	246.4	(52.0)	(17.4)		
Free cash flows excluding changes in investments for cash management purposes (2)*	298.4	341.6	43.3	14.5		

Notes: (1) Free cash flows = Net cash provided by operating activities + Net cash used in investing activities

(2)

Changes in investments for cash management purposes = Changes by purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months

* See 4. Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures on page 19.

For the six months ended September 30, 2016, net cash provided by operating activities was ¥671.7 billion, an increase of ¥53.9 billion, or 8.7%, from the same period of the previous fiscal year. This was due mainly to an increase in cash inflows from customers in relation to collections of installment receivables for customers' handset purchases, which are included in decrease in receivables for sale.

Net cash used in investing activities was ¥425.3 billion, an increase of ¥105.9 billion, or 33.1%, from the same period of the previous fiscal year. This was due mainly to increases in cash outflows for purchases of short-term investments and short-term bailment for consumption to a related party.

Net cash used in financing activities was ¥238.3 billion, an increase of ¥99.1 billion, or 71.2%, from the same period of the previous fiscal year. This was due mainly to an increase in cash outflows for payments to acquire treasury stock.

As a result of the foregoing, the balance of cash and cash equivalents was ¥360.2 billion as of September 30, 2016, an increase of ¥5.8 billion, or 1.6%, from the previous fiscal year end.

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DOCOMO Earnings Release

Six Months Ended September 30, 2016

(3) Prospects for the Fiscal Year Ending March 31, 2017

The environment surrounding our business has changed significantly. In Japan's telecommunications market, competition has intensified due to the government's pro-competition policy, market entry by Mobile Virtual Network Operators (MVNOs) and other factors. In addition, technical advancements in areas including cloud services, IoT, big data and artificial intelligence (AI), and new policy developments such as the full liberalization of the electricity retail market, have brought about active competition and collaboration with new players from other industries, accelerating competition in new markets that transcend the conventional boundaries of the telecommunications business.

Amid these changes in the market environment, in connection with our management of our business, we are promoting the two pillars of reinforcement of our telecommunications business and expansion of our smart life business and other businesses centered on our added value co-creation strategy, through which we pursue the creation of new values by evolving our collaborative activities with a wide range of external partners. Because we expect these endeavors to have a positive impact on our business, considering our recent business condition, we have decided to revise our forecasts announced on April 28, 2016.

Operating revenues are estimated to be ¥4,610.0 billion, a decrease of ¥10.0 billion, or 0.2%, compared to the original forecasts, due mainly to a greater-than-expected decrease in equipment sales revenues, despite an increase in telecommunications services revenues resulting from the expansion of our smartphone user base and a growth of demand for tablets and other devices purchased as a second mobile device for individual use, and an increase in optical-fiber broadband service and other telecommunications services revenues due to the projected growth of docomo Hikari users.

On the expenses side, although we project an increase in expenses associated with the expansion of docomo Hikari revenues, operating expenses are projected to be ¥3,670.0 billion a decrease of ¥40.0 billion, or 1.1%, owing to the greater-than-expected progress in our cost efficiency improvement efforts, as well as a decrease in cost of equipment sold.

In view of the foregoing, we have revised upward our operating income forecasts for the fiscal year ending March 31, 2017 by ¥30.0 billion, or 3.3% from the original forecasts to ¥940.0 billion.

	Billions of yen						
	Year ending March 31, 2017 (Original Forecasts)	Year ending March 31, 2017 (Revised Forecasts)	Increase (Decrease)		Year ended March 31, 2016 (Actual Results)		
Operating revenues	¥ 4,620.0	¥ 4,610.0	¥ (10.0)	(0.2)%	¥	4,527.1	
Operating income	910.0	940.0	30.0	3.3		783.0	
	914.0	936.0	22.0	2.4		778.0	

Income before income taxes and equity in net income (losses) of affiliates					
Net income attributable to NTT DOCOMO, INC.	640.0	655.0	15.0	2.3	548.4
Capital expenditures	585.0	585.0			595.2
Free cash flows excluding changes in investments for cash management purposes*	600.0	640.0	40.0	6.7	598.7
EBITDA*	1,398.0	1,438.0	40.0	2.9	1,454.6
EBITDA margin*	30.3%	31.2%	0.9 point		32.1%
ROE*	11.9%	12.1%	0.2 point		10.3%

* EBITDA and EBITDA margin, as we use them in this earning release, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definition of free cash flows excluding changes in investments for cash management purposes, EBITDA, EBITDA margin, and ROE, see 4. Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures on page 19.

