

TELEFONICA S A  
Form 6-K  
July 27, 2017  
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**FORM 6-K**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**Report of Foreign Private Issuer**  
**Pursuant to Rule 13a-16 or 15d-16**  
**of the Securities Exchange Act of 1934**  
**For the month of July, 2017**  
**Commission File Number: 001-09531**  
**Telefónica, S.A.**  
**(Translation of registrant s name into English)**  
**Distrito Telefónica, Ronda de la Comunicación s/n,**  
**28050 Madrid, Spain**  
**3491-482-8700**  
**(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F                      Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes                      No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes                      No

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Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes                      No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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**Telefónica, S.A.**

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**TELEFÓNICA, S.A.**

Report on limited review of condensed interim  
consolidated financial statements

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*This version of our report is a free translation of the original, which was prepared in Spanish. All possible care has been taken to ensure that the translation is an accurate representation of the original. However, in all matters of interpretation of information, views or opinion, the original language version of our report takes precedence over the translation.*

**REPORT ON LIMITED REVIEW OF CONDENSED INTERIM CONSOLIDATED  
FINANCIAL STATEMENTS**

To the shareholders of Telefonica, S.A.

**Report on the Condensed Interim Consolidated Financial Statements**

*Introduction*

We have performed a limited review of the accompanying condensed interim consolidated financial statements (hereinafter, the interim financial statements) of Telefonica, S.A. (hereinafter, the parent company ) and its subsidiaries (hereinafter, the group ), which comprise the statement of financial position as at June 30, 2017, and the income statement, statement of other comprehensive income, statement of changes in equity, cash flow statement and related notes, all condensed and consolidated, for the six months period then ended. The parent company s directors are responsible for the preparation of these interim financial statements in accordance with the requirements of International Accounting Standard (IAS) 34, Interim Financial Reporting , as adopted by the European Union, for the preparation of condensed interim financial information, as provided in Article 12 of Royal Decree 1362/2007. Our responsibility is to express a conclusion on these interim financial statements based on our limited review.

*Scope of Review*

We conducted our limited review in accordance with International Standard on Review Engagements 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity . A limited review of interim financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A limited review is substantially less in scope than an audit conducted in accordance with legislation governing the audit practice in Spain and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion on these interim financial statements.

*Conclusion*

Based on our limited review, that cannot be considered as an audit, nothing has come to our attention that causes us to believe that the accompanying interim financial statements for the six months period ended June 30, 2017 have not been prepared, in all material respects, in accordance with the requirements of International Accounting Standard (IAS) 34, Interim Financial Reporting , as adopted by the European Union, for the preparation of condensed interim financial statements, as provided in Article 12 of Royal Decree 1362/2007.

*PricewaterhouseCoopers Auditores, S.L., Torre PwC, Pº de la Castellana 259 B, 28046 Madrid, España*

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R. M. Madrid, hoja 87.250-1, folio 75, tomo 9.267, libro 8.054, sección 3<sup>a</sup>  
Inscrita en el R.O.A.C. con el número S0242 - CIF: B-79 031290

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*Emphasis of Matter*

We draw attention to Note 2, in which it is mentioned that these interim financial statements do not include all the information required of complete consolidated financial statements prepared in accordance with International Financial Reporting Standards, as adopted by the European Union, therefore the accompanying interim financial statements should be read together with the consolidated annual accounts of the group for the year ended December 31, 2016. This matter does not modify our conclusion.

**Report on Other Legal and Regulatory Requirements**

The accompanying interim consolidated directors' Report for the six months period ended June 30, 2017, contains the explanations which the parent company's directors consider appropriate regarding the principal events of this period and their impact on the interim financial statements presented, of which it does not form part, as well as the information required under the provisions of Article 15 of Royal Decree 1362/2007. We have verified that the accounting information contained in this directors' Report is in agreement with that of the interim financial statements for the six months period ended June 30, 2017. Our work is limited to checking the interim consolidated directors' Report in accordance with the scope mentioned in this paragraph and does not include a review of information other than that obtained from Telefonica, S.A. and its subsidiaries' accounting records.

**Other Matter**

This report has been prepared at the request of management of Telefonica S.A. in relation to the publication of the half-yearly financial report required by Article 119 of Royal Legislative Decree 4/2015 of 23 October, approving the revised text of the Securities Market Law developed by the Royal Decree 1362/2007, of 19 October.

PricewaterhouseCoopers Auditores, S.L.

/s/ Virginia Arce Peralta

July 27, 2017

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**FIRST HALF 2017**

**TELEFÓNICA GROUP**

*Condensed consolidated interim financial statements and consolidated interim management report for the six-months ended June 30, 2017*



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Condensed consolidated interim financial statements 2017

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Condensed consolidated interim financial statements 2017

*Telefónica Group*

Consolidated statements of financial position

Millions of euros	Note	06/30/2017	12/31/2016
<b>A) NON-CURRENT ASSETS</b>		<b>97,475</b>	<b>103,667</b>
Intangible assets	7	18,813	20,518
Goodwill	7	27,362	28,686
Property, plant and equipment	7	34,202	36,393
Investments accounted for by the equity method	8	71	76
Non-current financial assets	10	8,863	9,765
Deferred tax assets	12	8,164	8,229
<b>B) CURRENT ASSETS</b>		<b>22,876</b>	<b>19,974</b>
Inventories		1,029	1,055
Trade and other receivables		10,740	10,675
Tax receivables		1,454	1,533
Current financial assets	10	3,590	2,954
Cash and cash equivalents	10	6,046	3,736
Non-current assets and disposal groups classified as held for sale		17	21
<b>TOTAL ASSETS (A+B)</b>		<b>120,351</b>	<b>123,641</b>
<b>A) EQUITY</b>		<b>25,534</b>	<b>28,385</b>
Equity attributable to equity holders of the parent and other holders of equity instruments		16,877	18,157
Equity attributable to non-controlling interests		8,657	10,228
<b>B) NON-CURRENT LIABILITIES</b>		<b>62,331</b>	<b>59,805</b>
Non-current financial liabilities	10	48,780	45,612
Non-current trade and other payables		1,802	1,925
Deferred tax liabilities	12	2,284	2,395
Non-current provisions		9,465	9,873
<b>C) CURRENT LIABILITIES</b>		<b>32,486</b>	<b>35,451</b>
Current financial liabilities	10	13,715	14,749
Current trade and other payables		14,386	16,150
Current tax payables		2,313	2,332
Current provisions		2,072	2,220
<b>TOTAL EQUITY AND LIABILITIES (A+B+C)</b>		<b>120,351</b>	<b>123,641</b>

Unaudited data.

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The accompanying condensed Notes 1 to 15 and Appendix I are an integral part of these consolidated statements of financial position.

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Condensed consolidated interim financial statements 2017

*Telefónica Group*

Consolidated income statements

Millions of euros	Note	January - June 2017	January - June 2016
Revenues	5	26,091	25,235
Other income		709	725
Supplies		(7,362)	(7,423)
Personnel expenses		(3,493)	(3,436)
Other expenses		(7,766)	(7,345)
<b>OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION (OIBDA)</b>	5	<b>8,179</b>	<b>7,756</b>
Depreciation and amortization	5 and 7	(4,809)	(4,673)
<b>OPERATING INCOME</b>	5	<b>3,370</b>	<b>3,083</b>
<b>Share of profit (loss) of investments accounted for by the equity method</b>	8	<b>3</b>	<b>(3)</b>
Finance income		673	1,681
Exchange gains		2,416	3,168
Finance costs		(1,869)	(3,086)
Exchange losses		(2,417)	(3,083)
<b>Net financial expense</b>		<b>(1,197)</b>	<b>(1,320)</b>
<b>PROFIT BEFORE TAX</b>		<b>2,176</b>	<b>1,760</b>
Corporate income tax	12	(520)	(549)
<b>PROFIT FOR THE PERIOD</b>		<b>1,656</b>	<b>1,211</b>
Attributable to equity holders of the Parent		1,600	1,241
Attributable to non-controlling interests		56	(30)
<b>Basic and diluted earnings per share attributable to equity holders of the parent (euros)</b>		<b>0.29</b>	<b>0.22</b>

Unaudited data.

The accompanying condensed Notes 1 to 15 and Appendix I are an integral part of these consolidated income statements.



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Condensed consolidated interim financial statements 2017

*Telefónica Group*

Consolidated statements of comprehensive income

Millions of euros	January - June 2017	January - June 2016
<b>Profit for the period</b>	<b>1,656</b>	<b>1,211</b>
<b>Other comprehensive income (loss)</b>		
Gains (losses) on measurement of available-for-sale investments	42	(202)
Income tax impact	5	75
Reclassification of losses (gains) included in the income statement	32	38
Income tax impact		(9)
	<b>79</b>	<b>(98)</b>
Gains on hedges	231	361
Income tax impact	(55)	(83)
Reclassification of losses (gains) included in the income statement	75	(71)
Income tax impact	(19)	18
	<b>232</b>	<b>225</b>
Share of gains recognized directly in equity (associates and others)	9	1
Income tax impact	(2)	
	<b>7</b>	<b>1</b>
<b>Translation differences</b>	<b>(3,350)</b>	<b>2,511</b>
<b>Total other comprehensive (loss) income recognized in the period (Items that may be reclassified subsequently to profit or loss)</b>	<b>(3,032)</b>	<b>2,639</b>
Actuarial gains (losses) and impact of limit on assets for defined benefit pension plans	57	(67)
Income tax impact	(14)	23
	<b>43</b>	<b>(44)</b>
<b>Total other comprehensive income (loss) recognized in the period (item that will not be reclassified subsequently to profit or loss )</b>	<b>43</b>	<b>(44)</b>
<b>Total comprehensive (loss) income recognized in the period</b>	<b>(1,333)</b>	<b>3,806</b>
<b>Attributable to:</b>		
Equity holders of the parent and other holders of equity instruments	(871)	2,976
Non-controlling interests	(462)	830

(1,333)

3,806

Unaudited data.

The accompanying condensed Notes 1 to 15 and Appendix I are an integral part of these consolidated statements of comprehensive income.

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Condensed consolidated interim financial statements 2017

*Telefónica Group*

## Consolidated statements of changes in equity

Millions of euros	Attributable to equity holders of the parent and other holders of equity instruments											Total equity	
	Share capital	Share premium	Treasury shares	Other equity instruments	Legal reserves	Retained earnings	Available-for-sale investments	Hedges	Equity of associates and other differences	Translation differences	Non-controlling interests		
<b>Financial position at December 31, 2016</b>	<b>5,038</b>	<b>3,227</b>	<b>(1,480)</b>	<b>7,803</b>	<b>985</b>	<b>17,093</b>	<b>9</b>	<b>191</b>	<b>31</b>	<b>(14,740)</b>	<b>18,157</b>	<b>10,228</b>	<b>28,385</b>
Profit for the period						1,600					1,600	56	1,656
Other comprehensive income (loss) for the period						39	79	231	6	(2,826)	(2,471)	(518)	(2,989)
<b>Total comprehensive income (loss) for the period</b>						<b>1,639</b>	<b>79</b>	<b>231</b>	<b>6</b>	<b>(2,826)</b>	<b>(871)</b>	<b>(462)</b>	<b>(1,333)</b>
Dividends paid (Note 9)					2	(996)					(994)	(433)	(1,427)
Net movement in treasury shares (Note 9)				1							1		1
Acquisitions and disposals of non-controlling interests and business combinations (Note 6)				754		(83)					671	(671)	
Undated Deeply Subordinated Securities (Note 9)						(100)					(100)	(6)	(106)
Other movements						13					13	1	14



Attributable to equity holders of the parent and other holders of equity instruments													
Equity of associates and Translation differences													
Non-controlling interests													
Total equity													
Millions of euros	Share capital	Share premium	Treasury shares	Other equity instruments	Legal reserves	Retained earnings	Available-for-sale investments	Hedges	Others	Translation differences	Total	Non-controlling interests	Total equity
<b>Financial position at June 30, 2017</b>	5,038	3,227	(725)	7,803	987	17,566	88	422	37	(17,566)	16,877	8,657	25,534
<b>Financial position at December 31, 2015</b>	4,975	3,227	(1,656)	6,803	984	18,475	(53)	(231)	36	(16,789)	15,771	9,665	25,436
Profit for the period						1,241					1,241	(30)	1,211
Other comprehensive income (loss) for the period						(22)	(98)	220	2	1,633	1,735	860	2,595
<b>Total comprehensive income (loss) for the period</b>						<b>1,219</b>	<b>(98)</b>	<b>220</b>	<b>2</b>	<b>1,633</b>	<b>2,976</b>	<b>830</b>	<b>3,806</b>
Dividends paid (Note 9)						(1,906)					(1,906)	(404)	(2,310)
Net movement in treasury shares			(637)								(637)		(637)
Acquisitions and disposals of non-controlling interests and business combinations												3	3
Undated Deeply Subordinated Securities						(87)					(87)	(7)	(94)
Other movements				(1)		21					20	1	21
<b>Financial position at June 30, 2016</b>	4,975	3,227	(2,293)	6,802	984	17,722	(151)	(11)	38	(15,156)	16,137	10,088	26,225

Unaudited data.

The accompanying condensed notes 1 to 15 and Appendix I are an integral part of these consolidated statements of changes in equity.



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Condensed consolidated interim financial statements 2017

*Telefónica Group*

## Consolidated statements of cash flows

<b>Millions of euros</b>	<b>January - June 2017</b>	<b>January - June 2016</b>
Cash received from operations	32,024	30,670
Cash paid from operations	(24,557)	(23,673)
Net payments of interest and other financial expenses net of dividends received	(976)	(1,377)
Taxes paid	(537)	(228)
<b>Net cash flow provided by operating activities</b>	<b>5,954</b>	<b>5,392</b>
(Payments on investments)/proceeds from the sale in property, plant and equipment and intangible assets, net	(4,405)	(4,643)
Proceeds on disposals of companies, net of cash and cash equivalents disposed	30	450
Payments on investments in companies, net of cash and cash equivalents acquired	(6)	(103)
Proceeds on financial investments not included under cash equivalents	155	34
Payments on financial investments not included under cash equivalents	(544)	(128)
(Payments)/proceeds on placements of cash surpluses not included under cash equivalents, net	(1,112)	(40)
Government grants received		
<b>Net cash flow used in investing activities</b>	<b>(5,882)</b>	<b>(4,430)</b>
Dividends paid	(1,136)	(2,211)
Proceeds from share capital increase	3	
(Payments)/proceeds of treasury shares and other operations with shareholders, net		(651)
Operations with other equity holders	(135)	(118)
Proceeds on issue of debentures and bonds, and other debts	6,789	3,415
Proceeds on loans, borrowings and promissory notes	2,823	10,445
Cancellation of debentures and bonds, and other debts	(2,534)	(6,534)
Repayments of loans, borrowings and promissory notes	(2,439)	(3,728)
Financed operating payments and investments in property, plant and equipment and intangible assets payments	(841)	(1,457)
<b>Net cash flow used in financing activities</b>	<b>2,530</b>	<b>(839)</b>
<b>Effect of changes in exchange rates</b>	<b>(292)</b>	<b>151</b>
<b>Effect of changes in consolidation methods and others</b>		<b>(5)</b>

<b>Net increase (decrease) in cash and cash equivalents during the period</b>	<b>2,310</b>	<b>269</b>
<b>CASH AND CASH EQUIVALENTS AT JANUARY 1</b>	<b>3,736</b>	<b>2,615</b>
<b>CASH AND CASH EQUIVALENTS AT JUNE 30</b>	<b>6,046</b>	<b>2,884</b>
<b>RECONCILIATION OF CASH AND CASH EQUIVALENTS WITH THE STATEMENT OF FINANCIAL POSITION</b>		
<b>BALANCE AT JANUARY 1</b>	<b>3,736</b>	<b>2,615</b>

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## Condensed consolidated interim financial statements 2017

Cash on hand and at banks	2,077	1,278
Other cash equivalents	1,659	1,337
<b>BALANCE AT JUNE 30</b>	<b>6,046</b>	<b>2,884</b>
Cash on hand and at banks	3,745	1,228
Other cash equivalents	2,301	1,656
Unaudited data.		

The accompanying condensed Notes 1 to 15 and Appendix I are an integral part of these consolidated statements of cash flows.

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Condensed consolidated interim financial statements 2017

Telefónica, S.A. and subsidiaries composing the Telefónica Group

*Condensed explanatory notes to the condensed consolidated interim financial statements for the six-months ended June 30, 2017*

Note 1. Introduction and general information

Telefónica, S.A. and its subsidiaries and investees (hereinafter, Telefónica, the Company, the Telefónica Group or the Group indistinctively) make up an integrated and diversified telecommunications group operating mainly in Europe and Latin America. The Group's activity is centered around services of wireline and wireless telephony, broadband, internet, data traffic, pay TV and other digital services.

The parent company of the Group is Telefónica, S.A., a public limited company incorporated on April 19, 1924 for an indefinite period. Its registered office is at calle Gran Vía 28, Madrid (Spain).

As a multinational telecommunications company which operates in regulated markets, the Group is subject to different laws and regulations in each of the jurisdictions in which it operates, pursuant to which permits, concessions or licenses must be obtained in certain circumstances to provide the various services.

In addition, certain wireline and wireless telephony services are provided under regulated rate and price systems.

The website [www.telefonica.com](http://www.telefonica.com) provides more information about the organizational structure of the Group, the sectors in which it operates and the products it offers.

Note 2. Basis of presentation

The condensed consolidated interim financial statements for the six-month period ended June 30, 2017 (hereinafter, the interim financial statements) have been prepared in accordance with International Accounting Standard (IAS) 34 Interim Financial Reporting and Article 12 of Royal Decree 1362/2007, of October 19. Therefore, they do not contain all the information and disclosures required in complete annual consolidated financial statements and, for adequate interpretation, should be read in conjunction with the consolidated annual financial statements for the year ended December 31, 2016.

The accompanying interim financial statements were approved by the Company's Board of Directors at its meeting of July 26, 2017.

The figures in these interim financial statements are expressed in millions of euros, unless otherwise indicated, and may therefore be rounded.

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Condensed consolidated interim financial statements 2017

Note 3. Comparison of information

Comparisons in the accompanying interim financial statements refer to the six-month periods ended June 30, 2017 and 2016, except in the consolidated statement of financial position, which compares information at June 30, 2017 and at December 31, 2016.

The main changes in the consolidation scope are described in Appendix I.

With respect to seasonality, the historical performance of consolidated results does not indicate that the operations of the Group, taken as a whole, are subject to significant variations between the first and second halves of the year.

**Translation of Telefónica Venezolana's financial statements**

Venezuela is considered as a hyperinflationary economy since 2009. The Bolivar (VEF) is the functional currency of the Venezuelan subsidiaries. We review on a regular basis the economic conditions in Venezuela and the specific circumstances of our Venezuelan operations. Assessment of the exchange rate that better reflects the economics of Telefónica's business activities in Venezuela relies on several factors and is performed considering all the information available at each closing date.

Over the first half of 2017, the economic and political crisis in Venezuela deepened, bringing a substantial increase in inflation rates. However, the official exchange rate has not followed the change in inflation, and therefore is not representative of the value of the local currency as it does not reflect its real loss in purchasing power. On May 2017, the Government issued a new Exchange Agreement that establishes a foreign currency auctions system with monitored fluctuating bands, which started operating in June. However, the structural weaknesses of this exchange mechanism (lack of depth and transparency) suggest that there will remain a significant departure between official exchange rates and inflation.

In light of this economic reality and in the absence of official rates that are representative of the situation in Venezuela, at June 30, 2017 the Group considers the need to estimate an exchange rate that matches the progression of inflation in Venezuela and contributes to reflect the economic and financial position of the Group's Venezuelan operations within its consolidated financial statements in a more accurate way (hereinafter, synthetic exchange rate). For this purposes, the calculation method consists of using a representative exchange rate as a starting point, when official exchange rates, existing alternative exchange rates and those rates calculated by using macroeconomic methodologies were more aligned, and restating it for inflation, using the inflation rates applied by the Group to Venezuela (192.1% for the six-month period ending June 30, 2017, 511.1% for year 2016, see Note 3 to the consolidated financial statements as of December 31, 2016).

