Gill Charest Katherine Form 4 June 07, 2011

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB

Check this box if no longer subject to Section 16.

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

3235-0287 Number: January 31,

2005

0.5

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Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Gill Charest Katherine			2. Issuer Name <b>and</b> Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)			
1515 BROA	ADWAY		(Month/Day/Year) 06/03/2011	Director 10% Owner Sylvantification of the control of the contr			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
NEW YORK, NY 10036			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tabla I - Non-Darivativa Sacuritias Acc	nuired Disposed of or Baneficially Owned			

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secui	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class B Common Stock	06/03/2011		M	985	A	<u>(1)</u>	4,273	D	
Class B Common Stock	06/03/2011		F	356 <u>(2)</u>	D	\$ 49.51	3,917	D	
Class B Common Stock	06/04/2011		M	793	A	(3)	4,710	D	
Class B Common	06/04/2011		F	287 (4)	D	\$ 49.51	4,423	D	

Stock

Class B

Common 485 I By 401(k) Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Fransaction of Code Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Derivat Securit (Instr. 5
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Share Units (5)	<u>(1)</u>	06/03/2011		M		985	<u>(1)</u>	<u>(1)</u>	Class B Common Stock	985	<u>(5)</u>
Restricted Share Units (6)	(3)	06/04/2011		M		793	(3)	(3)	Class B Common Stock	793	<u>(6)</u>

# **Reporting Owners**

Reporting Owner Name / Address	Relationships
Reporting Owner Name / Address	

Director 10% Owner Officer Other

Gill Charest Katherine 1515 BROADWAY NEW YORK, NY 10036

SVP, Controller

## **Signatures**

/s/ Katherine Gill-Charest 06/07/2011

\*\*Signature of Reporting Date
Person

Reporting Owners 2

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares of the Issuer's Class B common stock were issued to the Reporting Person on June 3, 2011 upon vesting of the second of four equal annual installments of previously granted Restricted Share Units. On June 3, 2011, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$49.51 per share.
- Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and (2) restated December 2, 2008 (the "2008 LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the Restricted Share Units.
- Shares of the Issuer's Class B common stock were issued to the Reporting Person on June 4, 2011 upon vesting of the third of four equal annual installments of previously granted Restricted Share Units. On June 3, 2011, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$49.51 per share.
- Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and (4) restated April 12, 2007 (the "2007 LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the Restricted Share Units.
- (5) Granted under the 2008 LTMIP for no consideration.
- (6) Granted under the 2007 LTMIP for no consideration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.