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****2. Other Information****(1) Changes in Significant Subsidiaries**

None

(2) Application of Simplified or Exceptional Accounting

None

(3) Change in Accounting Policies**Change in depreciation method**

Previously, DOCOMO principally used the declining-balance method for calculating depreciation of property, plant, and equipment. Effective April 1, 2016, DOCOMO adopted the straight-line method of depreciation. Data traffic has recently grown due to increased use of smartphones. As a way of addressing the rising data traffic, DOCOMO provides LTE-Advanced services, using the carrier aggregation technology which enables higher speeds and capacities for the LTE services. With the introduction of the carrier aggregation technology, DOCOMO is able to use its frequencies more efficiently, bringing stability to DOCOMO's operation of its wireless telecommunications equipment. As a result, DOCOMO believes that the straight-line depreciation method better reflects the pattern of consumption of the future benefits to be derived from those assets being depreciated. The effect of the change in the depreciation method is recognized prospectively as a change in the accounting estimate pursuant to the Financial Accounting Standards Board (FASB) Accounting Standards Codification 250, Accounting Changes and Error Corrections.

The change in depreciation method caused a decrease in Depreciation and amortization by ¥69,430 million and ¥36,049 million for the six months ended September 30, 2016 and for the three months ended September 30, 2016, respectively. Net income attributable to NTT DOCOMO, INC. increased by ¥47,490 million and ¥24,657 million for the six months ended September 30, 2016 and for the three months ended September 30, 2016, respectively. Basic and Diluted earnings per share attributable to NTT DOCOMO, INC. increased by ¥12.69 and ¥6.61 for the six months ended September 30, 2016 and for the three months ended September 30, 2016, respectively.

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****3. Consolidated Financial Statements****(1) Consolidated Balance Sheets**

	Millions of yen	
	March 31, 2016	September 30, 2016
ASSETS		
Current assets:		
Cash and cash equivalents	¥ 354,437	¥ 360,211
Short-term investments	5,872	100,976
Accounts receivable	237,040	193,243
Receivables held for sale	972,851	960,631
Credit card receivables	276,492	310,262
Other receivables	381,096	390,779
Allowance for doubtful accounts	(17,427)	(20,059)
Inventories	153,876	151,221
Deferred tax assets	107,058	78,132
Prepaid expenses and other current assets	108,898	124,460
Total current assets	2,580,193	2,649,856
Property, plant and equipment:		
Wireless telecommunications equipment	5,084,416	5,112,357
Buildings and structures	896,815	901,601
Tools, furniture and fixtures	468,800	467,275
Land	199,054	199,187
Construction in progress	190,261	202,436
Accumulated depreciation and amortization	(4,398,970)	(4,432,870)
Total property, plant and equipment, net	2,440,376	2,449,986
Non-current investments and other assets:		
Investments in affiliates	411,395	374,023
Marketable securities and other investments	182,905	174,101
Intangible assets, net	615,013	601,866
Goodwill	243,695	237,442
Other assets	479,103	472,249
Deferred tax assets	261,434	248,837
Total non-current investments and other assets	2,193,545	2,108,518

