AMERICAN FINANCIAL GROUP INC Form 13F-HR May 15, 2013

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 13F

FORM 13F COVER PAGE

Report for the Quarter Ended March 31, 2013

AMERICAN FINANCIAL GROUP, INC. 301 East Fourth Street, Cincinnati, Ohio 45202

(Name and Address of Institutional Investment Manager Filing this Report)

Form 13F File Number: 28-4389

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

> Brian S. Hertzman Assistant Vice President and Controller (513) 579-2153

(Name, Title and Phone Number of Person Signing this Report on Behalf of Reporting Manager)

Signature:

/s/Brian S. Hertzman

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Cincinnati, Ohio

May 15, 2013

Brian S. Hertzman Assistant Vice President and Controller

Report Type: [X] 13F HOLDINGS REPORT.

[] 13F NOTICE.

[ ] 13F COMBINATION REPORT.

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FORM 13F SUMMARY PAGE

Number of Other Included Ma	2	
Form 13F Information Table	Entry Total:	179
Form 13F Information Table	Value Total (thousands):	\$1,043,195

Name and 13F file numbers of all Institutional Investment Managers with respect to which this schedule is filed (other than American Financial Group, Inc.):

Number	13F File Number	Name of Subsidiary			
1.	28-498	Great American Insurance Company			
2.	Unassigned	Great American Life Insurance Company			

## FORM 13F INFORMATION TABLE

Name of Issuer	Class	CUSIP	(000's)	Amount	Discretion M
Column 1:	Title of	Column 3:	Value	Principal	Investment
	Column 2:		Market	Shares or	Column 6: C
			Column 4:	Column 5:	

## HOLDINGS OF GREAT AMERICAN INSURANCE COMPANY

AIR PRODS & CHEMS INC	COM	009158 10 6	11,986	137,584SH	Defined
ANWORTH MORTGAGE ASSET CP	COM	037347 10 1	791	125,000SH	Defined
APPLE INC	COM	037833 10 0	5,976	13,500SH	Defined
ARCH COAL INC	COM	039380 10 0	4,045	745,000SH	Defined
BANK OF AMERICA CORPORATION	COM	060505 10 4	7,407	608,120SH	Defined
BEST BUY INC	COM	086516 10 1	1,723	77,800SH	Defined
CAPITAL BK FINL CORP	CL A COM	139794 10 1	2,772	161,810SH	Defined
CAPITOL FED FINL INC	COM	14057J 10 1	435	36,000SH	Defined
CHEVRON CORP NEW	COM	166764 10 0	7,284	61,300SH	Defined
CITIGROUP INC	COM NEW	172967 42 4	12,166	275 <b>,</b> 000SH	Defined
COACH INC	COM	189754 10 4	5,099	102,000SH	Defined
COMCAST CORP NEW	CL A	20030N 10 1	8,543	203,500SH	Defined
DELTA AIR LINES INC DEL	COM NEW	247361 70 2	680	41,216SH	Defined
ELLINGTON FINANCIAL LLC	COM	288522 30 3	7,739	312,700SH	Defined
EMERSON ELEC CO	COM	291011 10 4	7,542	135,000SH	Defined
EXONE CO	COM	302104 10 4	445	13,285SH	Defined
FIRST FINL BANCORP OH	COM	320209 10 9	3,531	220,000SH	Defined
FLAGSTAR BANCORP INC	COM PAR .001	337930 70 5	3,942	283,010SH	Defined
FULL HOUSE RESORTS INC	COM	359678 10 9	99	35,331SH	Defined
GENERAL ELECTRIC CO	COM	369604 10 3	10,751	465,000SH	Defined
GENERAL MTRS CO	COM	37045V 10 0	487	17,500SH	Defined
HANMI FINL CORP	COM NEW	410495 20 4	1,687	105,413SH	Defined
HEINZ H J CO	COM	423074 10 3	15,014	207,750SH	Defined
HEWLETT PACKARD CO	COM	428236 10 3	13,899	583,000SH	Defined
HOMESTREET INC	COM	43785V 10 2	1,787	80,000SH	Defined
HUNTINGTON INGALLS INDS INC	COM	446413 10 6	1,067	20,000SH	Defined
INSTEEL INDUSTRIES INC	COM	45774W 10 8	402	24,609SH	Defined
INTEL CORP	COM	458140 10 0	11,551	529,000SH	Defined
INTERPUBLIC GROUP COS INC	COM	460690 10 0	65	5,000SH	Defined
JPMORGAN CHASE & CO	COM	46625H 10 0	16,1		