Lu C. Mike Form 4 February 08, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

(Print or Type Responses)

1. Name and Address of Reporting Person * Lu C. Mike

(First)

Symbol Lifevantage Corp [LFVN] Issuer

(Last)

Security

(Instr. 3)

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

02/04/2010

(Check all applicable) X_ Director

5. Relationship of Reporting Person(s) to

10% Owner Officer (give title Other (specify

OMB APPROVAL

3235-0287

January 31,

2005

0.5

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Number:

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below)

11545 W. BERNARDO COURT, SUITE 301

> 4. If Amendment, Date Original (Street)

> > (Month/Day/Year)

Filed(Month/Day/Year)

Code

(Instr. 8)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

SAN DIEGO, CA 92127

(City) (State) (Zip) 1.Title of 2. Transaction Date 2A. Deemed

(Month/Day/Year)

3. 4. Securities Execution Date, if TransactionAcquired (A) or

Disposed of (D)

5. Amount of Securities Beneficially Owned

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) Ownership

(Instr. 4) (Instr. 4)

(A) or Code V Amount (D) Price

(Instr. 3, 4 and 5)

Reported Transaction(s) (Instr. 3 and 4)

Following

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion Security or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if any

4. 5. Number of **Transaction**Derivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and A Underlying Se (Instr. 3 and 4

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
8% Convertible Debenture	\$ 0.2	02/04/2010		J <u>(1)</u>		\$ 499,500		02/04/2010	<u>(2)</u>	Common Stock
Warrant (Right to Buy)	\$ 0.5	02/04/2010		J <u>(1)</u>		1,250,000		02/04/2010	02/04/2015(3)	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
r g	Director	10% Owner	Officer	Other			
Lu C. Mike 11545 W. BERNARDO COURT SUITE 301 SAN DIEGO, CA 92127	X						

Signatures

/s/ Mike Lu 02/08/2010

**Signature of Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Received in exchange for cancellation of promissory note in principal amount of \$500,000.
- (2) The 8% Convertible Debenture is convertible at any time by the holder into shares of common stock at a conversion price equal to \$0.20 per share, subject to adjustment, and expires upon repayment and has a maturity date of February 4, 2012.
- The expiration date is the earlier of February 4, 2015 or (a) a merger or consolidation where the issuer is not the surviving corporation or a reverse triangular merger where the issuer's capital stock is converted into other property by virtue of the merger or (b) a sale of all or substantially all of the assets of the issuer, where the stockholders of the issuer immediately prior to such event do not retain at least 50% of the voting power of the acquiring or surviving entity immediately after the acquisition or sale.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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