Total assets	¥ 7,214,114	¥ 7,208,360
LIABILITIES AND EQUITY		
Current liabilities:		
Current portion of long-term debt	¥ 200	¥ 200
Short-term borrowings	1,764	2,170
Accounts payable, trade	793,084	686,591
Accrued payroll	53,837	57,315
Accrued income taxes	165,332	124,167
Other current liabilities	205,602	218,858
Total current liabilities	1,219,819	1,089,301
Long-term liabilities:		
Long-term debt (exclusive of current portion)	220,200	220,100
Accrued liabilities for point programs	75,182	68,672
Liability for employees' retirement benefits	201,604	206,225
Other long-term liabilities	137,983	140,553
Total long-term liabilities	634,969	635,550
Total liabilities	1,854,788	1,724,851
Redeemable noncontrolling interests	16,221	22,624
Equity:		
NTT DOCOMO, INC. shareholders' equity		
Common stock	949,680	949,680
Additional paid-in capital	330,482	327,512
Retained earnings	4,413,030	4,686,815
Accumulated other comprehensive income (loss)	14,888	(21,157)
Treasury stock	(405,832)	(515,014)
Total NTT DOCOMO, INC. shareholders' equity	5,302,248	5,427,836
Noncontrolling interests	40,857	33,049
Total equity	5,343,105	5,460,885
Total liabilities and equity	¥ 7,214,114	¥ 7,208,360

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income****Consolidated Statements of Income**

	Millions of yen	
	Six Months Ended September 30, 2015	Six Months Ended September 30, 2016
Operating revenues:		
Telecommunications services	¥ 1,382,307	¥ 1,474,493
Equipment sales	416,844	380,108
Other operating revenues	415,836	433,743
Total operating revenues	2,214,987	2,288,344
Operating expenses:		
Cost of services (exclusive of items shown separately below)	587,647	632,236
Cost of equipment sold (exclusive of items shown separately below)	386,337	364,123
Depreciation and amortization	297,107	220,538
Selling, general and administrative	481,322	485,850
Total operating expenses	1,752,413	1,702,747
Operating income	462,574	585,597
Other income (expense):		
Interest expense	(545)	(357)
Interest income	385	291
Other, net	(9,852)	(4,367)
Total other income (expense)	(10,012)	(4,433)
Income before income taxes and equity in net income (losses) of affiliates	452,562	581,164
Income taxes:		
Current	144,300	129,670
Deferred	(8,320)	49,025
Total income taxes	135,980	178,695

Income before equity in net income (losses) of affiliates	316,582	402,469
Equity in net income (losses) of affiliates (including impairment charges of investments in affiliates)	1,582	3,340
Net income	318,164	405,809
Less: Net (income) loss attributable to noncontrolling interests	(1,029)	(402)
Net income attributable to NTT DOCOMO, INC.	¥ 317,135	¥ 405,407

Per share data

Weighted average common shares outstanding Basic and Diluted	3,881,483,821	3,742,803,807
Basic and Diluted earnings per share attributable to NTT DOCOMO, INC.	¥ 81.70	¥ 108.32

Consolidated Statements of Comprehensive Income

	Millions of yen	
	Six Months Ended September 30, 2015	Six Months Ended September 30, 2016
Net income	¥ 318,164	¥ 405,809
Other comprehensive income (loss):		
Unrealized holding gains (losses) on available-for-sale securities, net of applicable taxes	(7,037)	(5,316)
Unrealized gains (losses) on cash flow hedges, net of applicable taxes	(43)	(58)
Foreign currency translation adjustment, net of applicable taxes	(981)	(31,736)
Pension liability adjustment, net of applicable taxes	(233)	640
Total other comprehensive income (loss)	(8,294)	(36,470)
Comprehensive income	309,870	369,339
Less: Comprehensive (income) loss attributable to noncontrolling interests	(1,096)	23
Comprehensive income attributable to NTT DOCOMO, INC.	¥ 308,774	¥ 369,362

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****Consolidated Statements of Income**

	Millions of yen	
	Three Months Ended September 30, 2015	Three Months Ended September 30, 2016
Operating revenues:		
Telecommunications services	¥ 707,053	¥ 744,784
Equipment sales	215,500	214,355
Other operating revenues	215,570	220,535
Total operating revenues	1,138,123	1,179,674
Operating expenses:		
Cost of services (exclusive of items shown separately below)	298,744	327,757
Cost of equipment sold (exclusive of items shown separately below)	210,806	209,146
Depreciation and amortization	151,535	110,823
Selling, general and administrative	249,860	245,642
Total operating expenses	910,945	893,368
Operating income	227,178	286,306
Other income (expense):		
Interest expense	(233)	(117)
Interest income	206	136
Other, net	(15,200)	(453)
Total other income (expense)	(15,227)	(434)
Income before income taxes and equity in net income (losses) of affiliates	211,951	285,872
Income taxes:		
Current	74,007	60,413
Deferred	(10,649)	28,634
Total income taxes	63,358	89,047