The exchange rate used to translate the financial statements of the Venezuelan subsidiaries as of June 30, 2017 resulting from the described calculation methodology amounts to 3,547 VEF/USD. As of June 30, 2017, the SIMADI DICOM exchange rate, used by Telefónica in prior periods, amounted to 2,640 VEF/USD.

The financial result resulting from the hyperinflation adjustment to the net monetary position and from the exchange differences arising from foreign currency items held by Telefónica Venezolana amounted to 20 million euro for the first half of 2017 (116 million euro for the first half of 2016).





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Condensed consolidated interim financial statements 2017

The following table presents the contribution of Telefónica Venezolana to certain items of the consolidated income statement, cash flows statement and statement of financial position of the Telefónica Group for the first half of 2017, together with the amounts that would have been resulted had the SIMADI DICOM exchange rate been applied.

Million euros	Conversion at synthetic exchange rate	Conversion at SIMADI/DICOM
<b>Contribution of Telefónica Venezolana to the consolidated financial statements of the Telefónica Group</b>		
Revenues	65	87
Operating income before depreciation and amortization (OIBDA)	19	25
Net cash flow provided by operating activities	29	39
Capital expenditures (CapEx)	7	9
Non-current assets	371	499

**Alternative measures not defined in IFRS**

The Management of the Group uses a series of measures in its decision-making, in addition to those expressly defined in the IFRS, because they provide additional information useful to assess the Group's performance, solvency and liquidity. These measures should not be viewed in isolation or as a substitute for the measures presented according to the IFRS.

**Operating income before depreciation and amortization (OIBDA)**

Operating income before depreciation and amortization (OIBDA) is calculated by excluding solely depreciation and amortization from operating income. OIBDA is used to track the performance of the business and to establish operating and strategic targets of the Telefónica Group companies. OIBDA is a commonly reported measure and is widely used among analysts, investors and other interested parties in the telecommunications industry, although not a measure explicitly defined in IFRS, and therefore, may not be comparable to similar indicators used by other companies. OIBDA should not be considered as a substitute for operating income.

The following table presents the reconciliation of OIBDA to operating income for the Telefónica Group for the six months periods ended June 30, 2017 and 2016:

Millions of euros	2017	2016
<b>OIBDA</b>	<b>8,179</b>	<b>7,756</b>

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Depreciation and amortization	(4,809)	(4,673)
<b>Operating income</b>	<b>3,370</b>	<b>3,083</b>

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The following table presents the reconciliation of OIBDA to operating income for each business segment for the six months periods ended June 30, 2017 and 2016:

**January    June 2017**

Millions of euros	Telefónica		Telefónica Germany	Telefónica Brazil	Telefónica Hispano- américa	Other companies and elimina- tions	Total Group
	Telefónica Spain	United Kingdom					
<b>OIBDA</b>	<b>2,425</b>	<b>849</b>	<b>861</b>	<b>2,138</b>	<b>1,796</b>	<b>110</b>	<b>8,179</b>
Depreciation and amortization	(850)	(523)	(1,006)	(1,156)	(1,127)	(147)	(4,809)
<b>Operating income</b>	<b>1,575</b>	<b>326</b>	<b>(145)</b>	<b>982</b>	<b>669</b>	<b>(37)</b>	<b>3,370</b>

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**January June 2016<sup>(\*)</sup>**

Millions of euros	Telefónica		Telefónica Germany	Telefónica Brazil	Telefónica Hispano- américa	Other companies and elimina- tions	Total Group
	Telefónica Spain	United Kingdom					
<b>OIBDA</b>	<b>2,553</b>	<b>918</b>	<b>843</b>	<b>1,643</b>	<b>1,700</b>	<b>99</b>	<b>7,756</b>
Depreciation and amortization	(929)	(561)	(1,109)	(958)	(955)	(161)	(4,673)
<b>Operating income</b>	<b>1,624</b>	<b>357</b>	<b>(266)</b>	<b>685</b>	<b>745</b>	<b>(62)</b>	<b>3,083</b>

(\*) Revised data, see Note 5.

**Debt indicators**

As calculated by us, net financial debt includes: (i) current and non-current financial liabilities in our consolidated statement of financial position (which include the negative mark-to-market value of derivatives) and (ii) other payables included in Trade and other payables (mainly corresponding to payables for deferred payment of radio spectrum). From these liabilities, it is subtracted: i) the cash and cash equivalents, ii) the current financial assets (which includes short-term derivatives), iii) the positive mark-to-market value of derivatives with a maturity beyond one year, and iv) other interest-bearing assets (components of Trade and other receivables and Non-current financial assets in our consolidated statement of financial position).

We calculate net financial debt plus commitments by adding to net financial debt gross commitments related to employee benefits, and deducting the value of long-term assets associated with those commitments and the tax benefits arising from the future payments of those commitments.

We believe that net financial debt and net financial debt plus commitments are meaningful for investors and analysts because they provide an analysis of our solvency using the same measures used by our Management. We use net financial debt and net financial debt plus commitments to calculate internally certain solvency and leverage ratios used by Management. Nevertheless, neither net financial debt nor net financial debt plus commitments as calculated by us should be considered as a substitute for gross financial debt as presented in the consolidated statement of financial position.

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The following table presents a reconciliation of net financial debt and net financial debt plus commitments as of June 30, 2017 and December, 31 2016 to the Telefónica Group's gross financial debt as indicated in the consolidated statement of financial position:

Millions of euros	06/30/2017	12/31/2016
Non-current financial liabilities	48,780	45,612
Current financial liabilities	13,715	14,749
<b>Gross financial debt</b>	<b>62,495</b>	<b>60,361</b>
Cash and cash equivalents	(6,046)	(3,736)
Current financial assets	(3,590)	(2,954)
Positive mark-to-market value of long-term derivative instruments (Note 10)	(3,894)	(5,048)
Other non-current liabilities included in Trade and other payables	726	749
Other current liabilities included in Trade and other payables	230	449
Other assets included in Non-current financial assets	(907)	(524)
Other assets included in Current trade and other payables	(527)	(702)
<b>Net financial debt</b>	<b>48,487</b>	<b>48,595</b>
Gross commitments related to employee benefits	6,524	6,839
Value of associated long-term assets	(732)	(749)
Tax benefits	(1,510)	(1,569)
<b>Net commitments related to employee benefits</b>	<b>4,282</b>	<b>4,521</b>
<b>Net financial debt plus commitments</b>	<b>52,769</b>	<b>53,116</b>

**Free Cash Flow**

The Group's free cash flow is calculated starting from net cash flow provided by operating activities as indicated in the consolidated statement of cash flows, deducting payment/(proceeds) nets on investments/divestments of property, plant and equipment and intangible assets (excluding cash received from the sale of real state), adding the cash received from government grants and deducting dividends paid to minority interests. The cash used to cancel commitments related to employee benefits is added back (originally included in the net cash flow provided by operating activities) as it represents the payments of the principal of the debt incurred with the employees for this concept.

We believe that free cash flow is a meaningful measure for investors and analysts because it provides an analysis of the cash flow available to protect solvency levels and to remunerate the parent company's shareholders. The same measure is used internally by our Management. Nevertheless, free cash flow as calculated by us should not be considered as a substitute for the various flows of cash as presented in the consolidated statements of cash flows.

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The following table presents the reconciliation between Telefónica Group's net cash flow provided by operating activities as indicated in the consolidated statement of cash flows and the free cash flow for the six months period ended June 30, 2017 and 2016:

<b>Millions of euros</b>	<b>2017</b>	<b>2016</b>
Net cash flow provided by operating activities	5,954	5,392
(Payments on investments)/Proceeds nets from the sale of property, plant and equipment and intangible assets, net	(4,405)	(4,643)

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Net cash received from sale of real state	(5)	(2)
Dividends paid to minority shareholders	(255)	(264)
Payments related to cancellation of commitments related to employee benefits	331	332
<b>Free cash flow</b>	<b>1,620</b>	<b>815</b>

## Note 4. Accounting policies

The accounting policies applied in the preparation of the interim financial statements for the six-month period ended June 30, 2017 are consistent with those used in the preparation of the Group's consolidated annual financial statements for the year ended December 31, 2016. The following amendments to standards published by the International Accounting Standards Board (IASB) are effective for annual periods beginning on or after January 1, 2017:

## Improvements to IFRS 2014-2016

The annual improvements projects provide a vehicle for making non-urgent but necessary amendments to IFRSs, with the aim of removing inconsistencies and clarifying wording. The amendments related to IFRS 12 Disclosure of Interests in other Entities, aimed clarifying the scope of the standard, are effective for annual periods beginning on or after January 1, 2017, whereas the rest of the improvements are effective for annual periods beginning on or after January 1, 2018.

## Amendments to IAS 7, Disclosure Initiative

The amendments to IAS 7 require entities to provide disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities, including both changes arising from cash flows, such as the issuance and repayments of loans, and non-cash changes, such as unpaid acquisitions, sales and exchange differences.

## Amendments to IAS12, Recognition of Deferred Tax Assets for Unrealised Losses

The amendments clarify the requirements on recognition of deferred taxes when the tax base of an asset exceeds its fair value.

These amendments are effective for annual periods beginning on or after January 1, 2017, and have not been endorsed by the EU for use in Europe. The Group will consider these amendments in the preparation of the annual consolidated financial statements; however, it expects that they will not have a significant impact on the results or financial position of the Group.





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*New standards and amendments to standards issued but not effective as of June 30, 2017*

At the date of preparation of the interim consolidated financial statements, the following IFRSs and amendments had been published, but their application was not mandatory:

<b>Standards and amendments</b>	<b>Mandatory application: annual periods beginning on or after</b>
IFRS 9 Financial instruments	January 1, 2018
IFRS 15 Revenues from Contracts with Customers	January 1, 2018
Clarifications to IFRS 15 Revenues from Contracts with Customers (issued on 12 April 2016)	January 1, 2018
Amendments to IFRS 2 Classification and Measurement of Share-based Payment Transactions	January 1, 2018
Amendments to IFRS 4 Applying IFRS 9 Financial Instruments with IFRS 4 Insurance Contracts	January 1, 2018
Amendments to IAS 40 Transfers of Investment Property	January 1, 2018
IFRIC 22 Foreign Currency Transactions and Advance Consideration	January 1, 2018
Improvements to IFRS Standards 2014-2016 Cycle	January 1, 2017/2018
IFRS 16 Leases	January 1, 2019
IFRIC 23 Uncertainty over Income Tax Treatments	January 1, 2019
IFRS 17 Insurance Contracts	January 1, 2021
Amendments to IFRS 10 and IAS 28 Sale or Contribution of Assets between an Investor and its Associate or Joint Venture	Deferred Indefinitely

Based on the analyses made to date, the Group estimates that the adoption of many of these standards, amendments and interpretations will not have a significant impact on the consolidated financial statements in the initial period of application. However, the following issued but not yet effective standards might have a significant impact on the consolidated financial statements at the time of their adoption and prospectively.

*IFRS 15 Revenues from Contracts with Customers*

IFRS 15 sets out the requirements for recognising revenue from contracts with customers. A number of expected impacts has been identified in connection with the following aspects, among others:

Under IFRS 15, for bundled packages that combine multiple wireline, wireless, data, internet or television goods or services, the total revenue will be allocated to each performance obligation based on their standalone selling prices in relation to the total consideration of the package and will be recognised when (or as) the obligation is satisfied, regardless of whether there are undelivered items. This differs from current accounting where the portion of the total consideration that is contingent upon delivery of undelivered elements is not allocated to delivered elements. Consequently,



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when bundles include a discount on equipment, the adoption of these new requirements will result in an increase of revenues recognised from the sale of handsets and other equipment, generally recognised upon delivery to the end customer, in detriment of ongoing service revenue over subsequent periods. To the extent that the packages are marketed at a discount, the difference between the revenue from the sale of equipment and the consideration received from the customer upfront will be recognised as a *contract asset* on the statement of financial position.

Under the current accounting policy, all expenses directly related with obtaining a contract (sales commissions and other third party acquisition costs) are expensed when incurred. However, IFRS 15 requires the recognition of an asset for those costs that are incremental to obtain a contract and that are expected to be recovered and its subsequent amortisation over the same period as the revenue associated with such asset.

Compared to the current revenue standard, IFRS 15 sets out more detailed requirements on how to account for contract modifications. Certain changes must be accounted for as a retrospective change (i.e. as a continuation of the original contract), while other modifications must be accounted for prospectively as separate contracts, like the end of the original contract and the creation of a new one.

In addition, the Group's financial statements will include more qualitative and quantitative disclosure of income-related accounts.

The Group is progressing in the process of implementing the new requirements. This process involves the introduction of modifications to the current information systems, the implementation of new IT tools, and changes in the processes and controls of the entire revenue cycle in the Group companies. This process of implementation in the Group entails a high degree of complexity due to factors such as a large number of contracts, numerous data source systems, diversity of business models in the different locations, as well as the need to make complex estimates. Thus, despite the progress in the degree of development of the new tools that support the application of the new requirements, at the present date it is not possible to make a reasonable quantification of the impact that will have the application of this standard at the date of initial application.

However, from the analysis performed on the transactions of the last financial year considering commercial offers as well as the volume of contracts affected, the Group estimates that the most significant impacts due to the changes introduced by IFRS 15 will relate to the transfer of revenues between services and sales of equipment and resultant acceleration of revenues, and the activation and deferral of the incremental costs related to the obtaining contracts.

On the other hand, IFRS 15 allows for two transition methods, namely the full retrospective method and the modified retrospective method with the cumulative effect from initial application recognised at the date of initial application. The Group will adopt this second transition method, therefore it will recognise the cumulative effect of the new requirements as an adjustment to retained earnings in the first year of application of IFRS 15.



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It is also possible to elect to apply certain practical expedients to facilitate the application of the new criteria. The Group has evaluated which of them will be adopted in the implementation of the standard with the objective of reducing the complexity in its application. The main practical expedients that the Group plans to implement are:

Not to apply the standard retrospectively to contracts that are completed contracts at January 1, 2018.

Portfolio of contracts: the Group will apply the requirements of the standard to groups of contracts with similar characteristics, since, for this cluster, the effects would not differ significantly from an application on a contract by contract basis.

Financial component: it will not be considered significant when the period between when the promised good or service is transferred to a customer and when the customer pays for that good or service will be one year or less.

Costs to obtain a contract: will be recognised as an expense when incurred if the amortisation period of the asset that the entity otherwise would have recognised is one year or less.

*IFRS 9 Financial Instruments*

IFRS 9 is applicable to financial assets and financial liabilities. As a result of the analysis of the effects of the new criteria introduced by this standard certain expected impacts have been identified in relation with to the following aspects, among others:

IFRS 9 simplifies the current measurement model for financial assets and establishes three main categories: amortised cost, fair value through profit or loss and fair value through Other Comprehensive Income (OCI), depending on the business model and the characteristics of the contractual cash flows. Regarding recognition and measurement of financial liabilities there are not significant changes from current criteria except for the recognition of changes in own credit risk in OCI for those liabilities measured at fair value through profit or loss.

IFRS 9 introduces a new model for impairment losses on financial assets, i.e. the expected credit loss model, which replaces the current incurred loss model. Consequently, the application of the new requirements will probably lead to an acceleration in the recognition of impairment losses on financial assets.

Under current accounting, a hedge must be highly effective both, prospective and retrospectively, while IFRS 9 introduces a new, less restrictive, accounting model for hedging, requiring an economic relationship between the hedged item and the hedging instrument and that the coverage ratio be the same as that applied

by the entity for its risk management. Likewise, the new standard modifies the criteria for documentation of hedging relationships.

In addition, the Group's financial statements will include more detailed disclosures with relevant information regarding financial assets and liabilities.

As a result of the analysis of the new standard, the Group expects that the key changes will relate to documentation of policies and hedging strategies, as well as the estimation and timing of recognition of expected losses on financial assets. The Group has decided to apply the option that allows not to restate comparative periods to be presented in the year of initial application.

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The Group is progressing in the process of implementing the new requirements and adapting its policies and processes, but due to fact that the changes introduced by IFRS 9 will affect financial assets and derivatives held from January 1, 2018, and the complexity of estimations, quantifying reasonably the implications of this standard is not possible at present.

*IFRS 16 Leases*

IFRS 16 requires lessees to recognise assets and liabilities arising from all leases (except for short-term leases and leases of low-value assets) in the statement of financial position.

The Group acts as a lessee on a very significant number of lease agreements over different assets, such as third-party towers, circuits, office buildings and stores and land where the towers are located, mainly. A significant portion of these contracts is accounted for as operating lease under the current lease standard, with lease payments being recognised generally on a straight-line basis over the contract term.

The Group is currently in the process of estimating the impact of this new standard on such contracts. This analysis includes the estimation of the lease term, based on the non-cancellable period and the periods covered by options to extend the lease, when the exercise depends only on Telefónica and where such exercise is reasonably certain. This will depend, to a large extent, on the specific facts and circumstances by class of assets in the telecom industry (technology, regulation, competition, business model, among others). In addition to this, the Group will make assumptions to calculate the discount rate, which will mainly be based on the incremental borrowing rate of interest for the estimated term. On the other hand, the Group is considering not to separately recognise non-lease components from lease components for those classes of assets in which non-lease components are not material with respect to the total value of the lease.

In addition to the mentioned estimations, the standard allows for two transition methods: retrospectively for all periods presented, or using a modified retrospective approach where the cumulative effect of adoption is recognised at the date of initial application. The Group has tentatively decided to adopt the latter transition method; therefore it would recognise the cumulative effect of initial application as an adjustment to retained earnings in the year of initial application of IFRS 16. Also, certain practical expedients are available on first-time application in connection with the right of use asset measurement, discount rates, impairment, leases that finish within the twelve months subsequent to the date of first application, initial direct costs, and term of the lease. The Group is evaluating which of these practical expedients will be adopted. In this regard, the Group is considering opting for the practical expedient that allows it not to reassess whether a contract is or contains a lease on the date of initial application of IFRS 16 but to directly apply the new requirements to all those contracts which under current accounting were identified as a lease.

Due to the different alternatives available, together with the complexity of the estimations and the significant number of lease contracts, the Group has not yet completed the implementation process, so at present it is not possible to make a reasonable estimation of the impact of initial application of the new requirements. However, based on the volume of contracts affected, as well as the magnitude of the future lease commitments, as disclosed in the Group's Consolidated Annual Financial Statements, the Group expects that the changes introduced by IFRS 16 would have a significant impact on its financial statements from the date of adoption, including the recognition on the balance sheet of right of use assets and their





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corresponding lease obligations in connection with the majority of contracts that are classified as operating leases under the current lease standard. Also, amortization of the right of use assets and recognition of interest costs on the lease obligation on the statements of income will replace amounts recognised as lease expense under the current lease standard. Classification of lease payments in the statement of cash flows will also be affected by the requirements of the new lease standard. On the other side, the Group's Financial Statements will include broader disclosures with relevant information regarding lease contracts.

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Note 5. Segment information

The organizational structure of the Telefónica Group, approved by the Board of Directors of Telefónica, S.A. on February 26, 2014, is made up of the following segments: Telefónica Spain, Telefónica United Kingdom, Telefónica Germany, Telefónica Brazil and Telefónica Hispanoamérica (formed by the Group's operators in Argentina, Chile, Peru, Colombia, Mexico, Venezuela, Central America, Ecuador and Uruguay).

