

LoopNet, Inc.  
Form 4  
December 18, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Greenman Jason D

(Last) (First) (Middle)

C/O LOOPNET, INC., 181 W.  
HUNTINGTON DRIVE, SUITE 208

(Street)

MONROVIA, CA 91016

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LoopNet, Inc. [LOOP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/17/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Product Officer and SVP

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	12/17/2007		S(1)		30	D	\$ 13.529
					489,112	D	
Common Stock	12/17/2007		S(1)		118	D	\$ 13.53
					488,994	D	
Common Stock	12/17/2007		S(1)		30	D	\$ 13.54
					488,964	D	
Common Stock	12/17/2007		S(1)		148	D	\$ 13.55
					488,816	D	
Common Stock	12/17/2007		S(1)		148	D	\$ 13.56
					488,668	D	

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Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.59	488,638	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.5952	488,608	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.5957	488,578	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.6043	488,548	D
Common Stock	12/17/2007	<u>S(1)</u>	89	D	\$ 13.61	488,459	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.6155	488,429	D
Common Stock	12/17/2007	<u>S(1)</u>	59	D	\$ 13.62	488,370	D
Common Stock	12/17/2007	<u>S(1)</u>	118	D	\$ 13.63	488,252	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.6331	488,222	D
Common Stock	12/17/2007	<u>S(1)</u>	89	D	\$ 13.64	488,133	D
Common Stock	12/17/2007	<u>S(1)</u>	236	D	\$ 13.65	487,897	D
Common Stock	12/17/2007	<u>S(1)</u>	68	D	\$ 13.66	487,829	D
Common Stock	12/17/2007	<u>S(1)</u>	59	D	\$ 13.6618	487,770	D
Common Stock	12/17/2007	<u>S(1)</u>	59	D	\$ 13.666	487,711	D
Common Stock	12/17/2007	<u>S(1)</u>	50	D	\$ 13.67	487,661	D
Common Stock	12/17/2007	<u>S(1)</u>	89	D	\$ 13.68	487,572	D
Common Stock	12/17/2007	<u>S(1)</u>	59	D	\$ 13.69	487,513	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.6902	487,483	D
Common Stock	12/17/2007	<u>S(1)</u>	30	D	\$ 13.7	487,453	D
Common Stock	12/17/2007	<u>S(1)</u>	59	D	\$ 13.71	487,394	D
	12/17/2007	<u>S(1)</u>	30	D		487,364	D

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Common Stock					\$			
					13.7183			
Common Stock	12/17/2007		S <sup>(1)</sup>	15	D	\$ 13.72	487,349	D
Common Stock	12/17/2007		S <sup>(1)</sup>	30	D	\$ 13.7207	487,319	D
Common Stock	12/17/2007		S <sup>(1)</sup>	30	D	\$ 13.7285	487,289	D
Common Stock	12/17/2007		S <sup>(1)</sup>	237	D	\$ 13.73	487,052	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Greenman Jason D C/O LOOPNET, INC. 181 W. HUNTINGTON DRIVE, SUITE 208 MONROVIA, CA 91016			Chief Product Officer and SVP	

## Signatures

/s/ Maria Valles as  
Attorney-in-Fact

12/18/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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