Income before equity in net income (losses) of affiliates	148,593	196,825
Equity in net income (losses) of affiliates (including impairment charges of investments in affiliates)	(38)	2,349
Net income	148,555	199,174
Less: Net (income) loss attributable to noncontrolling interests	(204)	(621)
Net income attributable to NTT DOCOMO, INC.	¥ 148,351	¥ 198,553

Per share data

Weighted average common shares outstanding Basic and Diluted	3,881,483,812	3,731,635,498
Basic and Diluted earnings per share attributable to NTT DOCOMO, INC.	¥ 38.22	¥ 53.21

Consolidated Statements of Comprehensive Income

	Millions of yen	
	Three Months Ended September 30, 2015	Three Months Ended September 30, 2016
Net income	¥ 148,555	¥ 199,174
Other comprehensive income (loss):		
Unrealized holding gains (losses) on available-for-sale securities, net of applicable taxes	(8,767)	6,505
Unrealized gains (losses) on cash flow hedges, net of applicable taxes	(20)	14
Foreign currency translation adjustment, net of applicable taxes	5,735	(23,631)
Pension liability adjustment, net of applicable taxes	(207)	499
Total other comprehensive income (loss)	(3,259)	(16,613)
Comprehensive income	145,296	182,561
Less: Comprehensive (income) loss attributable to noncontrolling interests	(239)	(401)
Comprehensive income attributable to NTT DOCOMO, INC.	¥ 145,057	¥ 182,160

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****(3) Consolidated Statements of Cash Flows**

	Millions of yen	
	Six Months Ended September 30, 2015	Six Months Ended September 30, 2016
Cash flows from operating activities:		
Net income	¥ 318,164	¥ 405,809
Adjustments to reconcile net income to net cash provided by operating activities-		
Depreciation and amortization	297,107	220,538
Deferred taxes	(8,320)	49,025
Loss on sale or disposal of property, plant and equipment	11,685	14,785
Inventory write-downs	2,244	5,916
Impairment loss on marketable securities and other investments	448	2,043
Loss on sale of a subsidiary	13,117	
Equity in net (income) losses of affiliates (including impairment charges of investments in affiliates)	(1,582)	(3,340)
Dividends from affiliates	9,434	8,354
Changes in assets and liabilities:		
(Increase) / decrease in accounts receivable	53,872	42,588
(Increase) / decrease in receivables held for sale	(27,892)	12,220
(Increase) / decrease in credit card receivables	(10,515)	(18,317)
(Increase) / decrease in other receivables	(34,714)	(10,365)
Increase / (decrease) in allowance for doubtful accounts	1,852	2,670
(Increase) / decrease in inventories	(26,094)	(3,431)
(Increase) / decrease in prepaid expenses and other current assets	4,797	(19,632)
(Increase) / decrease in non-current receivables held for sale	3,793	23,675
Increase / (decrease) in accounts payable, trade	(85,060)	(40,657)
Increase / (decrease) in accrued income taxes	73,261	(41,105)
Increase / (decrease) in other current liabilities	19,933	11,566
Increase / (decrease) in accrued liabilities for point programs	(7,715)	(6,510)
Increase / (decrease) in liability for employees' retirement benefits	4,340	4,644
Increase / (decrease) in other long-term liabilities	4,573	7,054
Other, net	1,137	4,190
Net cash provided by operating activities	617,865	671,720
Cash flows from investing activities:		
Purchases of property, plant and equipment	(216,622)	(210,559)
Purchases of intangible and other assets	(92,593)	(112,859)