Telxius' financials are fully reported under "Other companies and eliminations" since January 1, 2017, reflecting the final integration within Telxius of the mobile telecommunications towers transferred from Telefónica Spain, Telefónica Germany, Telefónica Brazil and Telefónica Hispanoamérica segments and the international submarine fiber optic cable (which had been previously reported under "Other companies and eliminations"). As a consequence, 2017 reported figures for these segments follow the same criteria and the 2016 comparative segment results have been revised, reflecting the different dates of asset integration into Telxius, affecting Telefónica Spain (since January 1, 2016), Telefónica Germany (since May 1, 2016), Telefónica Brazil (since April 1, 2016) and Telefónica Hispanoamérica (Telefónica Perú since April 1, 2016 and Telefónica Chile since May 1, 2016). The results of the segments do not include the intra-group capital gains resulting from the transfer of towers to Telxius in 2016.

In addition, in 2017 Telefónica Spain includes the companies Telefónica Studios and Telefónica Servicios Audiovisuales (which had been previously reported under "Other companies and eliminations"), and Telefónica Spain and Telefónica Hispanoamérica include the results of the Data Center business in Spain and Chile, respectively (which had been previously reported under "Other companies and eliminations"). As a consequence, the 2016 comparative segment results have also been revised.

These changes in the segments do not affect the consolidated results of the Group.

Each segment includes the information relating to its wireline, wireless, cable, data, internet and television businesses and other digital services in accordance with each location. "Other companies and eliminations" includes Telxius, the companies belonging to the transverse areas and other Group companies, as well as the eliminations in the consolidation process.

Segment reporting takes into account the impact of the purchase price allocation to assets acquired and the liabilities assumed from the companies included in each segment. The assets and liabilities presented in each segment are those managed by the heads of each segment, irrespective of their legal structure.

The Group manages borrowing activities and taxes centrally. Therefore, it does not disclose the related assets, liabilities, revenue and expenses by reportable segments. In addition, revenues and expenses arising from intra-group invoicing for the use of the trademark and management services have been eliminated from the operating results of each Group segment. These adjustments have no impact on the Group's consolidated results.

Inter-segment transactions are carried out at market prices.



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The following table presents income and capital expenditures information regarding the Group's operating segments for the six months ended June 30, 2017 and 2016:

**January - June 2017**

Millions of euros	Other						Total Group
	Telefónica Spain	Telefónica UK	Telefónica Germany	Telefónica Brazil	Telefónica Hispanoamérica	Telefónica companies and eliminations	
External revenues	6,083	3,190	3,523	6,180	6,338	777	26,091
Inter-segment revenues	143	18	19	13	81	(274)	
Other operating income and expenses	(3,801)	(2,359)	(2,681)	(4,055)	(4,623)	(393)	(17,912)
<b>Operating income before depreciation and amortization (OIBDA)</b>	<b>2,425</b>	<b>849</b>	<b>861</b>	<b>2,138</b>	<b>1,796</b>	<b>110</b>	<b>8,179</b>
Depreciation and amortization	(850)	(523)	(1,006)	(1,156)	(1,127)	(147)	(4,809)
<b>Operating income</b>	<b>1,575</b>	<b>326</b>	<b>(145)</b>	<b>982</b>	<b>669</b>	<b>(37)</b>	<b>3,370</b>
<b>Capital expenditures (CapEx)</b>	<b>704</b>	<b>434</b>	<b>435</b>	<b>915</b>	<b>923</b>	<b>96</b>	<b>3,507</b>

**January - June 2016 (revised)**

Millions of euros	Other						Total Group
	Telefónica Spain	Telefónica UK	Telefónica Germany	Telefónica Brazil	Telefónica Hispanoamérica	Telefónica companies and eliminations	
External revenues	6,245	3,441	3,680	5,072	5,892	905	25,235
Inter-segment revenues	129	23	11	13	122	(298)	
Other operating income and expenses	(3,821)	(2,546)	(2,848)	(3,442)	(4,314)	(508)	(17,479)
<b>Operating income before depreciation and amortization (OIBDA)</b>	<b>2,553</b>	<b>918</b>	<b>843</b>	<b>1,643</b>	<b>1,700</b>	<b>99</b>	<b>7,756</b>



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Depreciation and amortization	(929)	(561)	(1,109)	(958)	(955)	(161)	(4,673)
<b>Operating income</b>	<b>1,624</b>	<b>357</b>	<b>(266)</b>	<b>685</b>	<b>745</b>	<b>(62)</b>	<b>3,083</b>
<b>Capital expenditures (CapEx)</b>	<b>894</b>	<b>415</b>	<b>432</b>	<b>792</b>	<b>1,018</b>	<b>103</b>	<b>3,654</b>

The following table compares segment assets, liabilities and investments accounted for by the equity method at June 30, 2017 and December 31, 2016:

**June 2017**

Millions of euros	Other						Total Group
	Telefónica Spain	Telefónica UK	Telefónica Germany	Telefónica Brazil	Telefónica Hispanoamérica	companies and eliminations	
Investments accounted for by the equity method	1	6		2	1	61	71
Fixed assets	15,156	9,424	15,009	24,794	13,763	2,231	80,377
Total allocated assets	22,715	11,867	17,923	32,393	20,330	15,123	120,351
Total allocated liabilities	13,572	3,745	6,313	9,380	12,015	49,792	94,817

**December 2016 (revised)**

Millions of euros	Other						Total Group
	Telefónica Spain	Telefónica UK	Telefónica Germany	Telefónica Brazil	Telefónica Hispanoamérica	companies and eliminations	
Investments accounted for by the equity method	1	6		2	1	66	76
Fixed assets	15,306	9,771	15,572	27,489	15,089	2,370	85,597
Total allocated assets	22,138	12,025	18,510	35,104	21,655	14,209	123,641
Total allocated liabilities	12,999	3,907	6,006	9,643	13,004	49,697	95,256

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**Note 6. Business combinations and acquisitions of non-controlling interests**

No material business combinations were finalized within the Group in the six months ended June 30, 2017 and 2016. Changes to the scope of consolidation are detailed in Appendix I.

In March 2017 Telefónica entered into a swap agreement with Koninklijke KPN NV (hereinafter, KPN) to deliver 72.0 million of its treasury shares (representing 1.43% of its share capital) in exchange for 178.5 million shares of its subsidiary Telefónica Deutschland Holding AG, representing 6.0% of the share capital of the latter (see Note 9). The exchange ratio was determined based on the average of the volume weighted average price of the respective shares during the last five trading sessions. As a result of this agreement, Telefónica increased from 63.2% to 69.2% its shareholding in Telefonica Deutschland.

**Note 7. Intangible assets, property, plant and equipment and goodwill**

The movements in Intangible assets and Property, plant and equipment in the first half of 2017 are as follows:

Millions of euros	Intangible assets	Property, plant and equipment	Total
<b>Balance at December 31, 2016</b>	<b>20,518</b>	<b>36,393</b>	<b>56,911</b>
Additions	563	2,944	3,507
Depreciation and amortization	(1,728)	(3,081)	(4,809)
Disposals	(4)	(25)	(29)
Inclusion of companies	4		4
Translation differences and hyperinflation adjustments	(818)	(1,749)	(2,567)
Transfers and others	278	(280)	(2)
<b>Balance at June 30, 2017</b>	<b>18,813</b>	<b>34,202</b>	<b>53,015</b>

The Additions by segment are detailed in Note 5.

Due to the changes in the macroeconomic conditions in Venezuela (see Note 3), an analysis was carried out by the Group to estimate the recoverable value of the property, plant and equipment and intangible assets of Telefónica Venezolana. This analysis, based on the best estimates to date, revealed that the recoverable value exceeds the carrying amount of the assets, and as a consequence no impairment loss was recognized.

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The movement in Goodwill in the first half of 2017 is as follows:

Millions of euros	Goodwill
<b>Balance at December 31, 2016</b>	<b>28,686</b>
Translation differences and hyperinflation adjustments	(1,331)
Additions	7
<b>Balance at June 30, 2017</b>	<b>27,362</b>

The negative impact of translation differences is mainly related to the depreciation of the Brazil reais.

Note 8. Related parties

**Significant shareholders**

The main transactions carried out between Group companies and the significant shareholders Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) and Fundació Bancaria Caixa d Estalvis y Pensions de Barcelona (la Caixa), including the dependent subsidiaries of their respective consolidated groups, are as follows:

Revenues and expenses Millions of euros	January - June 2017	January - June 2016
Finance costs	26	67
Receipt of services	7	13
Other expenses	34	32
<b>EXPENSES</b>	<b>67</b>	<b>112</b>
Finance income	11	59
Dividends received (1)	8	8
Services rendered	50	41
Sale of goods	25	21
Other income		8
<b>REVENUES</b>	<b>94</b>	<b>137</b>

(1) At June 30, 2017, Telefónica holds a 0.66% stake in the share capital of BBVA.

Other transactions Millions of euros	January - June 2017	January - June 2016
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Finance arrangements: loans and capital contributions (borrower)	888	969
Guarantees	274	434
Commitments	80	75
Finance arrangements: loans and capital contributions (lender)	1,865	38
Dividends	120	230
Factoring operations	250	473
Other transactions	11	13

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In addition, the nominal value of outstanding derivatives held with BBVA and la Caixa in the first half of 2017 amounted to 21,480 and 385 million euros, respectively (18,905 million euros held with BBVA and 402 million euros held with la Caixa in the first half of 2016). The fair value of these same derivatives in the consolidated statement of financial position as of June 30, 2017 is 748 and -32 million euros, respectively (1,461 and -39 million euros, in the same period of 2016).

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**Associates and joint ventures**

The breakdown of amounts recognized in the consolidated statements of financial position and income statements related to associates and joint ventures is as follows:

<b>Millions of euros</b>	<b>06/30/2017</b>	<b>12/31/2016</b>
Investments accounted for by the equity method	71	76
Loans to associates and joint ventures	16	16
Receivables from associates and joint ventures for current operations	28	28
Financial debt, associates and joint ventures	49	9
Payables to associates and joint ventures	346	497

<b>Millions of euros</b>	<b>January - June 2017</b>	<b>January - June 2016</b>
Share of profit (loss) of investments accounted for by the equity method	3	(3)
Revenue from operations with associates and joint ventures	107	110
Expenses from operations with associates and joint ventures	10	16
Financial expenses with associates and joint ventures		1

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**Directors and Senior Executives compensation and other information**

Pursuant to the disclosure established in *Circular 5/2015, of October 28*, of the *Comisión Nacional del Mercado de Valores* (the Spanish National Securities commission, or CNMV), on *periodic reporting by issuers*, the compensation and benefits paid to members of the Company's Board of Directors in the first six months of 2017 and 2016 are as follows:

<b>Directors</b>	<b>January - June</b>	<b>January - June</b>
<b>Thousands of euros</b>	<b>2017</b>	<b>2016</b>
Fixed remuneration	2,955	3,950
Variable remuneration	3,430	8,547
Attendance fees	115	133
Other	274	602
<b>TOTAL</b>	<b>6,774</b>	<b>13,232</b>

**Note:** It is hereby stated for the record that on May 4, 2017 Mr. César Alierta Izuel, Mr. Gonzalo Hinojosa Fernández de Angulo and Mr. Pablo Isla Álvarez de Tejera resigned from their respective positions as Directors of Telefónica, S.A. Therefore, regarding such Directors, this section reflects the remuneration perceived by them until such that date. Furthermore, on May 4, 2017 Ms. Carmen García de Andrés and Mr. Francisco José Riberas Mera were appointed as Directors of Telefónica, S.A. Therefore, this section reflects the remuneration perceived by them since such date.

<b>Other benefits for Directors</b>	<b>January - June</b>	<b>January - June</b>
<b>Thousands of euros</b>	<b>2017</b>	<b>2016</b>
Pension funds and plans: contributions	6	38
Life insurance premiums	8	43
<b>TOTAL</b>	<b>14</b>	<b>81</b>

In addition, the total amounts paid to Senior Executives of the Company, excluding those that are also members of the Board of Directors, for all items in the first six months of 2017 and 2016 are as follows.

<b>Executives</b>	<b>January - June</b>	<b>January - June</b>
<b>Thousands of euros</b>	<b>2017</b>	<b>2016</b>
Total compensation paid to Senior Executives	6,452	19,049



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Note 9. Changes in equity and shareholder remuneration

**Dividends**

Approval was given at the General Shareholders Meeting of June 9, 2017 to pay a gross dividend of 0.40 euros for each company share issued, in circulation and carrying entitlement to this distribution against unrestricted reserves, payable in two tranches. The first payment of a gross amount of 0.20 euros in cash per share was made on June 16, 2017 amounting to 994 million euros and the second payment of a gross amount of 0.20 euros in cash per share will be made on December 14, 2017.

Approval was given at General Shareholders Meeting of May 12, 2016 to pay a gross dividend of 0.4 euros in cash per outstanding share in circulation and carrying entitlement against unrestricted reserves. This dividend was paid on May 19, 2016 and the total amount paid was 1,906 million euros.

Likewise approval was given to pay a scrip dividend amounting to approximately 0.35 euros per share consisting of the assignment of free allotment rights with an irrevocable purchase commitment by the Company, and a subsequent capital increase against reserves by such amount as may be determined pursuant to the terms and conditions of the resolution, by means of the issue of new ordinary shares having a par value of one euro, to fulfill said allotments. The dividend was paid on December 7, 2016, representing an impact in equity of 500 million euros.

**Other equity instruments**

The payment in the first half of 2017 of the coupons related to the undated deeply subordinated securities issued in previous years in an aggregate amount, net of tax effects, of 100 million euros had a negative impact on Retained earnings in the consolidated statements of changes in equity (87 million euros in the first half of 2016).

**Translation differences**

In the first six months of 2017, the equity attributable to the equity holders of the parent decreased by 2,826 million euros mainly due to the variation between the exchange rate at June 30, 2017 compared with December 31, 2016, mainly the depreciation of the Brazilian real, the Venezuelan bolivar, Argentine peso and the pound sterling.

**Treasury shares**

The following transactions involving treasury shares were carried out in the six months ended June 30, 2017 and 2016:

	<b>Number of shares</b>
<b>Treasury shares at December 31, 2016</b>	<b>141,229,134</b>
Disposals	(72,007,507)
Employee share option plan	(71,344)
<b>Treasury shares at June 30, 2017</b>	<b>69,150,283</b>



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	<b>Number of shares</b>
<b>Treasury shares at December 31, 2015</b>	<b>141,639,159</b>
Acquisitions	71,155,408
Employee share option plan	(2,429,210)
<b>Treasury shares at June 30, 2016</b>	<b>210,365,357</b>

During the first half of 2017, no treasury shares have been acquired. The cost of the acquired treasury shares in the first semester of 2016 was 664 million euros.

During the first half of 2017, under the swap agreement with KPN, Telefónica delivered 72.0 million of its treasury shares (representing 1.43% of its share capital), in exchange for 178.5 million shares of its subsidiary Telefónica Deutschland Holding AC, representing 6.0% of the share capital of the latter (see Note 6).

Treasury shares in portfolio at June 30, 2017 are directly held by Telefónica, S.A. and represent 1.37% of its share capital.

The Company has a derivative financial instrument subject to net settlement on a notional equivalent to 35 million Telefónica shares, recognized under *Current financial liabilities* in the accompanying consolidated statement of financial position.

On June 30, 2016, the third phase of the Telefónica, S.A. long-term incentive plan called *Performance and Investment Plan 2013-2016* (PIP 2013-2016) ended, which did not entail the delivery of any shares to Telefónica Group managers. On September 30, 2017 the fourth phase of the Telefónica, S.A. long-term incentive plan will end.

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## Note 10. Financial assets and liabilities

The breakdown of financial assets and liabilities of the Telefónica Group at June 30, 2017 and December 31, 2016 is as follows:

**June 30, 2017**

Millions of euros	Fair value through profit or loss				Measurement hierarchy				Total carrying amount	Total fair value	
	Held for trading	Fair value available-for-sale	Hedge (Quoted prices)	Level 1 (Other observable market inputs)	Level 2 (Observable market inputs)	Level 3 (Inputs not based on financial assets)	Held-to-maturity	at amortized cost			
<b>Non-current financial assets</b>	<b>1,426</b>	<b>253</b>	<b>1,235</b>	<b>2,468</b>	<b>868</b>	<b>4,492</b>	<b>22</b>	<b>22</b>	<b>3,459</b>	<b>8,863</b>	<b>8,863</b>
Investments			726		599	127				726	726
Long-term credits		253	509		92	648	22	22	1,340	2,124	1,966
Deposits and guarantees									2,277	2,277	2,277
Derivative instruments	1,426			2,468	177	3,717				3,894	3,894
Impairment losses									(158)	(158)	
<b>Current financial assets</b>	<b>536</b>	<b>34</b>	<b>74</b>	<b>1,063</b>	<b>228</b>	<b>1,479</b>		<b>161</b>	<b>7,768</b>	<b>9,636</b>	<b>9,636</b>
Financial investments	536	34	74	1,063	228	1,479		161	1,722	3,590	3,590
Cash and cash equivalents									6,046	6,046	6,046
<b>Total financial assets</b>	<b>1,962</b>	<b>287</b>	<b>1,309</b>	<b>3,531</b>	<b>1,096</b>	<b>5,971</b>	<b>22</b>	<b>183</b>	<b>11,227</b>	<b>18,499</b>	<b>18,499</b>

The main movements in Investments in the first half of 2017 were the sale of shares of China Unicom representing 0.24% of its share capital, and the sale of all the shares of Mediaset Premium that were owned by Telefónica (which had a negative impact in Net financial expense in the first half amounting to 4 million euros and 76 million euros, respectively).

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December 31, 2016

Millions of euros	Fair value through profit or loss				Measurement hierarchy				Total carrying amount	Total fair value
	Held for trading	Fair value option	Available-for-sale	Hedge (quoted market inputs)	Level 1 (Other directly observable market inputs)	Level 2 (Indirectly observable market inputs)	Level 3 (Inputs not Level based on Rest of financial assets)	Amortized cost		
<b>Non-current financial assets</b>	<b>1,716</b>	<b>270</b>	<b>1,333</b>	<b>3,332</b>	<b>864</b>	<b>5,766</b>	<b>21</b>	<b>3,114</b>	<b>9,765</b>	<b>9,765</b>
Investments			825		620	205			825	825
Long-term credits		270	508		76	681	21	1,330	2,108	1,954
Deposits and guarantees								1,938	1,938	1,938
Derivative instruments	1,716			3,332	168	4,880			5,048	5,048
Impairment losses								(154)	(154)	
<b>Current financial assets</b>	<b>883</b>	<b>118</b>	<b>115</b>	<b>1,173</b>	<b>483</b>	<b>1,806</b>	<b>39</b>	<b>4,362</b>	<b>6,690</b>	<b>6,690</b>
Financial investments	883	118	115	1,173	483	1,806	39	626	2,954	2,954
Cash and cash equivalents								3,736	3,736	3,736
<b>Total financial assets</b>	<b>2,599</b>	<b>388</b>	<b>1,448</b>	<b>4,505</b>	<b>1,347</b>	<b>7,572</b>	<b>21</b>	<b>39</b>	<b>7,476</b>	<b>16,455</b>

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**June 30, 2017**

Millions of euros	Fair value through profit or loss	Measurement hierarchy				Total carrying amount	Total Fair value
		Held for trading	Fair value through profit or loss	Level 1 (Quoted prices)	Level 2 (inputs not directly observable)		
Issues					47,587	47,587	51,020
Loans and other payables					11,611	11,611	11,632
Derivative instruments	1,682	1,615	79	3,218		3,297	3,297
<b>Total financial liabilities</b>	<b>1,682</b>	<b>1,615</b>	<b>79</b>	<b>3,218</b>	<b>59,198</b>	<b>62,495</b>	<b>65,949</b>

**December 31, 2016**

Millions of euros	Fair value through profit or loss	Measurement hierarchy				Total carrying amount	Total Fair value
		Held for trading	Fair value through profit or loss	Level 1 (Quoted market prices)	Level 2 (inputs directly observable)		
Issues					45,444	45,444	48,686
Loans and other payables					11,398	11,398	11,398
Derivative instruments	2,299	1,220	64	3,455		3,519	3,519
<b>Total financial liabilities</b>	<b>2,299</b>	<b>1,220</b>	<b>64</b>	<b>3,455</b>	<b>56,842</b>	<b>60,361</b>	<b>63,603</b>



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Part of the amount owed by the Telefónica Group includes restatements to amortized cost at June 30, 2017 and December 31, 2016 as a result of fair value interest rate and exchange rate hedges.

