### Edgar Filing: SCRIPPS E W CO /DE - Form 4

| SCRIPPS E V<br>Form 4<br>June 16, 2008                                 |   |  |  |            |            |  |  |                        |  |
|--|---|--|--|------------|------------|--|--|------------------------|--|
| FORM   |   |  |  |            |            |  | OMB A  | PPROVAL                |  |
| -  | UNITED                                  | STATES SE  | S SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |            |            |  | OMB<br>Number:   | 3235-0287              |  |
| Check this<br>if no long   | or                                      |  |  |            | Expires:   | January 31,<br>2005  |  |                        |  |
| subject to<br>Section 16<br>Form 4 or                                  | 5.<br>5.                                |  | SECU   |            | NERSHIP OF | Estimated a burden hour response   | ted average<br>hours per   |                        |  |
| Form 5<br>obligation<br>may conti<br><i>See</i> Instru<br>1(b).        | $\frac{1}{1}$ Section 17(a)             | a) of the Pub  |  | lding Com  | pany Act o | ge Act of 1934,<br>of 1935 or Sectio<br>040  | n  |                        |  |
| (Print or Type R   | esponses)                               |  |  |            |            |  |  |                        |  |
| 1. Name and Address of Reporting Person <u>*</u><br>BURLEIGH WILLIAM R |   |  | . Issuer Name <b>an</b><br>mbol                                |            | Ū.         | 5. Relationship of Reporting Person(s) to Issuer   |  |                        |  |
| ( <b>I</b> = =t)   | (Einst)                                 |  | CRIPPS E W (   | _          | SPJ        | (Chec  | ck all applicabl   | e)                     |  |
| (Last)   | (First) (N                              |  | Date of Earliest 7<br>onth/Day/Year)                           | ransaction |            | X Director   | 109  | b Owner                |  |
| 312 WALNUT STREET, 28TH<br>FLOOR                                       |   |  | /13/2008   |            |            | Difficer (give title Delow) Other (specify below)  |  |                        |  |
|  |   |  | If Amendment, Date Original<br>led(Month/Day/Year)             |            |            | <ul> <li>6. Individual or Joint/Group Filing(Check<br/>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |  |                        |  |
| CINCINNA   | ГІ, ОН 45202                            |  |  |            |            | Person   | viore than One K   | eporting               |  |
| (City)   | (State) (                               | tate) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |            |            |  |  |                        |  |
| 1.Title of<br>Security<br>(Instr. 3)                                   | 2. Transaction Date<br>(Month/Day/Year) | any  |  |            |            |  | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | Indirect<br>Beneficial |  |
| Class A<br>Common<br>Shares, \$.01<br>par value<br>per share<br>Common |   |  |  |            |            | 84,830   | I  | Wife's<br>Trust        |  |
| Voting<br>Shares, \$.01<br>par value<br>per share                      |   |  |  |            |            | 0  | D  |                        |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | e                  | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  |
|---|---|---|---|--|---|---------------------|--------------------|---|----------------------------------|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |
| Option  | \$ 23.655   |   |   |  |   | 01/19/2000          | 01/18/2009         | Class A<br>Common   | 120,000                          |
| Option  | \$ 24.5   |   |   |  |   | 01/24/2001          | 01/23/2010         | Class A<br>Common   | 150,000                          |
| Option  | \$ 32.16  |   |   |  |   | 05/10/2002          | 05/09/2011         | Class A<br>Common   | 10,000                           |
| Option  | \$ 39.005   |   |   |  |   | 05/09/2003          | 05/08/2012         | Class A<br>Common   | 10,000                           |
| Option  | \$ 39.82  |   |   |  |   | 04/29/2004          | 04/28/2013         | Class A<br>Common   | 10,000                           |
| Option  | \$ 52.91  |   |   |  |   | 04/15/2005          | 04/14/2014         | Class A<br>Common   | 10,000                           |
| Option  | \$ 51.26  |   |   |  |   | 04/14/2006          | 04/13/2015         | Class A<br>Common   | 10,000                           |
| Option  | \$ 46.64  |   |   |  |   | 05/04/2007          | 05/03/2016         | Class A<br>Common   | 10,000                           |
| Option  | \$ 43.28  |   |   |  |   | 04/26/2008          | 04/25/2017         | Class A<br>Common   | 10,000                           |
| Option  | \$ 46.49  | 06/13/2008                              |   | А                                      | 1   | 06/13/2009          | 06/12/2018         | Class A<br>Common   | 10,000                           |

## **Reporting Owners**

**Reporting Owner Name / Address** 

Relationships

8. P Der Sec (Ins

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Director 10% Owner Officer Other

BURLEIGH WILLIAM R 312 WALNUT STREET, 28TH FLOOR X CINCINNATI, OH 45202

## Signatures

/s/ M. Denise Kuprionis, Attorney-in-fact for William R. Burleigh

\*\*Signature of Reporting Person

\_\_\_\_\_

06/16/2008 Date

# Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The exercise price of this nonqualified stock option award granted under the company's 1997 Long-Term Incentive Plan is \$46.49.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.