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Purchases of non-current investments	(1,734)	(1,306)
Proceeds from sale of non-current investments	1,466	3,216
Purchases of short-term investments	(3,611)	(65,911)
Redemption of short-term investments	3,707	10,706
Short-term bailment for consumption to a related party		(40,000)
Other, net	(10,027)	(8,573)
Net cash used in investing activities	(319,414)	(425,286)
Cash flows from financing activities:		
Proceeds from short-term borrowings	144,841	12,543
Repayment of short-term borrowings	(143,619)	(12,098)
Principal payments under capital lease obligations	(732)	(609)
Payments to acquire treasury stock	(0)	(109,182)
Dividends paid	(135,836)	(131,558)
Cash distributions to noncontrolling interests	(2,387)	(3,500)
Other, net	(1,499)	6,073
Net cash provided by (used in) financing activities	(139,232)	(238,331)
Effect of exchange rate changes on cash and cash equivalents	(173)	(2,329)
Net increase (decrease) in cash and cash equivalents	159,046	5,774
Cash and cash equivalents as of beginning of period	105,553	354,437
Cash and cash equivalents as of end of period	¥ 264,599	¥ 360,211
Supplemental disclosures of cash flow information:		
Cash received during the period for:		
Income tax refunds	¥ 7,774	¥ 662
Cash paid during the period for:		
Interest, net of amount capitalized	431	203
Income taxes	79,029	170,722

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016****(4) Notes to Consolidated Financial Statements****i. Note to Going Concern Assumption**

There is no corresponding item.

ii. Significant Changes in NTT DOCOMO, INC. Shareholders' Equity

None

iii. Segment Information

DOCOMO's chief operating decision maker (the CODM) is its board of directors. The CODM evaluates the performance and makes resource allocations of its segments based on the information provided by DOCOMO's internal management reports.

DOCOMO has three operating segments, which consist of telecommunications business, smart life business and other businesses.

The telecommunications business includes mobile phone services (LTE(Xi) services and FOMA services), optical-fiber broadband service, satellite mobile communications services, international services and the equipment sales related to these services. The smart life business includes video and music distribution, electronic books and other services offered through DOCOMO's dmarket portal, as well as finance/payment services, shopping services and various other services to support our customers' daily lives. The other businesses primarily includes Mobile Device Protection Service, as well as development, sales and maintenance of IT systems.

Accounting policies used to determine segment operating revenues and operating income (loss) are consistent with those used to prepare the consolidated financial statements in accordance with U.S. GAAP.

Segment operating revenues:

	Millions of yen	
	Six months ended September 30, 2015	Six months ended September 30, 2016
Telecommunications business-		
External customers	¥ 1,806,391	¥ 1,856,239
Intersegment	617	384
Subtotal	1,807,008	1,856,623
Smart life business-		

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External customers	240,533	243,488
Intersegment	5,778	6,880
Subtotal	246,311	250,368
Other businesses-		
External customers	168,063	188,617
Intersegment	5,453	4,788
Subtotal	173,516	193,405
Segment total	2,226,835	2,300,396
Elimination	(11,848)	(12,052)
Consolidated	¥ 2,214,987	¥ 2,288,344

Table of Contents**DOCOMO Earnings Release****Six Months Ended September 30, 2016**

	Millions of yen	
	Three months ended September 30, 2015	Three months ended September 30, 2016
Telecommunications business-		
External customers	¥ 928,017	¥ 961,580
Intersegment	367	119
Subtotal	928,384	961,699
Smart life business-		
External customers	125,018	121,327
Intersegment	2,906	3,792
Subtotal	127,924	125,119
Other businesses-		
External customers	85,088	96,767
Intersegment	2,552	1,827
Subtotal	87,640	98,594
Segment total	1,143,948	1,185,412
Elimination	(5,825)	(5,738)
Consolidated	¥ 1,138,123	¥ 1,179,674

Segment operating income (loss):

	Millions of yen	
	Six months ended September 30, 2015	Six months ended September 30, 2016
Telecommunications business	¥ 420,169	¥ 524,737
Smart life business	33,441	36,975
Other businesses	8,964	23,885
Consolidated	¥ 462,574	¥ 585,597

	Millions of yen	
	Three	Three months

	months ended September 30, 2015	ended September 30, 2016
Telecommunications business	¥ 207,748	¥ 254,327
Smart life business	16,565	19,772
Other businesses	2,865	12,207
Consolidated	¥ 227,178	¥ 286,306

Segment operating income (loss) is segment operating revenues less segment operating expenses.