The valuation techniques and the variables used for the fair value measurement of financial instruments are the same as those used for the elaboration of the annual consolidated financial statements for 2016.

Net financial debt as of June 30, 2017 includes a positive value of the derivatives portfolio for a net amount of 2,185 million euros. In this amount, 973 million euros are due to hedges (cross currency swaps) to transfer financial debt issued in foreign currency to local currency.

The Group has entered into agreements to extend payment terms with various suppliers, or with factoring companies when such payments are discounted. The corresponding amount pending payment is recognized in Loans and other payables (173 million euros as of June 30, 2017 and 210 million euros as of December 31, 2016). The heading Financed operating payments and investments in property, plant and equipment and intangible assets payments, in the Net cash used in financing activities flow of the consolidated statement of cash flow amounts to 841 million euros (1,457 million euros in the first half of 2016) and includes the payments related to financed spectrum licences amounting to 219 million euros (59 million euros in the same period of 2016) and payments to suppliers or with factoring companies with extended terms amounting to 622 million euros (1,398 million euros in the first half of 2016).

As of June 30, 2017, the Telefónica Group presented undrawn committed credit facilities arranged with banks for an amount of 11,697 million euros (of which 10,754 million euros maturing in more than twelve months).

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The description of the main issues or cancellations in the first half of 2017 is as follows (in millions):

ISIN Code	Issue / Redemption	Type of security	Transaction date	Nominal amount (million)	Issue currency	Equivalent (million euros)	Interest Rate	Lis Ma
XS1550951211	Issue	Bond	01/17/17	1,250	EUR	1,250	1.528%	Lon
XS1550951138	Issue	Bond	01/17/17	500	EUR	500	2.318%	Lon
XS1555704078	Issue	Bond	01/25/17	150	EUR	150	EURIBOR 3M + 0.40%	Lon
BRVIVTDBS069	Issue	Debentures	02/08/17	2,000	BRL	530	108.25% CDI	Br
US87938WAT09	Issue	Bond	03/08/17	1,500	USD	1,315	4.103%	New
US87938WAU71	Issue	Bond	03/08/17	2,000	USD	1,754	5.213%	New
XS1550951138	Issue	Retap	03/17/17	200	EUR	200	2.318%	Lon
XS1588907045	Issue	Bond	04/18/17	200	USD	175	4.90%	Ta
US87938WAU71	Issue	Retap	04/28/17	500	USD	438	5.213%	New
XS0585904443	Redemption	Bond	02/07/17	(1,200)	EUR	(1,200)	4.75%	Lon
XS0585904443	Redemption	Retap	02/07/17	(100)	EUR	(100)	4.75%	Lon
XS0585904443	Redemption	Retap	02/07/17	(120)	EUR	(120)	4.75%	Lon
XS0761852556	Redemption	Bond	03/30/17	(1,250)	CZK	(46)	3.934%	Lon

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Telefónica Emisiones, S.A.	XS1071851866	Redemption	Bond	04/10/17	(100)	EUR	(100)	Euribor 3M + 0.75%	Low
Telefónica Emisiones, S.A.	XS1053304991	Redemption	Bond	04/10/17	(200)	EUR	(200)	Euribor 3M + 0.75%	Low
Telefónica Emisiones, S.A.	XS1249278976	Redemption	Bond	06/19/17	(300)	EUR	(300)	Euribor 3M + 0.33%	Low
Telefónica Emisiones, S.A.	US87938WAS26	Redemption	Bond	06/23/17	(500)	USD	(448)	Libor 3M + 0.65%	New
Telefónica Emisiones, S.A.	various	Issue	Promissory Note	various	224	EUR	224	-0.031%	Low
Telefónica Emisiones, S.A.	various	Redemption	Promissory Note	various	(302)	EUR	(302)	0.049%	Low
Telefónica Emisiones, S.A.	various	Issue	Commercial Paper	various	4,320	EUR	4,320	-0.121%	Low
Telefónica Emisiones, S.A.	various	Redemption	Commercial Paper	various	(4,740)	EUR	(4,740)	-0.044%	Low

Telefónica, S.A. has a full and unconditional guarantee on issues made by Telefónica Emisiones, S.A.U., Telefónica Europe, B.V. and Telefónica Participaciones, S.A.U.

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Interest-bearing debt arranged in the first half of 2017 includes mainly the following:

Transaction description	Limit 06/30/2017 (millions)	Currency	Outstanding balance 06/30/2016 (million of euros)	Arrangement date	Maturity date	Drawdown January-June (million Repayment of January-June euros)(million of euros)	
						euro	euro
<b>Telefónica, S.A.</b>							
Syndicated facility	2,500	EUR		02/19/15	02/19/22		(550)
Syndicated facility <sup>(1)</sup>		EUR		11/17/15	03/30/17		
Structured Financing <sup>(*)</sup>	713	USD	406	12/11/15	03/11/26	126	(21)
Bilateral loan <sup>(2)</sup>		EUR		02/23/16	02/23/17		(100)
Bilateral loan <sup>(3)</sup>		EUR		11/13/15	05/16/17		(100)
Bilateral loan <sup>(4)</sup>	1,500	EUR	1,500	06/26/14	06/26/19		
<b>Telefónica Germany GmbH &amp; Co. OHG</b>							
Syndicated facility <sup>(5)</sup>	750	EUR	600	03/22/16	03/22/22	650	(100)
EIB Financing	450	EUR	450	06/13/16	06/13/25	200	
<b>Telefónica Europe, B.V.</b>							
Structured Financing <sup>(*)</sup>	750	EUR	750	11/28/16	11/28/24	750	

- (1) On March 30, 2017 an early cancellation was made for the 1,500 million euros syndicated facility originally scheduled to mature on February 15, 2019.
- (2) On February 23, 2017 an early cancellation was made for the bilateral loan originally scheduled to mature on February 23, 2019.
- (3) On May 16, 2017 an early cancellation was made for the bilateral loan originally scheduled to mature on November 13, 2020.
- (4) On January 17, 2017 an amendment was made to the bilateral loan, with an outstanding amount of 1,500 million euros, split into two tranches with a new amortization schedule: tranche A for 500 million euros maturing on June 26, 2017 and tranche B for 1,000 million euros maturing on June 26, 2019. Later, on February 17, 2017 a new amendment was signed extending the maturity of the tranche A for 500 million euros up to June 26, 2019.
- (5) On February 17, 2017 a twelve-month extension was signed for the 750 million euros syndicated facility, signed on March 22, 2016 and originally scheduled to mature on March 22, 2021.
- (\*) Facility with amortization schedule, showing in the column Limit 06/30/17 the undrawn amount.

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## Note 11. Average number of Group employees

The average number of Group employees in the first six months of 2017 and 2016 is as follows:

<b>Average number of employees</b>	<b>June 2017</b>	<b>June 2016</b>
Males	78,760	83,575
Females	47,628	51,347
<b>Total</b>	<b>126,388</b>	<b>134,922</b>

## Note 12. Income tax

The deviation in the first six months of 2017 and 2016 with respect to the income tax expense that would result from applying the statutory tax rates prevailing in each country where the Telefónica Group operates is due to the existence of tax incentives and non-deductible expenses in accordance with the rulings of the various tax authorities, and the recognition of the tax effects identified in the Group's regular evaluation of the recoverability of tax losses.

Thus, in the first half of 2017 deferred tax assets amounting to 258 million euros were recognized in Latin America with a balancing entry in Corporate income tax, which was partially offset by the income tax charge or the tax credits not recognized of certain Group companies with losses before tax.

**Inspections in the tax group in Spain**

With regard to the appeals filed with the Central Economic-Administrative Court in May and July 2015 corresponding to the 2005 to 2007 and 2008 to 2011 inspections, regarding the adjustments related to the tax treatment of the *juros sobre el capital propio* (interest on own capital) as dividends, the Company obtained a ruling from the National Court which entails extending the effects of the previous rulings of the Court in the same respect, so that the tax treatment applied by Telefónica is confirmed.

**Tax deductibility of financial goodwill (Article 12.5)**

In the first half of 2016 the Telefónica Group decided to reverse the provision for the amount of the goodwill amortized for tax purposes corresponding to the purchase of companies of the O2 Group subject to the sale agreement, given that the execution of the sale transaction were less certain. In relation with other investments, mainly VIVO, the Group decided to continue provisioning the amount of the goodwill amortized for tax purposes, for a total amount of 182 million euros at June 30, 2017 (147 million euros at December 31, 2016).

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Note 13. Other information

**Litigation**

With regard to ongoing litigation, the main developments in litigation reported in Note 21.a) to the consolidated annual financial statements for the year ended December 31, 2016 from that date to the date of authorization for issue of these interim financial statements are as follows:

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**Public civil procedure by the São Paulo government against Telefônica Brasil for alleged reiterated malfunctioning in services provided**

Given that the Public Prosecutor has not appealed that refusal, the proceeding has concluded in favour of Telefonica Brasil.

**Appeal against the Decision of the European Commission dated January 23, 2013, to sanction Telefónica for the infringement of Article 101 of the Treaty on the functioning of the European Union**

On March 9, 2017, the European Commission filed its rejoinder.

**Claim of consumers association FACUA against Telefónica de España, S.A.U. in connection with the increase of the price of Movistar Fusión**

On April 5, 2017, the Judge ruled in favour of Telefónica de España, estimating the exception of inadequacy of procedure and ordering the dismissal of the action. FACUA appealed that ruling.

**Decision by the High Court regarding the acquisition by Telefónica of shares in Cesky Telecom by way of tender offer**

In March 2017, Telefónica was notified of the decision of the Supreme Court, which ordered the suspension of the effects of the unfavorable decision to Telefónica issued by the High Court.

**Commitments**

The main developments with regard to commitments and information reported in this connection in Note 21.b) to the consolidated financial statements for the year ended December 31, 2016 from that date to the date of authorization for issue of these interim financial statements are as follows:

**Agreement for the sale of up to 40% of the total share capital of Telxius Telecom, S.A.U**

On February 20, 2017 Telefónica reached an agreement for the sale of up to 40% of the total share capital of Telxius Telecom, S.A.U. to Taurus Bidco S.à.r.l. (hereafter, KKR, an entity managed by Kohlberg Kravis Roberts & Co. L.P.), for a total amount of 1,275 million euros (12.75 euros per share).

The aforementioned agreement includes a purchase agreement for the sale of 62 million shares (representing 24.8% of the share capital) of Telxius Telecom, S.A.U. for a price of 790.5 million euros, as well as options over 38 million shares (representing 15.2% of the share capital) for a price of at least 484.5 million euros.

These options correspond to a call option exercisable by KKR and to a put option exercisable by Telefónica upon maturity of the call option.

The closing is subject to obtaining the corresponding regulatory approvals. The exercise window of the options would take place during the fourth quarter of 2017, provided that regulatory approvals have been obtained on that date.

After the transaction, Telefónica will continue to maintain control over Telxius.

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Note 14. Events after the reporting period

The following events regarding the Group took place between the reporting date and July 26, 2017:

**Financing**

On July 3, 2017, Telefónica Emisiones, S.A.U. redeemed 700 million U.S. dollars of its notes issued on July 2, 2007. The notes were guaranteed by Telefónica, S.A.

On July 24, 2017, Telefónica, S.A. redeemed, in the third anniversary of the issue date, a notional amount of 750 million euros of its mandatory exchangeable notes exchangeable into ordinary shares of Telecom Italia S.p.A. by delivering the shares.

**Colombia Telecomunicaciones**

The Colombian Ministry of Information Technologies and Communication (ITC Ministry) issued a resolution in March 2014, to renew 850 MHz / 1900 MHz licenses for 10 additional years (see Appendix VI of the consolidated financial statements for the year ended December 31, 2016). In the context of the liquidation of the concession contract, the reversion of certain assets earmarked for the provisions of mobile voice services (other than the radio frequencies) and its scope were discussed. Discussions on the matter concluded in February 2016 without reaching an agreement and the ITC Ministry convened the Arbitral Tribunal, in accordance with the concession contract.

On July 25, 2017, Colombia Telecomunicaciones, S.A. E.S.P. (67.5% of which is owned by Telefónica and 32.5% of which is owned by the Government of the Colombian Nation) and another telecom operator were notified of the arbitration award issued in the arbitration proceedings initiated by the ITC Ministry. The arbitration award is not favorable to the co-defendants and the Groups is assessing the implications of this arbitration award.

The arbitration award is subject to a potential procedure for clarifications and corrections at the request of either party that will finalize on July 31. The Company already have the intention to present a request of clarifications and corrections before the deadline.

Additionally, the Group and its legal advisors consider that still exist legal procedures to appeal and suspend the effects of the award. Accordingly, the Group intends to carry out all possible actions permitted by law to challenge the award, both at the domestic and international levels.

Note 15. Additional note for English translation

These interim financial statements were originally prepared in Spanish. In the event of any discrepancy, the Spanish language version prevails.

These interim financial statements are presented on the basis of International Accounting Standards (IAS) 34 Interim Financial Reporting and article 12 of Royal Decree 1362/2007. Consequently, certain accounting practices applied by the Group do not conform with generally accepted principles in other countries.



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Appendix I. Changes in the consolidation scope

The main changes in the consolidation scope taking place in the first half of 2017 were as follows:

**Telefónica Deutschland Holding AG**

On March 13, 2017, Telefónica increased its shareholding in Telefónica Deutschland Holding AG from 63.2% to 69.2% through a share swap agreement with KPN. Telefónica delivered 72.0 million of its treasury shares (representing 1.43% of its share capital) in exchange for 178.5 million shares of its subsidiary Telefónica Deutschland Holding AG, representing 6.0% of the share capital of the latter.

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Interim consolidated management report

***TELEFONICA GROUP***

The results of the first half of 2017 show a new advance in our business model based in the searching of sustainable growth. The differential quality in our assets allows us to offer differentiated services which implies improvements in the results; to highlight: i) the growth in the main financial indicators, including in the first half of the year 2017 the positive impact of the foreign exchange; ii) the achievement of savings due to synergies and simplifications of processes; and iii) the solid growth of the free-cash-flow, 2 times higher than the first half of 2016. Additionally, we have announced the launching of a new model of relationship with our clients, AURA, pioneer in the cognitive intelligence area.

Telxius financials are fully reported under Other companies and eliminations since January 1, 2017, reflecting the final integration within Telxius of the mobile telecommunications towers transferred from Telefónica Spain, Telefónica Germany, Telefónica Brazil and Telefónica Hispanoamérica segments and the international submarine fiber optic cable (which had been previously reported under Other companies and eliminations). As a consequence, 2017 reported figures for these segments follow the same criteria and the 2016 comparative segment results have been revised, reflecting the different dates of asset integration into Telxius, affecting Telefónica Spain (since January 1, 2016), Telefónica Germany (since May 1, 2016), Telefónica Brazil (since April 1, 2016) and Telefónica Hispanoamérica (Telefónica Perú since April 1, 2016 and Telefónica Chile since May 1, 2016). The results of the segments do not include the intra-group capital gains resulting from the transfer of towers to Telxius in 2016.

In addition, in 2017 Telefónica Spain includes the companies Telefónica Studios and Telefónica Servicios Audiovisuales (which had been previously reported under Other companies and eliminations), and Telefónica Spain and Telefónica Hispanoamérica include the results of the Data Center business in Spain and Chile, respectively (which had been previously reported under Other companies and eliminations). As a consequence, the 2016 comparative segment results have also been revised.

In the first semester of 2017, **OIBDA** totaled 8,179 million euros, which means a growth in reported terms of 5.5%. This increase is affected by foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela (+1.8 p.p.) which offset the recognition of restructuring costs of 113 million euros in the first half of 2017 mainly in Telefónica Spain and Telefónica Germany.

The evolution of foreign exchange move rates positively impacted the main financial variables, supported in the appreciation of most of Latin American currencies against the euro, mainly the Brazilian real that offset the depreciation of the Venezuelan bolívar and the sterling Pound.

Telefónica's **total accesses** totaled 346.2 million as of June 30, 2017. Group accesses decreased by 0.4% affected, in part, by lower prepaid accesses in Telefónica Hispanoamérica (explained by the high competitive intensity in the prepaid segment not followed by Movistar in the markets to avoid damaging the quality levels of the network avoiding unlimited voice and data offers). In the first months of 2017, the weight of higher-value services continued to increase. As such, i) LTE customers totaled 81.6 million customers (1.6x y-o-y), with net additions of





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15.3 million (+20.5% y-o-y) and a penetration of 32% (+12 p.p. y-o-y); ii) mobile contract accesses stood at 112.6 million (+5% y-o-y) and accounted for 41% of the total (+2 p.p. y-o-y); iii) smartphones (+19.3% y-o-y; 155.1 million) achieved a penetration of 60.9% (+9.8 p.p. y-o-y) and net additions of 8.0 million (2.1x y-o-y); and iv) FTTx and cable customers (10 million) grew by 19% compared to June 30, 2016, accounting for 47% of total fixed broadband accesses (+7 p.p. y-o-y) and reaching a coverage of 41.2 million premises passed (+14% y-o-y). It is worth highlighting the positive accesses trend in Telefónica Germany (14.4% of the Group's total) that increased by 2.7% year-on-year and Telefónica Brazil (28.2% of the Group's total) that increased by 0.6% y-o-y.

The below table shows the evolution of Group accesses in the first half of 2017 compared to the first half of 2016:

**ACCESSES**

<b>Thousands of accesses</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Reported YoY</b>
Fixed telephony accesses (1)	39,262.1	37,488.4	(4.5%)
Internet and data accesses	21,641.4	21,697.3	0.3%
Broadband	21,195.9	21,240.4	0.2%
FTTx/Cable	8,378.1	9,960.5	18.9%
Mobile accesses	272,596.8	273,886.6	0.5%
Prepay	165,619.6	161,271.6	(2.6%)
Contract	106,977.2	112,615.0	5.3%
M2M	12,988.2	15,009.9	15.6%
Pay TV	8,422.0	8,274.9	(1.7%)
<b>Final Clients Accesses</b>	<b>341,922.3</b>	<b>341,347.3</b>	<b>(0.2%)</b>
<b>Wholesale Accesses</b>	<b>5,591.7</b>	<b>4,887.2</b>	<b>(12.6%)</b>
<b>Total Accesses</b>	<b>347,514.0</b>	<b>346,234.5</b>	<b>(0.4%)</b>

Notes:

(1) Includes fixed wireless and Voice over IP accesses.

The Group's strategy is based on capturing growth in its markets, especially on attracting high-value customers.

**Mobile accesses** totaled 273.9 million as of June 30, 2017, up 0.5% compared to June 30, 2016, affected mainly by the decrease in prepay accesses (explained by the high competitive intensity not followed by Movistar in the markets to avoid damaging the quality levels of the network avoiding unlimited voice and data offers), compensated by the contract segment access growth, up by 5.3% year-on-year, continuing to increase their weight over total mobile accesses up to 41.1% (+1.9 p.p. year-on-year).

**Smartphone accesses** maintained a strong growth rate (up 19.3% year-on-year), totaling 155.1 million accesses as of June 30, 2017 and reaching a penetration rate over total accesses of 60.9% (+9.8 p.p. year-on-year), reflecting the Company's strategic focus on the growth of its data services.

**Fixed broadband accesses** stood at 21.2 million at June 30, 2017, up 0.2% year-on-year. Fiber accesses stood at 10 million at June 30, 2017.

**TV accesses** totaled 8.3 million as of June 30, 2017, down 1.7% year-on-year due to lower accesses in TV accesses in Telefónica Spain and Telefónica Brazil.

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**Consolidated results**

In this section, we discuss changes in the Group's consolidated income statements for the first half of 2017 and 2016.

