#### SCRIPPS E W CO /DE

Form 4

August 04, 2008

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

response...

5. Relationship of Reporting Person(s) to

burden hours per

1(b).

value per share

(Print or Type Responses)

1. Name and Address of Reporting Person \*

STAUTBERG HMOTHY E			Symbol SCRIPF	Symbol SCRIPPS E W CO /DE [SSP]				(Check all applicable)				
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year)			Director 10% Owner					
312 WALNUT STREET, 28TH FLOOR			08/01/2	08/01/2008					X Officer (give title Other (specify below) Senior VP & CFO			
		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting						
CINCINNA	ATI, OH 4520	2						Person	More than One Re	porung		
(City)	(State)	(Zip)	Tabl	e I - Non-I	Derivative S	Securi	ties Acq	uired, Disposed o	of, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	ear) Executany	Execution Date, if		4. Securit on(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Class A Common Shares, \$.01 par value per share	08/01/2008			A	33,384 (1)	A	\$ 6.59	33,384	D			
Class A Common Shares, \$.01 par								160	I	By wife		

### Edgar Filing: SCRIPPS E W CO /DE - Form 4

Common
Voting
Shares,
\$.01 par
value per
share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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8. Pri Deriv Secur (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code of		6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option	\$ 24.5					01/24/2001	01/23/2010	Class A Common	8,000	
Option	\$ 32.125					01/25/2002	01/24/2011	Class A Common	9,000	
Option	\$ 37.555					02/20/2003	02/19/2012	Class A Common	30,000	
Option	\$ 39.985					02/26/2004	02/25/2013	Class A Common	24,000	
Option	\$ 48.71					03/23/2005	03/22/2014	Class A Common	22,500	
Option	\$ 46.46					02/15/2006	02/09/2013	Class A Common	15,000	
Option	\$ 48.91					02/22/2007	02/21/2014	Class A Common	15,000	
Option	\$ 48.82					02/22/2008	02/21/2015	Class A Common	15,000	
Option	\$ 42.62					02/21/2009	02/20/2016		15,000	

Class A Common

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

STAUTBERG TIMOTHY E 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202

Senior VP & CFO

## **Signatures**

/s/ Mary Denise Kuprionis, Attorney-in-fact for Timothy E. Stautberg

08/04/2008

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares will vest in equal installments on the anniversary of the award in 2009, 2010 and 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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