As indicated in 2. (3) Change in Accounting Policies, previously, DOCOMO principally used the declining-balance method for calculating depreciation of property, plant, and equipment. Effective April 1, 2016, DOCOMO adopted the straight-line method of depreciation. As a result, compared with the depreciation method used prior to April 1, 2016, operating income for the Telecommunications business segment, Smart life business segment, and Other businesses segment for the six months ended September 30, 2016 increased by ¥69,329 million, ¥52 million and ¥49 million, respectively. Operating income for the Telecommunications business segment, Smart life business segment, and Other businesses segment for the three months ended September 30, 2016 increased by ¥35,978 million, ¥40 million and ¥31 million, respectively.

DOCOMO does not disclose geographical information because the amounts of operating revenues generated outside Japan are immaterial.

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DOCOMO Earnings Release

Six Months Ended September 30, 2016

4. Appendix

Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures

The reconciliations for the year ending March 31, 2017 (Revised Forecasts) are provided to the extent available without unreasonable efforts.

i. EBITDA and EBITDA margin

	Billions of yen			
	Year ending March 31, 2017 (Revised Forecasts)	Year ended March 31, 2016	Six months ended September 30, 2015	Six months ended September 30, 2016
a. EBITDA	¥ 1,438.0	¥ 1,454.6	¥ 771.4	¥ 820.9
Depreciation and amortization	(449.0)	(625.9)	(297.1)	(220.5)
Loss on sale or disposal of property, plant and equipment	(49.0)	(36.5)	(11.7)	(14.8)
Impairment loss		(9.1)		
Operating income	940.0	783.0	462.6	585.6
Other income (expense)	(4.0)	(5.0)	(10.0)	(4.4)
Income taxes	(278.0)	(211.7)	(136.0)	(178.7)
Equity in net income (losses) of affiliates		(5.1)	1.6	3.3
Less: Net (income) loss attributable to noncontrolling interests	(3.0)	(12.9)	(1.0)	(0.4)
b. Net income attributable to NTT DOCOMO, INC.	655.0	548.4	317.1	405.4
c. Operating revenues	4,610.0	4,527.1	2,215.0	2,288.3
EBITDA margin (=a/c)	31.2%	32.1%	34.8%	35.9%
Net income margin (=b/c)	14.2%	12.1%	14.3%	17.7%

Note: EBITDA and EBITDA margin, as we use them, are different from EBITDA as used in Item 10(e) of regulation S-K and may not be comparable to similarly titled measures used by other companies.

ii. ROE

	Billions of yen				
	Year ending March 31, 2017 (Revised Forecasts)	Year ended March 31, 2016	Six months ended September 30, 2015	Six months ended September 30, 2016	
a. Net income attributable to NTT DOCOMO, INC.	¥ 655.0	¥ 548.4	¥ 317.1	¥ 405.4	
b. Shareholders' equity	5,393.3	5,341.2	5,466.5	5,365.0	
ROE (=a/b)	12.1%	10.3%	5.8%	7.6%	

Notes: Shareholders' equity (for annual period) = The average of NTT DOCOMO, INC. shareholders' equity, each as of March 31, 2016 (or 2015) and 2017 (or 2016).

Shareholders' equity (for six months) = The average of NTT DOCOMO, INC. shareholders' equity, each as of March 31, 2016 (or 2015) and September 30, 2016 (or 2015).

iii. Free cash flows excluding changes in investments for cash management purposes

	Billions of yen			
	Year ending March 31, 2017 (Revised Forecasts)	Year ended March 31, 2016	Six months ended September 30, 2015	Six months ended September 30, 2016
Net cash provided by operating activities	¥ 1,225.0	¥ 1,209.1	¥ 617.9	¥ 671.7
Net cash used in investing activities	(585.0)	(375.3)	(319.4)	(425.3)
Free cash flows	640.0	833.9	298.5	246.4
Changes in investments for cash management purposes		235.1	0.1	(95.2)
Free cash flows excluding changes in investments for cash management purposes	640.0	598.7	298.4	341.6

Note: Changes in investments for cash management purposes were derived from purchases, redemption at maturity and disposals of financial instruments held for cash management purposes with original maturities of longer than three months.