Consolidated Results	First half		2017		% Change	
	2016		2017		2017 vs 2016	
Millions of euros	Total	% of revenues	Total	% of revenues	Total	%
Revenues	25,235	100.0%	26,091	100.0%	856	3.4%
Other income	725	2.9%	709	2.7%	(16)	(2.2%)
Supplies	(7,423)	(29.4%)	(7,362)	(28.2%)	61	(0.8%)
Personnel expenses	(3,436)	(13.6%)	(3,493)	(13.4%)	(57)	1.7%
Other expenses	(7,345)	(29.1%)	(7,766)	(29.8%)	(421)	5.7%
<b>OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION (OIBDA)</b>	<b>7,756</b>	<b>30.7%</b>	<b>8,179</b>	<b>31.3%</b>	<b>423</b>	<b>5.5%</b>
Depreciation and amortization	(4,673)	(18.5%)	(4,809)	(18.4%)	(136)	2.9%
<b>OPERATING INCOME</b>	<b>3,083</b>	<b>12.2%</b>	<b>3,370</b>	<b>12.9%</b>	<b>287</b>	<b>9.3%</b>
Share of profit (loss) of investments accounted for by the equity method	(3)	(0.0%)	3	0.0%	6	c.s.
Net financial expense	(1,320)	(5.2%)	(1,197)	(4.6%)	123	(9.3%)
<b>PROFIT BEFORE TAX</b>	<b>1,760</b>	<b>7.0%</b>	<b>2,176</b>	<b>8.3%</b>	<b>416</b>	<b>23.7%</b>
Corporate income tax	(549)	(2.2%)	(520)	(2.0%)	29	(5.2%)
<b>PROFIT FOR THE PERIOD</b>	<b>1,211</b>	<b>4.8%</b>	<b>1,656</b>	<b>6.3%</b>	<b>445</b>	<b>36.7%</b>
Attributable to equity holders of the Parent	1,241	4.9%	1,600	6.1%	359	28.9%
Attributable to non-controlling interests	(30)	(0.1%)	56	0.2%	86	c.s.
<b>Adjustments made to calculate organic variations</b>						

Year-on-year changes referred to in this document as "organic" or presented in "organic" terms intend to present year-on-year variations on a comparable basis, by considering a constant perimeter of consolidation and constant exchange rates and by making consistently certain other adjustments which are described herein. "Organic" variations should not be viewed in isolation or as an alternative to reported variations.

For purposes of this report, 2017/2016 "organic" variation is defined as the reported variation as adjusted to exclude the impacts detailed below:

**Foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela:** We have excluded the impact of changes in exchange rates by assuming constant average foreign exchange rates in the first half of 2017 and 2016. In particular, we have used the average foreign exchange rates of the first half of 2016 for both periods.

Foreign exchange rates had a positive impact on our reported results for the first half of 2017, mainly due to the appreciation the Brazilian real and other Latin American currencies versus the euro, which more than offset the depreciation of the Venezuelan bolivar and the Pound sterling.

We have also excluded the impact of hyperinflationary adjustments in Venezuela by reversing such adjustments.

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The foreign exchange rate effect and the hyperinflation in Venezuela increase revenue and OIBDA growth by 1.4 percentage points and 1.8 percentage points, respectively.

**Changes in the scope of consolidation:** the main changes in the consolidation perimeter of the first half of 2017 as compared with the same period of the previous year are the sale of Telef  and the sale of Telecomunicaciones Personalizadas, which took place in the last quarter of 2016. In order to exclude the impact of these changes in our perimeter, the 2016 comparative figures for the calculation of organic variations exclude the results of these companies.

**Restructuring costs:** We have excluded the impact of certain restructuring costs, mainly those related with the individual suspension plan in Telef nica Spain, restructuring processes relating to Telef nica Germany and Telef nica Brazil and the Group's simplification program in global areas.

In the first half of 2017, these restructuring costs totaled 113 million euros of impact in OIBDA, mainly relating to Telef nica Spain (76 million euros), Telef nica Germany (30 million euros) and Telef nica Hispanoam rica (5 million euros).

In the first half of 2016, these restructuring costs totaled 68 million euros of impact in OIBDA, mainly relating to Telef nica Germany (37 million euros), Telef nica Brazil (25 million euros) and Telef nica Hispanoam rica (3 million euros).

**Tower sales:** The results of tower sales were excluded from our first half of 2017 and 2016, amounting to 0.3 million euros in both period.

**Spectrum acquisition:** We have excluded the impact of spectrum acquisitions in the first half of 2017 and 2016.

In the first half of 2017, these acquisitions totaled 4 million euros, mainly due to Telef nica Hispanoam rica.

In the first half of 2016, these acquisitions totaled 10 million euros, 7 million euros corresponding to Telef nica Spain and 3 million euros corresponding to Telef nica Germany.

The table below shows 2017/2016 variations in reported and organic terms (the latter, calculated in accordance with the adjustments referred to above) of certain income statement and other measures are described as follow:

<b>TELEF�NICA</b>	<b>YoY variation</b>	
<b>JUNE 2017</b>	<b>% Reported YoY</b>	<b>% Organic YoY</b>
Revenues	3.4%	2.3%

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Other income	(2.2%)	(5.5%)
Supplies	(0.8%)	(1.2%)
Personnel expenses	1.7%	1.7%
Other expenses	5.7%	3.2%
<b>OIBDA</b>	<b>5.5%</b>	<b>4.3%</b>
<b>Operating Income (OI)</b>	<b>9.3%</b>	<b>12.2%</b>
CapEx	(4.0%)	(5.7%)
<b>OpCF (OIBDA-CapEx)</b>	<b>13.9%</b>	<b>13.0%</b>

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The table below shows the contribution to reported growth of each item considered to calculate the organic variations, as explained above. For each line item, the contribution to reported growth, expressed in percentage points, is the result of dividing the amount of each impact (on a net basis when the impact affects both periods) by the consolidated reported figure for the previous year.

TELEFÓNICA	Contribution to reported growth (percentage points)			
	Exchange rate effect and hyperinflation	Perimeter change	Restructuring costs	Spectrum acquisition
<b>JUNE 2017</b>				
Revenues	1.4	(0.3)		
Other income	3.4			
Supplies	0.7	(0.3)		
Personnel expenses	0.1	(1.1)	1.0	
Other expenses	2.6	(0.2)	0.1	
<b>OIBDA</b>	<b>1.8</b>	<b>(0.1)</b>	<b>(0.6)</b>	
<b>Operating Income (OI)</b>	<b>(1.6)</b>	<b>(0.2)</b>	<b>(1.5)</b>	
CapEx	2.0	(0.2)		(0.2)
<b>OpCF (OIBDA-CapEx)</b>	<b>1.6</b>	<b>(0.1)</b>	<b>(1.1)</b>	<b>0.1</b>

**Results discussion**

**Net sales and provided services (revenues)** in the first six months of 2017 totaled 26,091 million euros, up 3.4% in reported terms. This increase was attributable to the impact of changes in foreign exchange rates and hyperinflation in Venezuela (+1.4 p.p.), which offset the change in the consolidation perimeter (-0.3 p.p.). In organic terms, revenues would have increased by 2.3% due to a better performance in service revenues (+2.3%). The structure of the revenues reflects the diversification in the Company. The segments which contribute most to Telefónica Group revenues in the first semester of 2017 and increase their contribution to Telefónica Group revenues compared to the first half of 2016 were Telefónica Hispanoamérica that represents 24.6% (+0.8 p.p. versus the first semester of 2016) and Telefónica Brazil representing 23.7% (+3.6 p.p. versus the first semester of 2016). It is followed by, although decreasing its contribution to Telefónica Group, Telefónica Spain, which represents 23.9% (-1.4 p.p. compared to the first semester of 2016), Telefónica Germany with 13.6% (-1.1 p.p. versus the first semester of 2016) and Telefónica United Kingdom which represents 12.3% (-1.4 p.p. compared to the first semester of 2016).

**Mobile business revenues** include revenues from MVNOs since January 1, 2017, for comparative purposes, mobile business revenues for 2016 are reported using the same criteria. These revenues totaled 16,236 million euros in the first half of 2017 (of which 14,369 million euros corresponded to service revenues and 1,867 million euros corresponded to handset revenues), up 3.8% year-on-year in reported terms. This growth is affected negatively in 0.1 percentage points by the impact of changes in foreign



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exchange rates and hyperinflation in Venezuela. Excluding this impact, the growth in mobile business revenues was 3.9% mainly due to the revenue growth in Telefónica Hispanoamérica and Telefónica Brazil despite the regulatory impacts in some Group operators.

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**Mobile service revenues** totaled 14,369 million euros in the first half of 2017, up 4.3% year-on-year in reported terms explained by higher data consumption. Excluding the impact of changes in foreign exchange rates and hyperinflation in Venezuela the growth was 4.2%.

**Mobile data revenues** have been revised, for comparative purposes mobile data revenues for 2016 are reported using the same criteria. This change does not affect the total Mobile Service Revenues figure reported for 2016. Mobile data revenues totaled 8,489 million euros in June 2017, up 16.5% in reported terms mainly due to higher data consumption. Excluding the impact of changes in foreign exchange rates and hyperinflation in Venezuela the growth of mobile data revenues was 15.7% due to the popularization of data usage, resulting from the growing number of commercial plans including data, also in prepaid. Mobile data revenues accounted for 59% of mobile service revenues in the first half of 2017, up 6.2 percentage points compared to 2016 in reported terms.

**Fixed revenues** have been revised, for comparative purposes fixed revenues for 2016 are reported using the same criteria. This change does not affect total revenues figure reported for 2016. These revenues totaled 9,227 million euros in June 2017, up 5.2% year-on-year in reported terms mainly due to the impact of changes in foreign exchange rates and hyperinflation in Venezuela (+4.4 p.p.). Excluding these impacts, fixed revenues increased 0.7%. This increase was mainly due to higher broadband connection revenues and Pay-TV revenues as a result of the commercial actions carried out by the Group in order to increase our value proposition giving even more speed to our customers.

**Other income:** mainly included own work capitalized in our fixed assets and profit from the sale of other assets. In the first six months of 2017, other income totaled 709 million euros, down 2.2% year-on-year in reported terms. In the first half of 2017, other income was affected positively by exchange rate and hyperinflation Venezuela impact (+3.4 p.p.).

**Total expenses** which include supply costs, personnel costs and other expenses (principally external services and taxes) but do not include amortization and depreciation expenses, were 18,621 million euros in the first six months of 2017, up 2.3% year-on-year in reported terms. This increase was attributable to the impact of changes in the foreign exchange rates and hyperinflation in Venezuela (+1.4 p.p.). The costs are explained in detail below:

**Supplies** amounted to 7,362 million euros in the first six months of 2017, down 0.8% year-on-year in reported terms, due to the impact of changes in foreign exchange rates (+0.7 p.p.), partially offset by the sale of Telef  and Telecomunicaciones Personalizadas (which accounted for -0.3 p.p. of the y-o-y decrease). In organic terms, supplies expenses would have decreased by 1.2% year-on-year, where the higher content and handset costs are compensated by lower mobile interconnection costs.

**Personnel expenses** amounted to 3,493 million euros, up 1.7% year-on-year in reported terms. This increase was attributable to the restructuring costs, principally in Telef nica Spain, Telef nica Germany and global areas (+1.0 p.p.) and in the first half of 2016 in Telef nica Germany and Telef nica Brazil, offset by the impact in the consolidation perimeter of the sale of Telef  and Telecomunicaciones Personalizadas,

decreasing year-on-year increase by 1.1 percentage points. In organic terms, personnel costs maintained the year-on-year growth at 1.7%, with inflationary pressures in some Latin American countries offsetting cost reductions from recent restructuring measures.

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The **average headcount** was 126,388 employees in the first six months of 2017, down 6.3% compared to the same period of 2016.

**Other expenses** amounted to 7,766 million euros in the first six months of 2017, up 5.7% in reported terms. This increase was mainly attributable to higher network and IT costs, affected by foreign exchange rates variations and hyperinflation in Venezuela (+2.6 p.p.). In organic terms, other expenses would have increased by 3.2% year-on-year.

**OIBDA** was 8,179 million euros in the first six months of 2017, growing 5.5% in reported terms. This increase was attributable to the impact of changes in foreign exchange rates and hyperinflation in Venezuela (+1.8 p.p.), which offset the restructuring costs (-0.6 p.p.) mainly in Telefónica Spain and Telefónica Germany in the first half of 2017 and in the first half of 2016 in Telefónica Germany and Telefónica Brazil, and changes in the consolidation perimeter (-0.1 p.p.).

In organic terms, OIBDA would have grown 4.3% reflecting the growth in revenues, the effort in cost contention and capturing of synergies and efficiencies from the transformation process. By segment, the growth in revenues is due to the good evolution of Telefónica Hispanoamérica (+13.5% year-on-year), due to the positive result in Telefónica Argentina and Telefónica Venezuela, Telefónica Brazil (+7.2%), Telefónica Germany (+2.7%), Telefónica United Kingdom (+2.2%) compensating the decrease in Telefónica Spain (-1.9%).

**OIBDA margin** stood at 31.3% in the first half of 2017, up 0.6 percentage points compared to the first half of 2016 in reported terms.

By segments, it is worth mentioning the increase in the contribution of Telefónica Brazil which represents a 26.1% of the total OIBDA of the Telefónica Group, increasing 5 percentage points compared to June 2016. On the other hand, Telefónica Spain (-3.3 p.p.) decreases its contribution despite of being the one that contributes most in the period January-June 2017, followed by Telefónica Hispanoamérica which represents 22% (0.0 p.p.), Telefónica Germany contributes with 10.5% (-0.3 p.p.) and Telefónica United Kingdom with 10.4% (-1.4 p.p.).

**Depreciation and amortization** amounted to 4,809 million euros in the first half of 2017, 2.9% higher than the same period of 2016 in reported terms, mainly affected by the exchange rate differences (+4 p.p.).

**Operating income (OI)** in the first six months of 2017, totaled 3,370 million euros, growing 9.3% compared to the first half of 2016 (12.2% in organic terms).

**Share of profit/loss of investments accounted for by the equity method** in the first half was positive 3 million euros (-3 million euros in the first half of 2016).

**Net financial expenses** totaled 1,197 million euros in the first half of 2017, down 9.3% year-on-year in reported terms. This year-on-year decreased is mainly due to the reduction in the cost of the debt because of refinancing in European currencies, instead of higher losses and impairment from the stake of Mediaset Premium amounting to 76 million euros and Prisa amounting to 30 million euros, recorded in the first half of 2017.



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**Corporate income tax** in the first half of 2017 amounted to 520 million euros over an income before taxes of 2,176 million euros, implying an effective tax rate of 23.9%. The difference with the reported rate in the same period of 2016 (31.2%) is mainly explained by the activation of deferred tax assets in 2017.

As a result, **Profit for the period attributable to equity holders of the Parent** in the first half of 2017 amounted to 1,600 million euros (+28.9% year-on-year).

**Profit attributable to non-controlling interests** reached 56 million euros positives, 30 million euros negative in the first half of 2016, mainly due to better results attributed to non-controlling interests in Brazil and Telefonica Germany.

**Basic earnings per share** totaled 0.29 euros in the first six months of 2017 (+30.3% year-on-year).

The Company continued focusing its investments primarily on growth and transformation projects (74.2% of total investment), driving network modernization and differentiation. **CapEx** stood at 3,507 million euros in the first half of 2017 (-4.0% y-o-y in reported terms) and includes 4.2 million euros from spectrum acquisitions in Telefónica Mexico (3.6 million euros) and Telefónica Germany (0.6 million euros).

**Operating cash flow (OIBDA-CapEx)** stood at 4,672 million euros in the first half of 2017, increasing 13.9% compared to the same period of 2016 in reported terms.

**Interest payments** amounted to 976 million euros, down 29.2% y-o-y, mainly due to the lower debt cost in European currencies and the deferral of some Parapat payments.

**Tax payments** totaled 537 million euros (228 million euros in the first half of 2016) due to lower refunds on final tax returns of prior years and higher payments in advance in Spain. The effective tax rate stands at 24.7%.

**Working capital** in the first half of 2017 represented a consumption of 1,351 million euros, affected by the seasonality of CapEx, payments of taxes and rentals, partially offset by the execution of factoring measures on receivables and agreements to extend payment deadlines with vendors or the factoring company where they were discounted. This consumption is 62 million less than the first half of 2016, primarily because of the regularization of payments in foreign currency in Argentina in 2016.

**Dividends paid to minority shareholders** totaled 255 million in the first half of 2017, 9 million less year-on-year, essentially due to Telefónica Brazil dividend payments in the period and less payments made by Telefónica Germany.

As a result, the available cash flow to remunerate Telefónica, S.A. shareholders, to protect solvency levels (financial debt and commitments) and to accommodate strategic flexibility amounted to 1,620 million euros in the first half of 2017 (815 million euros in the same period of 2016).

**Net financial debt** stood at 48,487 million euros at the end of June 2017, down by 108 million euros compared to December 2016 due to free cash flow generation (1,620 million euros in the first half of 2017), and the lower value in euros of the net debt in foreign currencies (506 million euros), partially offset by shareholder remuneration (1,016 million euros, including the dividend and capital instrument coupons), payment of labor-related commitments (331 million euros) and other factors, including financing through agreements with vendors to extend payment deadline and refinancing commercial liabilities (671 million euros).



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In the first semester of 2017, Telefónica's **financing activity** increased close to 6,884 million equivalent euros, without considering the re-financing of commercial paper and short-term bank loans. The activity focused mainly on strengthening the liquidity position and refinancing the debt maturities in an environment of very low interest rates.

Meanwhile, Telefónica, S.A. and its holding companies continued with their issuance activity under the various Commercial Paper and Promissory Note Programmes (Domestic and European), increasing the outstanding amount to approximately 2,503 million euros at the end of June 2017, benefiting from a context of low interest rates.

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**Segment results****TELEFÓNICA SPAIN**

The below table shows the evolution of accesses in Telefónica Spain of the first half of 2017 compared to the first half of 2016:

**ACCESSES**

<b>Thousands of accesses</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% YoY</b>
Fixed telephony accesses (1)	9,854.2	9,463.3	(4.0%)
Internet and data accesses	6,061.6	6,044.4	(0.3%)
Broadband	6,030.2	6,020.1	(0.2%)
FTTH	2,675.7	3,213.5	20.1%
Mobile accesses	17,094.4	17,289.8	1.1%
Prepay	2,579.7	2,000.4	(22.5%)
Contract	14,514.7	15,289.4	5.3%
M2M	1,890.5	1,974.7	4.5%
Pay TV	3,755.0	3,666.8	(2.4%)
<b>Final Clients Accesses</b>	<b>36,765.2</b>	<b>36,464.3</b>	<b>(0.8%)</b>
<b>Wholesale Accesses</b>	<b>4,693.3</b>	<b>4,377.8</b>	<b>(6.7%)</b>
Fiber	210.3	539.7	156.6%
<b>Total Accesses</b>	<b>41,458.6</b>	<b>40,842.1</b>	<b>(1.5%)</b>

Notes:

(1) Includes fixed wireless and Voice over IP accesses.

In the first semester of 2017, the commercial activity continues to rely on the differentiated assets of the Company, basically through the convergent offer Movistar Fusión+ and through the Más por Más strategy, the Company continues to evolve the abovementioned offer and adapt it to incremental customer demand, highlighting: i) the increase in data included in all mobile lines included in the Fusión+2 and Fusión+4 bundles from 3GB to 8GB; ii) the increase in data in mobile lines included in the basic Fusión+ bundle from 3GB to 8GB and the inclusion of a second mobile line free of charge with calls at 0 cents and 200MB for new customers; iii) the launch of the new Fusión+2 Fiction bundle offering all premium movies and series content, in addition to the 8 La Liga matches and the Champions League in the 300 Mb option and Fusión+ Ocio offering exclusive series channels. The mobile only portfolio has also been renewed increasing the mobile data allowance (x2 for the entry-level tariff, and x4 for the high value tariffs). All these changes have implied changes to the associated tariffs. It should also be highlighted, that

during the first days of July, **Fusión+** offer was extended with the launch of a new convergent proposal entry level that includes TV and all its features.

