SCRIPPS E W CO /DE

Form 4

February 26, 2007

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

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Check this box if no longer subject to Section 16. Form 4 or

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Form 5

(Print or Type Responses)

1. Name and Address of Reporting Person * Hale Mark S		ng Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
		AC 111 \	SCRIPPS E W CO /DE [SSP]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	Director 10% Overson			
312 WALNUT STREET, 28TH FLOOR		28TH	(Month/Day/Year) 02/22/2007	Director 10% OwnerX Officer (give title Other (specification) below) SVP of Technology Operations			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting			
CINCINNATI,	OH 45202			Person			
(City)	(State)	(Zip)	Table I. Non Dorland's Committee Access				

(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned
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1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Shares, \$.01 par value per share			Coulc v	Timount	(2)	1,470	I	Wife's Trust
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 23.61					01/15/1999	01/14/2008	Class A Common	8,000
Option	\$ 23.66					01/19/2000	01/18/2009	Class A Common	10,000
Option	\$ 24.5					01/24/2001	01/23/2010	Class A Common	11,000
Option	\$ 32.13					01/25/2002	01/24/2011	Class A Common	15,000
Option	\$ 37.56					02/20/2003	02/19/2012	Class A Common	10,000
Option	\$ 39.99					02/26/2004	02/25/2013	Class A Common	16,000
Option	\$ 49.15					02/25/2005	02/24/2014	Class A Common	16,000
Option	\$ 46.46					02/15/2006	02/09/2013	Class A Common	16,000
Option	\$ 50.75					07/27/2006	07/26/2013	Class A Common	14,000
Option	\$ 48.91					02/22/2007	02/21/2014	Class A Common	15,000
Option	\$ 42.44					08/01/2007	07/31/2014	Class A Common	10,000
Option	\$ 48.82	02/22/2007		A	1	02/22/2008(1)	02/21/2015	Class A Common	20,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hale Mark S SVP of 312 WALNUT STREET, 28TH FLOOR Technology CINCINNATI, OH 45202 Operations

Signatures

/s/M. Denise Kuprionis, Attorney-in-fact for Mark S. Hale 02/26/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option is exercisable in three equal installments on 2/22/08, 2/22/09 and 2/22/10.
- (2) The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$48.82.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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