Net cash used in investing activities includes changes in investments for cash management purposes for the year ended March 31, 2016 and September 30, 2016 (or 2015)

The effect of changes in investments for cash management purposes is not taken into account when we forecasted net cash used in investing activities for the year ending March 31, 2017 due to the difficulties in forecasting such effect.

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5. Special Note Regarding Forward-Looking Statements

This earning release contains forward-looking statements such as forecasts of results of operations, management strategies, objectives and plans, forecasts of operational data such as the expected number of subscriptions, and the expected dividend payments. All forward-looking statements that are not historical facts are based on management's current plans, expectations, assumptions and estimates based on the information currently available. Some of the projected numbers in this report were derived using certain assumptions that were indispensable for making such projections in addition to historical facts. These forward-looking statements are subject to various known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those contained in or suggested by any forward-looking statement. Potential risks and uncertainties include, without limitation, the following:

- (1) Changes in the market environment in the telecommunications industry, such as intensifying competition from other businesses or other technologies caused by Mobile Number Portability, development of appealing new handsets, new market entrants, mergers among other service providers and other factors, or the expansion of the areas of competition could limit the acquisition of new subscriptions and retention of existing subscriptions by our corporate group, or it may lead to ARPU diminishing at a greater than expected rate, an increase in our costs, or an inability to optimize costs as expected.
- (2) If current and new services, usage patterns, and sales schemes proposed and introduced by our corporate group cannot be developed as planned, or if unanticipated expenses arise the financial condition of our corporate group could be affected and our growth could be limited.
- (3) The introduction or change of various laws or regulations inside and outside of Japan, or the application of such laws and regulations to our corporate group, could restrict our business operations, which may adversely affect our financial condition and results of operations.
- (4) Limitations in the amount of frequency spectrum or facilities made available to us could negatively affect our ability to maintain and improve our service quality and level of customer satisfaction and could increase our costs.
- (5) Other mobile service providers in the world may not adopt the technologies and the frequency bands that are compatible with those used by our corporate group's mobile communications system on a continuing basis, which could affect our ability to sufficiently offer international services.

- (6) Our domestic and international investments, alliances and collaborations, as well as investments in new business fields, may not produce the returns or provide the opportunities we expect.
- (7) Malfunctions, defects or imperfections in our products and services or those of other parties may give rise to problems.
- (8) Social problems that could be caused by misuse or misunderstanding of our products and services may adversely affect our credibility or corporate image.
- (9) Inadequate handling of confidential business information including personal information by our corporate group, contractors and others may adversely affect our credibility or corporate image.
- (10) Owners of intellectual property rights that are essential for our business execution may not grant us a license or other use of such intellectual property rights, which may result in our inability to offer certain technologies, products and/or services, and our corporate group may also be held liable for damage compensation if we infringe the intellectual property rights of others. In addition, the illicit use by a third party of the intellectual property rights owned by our corporate group could reduce our license revenues actually obtained and may inhibit our competitive superiority.
- (11) Events and incidents caused by natural disasters, social infrastructure paralysis such as power shortages, the proliferation of harmful substances, terror or other destructive acts, the malfunctioning of equipment, software bugs, deliberate incidents induced by computer viruses, cyber-attacks, equipment misconfiguration, hacking, unauthorized access and other problems could cause failure in our networks, distribution channels, and/or other factors necessary for the provision of service, disrupting our ability to offer services to our subscribers and such incidents may adversely affect our credibility or corporate image, or lead to a reduction of revenues and/or increase of costs.
- (12) Concerns about adverse health effects arising from wireless telecommunications may spread and consequently adversely affect our financial condition and results of operations.
- (13) Our parent company, NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT), could exercise influence that may not be in the interests of our other shareholders.

* Names of companies, products, etc., contained in this release are the trademarks or registered trademarks of their respective organizations.

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