Telefónica Spain had 40.8 million **accesses** as of June 30, 2017 (down 1.5% compared to June 30, 2016), explained by the decrease in fixed telephony accesses, although it is important to highlight that retail accesses drop is down 0.8% year-on-year.

**Consumer Movistar Fusión**, with a customer base of 4.4 million with 3.1 million additional wireless lines to the base offer as of June 30, 2017, maintained a year-on-year growth (+2.5% and +51% respectively y-o-y) and contributed 85% of the fixed retail broadband customer base (+2 p.p. y-o-y) and 77% of the wireless contract customer base (+7 p.p. y-o-y). There was significant growth in the penetration of the high value services of **Movistar Fusión**, with 38% of the customer base already using 100 Mb or 300 Mb ultra-fast broadband (+7 p.p. y-o-y) and 70% of the customer base with Pay-TV as of June 30, 2017 (+3 p.p. y-o-y).

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**Fixed accesses** decreased 4% y-o-y, with a net loss of 257 thousand accesses in the first half of the year 2017. This decrease was mainly due to a lower fixed access market.

**Retail broadband accesses** totaled 6.0 million and decreased 0.2% year-on-year at June 2017, with negative net adds of 47 thousand accesses, due to the higher churn (1.6% as of June 30, 2017, +0.19 p.p. y-o-y).

**Fiber accesses** reached 3.2 million customers (+20.1% compared to June 30, 2016), representing 53% of total broadband customers (+9 p.p. y-o-y) with net adds of 215 thousand accesses in the first semester of 2017. Ultra speed fiber accesses, with 300 Mb (with additional ARPU of 10 to 12 euros, including VAT) reached 2.2 million accesses (67% of total fiber accesses). At June 30, 2017 the fiber deployment reached 18.0 million premises, 2.3 million more than at June 30, 2016, and continues to be the largest in Europe.

Total **mobile accesses** stood at 17.3 million as of June 30, 2017, increased by 1.1% compared to June 30, 2016, in spite of the strong decrease in prepaid accesses (-22%). The contract access base accelerated its growth during the first half of 2017, growing by 5.3% year-on-year. Smartphone penetration as of June 30, 2017 stood at 73.8% of the mobile voice base (+5.5 p.p. y-o-y) and significantly boosted data traffic growth to 81% year-on-year due to the higher number of customers with the renewed portfolio containing superior data packages.

LTE network rollout continued to progress well and coverage reached (based on our estimates) approximately 92% of the population at June 30, 2017, up 6 percentage points compared to June 30, 2016. As a result, the LTE customer base reached over 6.9 million customers as of June 30, 2017, +38.1% compared to the customer base at June 30, 2016, while the penetration reached 46% (+12 p.p. y-o-y).

**Pay-TV accesses** reached 3.7 million at June 30, 2017, down by 2.4% year-on-year, due to lower satellite customers.

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The below table shows the evolution of results in Telefónica Spain of the first half of 2017 compared to the first half of 2016:

**Millions of euros**

	<b>June 2016</b>	<b>June 2017</b>	<b>% Reported YoY</b>	<b>% Organic YoY (3)</b>
<b>TELEFÓNICA SPAIN</b>				
Revenues	6,374	6,226	(2.3%)	(2.3%)
<b>Consumer (1)</b>	<b>3,262</b>	<b>3,273</b>	<b>0.4%</b>	<b>0.4%</b>
Fusion	1,994	2,184	9.5%	9.5%
Out of Fusion	1,268	1,090	(14.0%)	(14.0%)
<b>Corporate</b>	<b>1,721</b>	<b>1,710</b>	<b>(0.6%)</b>	<b>(0.6%)</b>
Communications	1,374	1,331	(3.2%)	(3.2%)
IT	346	379	9.6%	9.6%
<b>Others (2)</b>	<b>1,153</b>	<b>1,078</b>	<b>(6.5%)</b>	<b>(6.2%)</b>
Other income	197	186	(5.4%)	(5.4%)
Supplies	(1,664)	(1,672)	0.4%	0.5%
Personnel expenses	(1,131)	(1,121)	(0.9%)	(7.6%)
Other expenses	(1,223)	(1,194)	(2.2%)	(2.2%)
<b>OIBDA</b>	<b>2,553</b>	<b>2,425</b>	<b>(5.0%)</b>	<b>(1.9%)</b>
OIBDA margin	40.0%	38.9%	(1.1 p.p.)	0.1 p.p.
Depreciation and amortization	(929)	(850)	(8.5%)	(8.5%)
<b>Operating income (OI)</b>	<b>1,624</b>	<b>1,575</b>	<b>(3.0%)</b>	<b>1.9%</b>
CapEx	894	704	(21.2%)	(20.6%)
OpCF (OIBDA-CapEx)	1,659	1,720	3.7%	8.0%

Note: Since January 1, 2016, T. Spain results reflect the transfer of the towers business to Telxius, and includes the results of Telefónica Studios, Telefónica Servicios Audiovisuales and the data center business. These results do not include intra-group-capital gains resulting from the transfer of towers to Telxius in 2016.

- (1) Consumer revenues include also freelance revenues.
- (2) Other revenues include wholesale, subsidiaries and other revenues.
- (3) See adjustments made to calculate organic variation below.

**Adjustments made to calculate organic variations**

As explained above, year-on-year changes referred to in this document as organic or presented in organic terms intend to present year-on-year variations on a comparable basis.

With respect to Telefónica Spain, we have made the following adjustments in order to calculate the first half of 2017 and 2016 variations in organic terms:

**Changes in the scope of consolidation:** the main variation in the first half of 2017 related to the same period of the previous year is corresponding to the sale of Telecomunicaciones Personalizadas. It was in the last quarter of 2016.

**Restructuring costs:** We have excluded the impact of the Voluntary Suspension Plan in Telefónica Spain amounting to 76 million euros in the first half of 2017. No result have been included related to restructuring costs in the first half of 2016.

**Spectrum acquisition:** We have excluded the impact of spectrum acquisitions in the first half of 2016 totaled 7 million. In 2017 there are no impacts related to this concept.

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The table below shows the first half of 2017 and 2016 variations in reported and organic terms (the latter, calculated in accordance with the adjustments referred to above) of certain income statement measures, and the contribution of each item for which we have adjusted to our reported growth:

TELEFÓNICA SPAIN JUNE 2017	YoY variation		Contribution to reported growth (percentage points)		
	% Reported YoY	% Organic YoY	Perimeter change	Restructuring costs	Spectrum acquisition
Revenues	(2.3%)	(2.3%)	(0.1)		
Other income	(5.4%)	(5.4%)			
Supplies	0.4%	0.5%	(0.0)		
Personnel expenses	(0.9%)	(7.6%)		6.7	0.0
Other expenses	(2.2%)	(2.2%)			
<b>OIBDA</b>	<b>(5.0%)</b>	<b>(1.9%)</b>	<b>(0.1)</b>	<b>(3.0)</b>	<b>0.0</b>
CapEx	(21.2%)	(20.6%)			(0.8)
<b>OpCF (OIBDA-CapEx)</b>	<b>3.7%</b>	<b>8.0%</b>	<b>(0.2)</b>	<b>(4.6)</b>	<b>0.4</b>

**Results discussion**

Telefónica Spain's results continued to reflect the strategy focused on increasing customer value, which resulted in the growing penetration of high-value services. However, the year-on-year changes in the first semester of 2017 were affected by the decrease in handset revenues, the different phasing of tariffs and promotion upgrades, and by lower wholesale revenues.

**Revenues** in Telefónica Spain in the first six months of 2017 were 6,226 million euros, down 2.3% y-o-y in reported and organic terms.

**Consumer revenues** (3,273 million euros in the first six months of the year 2017) grew by 0.4% in reported terms, driven by ARPU and high value customer growth. It is worth highlighting the strong growth in Fusión revenues (2,184 million euros; +9.5% year-on-year) which more than offset the drop in non-Fusión revenues.

**Business revenues** (1,710 million euros in the first half of the year 2017) decreased by 0.6% year-on-year in reported terms, given that the good evolution in IT revenues almost offset the decrease of communication revenues.

**Other** include wholesale, subsidiaries and other revenues (1,078 million euros in the first half of the year 2017) decrease by 6.5% year-on-year in reported terms, due mainly to lower wholesale revenues from TV

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and MVNOs and, to a lesser extent, to the effect of regulatory changes applicable throughout 2017 (NEBA, ORLA, etc.).

**Fusion ARPU** was 83 euros in the first six months of 2017, up 5.4% year-on-year in reported terms, boosted by the demand of higher value packages and the tariff revisions in February and April 2017.

<b>TELEFÓNICA SPAIN</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Local Currency YoY</b>
Voice Traffic (millions of minutes)	78,015	74,890	(4.0%)
<b>ARPU Fusión (EUR)</b>	<b>79.0</b>	<b>83.2</b>	<b>5.4%</b>

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**OIBDA** amounted to 2,425 million euros in the first semester of 2017, down 5.0% year-on-year in reported terms. The operating expenses were affected by an additional restructuring provision of 76 million euros associated with the 2017 employment suspension plan due to a greater-than-expected uptake. This will produce an average annual saving in direct costs of approximately 9 million euros from 2018 onwards. Excluding this impact, the organic reduction of OIBDA would have been 1.9%.

The revenues reduction is compensated mainly by lower personnel costs, with a year-on-year reduction of 0.9% in reported terms and down 7.6% in organic terms excluding the commented restructuring provision, due to the savings generated by the Employment Suspension Plan (105 million euros) and other expenses with a drop of 2.2% in reported terms principally due to lower commercial costs, that more than offset the increase of supplies (+0.4% in reported terms) impacted by higher content costs and IT equipment purchases.

Telefónica Spain had 28,033 employees at June 2017, down 5% compared to the first half of 2016.

**OIBDA margin** was 38.9% in the first half of 2017, down 1.1 percentage point year-on-year in reported terms. (+0.1 p.p. in organic terms, reaching 40.2%).

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**TELEFÓNICA UNITED KINGDOM**

The below table shows the evolution of accesses in Telefónica United Kingdom of the first half of 2017 compared to the first half of 2016:

**ACCESSES**

<b>Thousands of accesses</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% YoY</b>
Fixed telephony accesses (1)	257.7	281.3	9.1%
Internet and data accesses	22.3	24.7	10.4%
Broadband	22.3	24.7	10.4%
Mobile accesses	25,172.5	25,139.7	(0.1%)
Prepay	9,745.8	9,427.4	(3.3%)
Contract (2)	15,426.7	15,712.3	1.9%
M2M	3,176.8	3,373.1	6.2%
<b>Final Clients Accesses</b>	<b>25,452.6</b>	<b>25,445.6</b>	<b>(0.0%)</b>
<b>Total Accesses</b>	<b>25,452.6</b>	<b>25,445.6</b>	<b>(0.0%)</b>

Notes:

(1) Includes fixed wireless and Voice over IP accesses.

(2) Includes the disconnection of 228 thousand inactive contract customers in 2017.

During the first six months of 2017 despite the competitive environment, Telefonica United Kingdom maintained market momentum which has been underpinned by the strength of the O2 brand, successful commercial propositions and customer loyalty, factors that allowed the Company to deliver continued strong customer growth in a competitive market.

**Total accesses** growth remain flat year-on-year standing at 25,4 million by the end of June 2017.

Contract **mobile accesses** increased by 1.9% y-o-y to 15.7 million by the end of June 2017 increasing their proportion over the total mobile accesses to 62.5%. Mobile net loss in the semester reached 323 thousand accesses driven by higher volatility in the prepay inactive base and the 228 thousand inactive disconnections in postpay. Smartphone penetration rose 11.4 percentage points year-on-year to 73.8%, triggered by the continued expansion of LTE customers base (16.8% y-o-y growth and 12.6 million by June 30, 2017). LTE penetration represents now 58% of the mobile base.

Prepay accesses decreased by 3.3% y-o-y to 9.4 million customers by end of June 30, 2017 due to disconnections of inactive customers.



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The below table shows the evolution of results in Telefónica United Kingdom of the first half of 2017 compared to the first half of 2016:

**Millions of euros**

<b>TELEFÓNICA UNITED KINGDOM</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Reported YoY</b>	<b>% Organic YoY (2)</b>
Revenues	3,464	3,208	(7.4%)	2.3%
<b>Mobile Business</b>	<b>3,464</b>	<b>3,208</b>	<b>(7.4%)</b>	<b>2.3%</b>
Mobile service revenues (1)	2,761	2,531	(8.3%)	1.3%
Other income	72	67	(7.9%)	1.8%
Supplies	(1,594)	(1,479)	(7.2%)	2.5%
Personnel expenses	(267)	(222)	(16.9%)	(8.0%)
Other expenses	(757)	(725)	(4.4%)	5.6%
<b>OIBDA</b>	<b>918</b>	<b>849</b>	<b>(7.4%)</b>	<b>2.2%</b>
OIBDA margin	26.5%	26.5%	(0.0 p.p.)	(0.0 p.p.)
Depreciation and amortization	(561)	(523)	(6.5%)	3.3%
<b>Operating income (OI)</b>	<b>357</b>	<b>326</b>	<b>(8.8%)</b>	<b>0.6%</b>
CapEx	415	434	4.4%	15.4%
OpCF (OIBDA-CapEx)	502	415	(17.3%)	(8.7%)

Notes:

- (1) Mobile business revenues include revenues from MVNOs since January 1, 2017, which were previously accounted as Handset revenues and others ; these criteria ate applied across Telefónica Group. For comparative purposes, mobile business revenues and handset revenues for 2016 are reported using the same criteria.
- (2) See adjustments made to calculate organic variation below.

**Adjustments made to calculate organic variations**

As explained above, year-on-year changes referred to in this document as organic or presented in organic terms intend to present year-on-year variations on a comparable basis.

With respect to Telefónica United Kingdom, we have made the following adjustments in order to calculate the first half of 2017 and 2016 variations in organic terms:

**Foreign exchange effects:** We have excluded the impact of changes in exchange rates by assuming constant average foreign exchange rates in the first half of 2017 and 2016. In particular, we have used the average foreign exchange rate of the first half of 2016 for both periods.

The foreign exchange rate effect reduced revenue and OIBDA growth by 9.7 percentage points respectively.

**Restructuring costs:** We have excluded the impact of the restructuring costs in the first half of 2016 that totaled 1 million euros. Telefónica United Kingdom did not report any restructuring costs in the first half of 2017 results.

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The table below shows the first half 2017/2016 variations in reported and organic terms (the latter, calculated in accordance with the adjustments referred to above) of certain income statement items and other measures, and the contribution of each item for which we have adjusted to our reported growth:

TELEFÓNICA UNITED KINGDOM	YoY variation		Contribution to reported growth (percentage points)	
	% Reported YoY	% Organic YoY	Exchange rate effect	Restructuring costs
<b>JUNE 2017</b>				
Revenues	(7.4%)	2.3%	(9.7)	
Other income	(7.9%)	1.8%	(9.7)	
Supplies	(7.2%)	2.5%	(9.8)	
Personnel expenses	(16.9%)	(8.0%)	(8.7)	(0.2)
Other expenses	(4.4%)	5.6%	(10.1)	
<b>OIBDA</b>	<b>(7.4%)</b>	<b>2.2%</b>	<b>(9.7)</b>	<b>0.1</b>
CapEx	4.4%	15.4%	(11.0)	
<b>OpCF (OIBDA-CapEx)</b>	<b>(17.3%)</b>	<b>(8.7%)</b>	<b>(8.7)</b>	<b>0.1</b>

**Results discussion**

Total **revenues** in the first half of 2017, decreased by 7.4% year-on-year in reported terms to 3,208 million euros mainly driven by the depreciation of the sterling pound (decreased y-o-y variation by 9.7 p.p.). In organic terms, the year-on-year growth would be 2.3% driven by higher service revenues.

**Mobile service revenues** reached 2,531 million euros in the first six months of 2017, decreasing by 8.3% in reported terms mainly due to the depreciation of the sterling pound (which decreased y-o-y by 9.6 p.p.).

Excluding this impact, mobile service revenues increased by 1.3% driven by the in-bundle tariffs growth.

Mobile **ARPU** fell by 9.1% year-on-year in reported terms mainly due to the depreciation of the sterling pound. In organic terms, ARPU increased by 0.5% as a consequence of the positive impact of commercial strategies.

TELEFÓNICA UNITED KINGDOM	June 2016	June 2017	% Local Currency YoY
Voice Traffic (millions of minutes)	46,389	46,792	0.9%
<b>ARPU (EUR)</b>	<b>17.7</b>	<b>16.1</b>	<b>0.5%</b>
Prepay	7.7	7.1	1.3%

Contract (1)	29.9	27.0	(0.2%)
Notes:			

(1) Excludes M2M.

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**OIBDA** totaled 849 million euros in the first six months of 2017, decreasing by 7.4% in reported terms mainly due to the depreciation of the sterling pound. In organic terms, OIBDA would have risen 2.2% year-on-year driven by higher service revenues.

**OIBDA margin** stood at 26.5% in the first semester of 2017, stable in comparison to the first half of 2016.

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**TELEFÓNICA GERMANY**

The below table shows the evolution of accesses in Telefónica Germany of the first half of 2017 compared to the first half of 2016:

**ACCESSES**

<b>Thousands of accesses</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% YoY</b>
Fixed telephony accesses (1)	2,007.4	1,987.9	(1.0%)
Internet and data accesses	2,329.8	2,297.2	(1.4%)
Broadband	2,103.9	2,082.4	(1.0%)
FTTx	669.3	959.9	43.4%
Mobile accesses	43,417.8	45,193.6	4.1%
Prepay	23,814.2	24,288.6	2.0%
Contract	19,603.6	20,905.0	6.6%
M2M	704.3	896.8	27.3%
<b>Final Clients Accesses</b>	<b>47,754.9</b>	<b>49,478.7</b>	<b>3.6%</b>
<b>Wholesale Accesses</b>	<b>850.1</b>	<b>428.0</b>	<b>(49.7%)</b>
<b>Total Accesses</b>	<b>48,605.0</b>	<b>49,906.7</b>	<b>2.7%</b>

Notes:

(1) Includes fixed wireless and Voice over IP accesses.

In the first half of 2017 Telefónica Germany maintained focusing on stimulating data growth in Premium segment leveraging on O2 Free tariff and the 15-year anniversary promotions of the O2 brand, meanwhile in the non-Premium segment the competitive pressure eased following price increases of some competitors. Results came in-line with objectives despite reflecting significant regulatory impacts (reduction in mobile termination rates since December 2016 and the glide path of the European roaming legislation) and continued successful execution on the integration milestones generating additional savings in line with synergy targets.

The **total access** base grew 2.7% year-on-year and stood at 49.9 million at the end of June 2017, mainly driven by a 4.1% increase in the mobile base (which reached 45.2 million).

The **contract mobile customer base** grew 6.6% year-on-year and reached 20.9 million accesses, increasing the share over the total mobile base up to 46.3%. Net adds reached 368 thousand accesses due to the solid contribution of partners (second brands associated). Smartphone penetration reached 57.4% of the total mobile access base, up 1.2 percentage points year-on-year driven by the continued growth of LTE customers reflecting successful data



monetization campaigns (+53.0% y-o-y reaching 14.4 million at the end of June, 2017). LTE penetration reached 32.6% of the total mobile access base.

The **prepay access** base slightly increased 2.0% year-on-year to 24.3 million. Prepay posted a net gain of 505 thousand customers in the first half of the year 2017.

The **retail broadband accesses** reduced in 22 thousand accesses in the January-June 2017 period, nevertheless highlight the strong demand of VDSL, with net adds of 154 thousand accesses in the first half of 2017 (+1.3% y-o-y). By other side, Wholesale DSL continued to fall due to the planned dismantling of the legacy infrastructure.

