SCRIPPS E W CO /DE

Form 4 March 09, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

(Middle)

(Zip)

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address	of Reporting Person
Carson Robert A	

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

(Last)

(City)

SCRIPPS E W CO /DE [SSP]

(Check all applicable)

(First)

(Street)

(State)

3. Date of Earliest Transaction (Month/Day/Year) 03/05/2009

Director 10% Owner X_ Officer (give title Other (specify

312 WALNUT STREET, 28TH **FLOOR**

4. If Amendment, Date Original

VP & Chief Information Officer 6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

below)

CINCINNATI, OH 45202

					. , .	· ´	•
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	TransactionAcquired (A) or		Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	Disposed of (D)	Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership
					Following	(Instr. 4)	(Instr. 4)
				()	Reported		
				(A)	Transaction(s)		
			Code V	Or Δ mount (D) Price	(Instr. 3 and 4)		

Class A

Common Shares, \$.01 $16,722 \frac{(1)}{2}$ D

par value per share

Common Voting

0 Shares, \$.01 D

par value per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Restricted Stock Units	\$ 0.86	03/05/2009		A	174,418	03/05/2010	03/05/2012	Restricted Stock Units	174,4
Option	\$ 6.87					01/25/2002	01/24/2011	Class A Common	93
Option	\$ 8.52					02/26/2004	02/25/2013	Class A Common	93
Option	\$ 10.47					02/25/2005	02/24/2014	Class A Common	1,40
Option	\$ 9.9					02/10/2006	02/09/2013	Class A Common	2,8
Option	\$ 10.44					02/22/2007	02/21/2014	Class A Common	6,5′
Option	\$ 10.41					02/22/2008	02/21/2015	Class A Common	12,9
Option	\$ 9.09					02/21/2009	02/20/2016	Class A Common	23,4

Reporting Owners

Reporting Owner Name / Address	Relationships					
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other		
Carson Robert A 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202			VP & Chief Information Officer			

Reporting Owners 2

Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for Robert A. Carson

03/09/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Carson's last Form 4 filed on August 1, 2008 reported that he had 16,692 shares. There was an administrative error when this report was filed and his actual onwership was 16,722 shares.
- This restricted stock unit award will vest in equal parts on March 5, 2010, 2011 and 2012. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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