SCRIPPS E W CO /DE

Form 4 March 09, 2009

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

5 Relationship of Reporting Person(s) to

3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

may continue. *See* Instruction

30(h) of the Investment Company Act of 1940

1(b).

per share

(Print or Type Responses)

1 Name and Address of Reporting Person *

Hales Mike T (Last) (First) (Middle)				Symbol	•			5. Relationship of Reporting Person(s) to Issuer		
					SCRIPPS E W CO /DE [SSP] 3. Date of Earliest Transaction				(Check all applicable)	
312 WALNUT STREET, 28TH FLOOR				(Month/D	(Month/Day/Year) 03/05/2009			Director 10% Owner X Officer (give title Other (specify below) below) VP of Audit & Compliance		
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
C	CINCINNATI, OH 45202							Form filed by More than One Reporting Person		
	(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurities Ac	quired, Disposed	of, or Beneficia	lly Owned
Se	Title of ecurity nstr. 3)	2. Transaction (Month/Day/	any	eemed tion Date, if h/Day/Year)	Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
C S pa	Class A Common hares, \$.01 ar value er share							16,742	D	
V S	Common Yoting hares, \$.01 ar value							0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Restricted Stock Units	\$ 0.86	03/05/2009		A	174,418	03/05/2010	03/05/2012	Restricted Stock Units	174,4
Option	\$ 8.01					02/20/2003	02/19/2012	Class A Common	2,8
Option	\$ 8.52					02/26/2004	02/25/2013	Class A Common	2,34
Option	\$ 10.47					02/25/2005	02/24/2014	Class A Common	1,8′
Option	\$ 9.9					02/10/2006	02/09/2013	Class A Common	6,5′
Option	\$ 10.44					02/22/2007	02/21/2014	Class A Common	15,3
Option	\$ 10.41					02/22/2008	02/21/2015	Class A Common	20,6
Option	\$ 9.09					02/21/2009	02/20/2016	Class A Common	30,5

Reporting Owners

CINCINNATI, OH 45202

Reporting Owner Name / Address	Keiauonsnips					
, C	Director	10% Owner	Officer	Other		
Hales Mike T						
312 WALNUT STREET, 28TH FLOOR			VP of Audit & Compliance			

2 Reporting Owners

Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for Mike T. Hales

03/09/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted stock unit award will vest in equal parts on March 5, 2010, 2011 and 2012. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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