

Crosswhite Mark A.
Form 3
January 04, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Crosswhite Mark A. | | (Month/Day/Year) | SOUTHERN CO [SO] | |
| (Last) | (First) | (Middle) | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| 30 IVAN ALLEN JR. BLVD | | | (Check all applicable) | |
| (Street) | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| ATLANTA,Â GAÂ 30308 | | | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| (City) | (State) | (Zip) | (give title below) (specify below) | |
| | | | President & CEO, Gulf Power | |
| | | | 6. Individual or Joint/Group Filing(Check Applicable Line) | |
| | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person | |
| | | | <input type="checkbox"/> Form filed by More than One Reporting Person | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Southern Company Common Stock | 30 | D | Â |
| Southern Company Common Stock | 1,611.1353 | I | By 401(k) Trustee |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|---|---|
|--|--|---|---|---|---|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|---------------------|------------------|-----------------|-------------------------------|------------------------------------|----------|---------------------------------------|---|
| Option Right to Buy | 02/18/2006 | 02/18/2015 | Southern Company Common Stock | 17,660 ⁽¹⁾ / <u>(2)</u> | \$ 32.7 | D | Â |
| Option Right to Buy | 02/20/2007 | 02/20/2016 | Southern Company Common Stock | 16,497 ⁽¹⁾ / <u>(2)</u> | \$ 33.81 | D | Â |
| Option Right to Buy | 02/19/2008 | 02/19/2017 | Southern Company Common Stock | 22,578 ⁽¹⁾ / <u>(2)</u> | \$ 36.42 | D | Â |
| Option Right to Buy | 02/18/2009 | 02/18/2018 | Southern Company Common Stock | 22,460 ⁽¹⁾ / <u>(2)</u> | \$ 35.78 | D | Â |
| Option Right to Buy | 02/16/2010 | 02/16/2019 | Southern Company Common Stock | 42,242 ⁽¹⁾ / <u>(2)</u> | \$ 31.39 | D | Â |
| Option Right To Buy | 02/15/2011 | 02/15/2020 | Southern Company Common Stock | 38,554 ⁽¹⁾ / <u>(2)</u> | \$ 31.17 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|----------------------------------|
| | Director | 10% Owner | Officer | Other |
| Crosswhite Mark A. 30 IVAN ALLEN JR. BLVD ATLANTA, GA 30308 | Â | Â | Â | President & CEO, Gulf Power Â |

Signatures

Mark A. Crosswhite by Patricia L. Roberts, Agent and Attorney in Fact 01/04/2011

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

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Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations. Options vest one third per year on anniversary date of grant.

(2) Options vest one third per year on anniversary date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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