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The table below shows the evolution of Telefónica Germany's results of the first half of 2017 compared to the first half of 2016:

**Millions of euros**

<b>TELEFÓNICA GERMANY</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Reported YoY</b>	<b>% Organic YoY (1)</b>
Revenues	3,691	3,542	(4.1%)	(4.1%)
<b>Mobile Business</b>	<b>3,187</b>	<b>3,092</b>	<b>(3.0%)</b>	<b>(3.0%)</b>
Mobile service revenues	2,694	2,610	(3.1%)	(3.1%)
<b>Fixed Business</b>	<b>498</b>	<b>440</b>	<b>(11.6%)</b>	<b>(11.6%)</b>
Other income	80	59	(25.4%)	(25.4%)
Supplies	(1,206)	(1,132)	(6.2%)	(6.8%)
Personnel expenses	(333)	(313)	(6.3%)	(1.8%)
Other expenses	(1,389)	(1,295)	(6.7%)	(7.6%)
<b>OIBDA</b>	<b>843</b>	<b>861</b>	<b>2.1%</b>	<b>2.7%</b>
OIBDA Margin	22.8%	24.3%	1.5 p.p.	1.6 p.p.
Depreciation and amortization	(1,109)	(1,006)	(9.3%)	(8.7%)
<b>Operating Income (OI)</b>	<b>(266)</b>	<b>(145)</b>	<b>(45.5%)</b>	<b>(50.9%)</b>
CapEx	432	435	0.5%	1.3%
OpCF (OIBDA-CapEx)	411	426	3.8%	4.0%

Note: Since May 1, 2016, Telefónica Germany results reflect the transfer of the towers business to Telxius. These results do not include intra-group capital gains resulting from the transfer of towers to Telxius in 2016. Organic y-o-y changes reflect all the charges related to the towers transferred to Telxius since January 1, 2016.

(1) See adjustments made to calculate organic variation below.

**Adjustments made to calculate organic variations**

As explained above, year-on-year changes referred to in this document as organic or presented in organic terms intend to present year-on-year variations on a comparable basis.

With respect to Telefónica Germany, we have made the following adjustments in order to calculate the first half of 2017 and 2016 variations in organic terms:

**Restructuring costs:** we have excluded the impact of restructuring costs in Telefónica Germany that totaled 30 million euros in the first half of 2017 (37 million euros in the first half of 2016).

**Spectrum acquisition:** The organic variation of CapEx excludes the impact of spectrum acquisitions (1 million euros in the first half of 2017 and 3 million euros in the first half of 2016).

**Changes in the perimeter of consolidation:** We have excluded the result of four months by the towers business transferred to Telxius on May 1, 2016 amounting to 12 million euros impact in OIBDA (11 million euros in OpCF).

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The table below shows the first half of 2017 and 2016 variations in reported and organic terms (the latter, calculated in accordance with the adjustments referred to above) of certain income statement items and other measures, and the contribution of each item for which we have adjusted to our reported growth.

TELEFÓNICA GERMANY JUNE 2017	YoY variation		Contribution to reported growth (percentage points)		
	% Reported YoY	% Organic YoY	Restructuring costs	Spectrum acquisition	Perimeter change
Revenues	(4.1%)	(4.1%)			
Other income	(25.4%)	(25.4%)			
Supplies	(6.2%)	(6.8%)			0.7
Personnel expenses	(6.3%)	(1.8%)	(4.7)		
Other expenses	(6.7%)	(7.6%)	0.6		0.3
<b>OIBDA</b>	<b>2.1%</b>	<b>2.7%</b>	<b>0.8</b>		<b>(1.4)</b>
CapEx	0.5%	1.3%		(0.5)	(0.2)
<b>OpCF (OIBDA-CapEx)</b>	<b>3.8%</b>	<b>4.0%</b>	<b>1.6</b>	<b>0.6</b>	<b>(2.7)</b>

**Results discussion**

Total **revenues** were 3,542 million euros in the first half of 2017, with a year-on-year decrease of 4.1% in reported terms, mainly due to the regulation impact and lower hardware sales due to continued lower demand in the market on the back of ever- longer handset replacement cycles.

**Mobile service revenues** totaled 2,610 million euros, decreasing 3.1% in reported terms y-o-y, reflecting the regulation impact (interconnection termination rate cuts and the change in the European roaming legislation) as well the increasing share of the partner segment (second brands and associates) and the ongoing customer base rotation. Excluding the regulatory impact, mobile service revenues would decrease 0.5%. Telefónica Germany continued to focus on data revenues, which increased by 0.7% and accounted for 57% of mobile service revenues in the first half of 2017, increasing 2.1 percentage points year-on-year. Non-P2P SMS data revenues amounted to 1,192 million euros (increasing 6.8% year-on-year), accounting for 80.1% of the total data revenues (+4.6 p.p. year-on-year).

**Fixed revenues** were 440 million euros in reported terms, down 11.6% year-on-year in reported terms as a result of the lower year-on-year customer base and the planned phasing-out of the wholesale DSL and fixed voice business.

**Mobile ARPU** was 9.6 euros (-6.6% y-o-y), while contract ARPU stood at 15.5 euros (-6.4% y-o-y), as a result of the higher share of second brands in the customer base. Data ARPU was 5.5 euros (-3.0% y-o-y).

<b>TELEFÓNICA GERMANY</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Local Currency YoY</b>
Voice Traffic (millions of minutes)	58,251	53,916	(7.4%)
<b>ARPU (EUR)</b>	<b>10.3</b>	<b>9.6</b>	<b>(6.6%)</b>
Prepay	5.7	5.1	(10.9%)
Contract (1)	16.6	15.5	(6.4%)

Notes:

(1) Excludes M2M.

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**OIBDA** totaled 861 million euros in the first half of 2017 (+2.1% y-o-y in reported terms) leveraging by the integration synergies capture despite the negative effect from regulation as well as continued investments into O2 free products portfolio. In organic terms, OIBDA would have increased by 2.7% year-on-year.

The **OIBDA margin** stood at 24.3% in the first half of 2017, up 1.5 percentage points in reported terms compared to the first half of 2016. TELEFÓNICA BRAZIL

The below table shows the evolution of accesses in Telefónica Brazil of the first half of 2017 compared to the first half of 2016:

**ACCESSES**

<b>Thousands of accesses</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% YoY</b>
Fixed telephony accesses (1)	14,742.1	14,167.6	(3.9%)
Internet and data accesses	7,321.8	7,537.2	2.9%
Broadband	7,263.5	7,468.6	2.8%
FTTx/Cable	4,023.2	4,365.9	8.5%
Mobile accesses	73,296.1	74,327.1	1.4%
Prepay	41,669.4	39,652.1	(4.8%)
Contract	31,626.7	34,675.0	9.6%
M2M	4,590.3	5,590.8	21.8%
Pay TV	1,761.4	1,647.2	(6.5%)
<b>Final Clients Accesses</b>	<b>97,121.4</b>	<b>97,679.1</b>	<b>0.6%</b>
<b>Wholesale Accesses</b>	<b>20.7</b>	<b>17.0</b>	<b>(18.0%)</b>
<b>Total Accesses</b>	<b>97,142.1</b>	<b>97,696.1</b>	<b>0.6%</b>

Notes:

(1) Includes fixed wireless and Voice over IP accesses.

Telefónica Brazil closed the first half of 2017 improving its competitive position in the mobile as well as in the fixed market. In the mobile business, Telefónica Brazil kept its leadership in the higher value segments, which permitted the operator to capture mobile market revenue growth in 2017. In the fixed business, continues the transformation towards fiber and Pay-TV value customers.

Revenues and OIBDA evolution was positively supported by the expansion of profitability mainly due to the mobile data adoption acceleration and the good evolution of fiber and Pay-TV for IPTV customers. Additionally, Telefónica Brazil has continued carrying out costs control measures and continues generating profits associated to synergies with

GVT.

However, first half of 2017 results were adversely affected by the interconnection tariff reduction implemented since February 25, 2017, in the mobile business (-45.6%), fixed-mobile tariff (-17.3%), fixed-local (-35.3%) and fixed-interurban (-50.9%).

Telefónica Brazil reached 97.7 million **accesses** as of June 30, 2017, up 0.6% compared to June 30, 2016.

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In the **mobile business**, the strategic focus remained on gaining and retaining high value customers, reaching a market share of 42.3% in the contract segment as of June 30, 2017, (Source: ANATEL). Telefónica Brazil maintained its market leadership in terms of total accesses with a market share of 30.7% as of June 30, 2017 (Source: ANATEL), that explains contract customers growth (+9.6% y-o-y) compensating the decrease in prepaid customers (-4.8% y-o-y). The commercial offer includes data plans with higher data volume, more minutes of voice traffic, more minutes off-net and Telefónica Brazil has started to offer hybrid and prepaid customers, value-added services in the franchised part.

In the **fixed business**, Telefónica Brazil maintained its strategic focus on fiber deployment, with 17.7 million premises passed with FTTx at June 30, 2017 and 4.4 million homes connected. Fixed telephony accesses decreased by 3.9% year-on-year due to the fixed-mobile substitution. Retail broadband customers totaled 7.5 million customers in the first half of 2017, up 2.8% year-on-year. Pay TV customers stood at 1.6 million as of June 30, 2017, decreasing 6.5% year-on-year due to a more selective commercial activity directed to high value customers. These measures are reflected in an 65.4% increase in IPTV accesses, representing 20% of total Pay-TV accesses.

The below table shows the evolution of results in Telefónica Brazil of the first half of 2017 compared to the first half of 2016:

**Millions of euros**

<b>TELEFÓNICA BRAZIL</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Reported YoY</b>	<b>% Organic YoY (1)</b>
Revenues	5,085	6,193	21.8%	1.7%
<b>Mobile Business</b>	<b>3,037</b>	<b>3,781</b>	<b>24.5%</b>	<b>4.0%</b>
Mobile service revenues	2,888	3,631	25.7%	5.0%
<b>Fixed Business</b>	<b>2,048</b>	<b>2,411</b>	<b>17.7%</b>	<b>(1.7%)</b>
Other income	147	186	26.0%	5.2%
Supplies	(1,062)	(1,171)	10.2%	(8.2%)
Personnel expenses	(538)	(619)	15.1%	0.7%
Other expenses	(1,989)	(2,451)	23.2%	2.9%
<b>OIBDA</b>	<b>1,643</b>	<b>2,138</b>	<b>30.1%</b>	<b>7.2%</b>
OIBDA Margin	32.3%	34.5%	2.2 p.p.	1.8 p.p.
Depreciation and amortization	(958)	(1,156)	20.7%	0.8%
<b>Operating Income (OI)</b>	<b>685</b>	<b>982</b>	<b>43.3%</b>	<b>15.9%</b>
CapEx	792	915	15.5%	(3.6%)
OpCF (OIBDA-CapEx)	851	1,223	43.7%	17.0%

Note: Since April 1, 2016, Telefónica Brazil results reflect the transfer of the towers business to Telxius. These result do not include intra-group capital gains resulting from the transfer of towers to Telxius in 2016. Organic y-o-y changes reflect all the charges related to the towers transferred to Telxius since January 1, 2016.



(1) See adjustments made to calculate organic variation below.

**Adjustments made to calculate organic variations**

As explained above, year-on-year changes referred to in this document as organic or presented in organic terms intend to present year-on-year variations on a comparable basis.

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With respect to Telefónica Brazil, we have made the following adjustments in order to calculate the first half of 2017 and 2016 variations in organic terms:

**Foreign exchange effects:** we have excluded the impact of changes in exchange rates by assuming constant average foreign exchange rates in the first half of 2017 and 2016. In particular, we have used the average foreign exchange rate of the first half of 2016 for both years. Foreign exchange rates had a significant positive impact on our reported first half of 2017 Telefónica Brazil results due to the appreciation of the Brazilian real compared to euro (the average exchange rate increased by 19.8% in the first half of 2017 compared to the first half of 2016).

The foreign exchange rate effect increased revenue and OIBDA growth by 20.1 percentage points and 21.5 percentage points, respectively.

**Changes in the perimeter of consolidation:** We have excluded the result of three months by the towers business transferred to Telxius on April 1, 2016 amounting to 4 million euros impact in OIBDA and OpCF.

**Results of tower sales:** The results attributable to the sale of towers in the first half of 2017 have been excluded (47 thousand euros). In 2016 there is no adjustment related to this concept.

**Restructuring costs:** we have excluded the impact of restructuring costs in the first half of 2016 that totaled 25 million euros. Telefónica Brazil did not report any restructuring costs in the first half of 2017.

The table below shows the first half of 2017 and 2016 variations in reported and organic terms (the latter, calculated in accordance with the adjustments referred to above) of certain income statement items and other measures, and the contribution of each item for which we have adjusted to our reported growth:

TELEFÓNICA BRAZIL	YoY variation		Contribution to reported growth (percentage points)		
	% Reported	% Organic YoY	Exchange rate effect	Perimeter change	Restructuring costs
<b>JUNE 2017</b>					
Revenues	21.8%	1.7%	20.1	(0.0)	
Other income	26.0%	5.2%	20.8		
Supplies	10.2%	(8.2%)	18.2	0.2	
Personnel expenses	15.1%	0.7%	19.0		(4.6)
Other expenses	23.2%	2.9%	20.4		
<b>OIBDA</b>	<b>30.1%</b>	<b>7.2%</b>	<b>21.5</b>	<b>(0.2)</b>	<b>1.5</b>
CapEx	15.5%	(3.6%)	19.1		

<b>OpCF (OIBDA-CapEx)</b>	<b>43.7%</b>	<b>17.0%</b>	<b>23.8</b>	<b>(0.4)</b>	<b>2.9</b>
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### Results discussion

**Revenues** totaled 6,193 million euros in the first half of 2017, up 21.8% in reported terms, mainly due to the appreciation of the Brazilian real (which increased y-o-y variation in +20.1 p.p.) In organic terms, the year-on-year growth was 1.7%, principally due to the good evolution in the mobile business (+4.0% y-o-y), which was partially offset by the impact of the regulatory interconnection tariff reduction, that also impacted fixed revenues, which decreased by 1.7%.

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**Revenues from the mobile business** totaled 3,781 million euros in the first semester of 2017, up 24.5% in reported terms due mainly to the appreciation of the Brazilian real (which increased y-o-y variation in 20.6 p.p.) compensating the change in the consolidation perimeter (which decreased y-o-y variation in -0.1 p.p.) Excluding these impacts, revenues from the mobile business increased by 4.0% due to the positive evolution of service revenues (+5.0% y-o-y in organic terms) as a result of the higher data revenue and outbound revenues penetration, which increased as a result of a higher customer base and with a higher contract customer base, compensating the lower inbound revenues affected by lower interconnection tariffs. Handset revenues were up 1.6% in reported terms, mainly due to the appreciation of the Brazilian real (which increased y-o-y variation in +16.8 p.p.). In organic terms, the year-on-year decrease was 15.2%, due to lower commercial activity with handsets, focused on higher value customers.

**Fixed telephony revenues** totaled 2,411 million euros in the first half of 2017, up 17.7% in reported terms due mainly to the impact of appreciation of the Brazilian real (which increased y-o-y variation in +19.5 p.p.). Excluding this effect, revenues were down by 1.7%, mainly due to the regulatory impact of lower retail fixed-mobile and fixed-fixed tariff in voice revenues and access. On the other hand, this fall is partially compensated by the increase in fixed broadband revenues and new services, which were up by 7.6% year-on-year in organic terms supported by the increase in fiber revenues with higher ARPU.

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The **mobile ARPU** increased by 25.4% year-on-year in reported terms due mainly to the higher value customers, a higher contract customer base and data expansion, and also impacted by the appreciation of the Brazilian real. In organic terms, mobile ARPU increased by 4.5% year-on-year as a consequence of the higher data ARPU which offsets the negative impact of the interconnection tariff reduction.

<b>TELEFÓNICA BRAZIL</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Local Currency YoY</b>
Voice Traffic (millions of minutes)	186,804	170,795	(8.6%)
<b>ARPU (EUR)</b>	<b>6.4</b>	<b>8.0</b>	<b>4.5%</b>
Prepay	3.3	3.9	(2.5%)
Contract (1)	12.1	15.1	4.1%

Notes:

(1) Excludes M2M.

**OIBDA** stood at 2,138 million euros in the first half of 2017, increasing 30.1% in reported terms. These evolution have been affected by the positive impact in the Brazilian real appreciation (+21.5 p.p.), the 25 million euros provision associated to the personnel restructuring plans in 2016 (+1.5 p.p.), and the change in the consolidation perimeter (-0.2 p.p.). In organic terms, year-on-year variation was +7.2% due to revenue growth and cost efficiency. Personnel expenses totaled 619 million euros in the first half of 2017, up by 15.1% in reported terms as result mainly of the appreciation of the Brazilian real. In organic terms, personnel expenses increased by 0.7% year-on-year due to higher social benefits and the internalization of network contractors, partially offset by the savings resulting from restructuring plans in 2016. On the other hand, supply costs totaled 1,171 million euros in the first half of 2017, growing 10.2% mainly due to the appreciation of the Brazilian real. In organic terms, supply costs were reduced by 8.2% because of the positive impact of the reduction in interconnection rates and lower consumption of TV and mobile contents.

**The OIBDA margin** stood at 34.5% in reported terms in the first half of 2017, up 2.2 percentage points in reported terms, compared to the first half of 2016.

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**TELEFÓNICA HISPANOAMÉRICA**

The below table shows the evolution of accesses in Telefónica Hispanoamérica of the first half of 2017 compared to the first half of 2016:

**ACCESSES**

<b>Thousands of accesses</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% YoY</b>
Fixed telephony accesses (1)	12,400.6	11,588.3	(6.6%)
Internet and data accesses	5,772.1	5,687.3	(1.5%)
Broadband	5,642.2	5,538.0	(1.8%)
FTTx/Cable	923.8	1,351.9	46.3%
Mobile accesses	113,344.0	111,470.8	(1.7%)
Prepay	87,810.5	85,903.0	(2.2%)
Contract	25,533.6	25,567.8	0.1%
M2M	2,354.3	2,709.0	15.1%
Pay TV	2,905.6	2,961.0	1.9%
<b>Final Clients Accesses</b>	<b>134,422.4</b>	<b>131,707.4</b>	<b>(2.0%)</b>
<b>Wholesale Accesses (2)</b>	<b>27.5</b>	<b>64.5</b>	<b>134.0%</b>
<b>Total Accesses T. Hispanoamérica</b>	<b>134,449.9</b>	<b>131,771.9</b>	<b>(2.0%)</b>

Notes:

(1) Includes fixed wireless and Voice over IP accesses.

(2) Since the third quarter 2016, 55 thousand wholesale accesses have been reclassified from Mobile contract to Wholesale accesses in México.

Total accesses of Telefónica Hispanoamérica reached 132 million at June 30, 2017 (-2.0% y-o-y).

**Mobile accesses** reached 111 million customers and decreased by 1.7% y-o-y, mainly due to a lower prepaid customer base.

The growth in **contract** accesses (+0.1% y-o-y) mainly due to a strong performance in Argentina (+5.4%), Mexico (+11.9%) and Colombia (+5.0%), compensating the negative evolution in Peru with a complicated competitive environment and to a lesser extent Venezuela.

**Prepaid** accesses decreased 2.2% y-o-y, with negative net adds of 3.6 million accesses at June 30, 2017; negative net adds in all operations highlighting Mexico (-1.4 million accesses), Argentina (-1 million accesses) and Peru (-410 thousand accesses), explained by the high competitive intensity in the prepaid segment not followed by Movistar in the markets to avoid damaging the network quality levels (avoiding unlimited voice and data offers) and also explained by the continued focus on attracting high-value customers.

The **smartphone** customer base increased 17.1% year-on-year at June 30, 2017, reaching 50.5 million accesses and mobile access penetration of 47% (+7.6 p.p. y-o-y), growing in all countries of the region. Also, accesses with 4G terminals increased 72%, reaching the 19 million accesses at June 30, 2017.

