

BOEHNE RICHARD A  
Form 4  
November 12, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BOEHNE RICHARD A

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR

3. Date of Earliest Transaction (Month/Day/Year)  
11/11/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & CEO

(Street)  
CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
| Class A Common Shares, \$.01 par value per share | 11/11/2009                           |  | S                              | 74,961 D  | \$ 6.5531 0   | I  | Wife's Trust  |
| Class A Common Shares, \$.01 par value per share | 11/11/2009                           |  | M                              | 75,117 A  | \$ 5.22 149,357   | D  |   |

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|   |            |   |        |   |              |        |   |
|---|------------|---|--------|---|--------------|--------|---|
| Class A<br>Common<br>Shares,<br>\$.01 par<br>value per<br>share | 11/11/2009 | S | 75,117 | D | \$<br>6.7046 | 74,240 | D |
| Class A<br>Common<br>Shares,<br>\$.01 par<br>value per<br>share | 11/11/2009 | S | 20,665 | D | \$<br>6.6923 | 53,575 | D |
| Common<br>Voting<br>Shares,<br>\$.01 par<br>value per<br>share  |            |   |        |   |              | 0      | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |
|---|---|---|---|---|--|--|---|
|   |   |   |   | Code                                    | V (A) (D)  | Date<br>Exercisable      Expiration<br>Date                    | Title      Amount<br>Number<br>Shares                               |
| Option  | \$ 5.22   | 11/11/2009                              |   | M                                       | 75,117   | 01/24/2001      01/23/2010                                     | Class A<br>Common      0  |
| Option  | \$ 6.87   |   |   |   |  | 01/25/2002      01/24/2011                                     | Class A<br>Common      93,8   |
| Option  | \$ 8.01   |   |   |   |  | 02/20/2003      02/19/2012                                     | Class A<br>Common      112,6  |
| Option  | \$ 8.52   |   |   |   |  | 02/26/2004      02/25/2013                                     | Class A<br>Common      103,2  |
| Option  | \$ 10.38  |   |   |   |  | 03/23/2005      03/22/2014                                     | Class A<br>Common      84,5   |

| Option                 | \$ 9.9   |  | 02/10/2006 | 02/09/2013 | Class A Common 56,3          |
|------------------------|----------|--|------------|------------|------------------------------|
| Option                 | \$ 9.54  |  | 03/29/2007 | 03/28/2014 | Class A Common 117,3         |
| Option                 | \$ 10.41 |  | 02/22/2008 | 02/21/2015 | Class A Common 258,2         |
| Option                 | \$ 9.09  |  | 02/21/2009 | 02/20/2016 | Class A Common 410,7         |
| Option                 | \$ 9.54  |  | 03/29/2007 | 03/28/2014 | Class A Common 46,9          |
| Restricted Stock Units | <u>1</u> |  | 03/05/2010 | 03/05/2013 | Restricted Stock Units 1,395 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                 |       |
|---|---------------|-----------|-----------------|-------|
|   | Director      | 10% Owner | Officer         | Other |
| BOEHNE RICHARD A<br>312 WALNUT STREET, 28TH FLOOR<br>CINCINNATI, OH 45202 | X             |           | President & CEO |       |

## Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for Richard A. Boehne  
 11/12/2009  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) This restricted stock unit award will vest in equal parts on March 5, 2010, 2011, 2012 and 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.