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**Fixed accesses** stood at 11.6 million at June 30, 2017 (-6.6% y-o-y) with negative net adds of 350 thousand customers, due to the erosion of the traditional fixed business in all markets of the region.

**Fixed broad band accesses** reached 5.5 million at June 30, 2017 (-1.8% y-o-y), mainly due to the decrease in accesses in Argentina (-6.2%) and Colombia (-3.4%). The penetration of FBB accesses over fixed accesses stood at 48% (+2.3 p.p. y-o-y), focusing on UBB deployment in the region, reaching 5.4 million Real Estate Units and 1.4 million connected accesses (+46% y-o-y).

**Pay TV accesses** stood at 3 million (+1.9% y-o-y) registering net adds of 42 thousand accesses with positive results in all countries of the region that offer the service. Highlight growth in Peru (+4.7%), Chile (+2.0%) and Colombia (+1.7%).

The table below shows the evolution of Telefónica Hispanoamérica results of the first semester of 2017 in comparison with the first semester of 2016:

**Millions of euros**

<b>TELEFÓNICA HISPANOAMÉRICA</b>	<b>June 2016</b>	<b>June 2017</b>	<b>% Reported YoY</b>	<b>% Organic YoY (1)</b>
Revenues	6,014	6,419	6.7%	12.3%
<b>Mobile Business</b>	<b>4,070</b>	<b>4,394</b>	<b>8.0%</b>	<b>15.8%</b>
Mobile service revenues	3,637	3,841	5.6%	14.3%
<b>Fixed Business</b>	<b>1,944</b>	<b>2,025</b>	<b>4.2%</b>	<b>4.9%</b>
Other income	109	129	18.2%	16.3%
Supplies	(1,813)	(1,878)	3.6%	2.8%
Personnel expenses	(745)	(832)	11.7%	22.7%
Other expenses	(1,865)	(2,042)	9.4%	16.6%
<b>OIBDA</b>	<b>1,700</b>	<b>1,796</b>	<b>5.7%</b>	<b>13.5%</b>
OIBDA margin	28.3%	28.0%	(0.3 p.p.)	0.3 p.p.
Depreciation and amortization	(955)	(1,127)	18.0%	13.0%
<b>Operating income (OI)</b>	<b>745</b>	<b>669</b>	<b>(10.2%)</b>	<b>14.0%</b>
CapEx	1,018	923	(9.4%)	(6.2%)
OpCF (OIBDA-CapEx)	682	873	28.2%	43.2%

Note: T. Hispanoamérica results reflect the transfer of the towers business to Telxius (Telefónica Perú since April 1, 2016 and Telefónica Chile since May 1, 2016). Likewise, since January 1, 2016, Telefónica Chile includes the results of the data center business. The results of the Telefónica Hispanoamérica do not include intra-group capital gains resulting from the transfer of towers to Telxius in 2016. Organic y-o-y changes reflect all the charges related to the towers transferred to Telxius since January 1, 2016.

(1) See adjustments made to calculate organic variation below.



**Adjustments made to calculate organic variations**

As explained above, year-on-year changes referred to in this document as organic or presented in organic terms intend to present year-on-year variations on a comparable basis.

With respect to Telefónica Hispanoamérica, we have made the following adjustments in order to calculate the first half of 2017 and 2016 variations in organic terms:

**Foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela:** we have excluded the impact of changes in exchange rates by assuming constant average foreign exchange rates in the first half of 2017 and 2016. In particular, we have used the average foreign exchange rates of the first half of 2016 for both periods.

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We have also excluded the impact of hyperinflationary adjustments in Venezuela.

The foreign exchange rate effect reduced revenue and OIBDA growth by 5.7 percentage points and 7.7 percentage points, respectively.

**Changes in the perimeter of consolidation:** we have excluded the result in 2016 by the towers business transferred to Telxius (on April 1, 2016 to Telefónica Perú and on May 1, 2016 to Telefónica Chile) amounting to 1 million euros with an impact in OIBDA and OpCF.

**Tower sales:** the results of tower sales were excluded from the first half of 2017 and 2016 (0.2 thousand euros).

**Restructuring costs:** we have excluded the impact of restructuring costs associated with the simplification processes implemented in Telefónica Hispanoamérica. In the first half of 2017, the restructuring costs totaled 5 million euros. In the first half of 2016, restructuring costs totaled 3 million euros.

**Spectrum acquisition:** we have excluded the impact of spectrum acquisitions in the first half of 2017 amounting to 4 million euros. In the first half of 2016 no spectrum acquisitions were registered.

The table below shows the first half of 2017 and 2016 variations in reported and organic terms (the latter, calculated in accordance with the adjustments referred to above) of certain income statement items and other measures, and the contribution of each item for which we have adjusted to our reported growth:

	YoY variation		Contribution to reported growth (percentage points)			
	% Reported YoY	% Organic YoY	Exchange rate effect and hyperinflation	Perimeter change	Restructuring costs	Spectrum acquisition
<b>TELEFÓNICA</b>						
<b>HISPANOAMÉRICA</b>						
<b>JUNE 2017</b>						
Revenues	6.7%	12.3%	(5.7)			
Other income	18.2%	16.3%	1.9			
Supplies	3.6%	2.8%	0.6	0.1		
Personnel expenses	11.7%	22.7%	(11.3)		0.2	
Other expenses	9.4%	16.6%	(7.4)			
<b>OIBDA</b>	<b>5.7%</b>	<b>13.5%</b>	<b>(7.7)</b>	<b>(0.1)</b>	<b>(0.1)</b>	
CapEx	(9.4%)	(6.2%)	(3.5)			0.4
<b>OpCF (OIBDA-CapEx)</b>	<b>28.2%</b>	<b>43.2%</b>	<b>(14.1)</b>	<b>(0.3)</b>	<b>(0.2)</b>	<b>(0.6)</b>

## Results discussion

**Revenues** amounted to 6,419 million euros in the first half of 2017, increasing 6.7% year-on-year in reported terms. This increase was mainly driven by the foreign exchange effects and the hyperinflation in Venezuela (which decreased growth by 5.7 p.p. of the y-o-y variation). Excluding this effect, revenues would have grown by 12.3% year-on-year, driven by the good behavior of mobile and fixed revenues and handset sales revenues, in spite of interconnection tariff reductions.

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**Mobile service revenues** reached 3,841 million euros in the first semester of 2017 and increased 5.6% year-on-year in reported terms. This increase was negatively impacted by the foreign exchange effects and the hyperinflation in Venezuela (which decreased growth by -8.7 p.p. of the y-o-y variation). Excluding these effects, these revenues would have grown by 14.3%. Mobile service revenues performance by country was as follows:

- i In Argentina, mobile service revenues reached 1,026 million euros in the first semester of 2017, increasing by 36.5% year-on-year in reported terms. This increase was negatively impacted by the foreign exchange effect which decreased growth by 8.7 percentage points. Excluding this effect, these revenues would have grown by 45.2%, due to adjustment of tariffs, higher consumption in postpaid, higher customer base with top-ups and a higher top-up volume in prepaid.
- i In Mexico, mobile service revenues reached 561 million euros in the first six months of 2017, decreasing by 15.4% year-on-year in reported terms. This decrease is affected by the foreign exchange effect which decreased growth by 3.5 percentage points. Excluding this effect, these revenues decreased by 11.8%, principally affected by the behavior of the prepay revenues which affected customer base that decreases 3.6% year-on-year, with a lower ARPU decrease and the positive impact of interconnection agreements, both registered during the first semester of 2016 (37 million euros).
- i In Chile, mobile service revenues reached 555 million euros in the first semester of 2017, increasing by 3.7% y-o-y in reported terms, due to the foreign exchange effect which accounted for 7.3 p.p. of the increase. In local currency these revenues decreased by 3.6%, mainly due to lower prepay revenues and lower interconnection tariffs.
- i In Peru, mobile service revenues reached 565 million euros in the first half of 2017, decreasing by 7.7% year-on-year in reported terms due mainly to the foreign exchange effect which accounted for 5.6 percentage points of the decrease. In local currency these revenues decreased by 13.3%, affected by lower prepay and postpaid revenues due to higher commercial activity with launching of voice and data unlimited plans and high subsidies, producing net losses of customers and lower ARPU levels.
- i In Colombia, mobile service revenues reached 400 million euros in the first half of 2017, increasing by 13.7% y-o-y in reported terms affected by the foreign exchange effect which accounted for 10.2 percentage points. In local currency, these revenues increased by 3.4% due to higher interconnection tariffs and the actions carried out in offers, management of base and channel.

**Data revenues** in the segment reached 2,109 million euros in the first semester of 2017, increasing by 17.4% year-on-year in reported terms, due to the higher data revenues in all countries of the region except Mexico and Peru. This increase is affected by the foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela (which accounted for 11.4 p.p. of the increase). Excluding these effects, the data

revenues would have been up by 28.8 % y-o-y.

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**Fixed business revenues** reached 2,025 million euros in the first six months of 2017, increasing by 4.2% year-on-year in reported terms. Excluding foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela, which accounted for 0.7 percentage points of the increase, these revenues would have grown by 4.9% y-o-y due to higher TV revenues and fixed broadband, offsetting the decline in accesses and voice revenues. Argentina in particular, experienced acceleration in fixed business with strong growth of broadband revenues due to adjustment of tariffs, improving speed and a better quality of the access base.

**OIBDA** reached 1,796 million euros in the first semester of 2017, increasing 5.7% year-on-year in reported terms, due mainly to foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela which accounted for 7.7 percentage points. In organic terms, OIBDA would have increased 13.5%, due to higher revenues in spite of higher interconnection, network and IT expenses. The higher expenses are explained by:

higher supply costs due to the growth of interconnection costs in Argentina and Peru, not offset by lower interconnection expenses in the rest of the countries in the region.

higher personnel expenses driven by the increase of inflation in some countries of the region, which cannot be offset by savings resulting from restructuring plans carried out during this year and affect Mexico, Central America, Argentina and Peru.

higher network expenses, mainly in Venezuela, Argentina and Mexico due to the expansion of the fixed and mobile networks, as well as the impact of inflation and depreciation of Latin American currencies vs the US dollar.

Below additional information by country:

- i Argentina: OIBDA amounted to 506 million euros in the first semester of 2017, increasing 61.2% in reported terms. The exchange rate effect reduces growth in 10.2 percentage points. In local currency the year-on-year variation was 71.4%, thanks to the good behavior of revenues offsetting the effect of higher expenses affected by higher inflation costs. Higher personnel expenses as a result of restructuring plans in the company and higher interconnection expenses due to tariff increase.
- i Mexico: OIBDA amounted to 146 million euros in the first semester of 2017; decreasing 13.3% in reported terms affected by the exchange rate effect, that reduces growth in 3.6 percentage points. Excluding this impact, OIBDA decrease was 9.7% reflecting the evolution of prepaid revenues as well as the positive impact of interconnection agreements registered in June 2016, which was not offset by the efficiencies achieved.
- i Chile: OIBDA amounted to 339 million euros in the first half of 2017, decreasing 1.4% in reported terms affected by the exchange rate evolution that reduces variation in 7.0 percentage points.

Excluding this effect, the year-on-year variation would have decreased by 8.4%, explained by the reduction in revenues mentioned above.

- i Peru: OIBDA amounted to 294 million euros in the first semester of 2017, decreasing 24.6% in reported terms due to the exchange rate evolution that reduces growth by 4.6 percentage points. In local currency, OIBDA decreased by 29.2%, affected by the revenue reduction, the positive impact registered in June 2016 associated to the provision reversal from expenses on radio-electric royalties, as well as lower supply costs associated to transformation projects (full stack).

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- i Colombia: OIBDA amounted to 254 million euros in the first half of 2017, increasing 17.8% in reported terms, mainly due to the exchange rate evolution that accounted for 10.6 percentage points of the increase. In local currency, OIBDA increased by 7.1% thanks to the good behavior in revenues as well as lower supplies associated to lower interconnection tariffs and efficiencies in other expenses.

**OIBDA margin** reached 28.0% in the first half of 2017, and decreased by 0.3 percentage points y-o-y in reported terms. Excluding the foreign exchange effects and the impact of hyperinflationary adjustments in Venezuela, OIBDA margin would have increased by 0.2 percentage points, thanks to the higher margin in Venezuela (+6.7 p.p.), Argentina (+5.8 p.p.) y Colombia (+1.4 p.p.), Peru (-6.8 p.p.). Mexico (-0.8 p.p.) and Chile (-2.4 p.p.) show a reduction in OIBDA margin reflecting the increased commercial efforts towards higher value segments.

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**Risks and uncertainties facing the Company**

The Telefónica Group's business is affected by a series of intrinsic risk factors that affect exclusively the Group, as well as a series of external factors that are common to businesses of the same sector. The main risks and uncertainties facing the Company which could affect its business, financial position, reputation, corporate image and brand and its results of operations, must be considered jointly with the information in the consolidated financial statements of 2016 and the information in these condensed consolidated interim financial statements, and are as follows:

**Group-Related Risks****Worsening of the economic and political environment could negatively affect Telefonica's business.**

Telefónica's international presence enables the diversification of its activities across countries and regions, but it exposes Telefónica to various legislation, as well as to the political and economic environments of the countries in which it operates. Any adverse developments or even uncertainties in this regard, including exchange-rate or sovereign-risk fluctuations, may adversely affect the Company's business, financial position, cash flows and results of operations and/or the performance of some or all of the Group's financial indicators.

Economic conditions may adversely affect the level of demand of existing and prospective customers, as they may no longer deem critical the services offered by the Group.

Macroeconomic perspectives in Europe have improved given that political uncertainty has decreased after the results of the general elections in some European countries and after reaching an agreement related to the Greek bailout programme. Notwithstanding, even though risks have diminished, the economic activity and the financial stability could be affected by the banking sector still under (advanced) restructuring and also due to the impact of steps taken towards an EU banking union and a capital markets union, especially regarding the monetary normalization in the Eurozone. On the other hand, the British exit process from the European Union following the vote to leave in the referendum, will require an adjustment of the economy to whatever new trade and investment relationships are put in place in the future, with the consequences in the meantime being uncertainty regarding investment, activity, employment and financial market volatility. In the first half of 2017, the Telefónica Group obtained 23.9% of its revenues in Spain (25.3% in the same period of 2016), 13.6% in Germany (14.6% in the same period of 2016) and 12.3% in United Kingdom (13.7% in the same period of 2016).

In Latin America, there is an increasing exchange rate risk created by external factors such as the uncertainty derived from the monetary normalization process in the United States, the still low commodity prices environment and doubts about growth and imbalances in China; as internal factors we highlight the high fiscal and external deficits in major Latin American countries and the low liquidity in certain exchange markets. These, together with a low productivity growth, will not allow a more accelerated progress in economic development.

Focusing on the main countries in the region, we point out Mexico as a country with a high commercial and financial exposure to the United States, which could generate uncertainty despite having a relatively stable internal outlook. Any increase to interest rates and/or a possible overhaul of trade agreements between both countries could result in higher restrictions on imports into the United States and political noise, which could negatively impact economic activity in Mexico.



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In Brazil, political instability has increased, weakening the support to the reforms and increasing the doubts about whether the social security reform will be passed before the end of the term. While signs of stabilization have emerged and the economy has started to show positive growth figures, private consumption growth continues to be negative and the unemployment rate has exceeded thirteen per cent. Moreover, despite external financing needs decreasing, internal needs remain high. These elements combined have led to a growing risk of new downgrades to the country's credit rating, which is already below investment grade, leading possibly to a more depreciated currency.

In countries such as Chile, Colombia and Peru, the increase in commodity prices is having a positive impact on their respective fiscal and external accounts, but growth continues to be below its potential levels due to the lower external inflows, which have affected investment and, to a lesser extent, private consumption.

In Argentina, the government is focused on resolving Argentina's macroeconomic and financial imbalances and on recovering international confidence. These plans will be conditional upon the results of the legislative elections. Even though the economy has returned to positive growth rates and the measures taken by the government will continue having positive effects in the medium term, short term risks persist, including exchange rate risk, especially due to the high inflation rate.

In Ecuador, despite the recovery in oil prices and the recent dollar depreciation, which have allowed for an improvement in economic activity through exports, risks persist, mainly on the fiscal front. The country's financing needs are still high, which, together with low international reserves, keep the country in a more vulnerable position against volatility shocks.

During the first half of 2017 Telefónica Hispanoamérica represented 24.6% of the Telefónica Group's revenues (23.8% in the same period of 2016), of which 27.9% proceeded from revenues in Argentina, 18.7% in Peru and 17.1% in Chile. During the first half of 2017, Telefónica Brazil represented 23.7% of the Telefónica's Group revenues (20.2% in the same period of 2016). In this respect, approximately 33.3% of the Group's revenues were generated in countries that do not have investment grade status (in order of importance, Brazil, Argentina, Ecuador, Nicaragua, Venezuela, Guatemala, Costa Rica and El Salvador), and other countries are only one notch away from losing this threshold.

Country risk factors include, among others, the following:

unexpected adverse changes in regulation or administrative policies, including changes that modify the terms and conditions of licenses and concessions and their renewal (or delay their approval);

abrupt exchange rate movements;

high inflation rates;

expropriation or nationalisation of assets, adverse tax decisions, or other forms of state intervention;

economic-financial downturns, political instability and civil disturbances; and

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maximum limits on profit margins imposed in order to limit the prices of goods and services through the analysis of cost structures (for example, in Venezuela, a maximum profit margin has been introduced that is set annually by the Superintendence for Defense of Socioeconomic Rights).

Any of the foregoing may adversely affect the business, financial position, results of operations and cash flows of the Group.

**The Group's financial condition and results of operations may be adversely affected if it does not effectively manage its exposure to foreign currency exchange rates or interest rates.**

At June 30, 2017, 59% of the Group's net debt (in nominal terms) had its interest rates fixed over a year, while 18.4% was denominated in a currency other than the euro.

To illustrate the sensitivity of financial expenses to variations in short-term interest rates at June 30, 2017: (i) a 100 basis points increase in interest rates in all currencies in which Telefónica has a financial position at that date would lead to an increase in financial expenses of 241 million euros, (ii) whereas a 100 basis points decrease in interest rates in all currencies (even if we reach negative rates), would lead to a reduction in financial expenses of 215 million euros. These calculations were made assuming a constant currency and balance position equivalent to the position at that date and bearing in mind the derivative financial instruments arranged.

According to the Group's calculations, the impact on results and specifically changes in the value of a 10% depreciation of Latin American currencies against the U.S. dollar and a 10% depreciation of the rest of the currencies against the euro, would result in exchange losses of 26.5 million euros, primarily due to the weakening of the bolívar fuerte and, to a lesser extent, the Argentinean peso. These calculations had been made assuming a constant currency position with an impact on profit or loss at June 30, 2017 including derivative instruments in place.

During the first half of 2017, Telefónica Brazil represented 26.1% (21.2% in the same period of 2016), Telefónica Hispanoamérica represented 22.0% (21.9% in the same period of 2016) and Telefónica United Kingdom represented 10.4% (11.8% in the same period of 2016) of the operating income before depreciation and amortization (OIBDA) of the Telefónica Group.

The Telefónica Group uses a variety of strategies to manage this risk, among others the use of financial derivatives, which themselves are also exposed to risk, including counterparty risk. Furthermore the Group's risk management strategies may not achieve the desired effect, which could adversely affect the Group's business, financial condition, results of operations and cash flows.

**Existing or worsening conditions in the financial markets may limit the Group's ability to finance, and consequently, the ability to carry out its business plan.**

The performance, expansion and improvement of the Telefónica Group's networks, the development and distribution of the Telefónica Group's services and products, the implementation of Telefónica's strategic plan and new technologies, the renewal of licences or the expansion of the Telefónica Group's business in countries where it operates, may require a substantial amount of financing.

